

USA Report 2022

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Highlights



In 2022 Aruba welcomed a total of 858,563 US visitors; this represents a recovery of 102% (compared to 2019). 77.9% of the total visitors came from the US. The nights were up by 3% (5,796,668 nights) compared to 2019, which caused the average length of stay to be 6.8 nights compared to 6.7 nights in 2019.



The U.S. market showed the most robust performance in July and December. More than half of the U.S. visitors (55%) originated from the North-east region, the other 45% originating from the rest of the country.



In 2022, 47% of the US visitors came from the following States: New York, New Jersey, and Massachusetts



50.7% of all U.S. arrivals came from the top 3 Designated Marketing Areas (DMA's): New York, Boston Manchester, and Philadelphia; in 2019 this share was 46.4%. This sequence of the top 3 DMA's has always been the same for the U.S. market.



In 2022, 53% of U.S. visitors experienced Aruba for the first time, compared to 47% who were repeaters. This represents a 36.4% increase in first-timers and a 38.2% increase in repeaters.



Hotels remain the most important type of accommodations, with 47.7% of U.S. visitors staying at a hotel, 34.1% staying at a timeshare property, 11.1% at a private home and 6.7% at apartments and guesthouses.

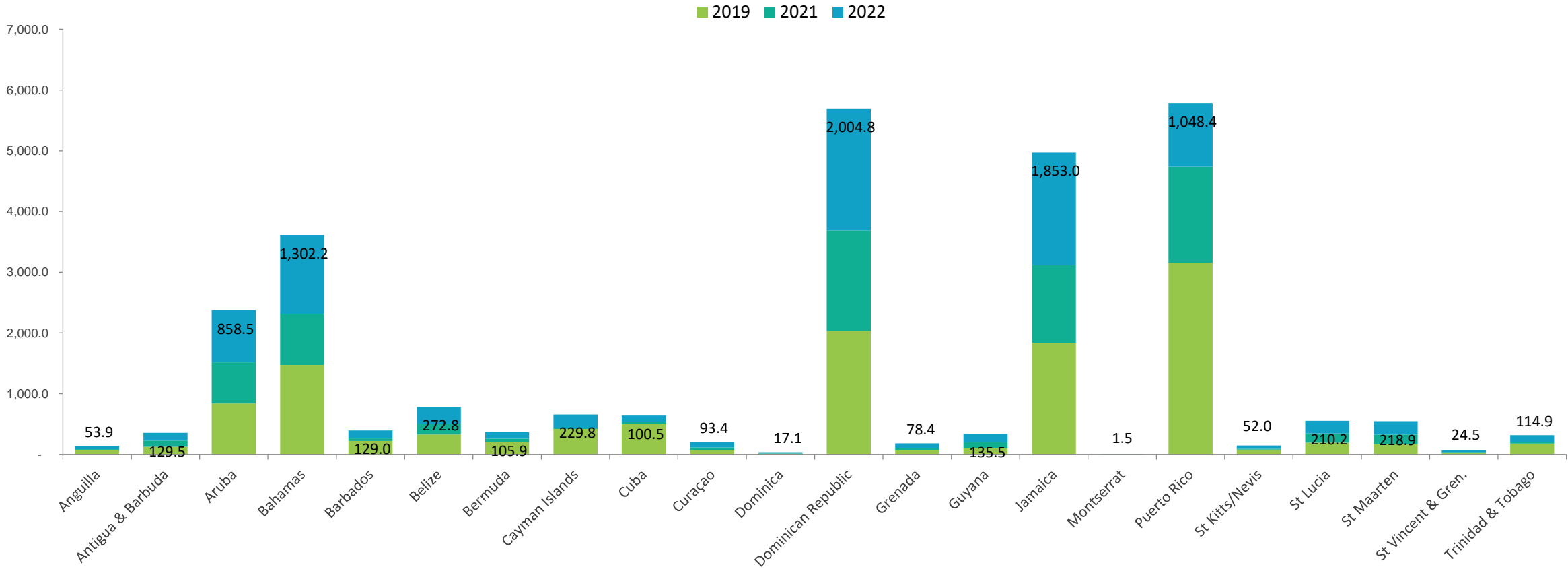


43% of USA visitors are between **1- 39 years** (2022), compared to 2019, this share was 40%. While **36%** of USA visitors are between **40 – 59 years** (2022). Compared to 2019, this share was 37%.



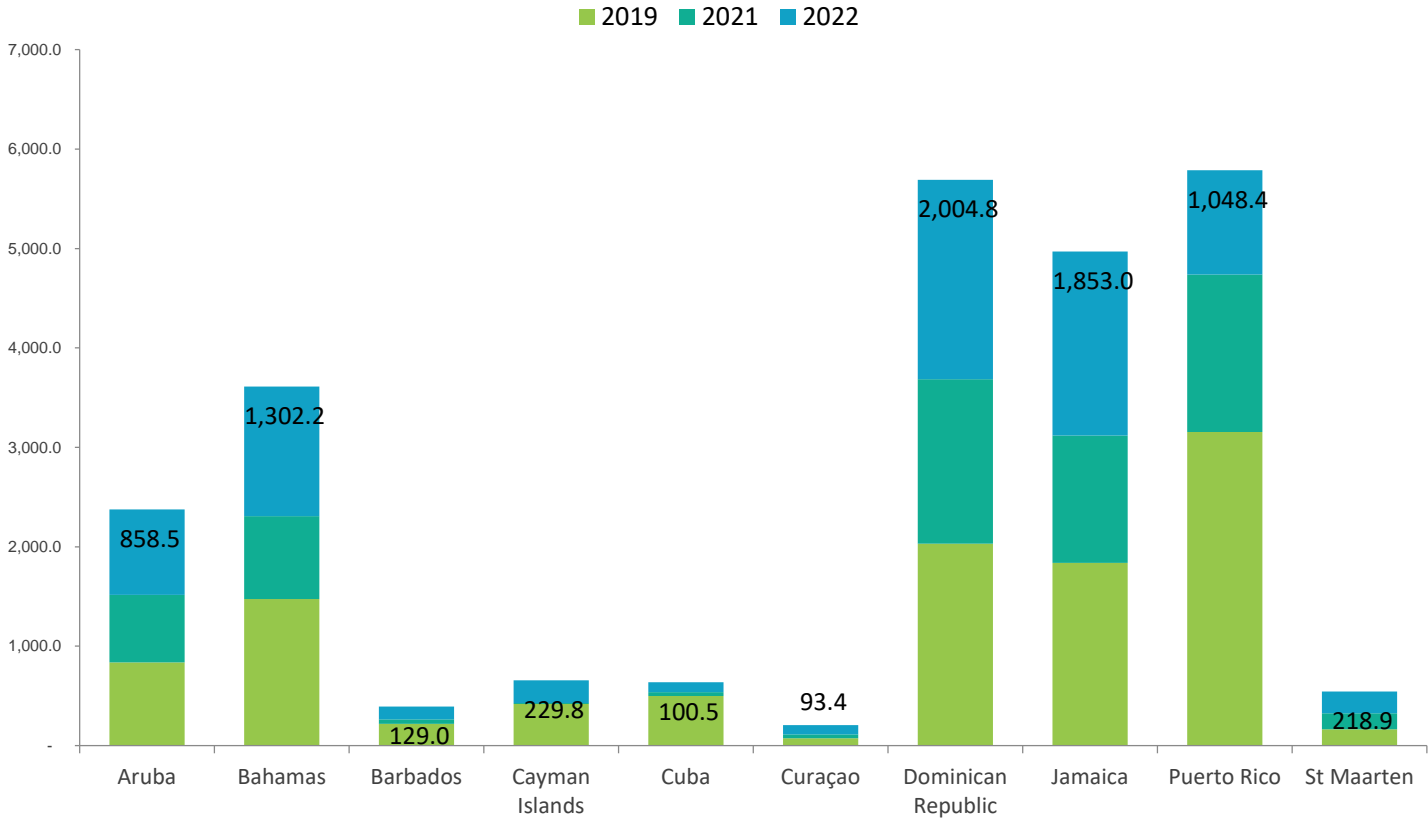
Jetblue is the top carrier to Aruba, bringing in 37.3% of the U.S. visitors; this is an increase of 27.4% compared to 2019.

US Arrivals by Caribbean Destination



Source: Caribbean Tourism Organization – data presented is based on Caribbean islands who reported Jan to Dec for the year

US Arrivals by Destinations - Volume Driven



10%
2022 Share of US visitor visiting the Caribbean region

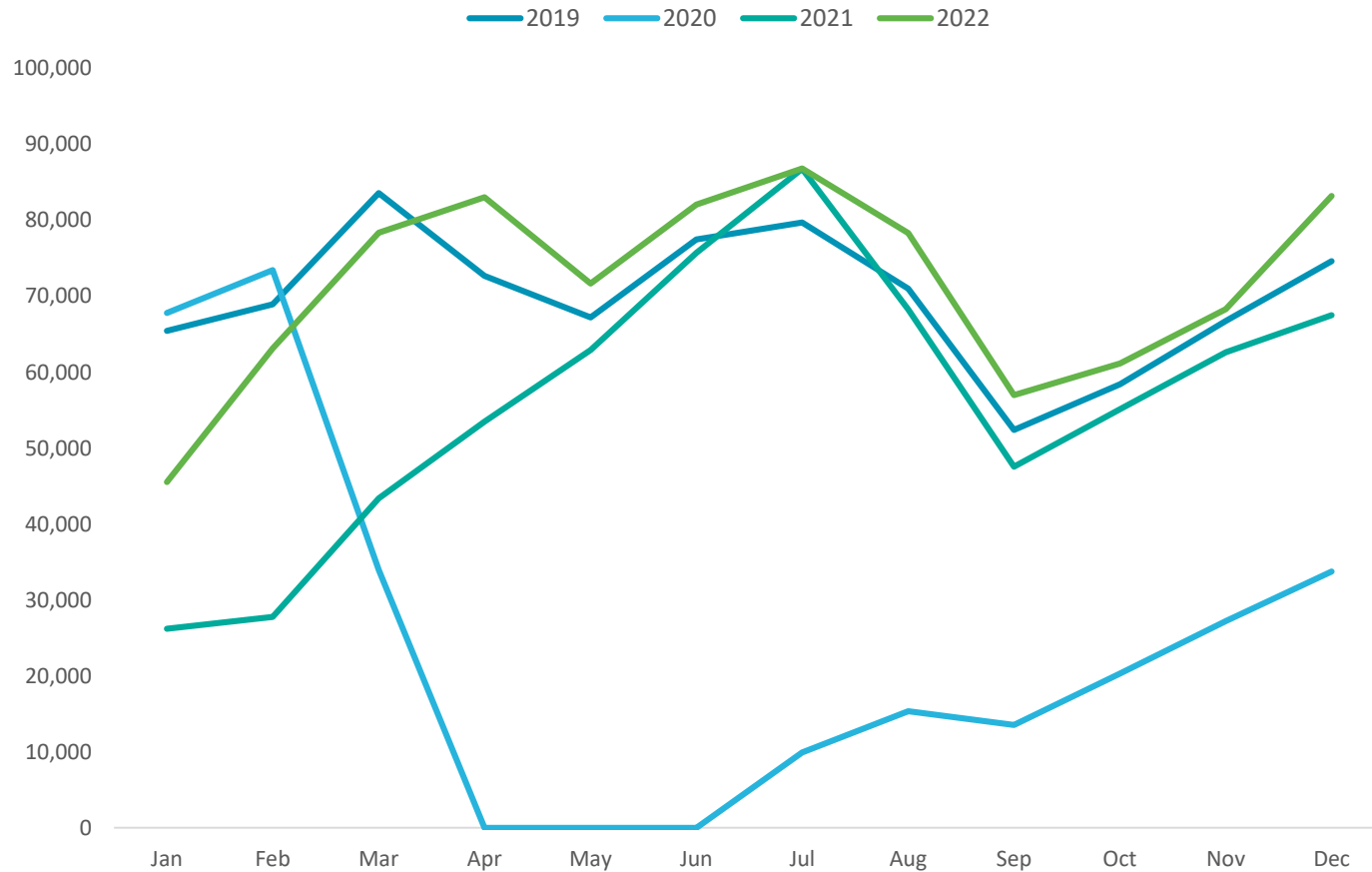
Based on Aruba share of all destinations which reported US arrivals. In 2019, 7% Aruba’s share of all destinations which reported US Arrivals



4%
2022 Aruba Share of US visitors against all visitors to the Caribbean region
Aruba share 5% in 2019.

Source: Caribbean Tourism Organization – data presented is based on Caribbean islands who reported Jan to Dec for the year

US Arrivals



2022 Aruba welcomed a total of **858,563** visitors from the U.S.; this represents an increase of **2.4%** compared to 2019.



The U.S. market showed the most robust performance in **July** and **December**.



55% of the U.S. visitors originated from the Northeast region, and the other **45%** arose from the rest of the country.

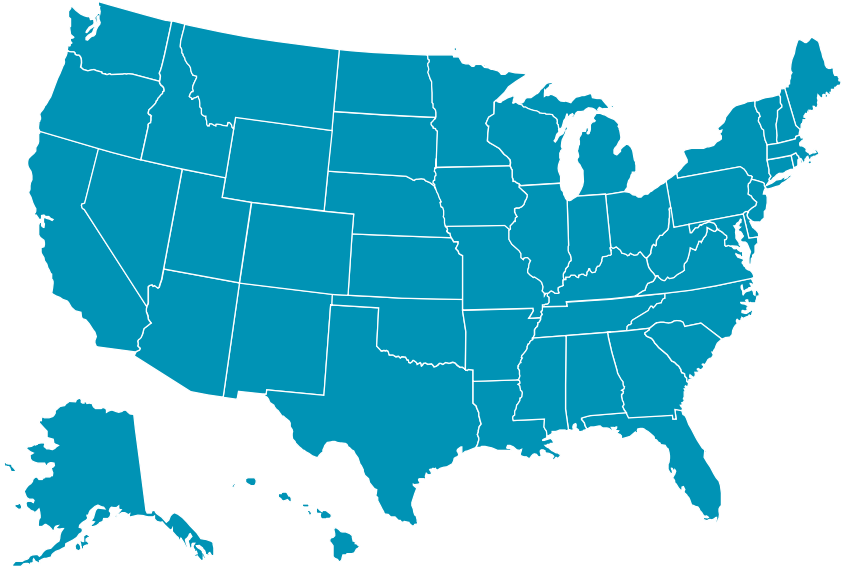
US Arrivals, Nights and ALOS

Arrivals	2019	2020	2021	2022
Jan	65,434	67,817	26,224	45,556
Feb	68,922	73,419	27,784	63,114
Mar	83,586	33,941	43,379	78,358
Apr	72,681	0	53,473	83,033
May	67,227	0	62,914	71,659
Jun	77,493	0	75,727	82,070
Jul	79,725	9,931	86,789	86,835
Aug	70,990	15,342	68,245	78,307
Sep	52,401	13,535	47,536	56,976
Oct	58,432	20,326	55,132	61,156
Nov	66,767	27,243	62,639	68,314
Dec	74,630	33,753	67,525	83,185
Total	838,288	295,307	677,367	858,563

Nights	2019	2020	2021	2022
Jan	501,239	492,364	241,689	393,022
Feb	497,118	520,900	221,919	456,019
Mar	550,435	223,113	311,168	509,769
Apr	464,298	0	362,666	533,060
May	421,315	0	407,020	453,666
Jun	498,049	0	496,873	522,712
Jul	530,555	84,409	579,329	574,868
Aug	455,065	113,749	446,507	500,341
Sep	332,779	96,949	310,178	371,801
Oct	389,071	152,169	387,090	429,885
Nov	447,550	202,636	425,614	459,742
Dec	532,708	269,683	495,900	591,783
Total	5,620,182	2,155,972	4,685,953	5,796,668

ALOS	2019	2020	2021	2022
Jan	7.7	7.3	9.2	8.6
Feb	7.2	7.1	8.0	7.2
Mar	6.6	6.6	7.2	6.5
Apr	6.4		6.8	6.4
May	6.3		6.5	6.3
Jun	6.4		6.6	6.4
Jul	6.7	8.5	6.7	6.6
Aug	6.4	7.4	6.5	6.4
Sep	6.4	7.2	6.5	6.5
Oct	6.7	7.5	7.0	7.0
Nov	6.7	7.4	6.8	6.7
Dec	7.1	8.0	7.3	7.1
Total	6.7	7.3	6.9	6.8

US Family Composition and Spending



2021 Average Family Composition:
2.97



2022 Average Family Composition:
3.05

Source: ATA data appended with Acxiom data



US\$ 1,086.10

2022 Average International Spending per US visitor.

2021 US International Spending US\$1085.21

Source: Acxiom



US\$ 683.72 (2022)

Average Visa Credit Card Spending

US\$733.86 in 2021

Spending based on all on-island transactions, excludes all pre-arrival spending

Source: Visa Credit Card



US\$ 761 (2022)

Average MasterCard Spending.

US\$ 811.99 in 2021

Spending based on all on-island transactions, excludes all pre-arrival spending

Source: MasterCard



U.S. Visitor by Season

		2019	2021	2022	2022 Growth vs. 2019
Winter	Jan	65,434	26,224	45,556	-30.4%
	Feb	68,922	27,784	63,114	-8.4%
	Mar	83,586	43,379	78,358	-6.3%
	Apr	72,681	53,473	83,033	14.2%
Total Winter		290,623	150,860	270,061	-7.1%
Summer	May	67,227	62,914	71,659	6.6%
	Jun	77,493	75,727	82,070	5.9%
	Jul	79,725	86,789	86,835	8.9%
	Aug	70,990	68,245	78,307	10.3%
Total Summer		295,435	293,675	318,871	7.9%
Cold	Sep	52,401	47,536	56,976	8.7%
	Oct	58,432	55,132	61,156	4.7%
	Nov	66,767	62,639	68,314	2.3%
	Dec	74,630	67,525	83,185	11.5%
Total Fall		252,230	232,832	269,631	6.9%
Total USA		838,288	677,367	858,563	2.4%

2022 US Preferred Activities

WATER SPORTS



72%

ACCO: BEACHFRONT



69%

GOLFING



71%

CULINARY EXPERIENCE



68%

MUSEUMS



62%

SPA



61%

SHOPPING



46%

HISTORIC SITES



39%

NIGHTLIFE



34%

ECO-TRAVEL



35%

TOUR / SIGHTSEE



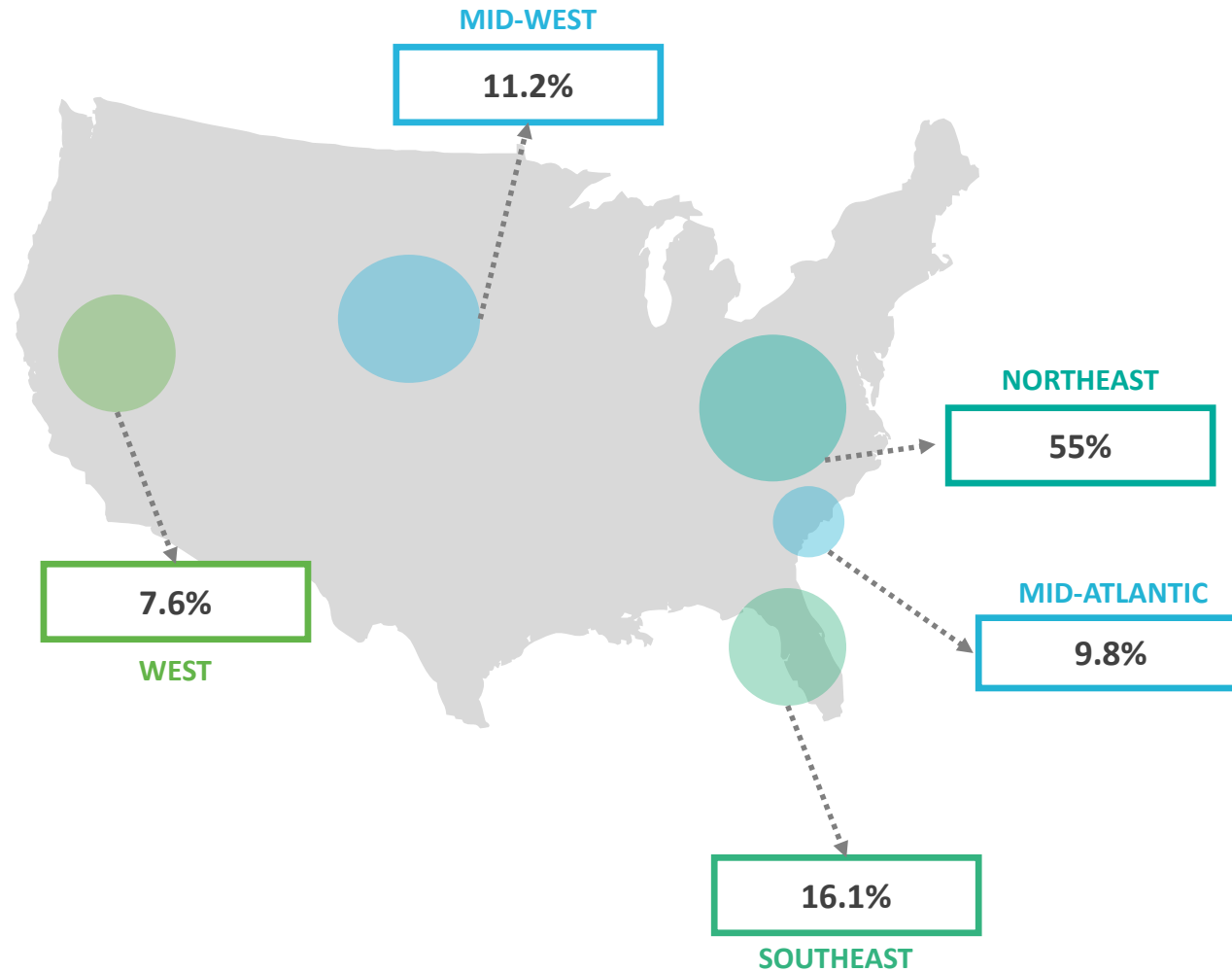
38%

FISHING



36%

2022 US Regions



77.9%

USA MARKET SHARE OF TOTAL

U.S. Visitors by Region

Region	2019	share	2021	share	2022	share	2022 Growth vs. 2019
North-East	418,186	49.9%	374,888	55.3%	472,579	55.0%	13.0%
Mid-Atlantic	81,267	9.7%	65,701	9.7%	84,101	9.8%	3.5%
Mid-West	108,206	12.9%	72,701	10.7%	96,493	11.2%	-10.8%
South-East	130,945	15.6%	105,666	15.6%	138,049	16.1%	5.4%
West	69,163	8.3%	54,322	8.0%	65,531	7.6%	-5.3%
Unidentified	30,521	3.6%	4,089	0.6%	1,810	0.2%	-94.1%
Total	838,288	100.0%	677,367	100.0%	858,563	100%	2.4%



U.S. Visitor by State



47% of visitors come from New York, New Jersey and Massachusetts

2019: 43%



Ohio (-11.3%), Illinois (-5.6%) and Michigan (-0.1%),

Noteworthy decreases are mainly in top 3 states in the Midwest Region

	2019	2021	2022	2022 Growth vs. 2019
New York	166,433	151,552	186,326	12.0%
Massachusetts	95,387	83,475	105,280	10.4%
New Jersey	98,981	92,493	116,127	17.3%
Pennsylvania	48,463	37,102	49,742	2.6%
Illinois	23,254	17,011	21,947	-5.6%
Connecticut	27,773	24,887	31,993	15.2%
Florida	48,974	37,609	47,614	-2.8%
Ohio	23,855	16,175	21,171	-11.3%
Maryland	26,937	22,722	27,121	0.7%
Michigan	16,230	12,012	16,220	-0.1%
Virginia	19,922	16,429	20,996	5.4%
Georgia	20,676	19,209	23,173	12.1%
North Carolina	19,368	17,518	22,322	15.3%
Texas	24,767	19,931	24,368	-1.6%
California	18,043	13,670	15,939	-11.7%
Other	159,225	95,572	128,224	-19.5%
Total	838,288	677,367	858,563	2.4%

Top 20 DMA

	2019	2020	2021	2022	2022 Growth vs. 2019
New York	263,899	108,101	238,210	280,211	6%
Boston Manchester	89,098	30,194	80,399	108,349	22%
Philadelphia	36,153	11,827	31,918	46,545	29%
Washington DC Hagerstown	24,171	6,672	20,128	27,777	15%
Chicago	19,639	7,491	14,210	20,207	3%
Atlanta	17,776	5,091	15,957	20,579	16%
Hartford- New Haven	17,135	5,093	15,694	21,098	23%
Miami-FT Lauderdale	16,735	4,634	12,926	15,652	-6%
Baltimore	13,891	4,001	10,528	13,777	-1%
Providence - New Bedford	11,427	3,661	11,005	15,002	31%
Detroit	10,396	4,200	8,089	11,043	6%
Pittsburgh	12,789	3,214	6,250	9,777	-24%
Charlotte	8,602	2,664	7,945	10,362	20%
Dallas-ft Worth	9,063	2,727	6,521	9,552	5%
Los Angeles	8,817	2,299	6,654	8,324	-6%
Cleveland-Akron Canton	8,772	2,475	5,541	8,455	-4%
Houston	8,541	2,117	6,290	7,612	-11%
Orlando-Daytona bch-Melbrn	8,326	2,132	5,356	8,028	-4%
Albany-Schenectady-Troy	7,164	2,854	5,231	7,884	10%
Tampa-St Pete Sarasota	7,944	2,073	5,350	7,549	-5%
Total Top 20 DMA	629,410	222,999	524,425	666,444	6%
US Total	838,288	295,307	677,367	858,563	



77.6%

Of the US visitors live in the Top 20 DMA's

Preferred Activities

Top 3 DMA's

2022 Preferred Activities: DMA New York

WATER SPORTS



78%

ACCO: BEACHFRONT



84%

GOLFING



67%

CULINARY EXPERIENCE



74%

MUSEUMS



74%

SPA



79%

SHOPPING



44%

HISTORIC SITES



45%

NIGHTLIFE



47%

ECO-TRAVEL



45%

TOUR / SIGHTSEE



36%

FISHING



25%

2022 Preferred Activities: DMA Boston-Manchester

WATER SPORTS



78%

ACCO: BEACHFRONT



81%

GOLFING



74%

CULINARY EXPERIENCE



74%

MUSEUMS



72%

SPA



70%

SHOPPING



43%

HISTORIC SITES



40%

NIGHTLIFE



33%

ECO-TRAVEL



36%

TOUR / SIGHTSEE



48%

FISHING



36%

2022 Preferred Activities: DMA Philadelphia

WATER SPORTS



73%

ACCO: BEACHFRONT



70%

GOLFING



72%

CULINARY EXPERIENCE



66%

MUSEUMS



66%

SPA



56%

SHOPPING



49%

HISTORIC SITES



39%

NIGHTLIFE



29%

ECO-TRAVEL



29%

TOUR / SIGHTSEE



36%

FISHING

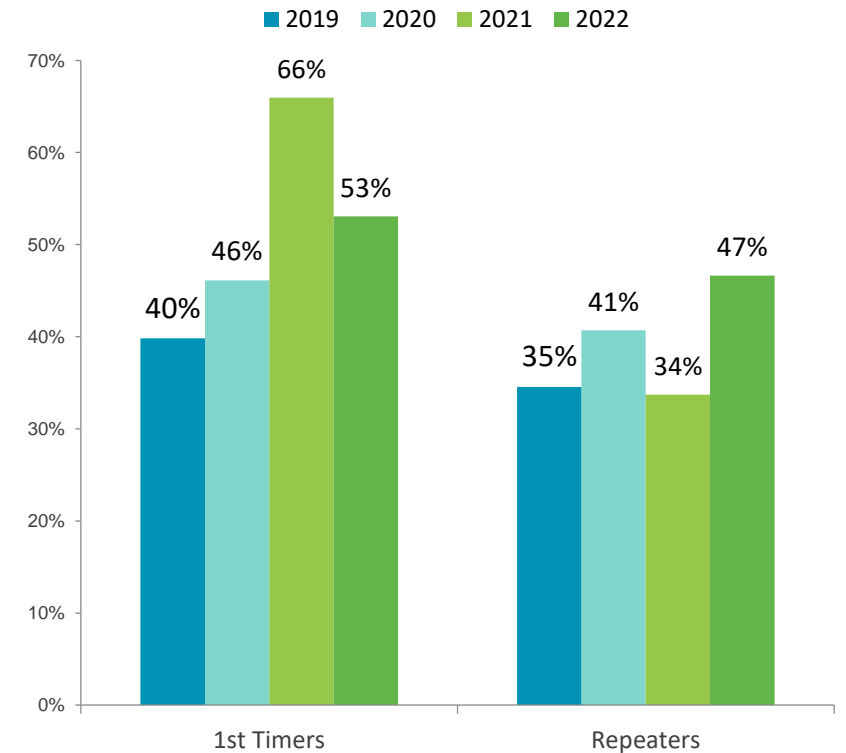


33%

U.S. First timers

	2019	2020	2021	2022	2022 Growth vs. 2019
1st visit	333,965	136,221	446,850	455,660	36.4%
2-5	169,603	63,878	121,678	249,965	47.4%
6-9	45,811	19,587	37,375	57,519	25.6%
10-15	28,776	13,596	25,332	34,799	20.9%
16-19	16,411	7,805	14,289	18,923	15.3%
20+	29,068	15,290	29,779	39,246	35.0%
Total Repeaters	289,669	120,156	228,453	400,452	38.2%
Not Specified	214,654	38,930	2,064	2,451	-98.9%
Total	838,288	295,307	677,367	858,563	2.4%

US share of First Timers and Repeaters



Note: Not specified, not included in the graph

U.S. Age Group



44% of All visitors are between **1- 39 years** (2022).
Compared to 2019 this share was 42%.
35% of All visitors are between **40 – 59 years** (2022).
Compared to 2019, this share was 37%.



43% of the USA visitors are between **1- 39 years** (2022).
Compared to 2019, this share was 40%.
36% of USA visitors are between **40 – 59 years** (2022).
Compared to 2019, this share was 37%.

	All Visitors					US Visitors					% share of total	
	2019	2021	2022	2022 Share	2022 Growth vs. 2019	2019	2021	2022	2022 Share	2022 Growth vs. 2019	2019	2022
< 11 yrs	77,493	52,291	76,122	6.9%	-1.8%	56,074	42,792	58,940	6.9%	5.1%	5.0%	5.4%
12-19	76,738	60,933	79,085	7.2%	3.1%	61,047	52,130	64,916	7.6%	6.3%	5.5%	5.9%
20 - 29	140,067	122,973	145,842	13.2%	4.1%	99,607	100,228	109,522	12.8%	10.0%	8.9%	9.9%
30 - 39	175,962	147,666	185,005	16.8%	5.1%	120,381	119,337	134,213	15.6%	11.5%	10.8%	12.2%
40 - 49	188,459	135,115	181,882	16.5%	-3.5%	140,201	113,872	141,907	16.5%	1.2%	12.5%	12.9%
50 - 59	221,636	146,551	207,737	18.9%	-6.3%	169,774	125,998	165,058	19.2%	-2.8%	15.2%	15.0%
60 - 69	159,468	95,895	150,529	13.7%	-5.6%	127,097	83,387	122,135	14.2%	-3.9%	11.4%	11.1%
70 yrs >	78,942	45,114	74,751	6.8%	-5.3%	64,022	39,609	61,840	7.2%	-3.4%	5.7%	5.6%
Total	1,118,765	806,538	1,100,953	100.0%	-1.6%	838,203	677,353	858,531	100.0%	2.4%	74.9%	78.0%

U.S. Purpose of visit

	All Visitors					US Visitors				
	2019	2021	2022	2022 Share	2022 Growth vs. 2019	2019	2021	2022	2022 Share	2022 Growth vs. 2019
San Sand Sea	718,485	681,833	922,315	88.3%	28.4%	547,948	589,269	734,090	89.4%	34.0%
Business	21,493	12,997	18,408	1.8%	-14.4%	11,350	5,019	7,999	1.0%	-29.5%
Conference	5,750	1,756	5,851	0.6%	1.8%	4,165	1,293	4,208	0.5%	1.0%
Honeymoon	30,220	32,065	42,304	4.1%	40.0%	21,988	28,972	31,060	3.8%	41.3%
Diving	6,531	3,059	3,799	0.4%	-41.8%	4,610	2,505	2,667	0.3%	-42.1%
Incentive	8,416	6,187	10,919	1.0%	29.7%	7,161	5,299	9,106	1.1%	27.2%
Meeting	12,321	3,796	6,114	0.6%	-50.4%	6,596	1,313	2,561	0.3%	-61.2%
Shopping	45,579	3,432	6,284	0.6%	-86.2%	36,774	2,592	4,216	0.5%	-88.5%
Wedding	20,047	15,945	27,957	2.7%	39.5%	16,409	14,867	24,807	3.0%	51.2%
Total	868,842	761,070	1,043,951	100.0%	20.2%	657,001	651,129	820,714	100.0%	24.9%

U.S. Carriers

	All Visitors					US Visitors					% share of total	
	2019	2021	2022	2022 Share	2022 Growth vs. 2019	2019	2021	2022	2022 Share	2022 Growth vs. 2019	2019	2022
American Airlines	208,020	181,624	227,172	20.6%	9.2%	187,218	173,962	213,754	24.9%	14.2%	16.7%	19.4%
Delta	140,517	90,757	120,787	11.0%	-14.0%	133,927	89,378	117,124	13.6%	-12.5%	12.0%	10.6%
JetBlue	254,635	242,200	324,381	29.5%	27.4%	250,666	239,611	320,241	37.3%	27.8%	22.4%	29.1%
Southwest Airlines	77,687	38,885	49,248	4.5%	-36.6%	76,729	38,715	48,636	5.7%	-36.6%	6.9%	4.4%
Spirit	10,637	6,455	7,797	0.7%	-26.7%	10,177	6,281	7,442	0.9%	-26.9%	0.9%	0.7%
Sun Country	3,102	1,118	2,581	0.2%	-16.8%	3,080	1,116	2,562	0.3%	-16.8%	0.3%	0.2%
United Airlines	155,259	126,443	146,290	13.3%	-5.8%	148,610	123,925	139,244	16.2%	-6.3%	13.3%	12.6%
Total	1,118,765	806,538	1,100,953	100.0%	-1.6%	838,203	677,353	858,531	100.0%	2.4%	74.9%	78.0%

2022 Carriers by Top 20 DMA

DMA	State	American Airlines	Delta	JetBlue	Others	Southwest	Spirit	Sun Country	United Airlines	Total
New York	NY	4%	15%	53%	0%	0%	0%	0%	26%	280,211
Boston	MA	6%	7%	84%	0%	1%	0%	0%	2%	108,349
Philadelphia	PA	69%	2%	12%	0%	1%	1%	0%	15%	46,545
Washington Dc, Hagerstown	VA	21%	6%	9%	1%	25%	1%	0%	37%	27,777
Hartford And New Haven	CT	17%	15%	59%	0%	2%	0%	0%	6%	21,098
Atlanta	GA	8%	81%	4%	1%	3%	1%	0%	1%	20,579
Chicago	IL	41%	4%	3%	1%	10%	1%	0%	39%	20,207
Miami-Fort Lauderdale	FL	56%	1%	33%	4%	1%	4%	0%	1%	15,652
Providence	MA	15%	7%	67%	0%	7%	0%	0%	4%	15,002
Baltimore	MD	19%	5%	3%	1%	64%	1%	0%	7%	13,777
Detroit	MI	39%	33%	10%	1%	4%	4%	0%	10%	11,043
Charlotte	NC	91%	3%	2%	0%	1%	1%	0%	2%	10,362
Pittsburgh	PA	48%	8%	3%	0%	20%	4%	0%	17%	9,777
Dallas-Ft. Worth	TX	75%	6%	2%	1%	9%	3%	0%	5%	9,552
Cleveland-Akron (Canton)	OH	45%	9%	8%	1%	6%	1%	0%	28%	8,455
Los Angeles	CA	37%	11%	23%	17%	1%	1%	0%	10%	8,324
Orlando-Daytona Beach-Melbourne	FL	36%	5%	18%	2%	33%	4%	0%	2%	8,028
Albany-Schenectady-Troy	NY	25%	11%	31%	0%	15%	0%	0%	17%	7,884
Houston	TX	32%	7%	2%	2%	11%	2%	0%	45%	7,612
Tampa-St. Petersburg (Sarasota)	FL	49%	7%	18%	3%	17%	4%	0%	2%	7,549
Total		19%	13%	44%	1%	5%	1%	0%	18%	657,783

2021 Carriers by Top 20 DMA

DMA	State	American Airlines	Delta	JetBlue	Others	Southwest	Spirit	Sun Country	United Airlines	Total
New York	NY	6%	15%	47%	1%	1%	0%	0%	29%	238,210
Boston	MA	7%	2%	86%	0%	2%	0%	0%	3%	80,399
Philadelphia	PA	63%	3%	10%	0%	3%	1%	0%	20%	31,918
Washington Dc, Hagerstown	VA	20%	5%	6%	1%	34%	1%	0%	33%	20,128
Atlanta	GA	11%	78%	5%	1%	2%	1%	0%	2%	15,957
Hartford And New Haven	CT	21%	13%	53%	0%	5%	0%	0%	8%	15,694
Chicago	IL	41%	5%	8%	1%	7%	3%	0%	35%	14,210
Miami-Fort Lauderdale	FL	64%	1%	28%	3%	0%	3%	0%	1%	12,926
Providence	MA	16%	2%	60%	0%	14%	0%	0%	7%	11,005
Baltimore	MD	12%	3%	2%	0%	78%	1%	0%	5%	10,528
Detroit	MI	39%	35%	4%	1%	5%	6%	0%	9%	8,089
Charlotte	NC	91%	3%	2%	0%	1%	0%	0%	2%	7,945
Los Angeles	CA	54%	10%	19%	5%	1%	1%	0%	11%	6,654
Dallas-Ft. Worth	TX	79%	9%	2%	1%	2%	3%	0%	4%	6,521
Houston	TX	33%	11%	2%	2%	2%	2%	0%	48%	6,290
Pittsburgh	PA	45%	10%	4%	0%	23%	3%	0%	15%	6,250
Cleveland-Akron (Canton)	OH	44%	8%	10%	0%	11%	2%	0%	27%	5,541
Orlando-Daytona Beach-Melbourne	FL	56%	8%	25%	1%	3%	5%	0%	2%	5,356
Tampa-St. Petersburg (Sarasota)	FL	58%	10%	19%	2%	4%	4%	0%	2%	5,350
Albany-Schenectady-Troy	NY	24%	9%	23%	0%	26%	0%	0%	17%	5,231
Total		19%	12%	42%	1%	5%	1%	0%	20%	514,202

2019 Carriers by Top 20 DMA

DMA	State	American Airlines	Delta	JetBlue	Others	Southwest	Spirit	Sun Country	United Airlines	Total
New York	NY	6%	17%	38%	5%	2%	0%	0%	32%	263,899
Boston	MA	4%	6%	83%	2%	2%	0%	0%	2%	89,098
Philadelphia	PA	59%	4%	7%	1%	5%	2%	0%	23%	36,153
Washington Dc, Hagerstown	VA	21%	9%	8%	2%	38%	2%	0%	20%	24,171
Chicago	IL	35%	5%	2%	3%	18%	3%	0%	34%	19,639
Atlanta	GA	7%	75%	7%	2%	6%	3%	0%	1%	17,776
Hartford And New Haven	CT	25%	17%	42%	2%	6%	0%	0%	7%	17,135
Miami-Fort Lauderdale	FL	52%	1%	30%	6%	7%	3%	0%	1%	16,735
Baltimore	MD	11%	4%	2%	1%	76%	2%	1%	3%	13,891
Pittsburgh	PA	41%	21%	2%	2%	16%	3%	0%	14%	12,789
Providence	MA	17%	7%	56%	2%	14%	0%	0%	4%	11,427
Detroit	MI	30%	38%	6%	5%	6%	8%	0%	6%	10,396
Dallas-Ft. Worth	TX	67%	5%	1%	3%	17%	5%	0%	2%	9,063
Los Angeles	CA	43%	9%	14%	17%	3%	1%	0%	13%	8,817
Cleveland-Akron (Canton)	OH	34%	17%	16%	2%	10%	1%	0%	20%	8,772
Charlotte	NC	87%	4%	3%	2%	2%	1%	0%	2%	8,602
Houston	TX	26%	7%	1%	4%	25%	1%	0%	37%	8,541
Orlando-Daytona Beach-Melbourne	FL	30%	6%	26%	4%	27%	5%	0%	2%	8,326
Tampa-St. Petersburg (Sarasota)	FL	38%	7%	18%	5%	25%	5%	0%	2%	7,944
Minneapolis-St. Paul	MN	19%	42%	6%	2%	1%	1%	27%	2%	7,696
Total		19%	12%	42%	1%	5%	1%	0%	20%	600,870

	Total Visitors				Visitors from USA				
	2019	2021	2022	2022 Growth vs. 2019	2019	2021	2022	2022 Share	2022 Growth vs. 2019
Total hotels	574,580	368,954	502,100	-12.6%	452,861	328,657	409,941	47.7%	-9.5%
Marriott Resort	79,914	28,124	37,239	-53.4%	74,136	26,923	35,211	4.1%	-52.5%
Hyatt Regency	45,617	29,999	43,745	-4.1%	41,322	28,313	40,412	4.7%	-2.2%
Ritz Carlton	38,244	21,147	31,180	-18.5%	35,422	19,970	28,864	3.4%	-18.5%
Bucuti Tara Beach	9,652	8,410	9,592	-0.6%	7,394	7,834	7,860	0.9%	6.3%
City Hotel	544	66	142	-73.9%	45	18	50	0.0%	11.1%
Divi Aruba Beach	25,948	26,617	33,423	28.8%	21,249	25,405	29,787	3.5%	40.2%
Dorado Beach	501	8,410	9,592	1814.6%	206	223	320	0.0%	55.3%
Tamarijn Aruba	23,572	17,162	21,833	-7.4%	17,306	15,750	17,483	2.0%	1.0%
Manchebo	6,578	5,236	6,546	-0.5%	4,755	4,761	4,930	0.6%	3.7%
Renaissance Aruba	56,463	39,607	41,185	-27.1%	44,462	35,829	34,558	4.0%	-22.3%
Tierra Del Sol	3,647	810	1,218	-66.6%	2,558	629	871	0.1%	-65.9%
Amsterdam Manor	7,688	2,946	4,817	-37.3%	5,359	2,062	3,229	0.4%	-39.7%
RIU Aruba	75,180	46,483	68,359	-9.1%	43,051	37,019	42,777	5.0%	-0.6%
RIU Antillas	33,526	24,836	40,538	20.9%	23,801	22,247	30,129	3.5%	26.2%
Holiday Inn	66,558	39,823	49,035	-26.3%	51,729	34,812	41,521	4.8%	-19.7%
Hilton	42,039	31,384	43,990	4.6%	38,059	29,735	41,068	4.8%	7.9%
Barcelo	40,082	29,330	38,710	-3.4%	33,449	28,205	35,518	4.1%	6.2%
Hyatt Place	299	4,044	6,078	1932.8%	137	1,664	2,515	0.3%	1735.8%
Talk of the Town	5,340	2,087	4,043	-24.3%	1,896	783	1,466	0.2%	-22.7%
The Mill	6,354	1,194	2,149	-66.2%	3,223	864	1,497	0.2%	-53.6%
Brickell Bay	6,512	3,664	6,166	-5.3%	3,024	1,732	2,167	0.3%	-28.3%
Courtyard by Marriott	322	5,670	11,433	3450.6%	278	3,879	7,708	0.9%	2672.7%
Timeshare	300,109	256,516	323,846	7.9%	264,240	238,964	293,104	34.1%	10.9%
Apartments/Guest House	61,463	53,698	97,228	58.2%	33,740	32,622	57,354	6.7%	70.0%
Private Home	182,517	125,399	173,235	-5.1%	87,389	75,590	95,418	11.1%	9.2%
Other	275	1,988	4,588	1568.4%	58	1,534	2,746	0.3%	4634.5%
Total	1,118,944	806,555	1,100,997	-1.6%	838,288	677,367	858,563	100.0%	2.4%

Regions



Mid-Atlantic

Mid-Atlantic Region



3.5%

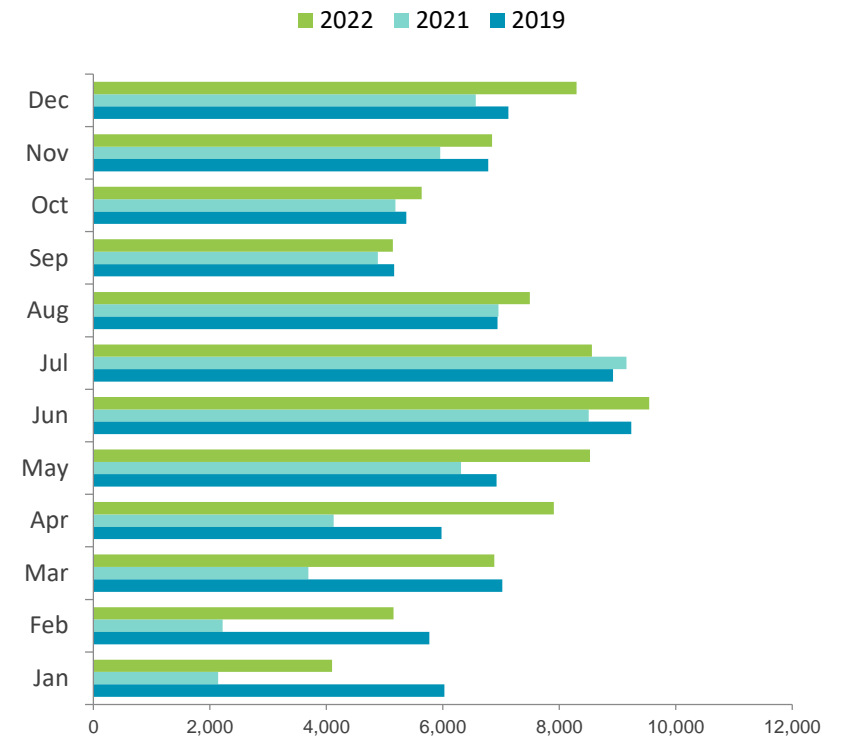
% Growth 2022 vs. 2019

Mid Atlantic				
	2019	2021	2022	2022 Growth vs. 2019
Jan	6,030	2,140	4,101	-32.0%
Feb	5,771	2,217	5,154	-10.7%
Mar	7,020	3,692	6,886	-1.9%
Apr	5,978	4,127	7,908	32.3%
May	6,921	6,314	8,528	23.2%
Jun	9,236	8,507	9,547	3.4%
Jul	8,924	9,156	8,562	-4.1%
Aug	6,939	6,955	7,497	8.0%
Sep	5,166	4,886	5,143	-0.4%
Oct	5,374	5,185	5,636	4.9%
Nov	6,782	5,956	6,844	0.9%
Dec	7,126	6,566	8,295	16.4%
Total	81,267	65,701	84,101	3.5%



June and July

2022 Main Months



Mid-Atlantic by State



59%

Share of Mid-Atlantic
Visitors come from
Pennsylvania



30.1%

Delaware largest %
Growth in 2022

	2019	2020	2021	2022	2022 Growth vs. 2019
Delaware	3,461	1,382	3,410	4,503	30.1%
Maryland	26,940	7,974	22,722	27,121	0.7%
Pennsylvania	48,467	16,090	37,102	49,742	2.6%
Washington DC	2,410	964	2,467	2,738	13.6%
Total	81,278	26,410	65,701	84,104	3.5%

Mid-Atlantic Arrivals

	USA Visitors			MA Visitors					% share of total	
	2019	2021	2022	2019	2021	2022	2022 Share	2022 Growth vs. 2019	2019	2022
Jan	65,434	26,224	45,556	6,030	2,140	4,101	4.9%	-32.0%	9.2%	9.0%
Feb	68,922	27,784	63,114	5,771	2,217	5,154	6.1%	-10.7%	8.4%	8.2%
Mar	83,586	43,379	78,358	7,020	3,692	6,886	8.2%	-1.9%	8.4%	8.8%
Apr	72,681	53,473	83,033	5,978	4,127	7,908	9.4%	32.3%	8.2%	9.5%
May	67,227	62,914	71,659	6,921	6,314	8,528	10.1%	23.2%	10.3%	11.9%
Jun	77,493	75,727	82,070	9,236	8,507	9,547	11.4%	3.4%	11.9%	11.6%
Jul	79,725	86,789	86,835	8,924	9,156	8,562	10.2%	-4.1%	11.2%	9.9%
Aug	70,990	68,245	78,307	6,939	6,955	7,497	8.9%	8.0%	9.8%	9.6%
Sep	52,401	47,536	56,976	5,166	4,886	5,143	6.1%	-0.4%	9.9%	9.0%
Oct	58,432	55,132	61,156	5,374	5,185	5,636	6.7%	4.9%	9.2%	9.2%
Nov	66,767	62,639	68,314	6,782	5,956	6,844	8.1%	0.9%	10.2%	10.0%
Dec	74,630	67,525	83,185	7,126	6,566	8,295	9.9%	16.4%	9.5%	10.0%
Total	838,288	677,367	858,563	81,267	65,701	84,101	100.0%	3.5%	9.7%	9.8%

Mid-Atlantic Age Group



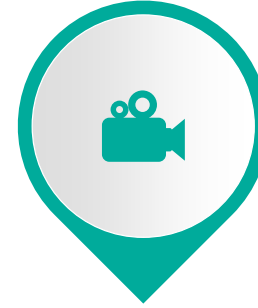
19.8%
50-59 Years
largest age bracket

	USA Visitors					Mid-Atlantic Visitors					% share of total	
	2019	2021	2022	2022 share	2022 Growth vs. 2019	2019	2021	2022	2022 share	2022 Growth vs. 2019	2019	2022
< 11 yrs	56,074	42,792	58,940	6.9%	5.1%	4,565	3,553	5,061	6.0%	5.1%	8.1%	8.6%
12-19	61,047	52,130	64,916	7.6%	6.3%	5,585	4,895	6,179	7.3%	6.3%	9.1%	9.5%
20 - 29	99,607	100,228	109,522	12.8%	10.0%	9,065	8,999	10,031	11.9%	10.0%	9.1%	9.2%
30 - 39	120,381	119,337	134,213	15.6%	11.5%	10,998	11,801	12,999	15.5%	11.5%	9.1%	9.7%
40 - 49	140,201	113,872	141,907	16.5%	1.2%	13,475	11,722	14,506	17.2%	1.2%	9.6%	10.2%
50 - 59	169,774	125,998	165,058	19.2%	-2.8%	17,338	12,515	16,672	19.8%	-2.8%	10.2%	10.1%
60 - 69	127,097	83,387	122,135	14.2%	-3.9%	13,733	8,401	12,603	15.0%	-3.9%	10.8%	10.3%
70 yrs >	64,022	39,609	61,840	7.2%	-3.4%	6,502	3,814	6,044	7.2%	-3.4%	10.2%	9.8%
Total	838,203	677,353	858,531	100.0%	2.4%	81,267	65,701	84,101	100.0%	2.4%	9.7%	9.8%

Note: not stated is excluded

Mid-Atlantic First timers

	2019	2021	2022	2022 Growth vs. 2019	2022 Share
1 visit	33,872	45,466	47,461	40.1%	56.4%
2-5 visits	16,798	10,961	23,292	38.7%	27.7%
6+ visits	10,857	9,193	13,282	22.3%	15.8%
Total	81,267	65,701	84,101	3.5%	100.0%



56.4%
First Time Visitors

Mid-Atlantic Visitor by Season

		2019	2022	2022 Growth vs. 2019
Winter	Jan	6,030	4,101	-32.0%
	Feb	5,771	5,154	-10.7%
	Mar	7,020	6,886	-1.9%
	Apr	5,978	7,908	32.3%
	Total Winter	24,799	24,049	-3.0%
Summer	May	6,921	8,528	23.2%
	Jun	9,236	9,547	3.4%
	Jul	8,924	8,562	-4.1%
	Aug	6,939	7,497	8.0%
Total Summer	32,020	34,134	6.6%	
Cold	Sep	5,166	5,143	-0.4%
	Oct	5,374	5,636	4.9%
	Nov	6,782	6,844	0.9%
	Dec	7,126	8,295	16.4%
	Total Fall	24,448	25,918	6.0%
Total MA		84,101	81,267	3.5%



6.6%
Largest Increase in
Summer months

	USA Visitors				Visitors from Mid-Atlantic				Share of MA versus USA staying at the accommodation	
	2019	2021	2022	2022 Growth vs. 2019	2019	2021	2022	2022 Growth vs. 2019	2019	2022
Total hotels	452,861	328,657	409,941	-9.5%	44,714	31,294	38,218	-14.5%	9.3%	9.9%
Marriott Resort	74,136	26,923	35,211	-52.5%	7,344	2,539	3,267	-55.5%	7.2%	9.9%
Hyatt Regency	41,322	28,313	40,412	-2.2%	2,922	1,906	2,751	-5.9%	4.7%	7.1%
Hilton	38,059	29,735	41,068	7.9%	3,219	2,456	3,502	8.8%	6.0%	8.5%
Barcelo	33,449	28,205	35,518	6.2%	3,420	2,563	3,225	-5.7%	7.2%	10.2%
Ritz Carlton	35,422	19,970	28,864	-18.5%	3,693	2,008	2,555	-30.8%	7.0%	10.4%
Bucuti Tara Beach	7,394	7,834	7,860	6.3%	808	907	938	16.1%	11.5%	10.9%
Divi Aruba Beach	21,249	25,405	29,787	40.2%	2,212	2,324	3,017	36.4%	7.8%	10.4%
Tamarijn Aruba	17,306	15,750	17,483	1.0%	2,181	1,758	2,126	-2.5%	10.1%	12.6%
Westin/ RIU Antillas	43,051	37,019	30,129	-30.0%	3,318	2,858	3,984	20.1%	9.5%	7.7%
Manchebo	4,755	4,761	4,930	3.7%	512	529	517	1.0%	10.7%	10.8%
Renaissance Aruba	44,462	35,829	34,558	-22.3%	4,437	4,250	3,862	-13.0%	12.3%	10.0%
Tierra Del Sol	2,558	629	871	-65.9%	224	60	71	-68.3%	6.9%	8.8%
Amsterdam Manor	5,359	2,062	3,229	-39.7%	566	205	338	-40.3%	6.3%	10.6%
RIU ARUBA GRAND	43,051	37,019	42,777	-0.6%	5,020	4,050	4,538	-9.6%	9.5%	11.7%
Holiday Inn	51,729	34,812	41,521	-19.7%	4,281	2,577	3,103	-27.5%	6.2%	8.3%
Talk of the Town	1,896	783	1,466	-22.7%	121	53	133	9.9%	3.6%	6.4%
The Mill	3,223	864	1,497	-53.6%	194	104	117	-39.7%	6.9%	6.0%
Brickell Bay	3,024	1,732	2,167	-28.3%	242	147	174	-28.1%	6.8%	8.0%
Timeshare	264,240	238,964	293,104	10.9%	24,951	21,847	27,390	9.8%	7.5%	9.4%
Apartments/Guest House	33,740	32,622	57,354	70.0%	2,907	3,352	6,063	108.6%	5.8%	8.6%
Private Home	87,389	75,590	95,418	9.2%	8,424	8,467	11,165	32.5%	8.9%	9.6%
Other	58	1,534	2,746	4634.5%	271	741	1,346	396.7%	27.0%	467.2%
Total	838,288	677,367	858,563	2.4%	81,267	65,701	84,182	3.6%	7.7%	9.7%

Mid-Atlantic Carriers

MA	American Airlines	Delta	JetBlue	Others	Southwest	Spirit	United Airlines	Total
Jan	48.5%	3.0%	5.6%	0.5%	24.2%	1.3%	16.9%	4,101
Feb	50.7%	3.6%	5.6%	0.2%	25.3%	1.0%	13.6%	5,154
Mar	48.1%	3.3%	7.5%	0.3%	28.8%	0.4%	11.6%	6,886
Apr	41.2%	3.1%	8.2%	0.4%	33.5%	0.9%	12.5%	7,908
May	41.8%	3.4%	5.9%	0.8%	34.9%	0.9%	12.2%	8,528
Jun	48.7%	5.3%	11.3%	0.9%	14.3%	1.0%	18.5%	9,547
Jul	51.9%	4.9%	8.1%	0.5%	16.0%	2.5%	16.0%	8,562
Aug	56.2%	5.6%	7.3%	0.6%	15.3%	1.7%	13.3%	7,497
Sep	36.1%	6.3%	12.3%	0.6%	20.8%	1.8%	22.0%	5,143
Oct	31.7%	7.7%	14.5%	0.5%	20.6%	2.5%	22.5%	5,636
Nov	48.4%	5.4%	9.8%	1.2%	17.5%	0.8%	16.9%	6,844
Dec	53.6%	4.3%	8.3%	0.7%	16.0%	1.1%	16.0%	8,295
Total	46.9%	4.6%	8.7%	0.6%	22.1%	1.3%	15.7%	84,101

Northeast

Northeast Region



13%

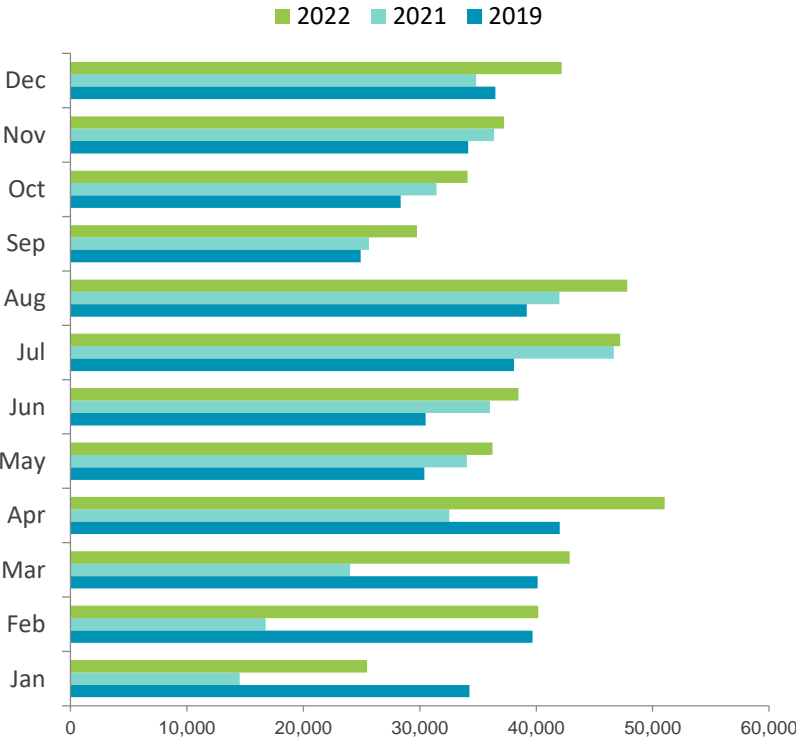
% Growth 2022 vs. 2019

	North East			
	2019	2021	2022	2022 Growth vs. 2019
Jan	34,266	14,522	25,475	-25.7%
Feb	39,676	16,766	40,167	1.2%
Mar	40,127	24,026	42,869	6.8%
Apr	42,024	32,540	51,041	21.5%
May	30,386	34,038	36,240	19.3%
Jun	30,513	36,030	38,467	26.1%
Jul	38,081	46,668	47,223	24.0%
Aug	39,198	41,999	47,826	22.0%
Sep	24,934	25,626	29,756	19.3%
Oct	28,348	31,438	34,108	20.3%
Nov	34,152	36,382	37,222	9.0%
Dec	36,481	34,853	42,185	15.6%
Total	418,186	374,888	472,579	13.0%



July and August

2022 Main Months



Northeast by State



39%

Share of NE Visitors
come from New York



17.8%

Rhode Island largest %
Growth in 2022

	2019	2020	2021	2022	2022 Growth vs. 2019
Connecticut	27,777	9,243	24,887	31,993	15.2%
Maine	5,211	1,872	3,472	5,280	1.3%
Massachusetts	95,400	34,677	83,475	105,280	10.4%
New Hampshire	13,503	5,135	10,053	15,040	11.4%
New Jersey	98,990	34,710	92,493	116,127	17.3%
New York	166,461	66,350	151,552	186,326	11.9%
Rhode Island	8,741	3,073	7,725	10,295	17.8%
Vermont	2,160	842	1,233	2,271	5.1%
Total	418,243	155,902	374,890	472,612	13.0%

Northeast Arrivals

	USA Visitors			Northeast Visitors					% share of total	
	2019	2021	2022	2019	2021	2022	2022 Share	2022 Growth vs. 2019	2019	2022
Jan	65,434	26,224	45,556	34,266	14,522	25,475	5.4%	-25.7%	52.4%	55.9%
Feb	68,922	27,784	63,114	39,676	16,766	40,167	8.5%	1.2%	57.6%	63.6%
Mar	83,586	43,379	78,358	40,127	24,026	42,869	9.1%	6.8%	48.0%	54.7%
Apr	72,681	53,473	83,033	42,024	32,540	51,041	10.8%	21.5%	57.8%	61.5%
May	67,227	62,914	71,659	30,386	34,038	36,240	7.7%	19.3%	45.2%	50.6%
Jun	77,493	75,727	82,070	30,513	36,030	38,467	8.1%	26.1%	39.4%	46.9%
Jul	79,725	86,789	86,835	38,081	46,668	47,223	10.0%	24.0%	47.8%	54.4%
Aug	70,990	68,245	78,307	39,198	41,999	47,826	10.1%	22.0%	55.2%	61.1%
Sep	52,401	47,536	56,976	24,934	25,626	29,756	6.3%	19.3%	47.6%	52.2%
Oct	58,432	55,132	61,156	28,348	31,438	34,108	7.2%	20.3%	48.5%	55.8%
Nov	66,767	62,639	68,314	34,152	36,382	37,222	7.9%	9.0%	51.2%	54.5%
Dec	74,630	67,525	83,185	36,481	34,853	42,185	8.9%	15.6%	48.9%	50.7%
Total	838,288	677,367	858,563	418,186	374,888	472,579	100.0%	13.0%	49.9%	55.0%

Northeast Age Group



18.4%

50-59 Years
largest age bracket

	USA Visitors					Northeast Visitors					% share of total	
	2019	2021	2022	2022 Share	2022 Growth vs. 2019	2019	2021	2022	2022 Share	2022 Growth vs. 2019	2019	2022
< 11 yrs	56,074	42,792	58,940	6.9%	5.1%	32,597	27,140	38,024	8.0%	16.6%	58.1%	64.5%
12-19	61,047	52,130	64,916	7.6%	6.3%	32,820	31,509	39,495	8.4%	20.3%	53.8%	60.8%
20 - 29	99,607	100,228	109,522	12.8%	10.0%	50,713	57,574	62,225	13.2%	22.7%	50.9%	56.8%
30 - 39	120,381	119,337	134,213	15.6%	11.5%	56,187	62,849	72,048	15.2%	28.2%	46.7%	53.7%
40 - 49	140,201	113,872	141,907	16.5%	1.2%	63,715	58,713	72,082	15.3%	13.1%	45.4%	50.8%
50 - 59	169,774	125,998	165,058	19.2%	-2.8%	83,108	68,727	86,895	18.4%	4.6%	49.0%	52.6%
60 - 69	127,097	83,387	122,135	14.2%	-3.9%	64,352	46,310	67,040	14.2%	4.2%	50.6%	54.9%
70 yrs >	64,022	39,609	61,840	7.2%	-3.4%	34,655	22,056	34,755	7.4%	0.3%	54.1%	56.2%
Total	838,203	677,353	858,531	100.0%	2.4%	418,186	374,888	472,579	100.0%	13.0%	49.9%	55.0%

Note: not stated is excluded

Northeast First timers

	2019	2021	2022	2022 Growth vs. 2019	2022 Share
1 visit	142,269	229,558	221,816	55.9%	46.9%
2-5 visits	94,633	77,218	154,856	63.6%	32.8%
6+ visits	72,491	67,668	95,463	31.7%	20.2%
Total	418,186	374,888	472,579	13.0%	100.0%



47%
First Time Visitors

Northeast Visitor by Season

		2019	2022	2022 Growth vs. 2019
Winter	Jan	34,266	25,475	-25.7%
	Feb	39,676	40,167	1.2%
	Mar	40,127	42,869	6.8%
	Apr	42,024	51,041	21.5%
	Total Winter	156,093	159,552	2.2%
Summer	May	30,386	36,240	19.3%
	Jun	30,513	38,467	26.1%
	Jul	38,081	47,223	24.0%
	Aug	39,198	47,826	22.0%
Total Summer	138,178	169,756	22.9%	
Cold	Sep	24,934	29,756	19.3%
	Oct	28,348	34,108	20.3%
	Nov	34,152	37,222	9.0%
	Dec	36,481	42,185	15.6%
Total Fall	123,915	143,271	15.6%	
Total NE		418,186	472,579	13.0%



22.9%
Largest Increase in
Summer months

	USA Visitors				Visitors from Northeast				
	2019	2021	2022	2022 Growth vs. 2019	2019	2021	2022	2022 Share	2022 Growth vs. 2019
Total hotels	452,861	328,657	409,941	-9.5%	229,658	184,819	225,529	47.7%	-1.8%
Marriott Resort	74,136	26,923	35,211	-52.5%	38,958	14,163	18,541	3.9%	-52.4%
Hyatt Regency	41,322	28,313	40,412	-2.2%	24,568	19,718	27,105	5.7%	10.3%
Hilton	38,059	29,735	41,068	7.9%	19,327	17,553	22,225	4.7%	15.0%
Barcelo	33,449	28,205	35,518	6.2%	18,248	17,868	22,221	4.7%	21.8%
Ritz Carlton	35,422	19,970	28,864	-18.5%	15,688	10,165	14,127	3.0%	-10.0%
Bucuti Tara Beach	7,394	7,834	7,860	6.3%	3,574	4,106	4,245	0.9%	18.8%
Divi Aruba Beach	21,249	25,405	29,787	40.2%	12,406	16,716	19,095	4.0%	53.9%
Tamarijn Aruba	17,306	15,750	17,483	1.0%	9,495	9,526	10,589	2.2%	11.5%
Westin/ RIU Antillas	43,051	37,019	30,129	-30.0%	10,050	10,695	13,545	2.9%	34.8%
Manchebo	4,755	4,761	4,930	3.7%	2,154	2,392	2,512	0.5%	16.6%
Renaissance Aruba	44,462	35,829	34,558	-22.3%	16,373	14,538	14,192	3.0%	-13.3%
Tierra Del Sol	2,558	629	871	-65.9%	942	340	463	0.1%	-50.8%
Amsterdam Manor	5,359	2,062	3,229	-39.7%	2,379	1,109	1,742	0.4%	-26.8%
RIU ARUBA GRAND	43,051	37,019	42,777	-0.6%	22,621	21,424	23,783	5.0%	5.1%
Holiday Inn	51,729	34,812	41,521	-19.7%	29,601	22,743	28,264	6.0%	-4.5%
Talk of the Town	1,896	783	1,466	-22.7%	574	366	663	0.1%	15.5%
The Mill	3,223	864	1,497	-53.6%	1,343	447	968	0.2%	-27.9%
Brickell Bay	3,024	1,732	2,167	-28.3%	1,357	950	1,249	0.3%	-8.0%
Timeshare	264,240	238,964	293,104	10.9%	143,162	140,614	173,440	36.7%	21.1%
Apartments/Guest House	33,740	32,622	57,354	70.0%	13,294	14,549	26,256	5.6%	97.5%
Private Home	87,389	75,590	95,418	9.2%	30,695	31,978	41,164	8.7%	34.1%
Other	58	1,534	2,746	4634.5%	1,377	2,928	6,190	1.3%	349.5%
Total	838,288	677,367	858,563	2.4%	418,186	374,888	472,579	100.0%	13.0%

Northeast Carriers

NE	American Airlines	Delta	JetBlue	Others	Southwest	Spirit	United Airlines	Total
Jan	7.2%	14.7%	54.9%	0.9%	2.0%	0.2%	20.2%	25,475
Feb	8.5%	14.1%	55.7%	0.5%	2.8%	0.1%	18.3%	40,167
Mar	8.2%	13.7%	57.3%	0.3%	1.8%	0.1%	18.6%	42,869
Apr	8.8%	13.8%	57.0%	0.3%	2.5%	0.3%	17.2%	51,041
May	7.6%	12.7%	55.9%	0.3%	2.2%	0.3%	21.0%	36,240
Jun	8.7%	11.8%	59.7%	0.3%	0.5%	0.3%	18.8%	38,467
Jul	8.7%	11.4%	59.9%	0.3%	0.4%	0.2%	19.0%	47,223
Aug	10.2%	11.2%	58.5%	0.4%	0.5%	0.3%	18.9%	47,826
Sep	4.7%	11.1%	64.1%	0.3%	0.5%	0.3%	18.9%	29,756
Oct	6.2%	10.5%	64.9%	0.4%	1.0%	0.5%	16.6%	34,108
Nov	11.0%	10.1%	61.6%	0.7%	1.0%	0.3%	15.4%	37,222
Dec	9.3%	15.7%	60.3%	0.7%	0.7%	0.2%	13.2%	42,185
Total	8.4%	12.6%	59.1%	0.4%	1.3%	0.3%	17.9%	472,579

Mid – West Region



-10.8%

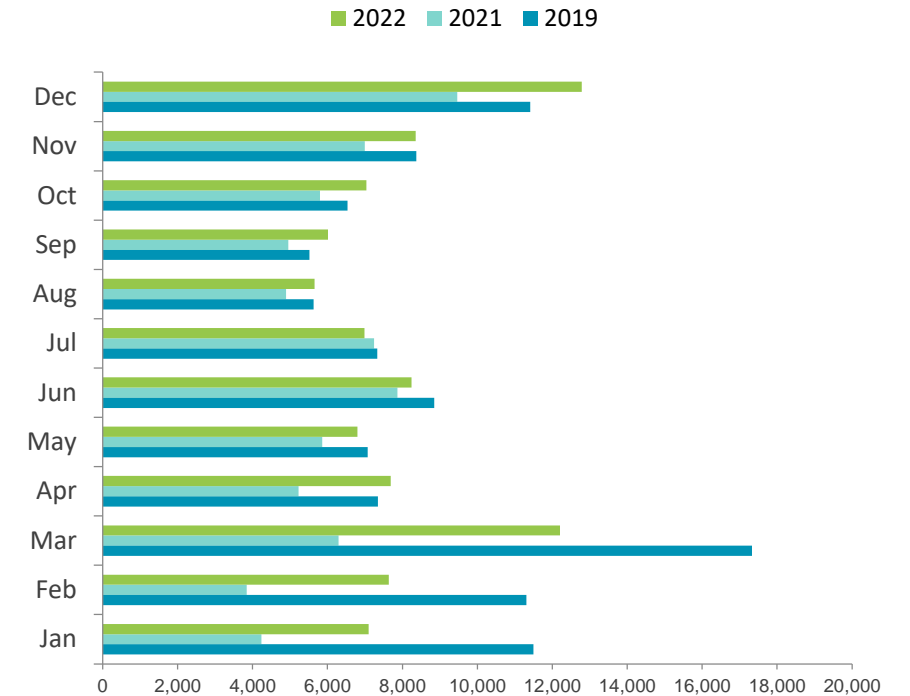
% Growth 2022 vs. 2019

	Mid West			
	2019	2021	2022	2022 Growth vs. 2019
Jan	11,498	4,239	7,098	-38.3%
Feb	11,311	3,845	7,638	-32.5%
Mar	17,329	6,300	12,204	-29.6%
Apr	7,349	5,230	7,684	4.6%
May	7,070	5,860	6,798	-3.8%
Jun	8,851	7,868	8,241	-6.9%
Jul	7,329	7,248	6,986	-4.7%
Aug	5,629	4,893	5,652	0.4%
Sep	5,518	4,953	6,013	9.0%
Oct	6,539	5,799	7,036	7.6%
Nov	8,370	6,998	8,356	-0.2%
Dec	11,413	9,468	12,787	12.0%
Total	108,206	72,701	96,493	-10.8%



March and December

2022 Main Months



Mid-West by State



23%

Share of MW Visitors
come from Illinois



-38.8%

South Dakota largest %
Decrease in 2022

	2019	2020	2021	2022	2022 Growth vs. 2019
Illinois	23,259	9,303	17,011	21,947	-5.6%
Indiana	9,327	3,484	6,691	8,507	-8.8%
Iowa	3,347	1,804	1,908	2,688	-19.7%
Kansas	2,738	926	1,604	2,184	-20.2%
Kentucky	4,428	1,633	3,213	3,699	-16.5%
Michigan	16,236	7,242	12,012	16,220	-0.1%
Minnesota	8,346	4,251	3,952	5,677	-32.0%
Missouri	6,179	2,321	4,124	5,745	-7.0%
Nebraska	1,913	713	926	1,248	-34.8%
North Dakota	430	249	241	316	-26.5%
Ohio	23,859	7,709	16,175	21,171	-11.3%
South Dakota	637	231	269	390	-38.8%
Wisconsin	7,525	3,694	4,574	6,666	-11.4%
Total	108,224	43,560	72,700	96,458	-10.9%

Mid-West Arrivals

	USA Visitors			Mid-West Visitors					% share of total	
	2019	2021	2022	2019	2021	2022	2022 Share	2022 Growth vs. 2019	2019	2022
Jan	65,434	26,224	45,556	11,498	4,239	7,098	7.4%	-38.3%	17.6%	15.6%
Feb	68,922	27,784	63,114	11,311	3,845	7,638	7.9%	-32.5%	16.4%	12.1%
Mar	83,586	43,379	78,358	17,329	6,300	12,204	12.6%	-29.6%	20.7%	15.6%
Apr	72,681	53,473	83,033	7,349	5,230	7,684	8.0%	4.6%	10.1%	9.3%
May	67,227	62,914	71,659	7,070	5,860	6,798	7.0%	-3.8%	10.5%	9.5%
Jun	77,493	75,727	82,070	8,851	7,868	8,241	8.5%	-6.9%	11.4%	10.0%
Jul	79,725	86,789	86,835	7,329	7,248	6,986	7.2%	-4.7%	9.2%	8.0%
Aug	70,990	68,245	78,307	5,629	4,893	5,652	5.9%	0.4%	7.9%	7.2%
Sep	52,401	47,536	56,976	5,518	4,953	6,013	6.2%	9.0%	10.5%	10.6%
Oct	58,432	55,132	61,156	6,539	5,799	7,036	7.3%	7.6%	11.2%	11.5%
Nov	66,767	62,639	68,314	8,370	6,998	8,356	8.7%	-0.2%	12.5%	12.2%
Dec	74,630	67,525	83,185	11,413	9,468	12,787	13.3%	12.0%	15.3%	15.4%
Total	838,288	677,367	858,563	108,206	72,701	96,493	100.0%	-10.8%	12.9%	11.2%

Mid-West Age Group



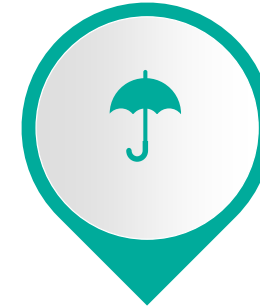
22%
50-59 Years
largest age bracket

	USA Visitors					Mid-West Visitors					% share of total	
	2019	2021	2022	2022 Share	2022 Growth vs. 2019	2019	2021	2022	2022 Share	2022 Growth vs. 2019	2019	2022
< 11 yrs	56,074	42,792	58,940	6.9%	5.1%	5,482	3,622	5,077	5.3%	-7.4%	9.8%	8.6%
12-19	61,047	52,130	64,916	7.6%	6.3%	7,443	5,206	6,833	7.1%	-8.2%	12.2%	10.5%
20 - 29	99,607	100,228	109,522	12.8%	10.0%	12,699	10,127	11,463	11.9%	-9.7%	12.7%	10.5%
30 - 39	120,381	119,337	134,213	15.6%	11.5%	15,208	12,079	13,734	14.2%	-9.7%	12.6%	10.2%
40 - 49	140,201	113,872	141,907	16.5%	1.2%	19,490	13,266	17,364	18.0%	-10.9%	13.9%	12.2%
50 - 59	169,774	125,998	165,058	19.2%	-2.8%	24,406	15,059	21,261	22.0%	-12.9%	14.4%	12.9%
60 - 69	127,097	83,387	122,135	14.2%	-3.9%	17,142	9,584	14,737	15.3%	-14.0%	13.5%	12.1%
70 yrs >	64,022	39,609	61,840	7.2%	-3.4%	6,318	3,755	6,019	6.2%	-4.7%	9.9%	9.7%
Total	838,203	677,353	858,531	100.0%	2.4%	108,206	72,701	96,493	100.0%	-10.8%	21.2%	15.6%

Note: not stated is excluded

Mid-West First timers

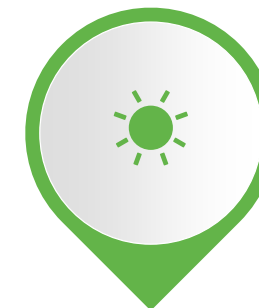
	2019	2021	2022	2022 Growth vs. 2019	2022 Share
1 visit	49,817	50,971	58,091	16.6%	60.2%
2-5 visits	19,979	11,441	24,096	20.6%	25.0%
6+ visits	11,298	10,202	14,157	25.3%	14.7%
Total	108,206	72,701	96,493	-10.8%	100.0%



60.2%
First Time Visitors

Mid-West Visitor by Season

		2019	2022	2022 Growth vs. 2019
Winter	Jan	11,498	7,098	-38.3%
	Feb	11,311	7,638	-32.5%
	Mar	17,329	12,204	-29.6%
	Apr	7,349	7,684	4.6%
	Total Winter	47,487	34,624	-27.1%
Summer	May	7,070	6,798	-3.8%
	Jun	8,851	8,241	-6.9%
	Jul	7,329	6,986	-4.7%
	Aug	5,629	5,652	0.4%
Total Summer	28,879	27,677	-4.2%	
Cold	Sep	5,518	6,013	9.0%
	Oct	6,539	7,036	7.6%
	Nov	8,370	8,356	-0.2%
	Dec	11,413	12,787	12.0%
	Total Fall	31,840	34,192	7.4%
Total MW		108,206	96,493	-10.8%



7.4%
Largest Increase in Fall months

	USA Visitors				Visitors from Mid-West				
	2019	2021	2022	2022 Growth vs. 2019	2019	2021	2022	2022 Share	2022 Growth vs. 2019
Total hotels	452,861	328,657	409,941	-9.5%	58,956	32,227	43,393	45.0%	-26.4%
Marriott Resort	74,136	26,923	35,211	-52.5%	9,270	2,783	4,421	4.6%	-52.3%
Hyatt Regency	41,322	28,313	40,412	-2.2%	4,290	1,646	2,848	3.0%	-33.6%
Hilton	38,059	29,735	41,068	7.9%	4,886	2,634	4,435	4.6%	-9.2%
Barcelo	33,449	28,205	35,518	6.2%	4,736	2,549	3,458	3.6%	-27.0%
Ritz Carlton	35,422	19,970	28,864	-18.5%	4,273	1,783	2,867	3.0%	100.0%
Bucuti Tara Beach	7,394	7,834	7,860	6.3%	1,162	887	971	1.0%	-16.4%
Divi Aruba Beach	21,249	25,405	29,787	40.2%	2,298	2,341	2,910	3.0%	26.6%
Tamarijn Aruba	17,306	15,750	17,483	1.0%	2,393	1,884	2,068	2.1%	-13.6%
Westin/ RIU Antillas	43,051	37,019	30,129	-30.0%	4,929	3,694	5,120	5.3%	3.9%
Manchebo	4,755	4,761	4,930	3.7%	704	601	616	0.6%	-12.5%
Renaissance Aruba	44,462	35,829	34,558	-22.3%	5,692	3,788	3,816	4.0%	-33.0%
Tierra Del Sol	2,558	629	871	-65.9%	448	65	81	0.1%	-81.9%
Amsterdam Manor	5,359	2,062	3,229	-39.7%	642	250	434	0.4%	-32.4%
RIU ARUBA GRAND	43,051	37,019	42,777	-0.6%	6,332	3,948	5,317	5.5%	-16.0%
Holiday Inn	51,729	34,812	41,521	-19.7%	6,006	3,097	3,582	3.7%	-40.4%
Talk of the Town	1,896	783	1,466	-22.7%	175	45	106	0.1%	-39.4%
The Mill	3,223	864	1,497	-53.6%	381	69	127	0.1%	-66.7%
Brickell Bay	3,024	1,732	2,167	-28.3%	339	163	216	0.2%	-36.3%
Timeshare	264,240	238,964	293,104	10.9%	30,934	26,104	32,161	33.3%	4.0%
Apartments/Guest House	33,740	32,622	57,354	70.0%	4,524	3,904	6,893	7.1%	52.4%
Private Home	87,389	75,590	95,418	9.2%	13,703	9,740	12,795	13.3%	-6.6%
Other	58	1,534	2,746	4634.5%	89	726	1,251	1.3%	1305.6%
Total	838,288	677,367	858,563	2.4%	108,206	72,701	96,493	100.0%	-10.8%

Mid-West Carriers

MW	American Airlines	Delta	JetBlue	Others	Southwest	Spirit	United Airlines	Total
Jan	39.2%	19.3%	4.6%	8.1%	4.0%	2.0%	22.8%	7,098
Feb	40.0%	21.3%	5.9%	6.9%	6.2%	1.7%	18.1%	7,638
Mar	39.2%	17.8%	7.0%	6.9%	7.8%	0.7%	20.5%	12,204
Apr	40.9%	18.8%	5.7%	2.6%	7.1%	1.9%	23.1%	7,684
May	36.3%	17.4%	4.8%	0.8%	11.2%	2.1%	27.3%	6,798
Jun	49.9%	10.3%	4.1%	0.7%	11.6%	1.6%	21.7%	8,241
Jul	49.3%	11.0%	2.8%	0.4%	14.8%	0.8%	20.9%	6,986
Aug	47.6%	18.3%	1.6%	0.7%	17.3%	1.6%	13.0%	5,652
Sep	45.3%	20.2%	4.0%	0.6%	12.4%	1.6%	16.0%	6,013
Oct	40.7%	20.8%	4.3%	1.7%	13.8%	2.6%	16.1%	7,036
Nov	52.9%	18.6%	3.3%	1.2%	11.4%	0.9%	11.7%	8,356
Dec	45.2%	13.1%	3.3%	5.9%	8.5%	0.7%	23.3%	12,787
Total	43.8%	17.0%	4.4%	3.5%	10.1%	1.4%	19.9%	96,493

Southeast Region



5.4%

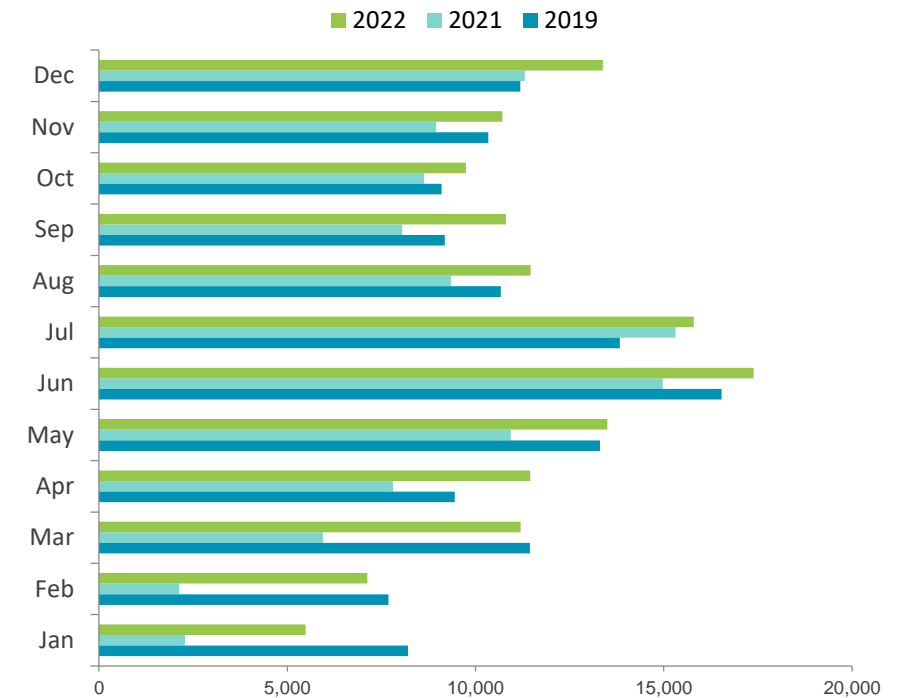
% Growth 2022 vs. 2019

Southeast Region				
	2019	2021	2022	2022 Growth vs. 2019
Jan	8,204	2,281	5,486	-33.1%
Feb	7,692	2,129	7,126	-7.4%
Mar	11,446	5,945	11,196	-2.2%
Apr	9,444	7,806	11,450	21.2%
May	13,310	10,932	13,501	1.4%
Jun	16,535	14,971	17,386	5.1%
Jul	13,830	15,310	15,799	14.2%
Aug	10,671	9,346	11,458	7.4%
Sep	9,185	8,054	10,809	17.7%
Oct	9,099	8,629	9,742	7.1%
Nov	10,337	8,954	10,714	3.6%
Dec	11,192	11,309	13,382	19.6%
Total	130,945	105,666	138,049	5.4%



June and July

2022 Main Months



Southeast by State



34%

Share of SE Visitors
come from Florida
(-2.9% decrease)



16.4%

South Carolina
largest % growth
in 2022

	2019	2020	2021	2022	2022 Growth vs. 2019
Alabama	2,940	747	2,444	3,168	7.8%
Florida	49,054	14,443	37,609	47,614	-2.9%
Georgia	20,682	6,298	19,209	23,173	12.0%
Mississippi	1,127	272	961	1,201	6.6%
North Carolina	19,371	6,482	17,518	22,322	15.2%
South Carolina	8,313	2,628	7,113	9,679	16.4%
Tennessee	7,427	2,205	5,426	7,917	6.6%
Virginia	19,934	6,395	16,429	20,996	5.3%
West Virginia	1,898	667	1,530	2,010	5.9%
Total	130,746	40,137	108,239	138,080	5.6%

Southeast Arrivals

	USA Visitors			Southeast Visitors					% share of total	
	2019	2021	2022	2019	2021	2022	2022 Share	2022 Growth vs. 2019	2019	2022
Jan	65,434	26,224	45,556	8,204	2,281	5,486	4.0%	-33.1%	12.5%	12.0%
Feb	68,922	27,784	63,114	7,692	2,129	7,126	5.2%	-7.4%	11.2%	11.3%
Mar	83,586	43,379	78,358	11,446	5,945	11,196	8.1%	-2.2%	13.7%	14.3%
Apr	72,681	53,473	83,033	9,444	7,806	11,450	8.3%	21.2%	13.0%	13.8%
May	67,227	62,914	71,659	13,310	10,932	13,501	9.8%	1.4%	19.8%	18.8%
Jun	77,493	75,727	82,070	16,535	14,971	17,386	12.6%	5.1%	21.3%	21.2%
Jul	79,725	86,789	86,835	13,830	15,310	15,799	11.4%	14.2%	17.3%	18.2%
Aug	70,990	68,245	78,307	10,671	9,346	11,458	8.3%	7.4%	15.0%	14.6%
Sep	52,401	47,536	56,976	9,185	8,054	10,809	7.8%	17.7%	17.5%	19.0%
Oct	58,432	55,132	61,156	9,099	8,629	9,742	7.1%	7.1%	15.6%	15.9%
Nov	66,767	62,639	68,314	10,337	8,954	10,714	7.8%	3.6%	15.5%	15.7%
Dec	74,630	67,525	83,185	11,192	11,309	13,382	9.7%	19.6%	15.0%	16.1%
Total	838,288	677,367	858,563	130,945	105,666	138,049	100.0%	5.4%	15.6%	16.1%

Southeast Age Group



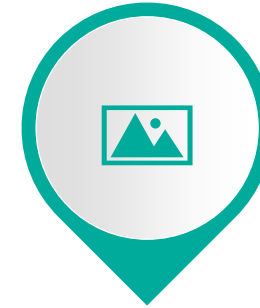
20.1%
50-59 Years
largest age bracket

	USA Visitors					Southeast Visitors					% share of total	
	2019	2021	2022	2022 Share	2022 Growth vs. 2019	2019	2021	2022	2022 Share	2022 Growth vs. 2019	2019	2022
< 11 yrs	56,074	42,792	58,940	6.9%	5.1%	6,742	5,429	7,134	5.2%	5.8%	12.0%	12.1%
12-19	61,047	52,130	64,916	7.6%	6.3%	7,974	6,709	8,383	6.1%	5.1%	13.1%	12.9%
20 - 29	99,607	100,228	109,522	12.8%	10.0%	15,177	14,639	16,596	12.0%	9.3%	15.2%	15.2%
30 - 39	120,381	119,337	134,213	15.6%	11.5%	20,761	19,962	22,453	16.3%	8.1%	17.2%	16.7%
40 - 49	140,201	113,872	141,907	16.5%	1.2%	24,260	19,296	25,074	18.2%	3.4%	17.3%	17.7%
50 - 59	169,774	125,998	165,058	19.2%	-2.8%	26,057	19,570	27,692	20.1%	6.3%	15.3%	16.8%
60 - 69	127,097	83,387	122,135	14.2%	-3.9%	19,089	12,843	19,304	14.0%	1.1%	15.0%	15.8%
70 yrs >	64,022	39,609	61,840	7.2%	-3.4%	10,870	7,218	11,408	8.3%	4.9%	17.0%	18.4%
Total	838,203	677,353	858,531	100.0%	2.4%	130,945	105,666	138,049	100.0%	5.4%	15.6%	16.1%

Note: not stated is excluded

Southeast First timers

	2019	2021	2022	2022 Growth vs. 2019	2022 Share
1 visit	58,108	75,375	81,924	41.0%	59.3%
2-5 visits	23,962	15,502	34,641	44.6%	25.1%
6+ visits	15,751	14,587	21,303	35.2%	15.4%
Total	130,945	105,666	138,049	5.4%	100.0%



59%
First Time Visitors

Southeast Visitor by Season

		2019	2022	2022 Growth vs. 2019
Winter	Jan	8,204	5,486	-33.1%
	Feb	7,692	7,126	-7.4%
	Mar	11,446	11,196	-2.2%
	Apr	9,444	11,450	21.2%
	Total Winter	36,786	35,258	-4.2%
Summer	May	13,310	13,501	1.4%
	Jun	16,535	17,386	5.1%
	Jul	13,830	15,799	14.2%
	Aug	10,671	11,458	7.4%
	Total Summer	54,346	58,144	7.0%
Cold	Sep	9,185	10,809	17.7%
	Oct	9,099	9,742	7.1%
	Nov	10,337	10,714	3.6%
	Dec	11,192	13,382	19.6%
	Total Fall	39,813	44,647	12.1%
Total SE		130,945	138,049	5.4%



12.1%
Largest Increase in
Fall months

	USA Visitors				Visitors from Southeast				
	2019	2021	2022	2022 Growth vs. 2019	2019	2021	2022	2022 Share	2022 Growth vs. 2019
Total hotels	452,861	328,657	409,941	-9.5%	69,183	48,334	62,023	44.9%	-10.3%
Marriott Resort	74,136	26,923	35,211	-52.5%	11,205	4,962	6,318	4.6%	-43.6%
Hyatt Regency	41,322	28,313	40,412	-2.2%	5,558	3,285	5,480	4.0%	-1.4%
Hilton	38,059	29,735	41,068	7.9%	5,574	4,499	6,729	4.9%	20.7%
Barcelo	33,449	28,205	35,518	6.2%	3,901	3,496	4,379	3.2%	12.3%
Ritz Carlton	35,422	19,970	28,864	-18.5%	6,806	3,911	5,553	4.0%	-18.4%
Bucuti Tara Beach	7,394	7,834	7,860	6.3%	993	1,156	1,108	0.8%	11.6%
Divi Aruba Beach	21,249	25,405	29,787	40.2%	2,367	2,570	3,269	2.4%	38.1%
Tamarijn Aruba	17,306	15,750	17,483	1.0%	1,684	1,685	1,817	1.3%	7.9%
Westin/ RIU Antillas	43,051	37,019	30,129	-30.0%	3,424	3,317	5,346	3.9%	56.1%
Manchebo	4,755	4,761	4,930	3.7%	692	731	877	0.6%	26.7%
Renaissance Aruba	44,462	35,829	34,558	-22.3%	11,319	8,302	8,756	6.3%	-22.6%
Tierra Del Sol	2,558	629	871	-65.9%	609	109	170	0.1%	-72.1%
Amsterdam Manor	5,359	2,062	3,229	-39.7%	719	272	414	0.3%	-42.4%
RIU ARUBA GRAND	43,051	37,019	42,777	-0.6%	5,283	5,263	6,475	4.7%	22.6%
Holiday Inn	51,729	34,812	41,521	-19.7%	6,671	4,116	4,413	3.2%	-33.8%
Talk of the Town	1,896	783	1,466	-22.7%	704	227	380	0.3%	-46.0%
The Mill	3,223	864	1,497	-53.6%	856	166	181	0.1%	-78.9%
Brickell Bay	3,024	1,732	2,167	-28.3%	651	267	358	0.3%	-45.0%
Timeshare	264,240	238,964	293,104	10.9%	36,401	33,657	42,206	30.6%	15.9%
Apartments/Guest House	33,740	32,622	57,354	70.0%	5,557	6,448	11,597	8.4%	108.7%
Private Home	87,389	75,590	95,418	9.2%	19,766	15,489	19,084	13.8%	-3.5%
Other	58	1,534	2,746	4634.5%	38	1,738	3,139	2.3%	8160.5%
Total	838,288	677,367	858,563	2.4%	130,945	105,666	138,049	100.0%	5.4%

Southeast Carriers

SE	American Airlines	Delta	JetBlue	Others	Southwest	Spirit	United Airlines	Total
Jan	47.5%	20.6%	19.3%	0.9%	2.1%	1.5%	8.1%	5,486
Feb	46.2%	20.1%	19.9%	1.4%	3.7%	1.9%	6.8%	7,126
Mar	50.4%	19.9%	16.5%	1.2%	3.3%	1.8%	7.0%	11,196
Apr	45.1%	20.1%	15.8%	1.3%	5.1%	2.4%	10.2%	11,450
May	42.6%	25.7%	16.8%	1.5%	3.8%	1.9%	7.7%	13,501
Jun	43.5%	19.2%	18.7%	1.5%	7.9%	2.0%	7.2%	17,386
Jul	41.7%	22.1%	18.4%	1.1%	6.7%	2.1%	8.0%	15,799
Aug	42.8%	21.7%	18.8%	1.1%	8.1%	1.8%	5.8%	11,458
Sep	39.6%	26.9%	10.0%	2.1%	11.9%	3.0%	6.4%	10,809
Oct	40.2%	27.4%	5.3%	2.1%	13.1%	3.0%	8.8%	9,742
Nov	49.5%	19.9%	8.4%	2.5%	10.5%	1.9%	7.2%	10,714
Dec	51.7%	17.7%	9.9%	1.9%	8.0%	2.0%	8.8%	13,382
Total	44.9%	21.7%	14.9%	1.6%	7.2%	2.1%	7.7%	138,049

West Region



-5.3%

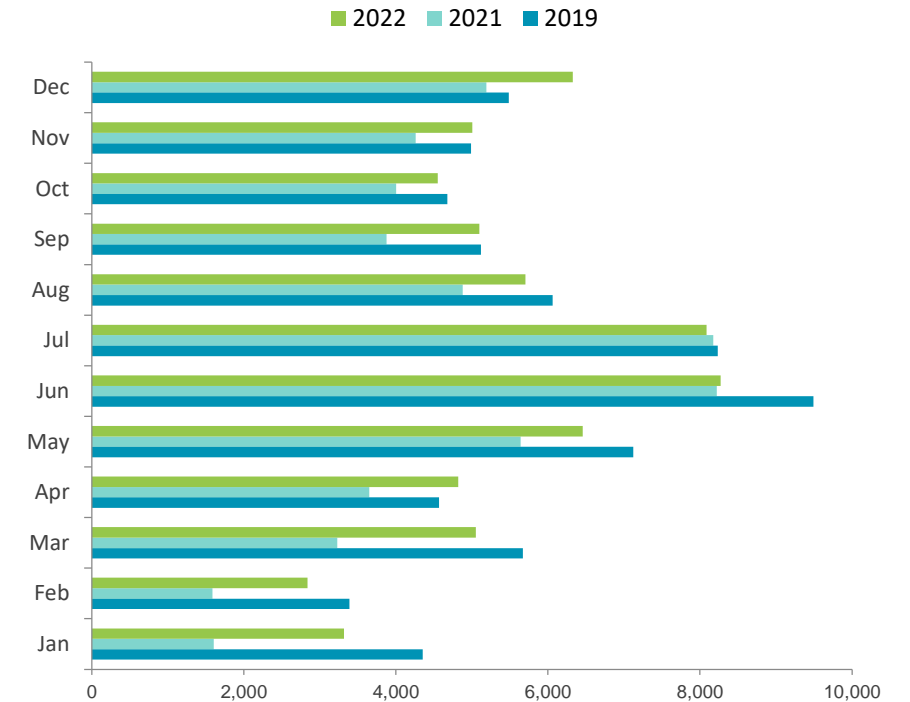
% Growth 2022 vs. 2019

Southeast Region				
	2019	2021	2022	2022 Growth vs. 2019
Jan	4,353	1,603	3,316	-23.8%
Feb	3,391	1,589	2,839	-16.3%
Mar	5,670	3,229	5,051	-10.9%
Apr	4,566	3,651	4,822	5.6%
May	7,122	5,642	6,459	-9.3%
Jun	9,494	8,221	8,270	-12.9%
Jul	8,234	8,174	8,088	-1.8%
Aug	6,060	4,880	5,706	-5.8%
Sep	5,119	3,877	5,100	-0.4%
Oct	4,679	4,005	4,550	-2.8%
Nov	4,988	4,260	5,005	0.3%
Dec	5,487	5,191	6,325	15.3%
Total	69,163	54,322	65,531	-5.3%



June and July

2022 Main Months



West by State



37%

Share of West Visitors
come from Texas



-11.7%

California second
largest state in West
decrease in 2022

	2019	2020	2021	2022	2022 Growth vs. 2019
Alaska	177	96	170	184	4.0%
Arizona	4,123	1,291	3,083	3,766	-8.7%
Arkansas	1,544	520	1,273	1,397	-9.5%
California	18,056	4,924	13,670	15,939	-11.7%
Colorado	5,827	1,917	4,232	5,612	-3.7%
Hawaii	103	40	84	120	16.5%
Idaho	460	207	411	573	24.6%
Louisiana	2,734	727	2,232	2,374	-13.2%
Montana	330	139	289	294	-10.9%
Nevada	2,035	677	1,743	2,124	4.4%
New Mexico	542	139	385	482	-11.1%
Oklahoma	2,383	652	1,851	1,913	-19.7%
Oregon	1,366	455	990	1,358	-0.6%
Texas	24,778	7,450	19,931	24,368	-1.7%
Utah	1,770	731	1,656	2,138	20.8%
Virgin Islands (USA)	8	7	16	8	0.0%
Washington	2,730	1,060	2,148	2,675	-2.0%
Wyoming	233	66	157	201	-13.7%
Total	69,199	21,098	54,321	65,526	-5.3%

West Arrivals

	USA Visitors			West Visitors					% share of total	
	2019	2021	2022	2019	2021	2022	2022 Share	2022 Growth vs. 2019	2019	2022
Jan	65,434	26,224	45,556	4,353	1,603	3,316	5.1%	-23.8%	6.7%	7.3%
Feb	68,922	27,784	63,114	3,391	1,589	2,839	4.3%	-16.3%	4.9%	4.5%
Mar	83,586	43,379	78,358	5,670	3,229	5,051	7.7%	-10.9%	6.8%	6.4%
Apr	72,681	53,473	83,033	4,566	3,651	4,822	7.4%	5.6%	6.3%	5.8%
May	67,227	62,914	71,659	7,122	5,642	6,459	9.9%	-9.3%	10.6%	9.0%
Jun	77,493	75,727	82,070	9,494	8,221	8,270	12.6%	-12.9%	12.3%	10.1%
Jul	79,725	86,789	86,835	8,234	8,174	8,088	12.3%	-1.8%	10.3%	9.3%
Aug	70,990	68,245	78,307	6,060	4,880	5,706	8.7%	-5.8%	8.5%	7.3%
Sep	52,401	47,536	56,976	5,119	3,877	5,100	7.8%	-0.4%	9.8%	9.0%
Oct	58,432	55,132	61,156	4,679	4,005	4,550	6.9%	-2.8%	8.0%	7.4%
Nov	66,767	62,639	68,314	4,988	4,260	5,005	7.6%	0.3%	7.5%	7.3%
Dec	74,630	67,525	83,185	5,487	5,191	6,325	9.7%	15.3%	7.4%	7.6%
Total	838,288	677,367	858,563	69,163	54,322	65,531	100.0%	-5.3%	8.3%	7.6%

West Age Group



19.2%

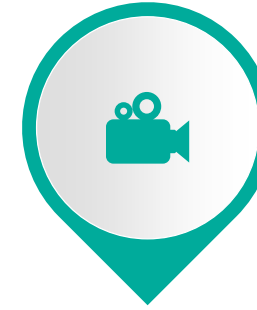
40- 49 Years
largest age bracket

	USA Visitors					West Visitors					% share of total	
	2019	2021	2022	2022 Share	2022 Growth vs. 2019	2019	2021	2022	2022 Share	2022 Growth vs. 2019	2019	2022
< 11 yrs	56,074	42,792	58,940	6.7%	5.1%	3,848	2,737	3,438	5.2%	-10.7%	6.9%	5.8%
12-19	61,047	52,130	64,916	7.3%	6.3%	4,271	3,618	3,888	5.9%	-9.0%	7.0%	6.0%
20 - 29	99,607	100,228	109,522	11.9%	10.0%	9,334	8,373	9,018	13.8%	-3.4%	9.4%	8.2%
30 - 39	120,381	119,337	134,213	14.4%	11.5%	13,329	11,872	12,736	19.4%	-4.4%	11.1%	9.5%
40 - 49	140,201	113,872	141,907	16.7%	1.2%	13,708	10,219	12,608	19.2%	-8.0%	9.8%	8.9%
50 - 59	169,774	125,998	165,058	20.3%	-2.8%	13,189	9,381	12,228	18.7%	-7.3%	7.8%	7.4%
60 - 69	127,097	83,387	122,135	15.2%	-3.9%	8,277	5,714	8,191	12.5%	-1.0%	6.5%	6.7%
70 yrs >	64,022	39,609	61,840	7.6%	-3.4%	3,201	2,408	3,423	5.2%	6.9%	5.0%	5.5%
Total	838,203	677,353	858,531	100.0%	2.4%	69,163	54,322	65,531	100.0%	-5.3%	8.3%	7.6%

Note: not stated is excluded

West First timers

	2019	2021	2022	2022 Growth vs. 2019	2022 Share
1 visit	37,422	43,700	46,098	23.2%	70.3%
2-5 visits	9,673	6,038	12,942	33.8%	19.7%
6+ visits	4,677	4,432	6,195	32.5%	9.5%
Total	69,163	54,322	65,531	-5.3%	100.0%



70.3%
First Time Visitors

West Visitor by Season

		2019	2022	2022 Growth vs. 2019
Winter	Jan	4,353	3,316	-23.8%
	Feb	3,391	2,839	-16.3%
	Mar	5,670	5,051	-10.9%
	Apr	4,566	4,822	5.6%
	Total Winter	17,980	16,028	-10.9%
Summer	May	7,122	6,459	-9.3%
	Jun	9,494	8,270	-12.9%
	Jul	8,234	8,088	-1.8%
	Aug	6,060	5,706	-5.8%
	Total Summer	30,910	28,523	-7.7%
Cold	Sep	5,119	5,100	-0.4%
	Oct	4,679	4,550	-2.8%
	Nov	4,988	5,005	0.3%
	Dec	5,487	6,325	15.3%
	Total Fall	20,273	20,980	3.5%
Total West		69,163	65,531	5.3%



3.5%
Largest Increase in
Fall months

	USA Visitors				Visitors from West				
	2019	2021	2022	2022 Growth vs. 2019	2019	2021	2022	2022 Share	2022 Growth vs. 2019
Total hotels	452,861	328,657	409,941	-9.5%	38,308	24,644	29,449	7.2%	-23.1%
Marriott Resort	74,136	26,923	35,211	-52.5%	6,177	2,325	2,555	7.3%	-58.6%
Hyatt Regency	41,322	28,313	40,412	-2.2%	2,917	1,632	2,147	5.3%	-26.4%
Hilton	38,059	29,735	41,068	7.9%	3,563	2,450	4,126	10.0%	15.8%
Barcelo	33,449	28,205	35,518	6.2%	2,468	1,640	2,176	6.1%	-11.8%
Ritz Carlton	35,422	19,970	28,864	-18.5%	4,386	1,981	3,721	12.9%	-15.2%
Bucuti Tara Beach	7,394	7,834	7,860	6.3%	708	755	589	7.5%	-16.8%
Divi Aruba Beach	21,249	25,405	29,787	40.2%	1,177	1,381	1,469	4.9%	24.8%
Tamarijn Aruba	17,306	15,750	17,483	1.0%	895	855	853	4.9%	-4.7%
Westin/ RIU Antillas	43,051	37,019	30,129	-30.0%	1,703	1,619	2,096	7.0%	23.1%
Manchebo	4,755	4,761	4,930	3.7%	423	494	398	8.1%	-5.9%
Renaissance Aruba	44,462	35,829	34,558	-22.3%	5,774	4,548	3,855	11.2%	-33.2%
Tierra Del Sol	2,558	629	871	-65.9%	274	50	83	9.5%	-69.7%
Amsterdam Manor	5,359	2,062	3,229	-39.7%	485	220	297	9.2%	-38.8%
RIU ARUBA GRAND	43,051	37,019	42,777	-0.6%	2,783	2,209	2,580	6.0%	-7.3%
Holiday Inn	51,729	34,812	41,521	-19.7%	3,634	2,145	2,072	5.0%	-43.0%
Talk of the Town	1,896	783	1,466	-22.7%	240	76	164	11.2%	-31.7%
The Mill	3,223	864	1,497	-53.6%	367	73	102	6.8%	-72.2%
Brickell Bay	3,024	1,732	2,167	-28.3%	334	191	166	7.7%	-50.3%
Timeshare	264,240	238,964	293,104	10.9%	16,064	15,538	17,520	6.0%	9.1%
Apartments/Guest House	33,740	32,622	57,354	70.0%	2,958	3,995	6,404	11.2%	116.5%
Private Home	87,389	75,590	95,418	9.2%	11,708	9,068	10,700	11.2%	-8.6%
Other	58	1,534	2,746	4634.5%	125	1,077	1,458	53.1%	1066.4%
Total	838,288	677,367	858,563	2.4%	69,163	54,322	65,531	100.0%	-5.3%

West Carriers

West	American Airlines	Delta	JetBlue	Others	Southwest	Spirit	United Airlines	Total
Jan	42.0%	14.9%	13.3%	8.8%	1.3%	1.4%	18.2%	3,316
Feb	38.9%	12.4%	14.6%	10.8%	1.4%	3.9%	18.0%	2,839
Mar	47.1%	15.1%	14.9%	3.0%	1.9%	1.1%	16.8%	5,051
Apr	47.0%	14.6%	14.6%	5.4%	1.7%	1.1%	15.6%	4,822
May	45.7%	11.5%	13.3%	7.4%	2.6%	1.9%	17.6%	6,459
Jun	48.4%	7.2%	12.6%	5.1%	6.0%	0.8%	20.0%	8,270
Jul	49.0%	6.7%	10.9%	4.9%	6.9%	1.2%	20.4%	8,088
Aug	49.6%	10.5%	9.1%	4.0%	11.3%	0.8%	14.7%	5,706
Sep	39.9%	12.0%	17.2%	4.3%	10.0%	1.3%	15.3%	5,100
Oct	36.2%	14.0%	13.8%	6.7%	11.3%	1.6%	16.6%	4,550
Nov	46.0%	11.2%	13.8%	5.6%	8.2%	0.9%	14.2%	5,005
Dec	46.5%	9.8%	12.6%	5.3%	7.1%	0.8%	17.9%	6,325
Total	45.5%	11.0%	13.1%	5.6%	6.1%	1.3%	17.3%	65,531

Masha Danki!



ONE HAPPY
ISLAND