



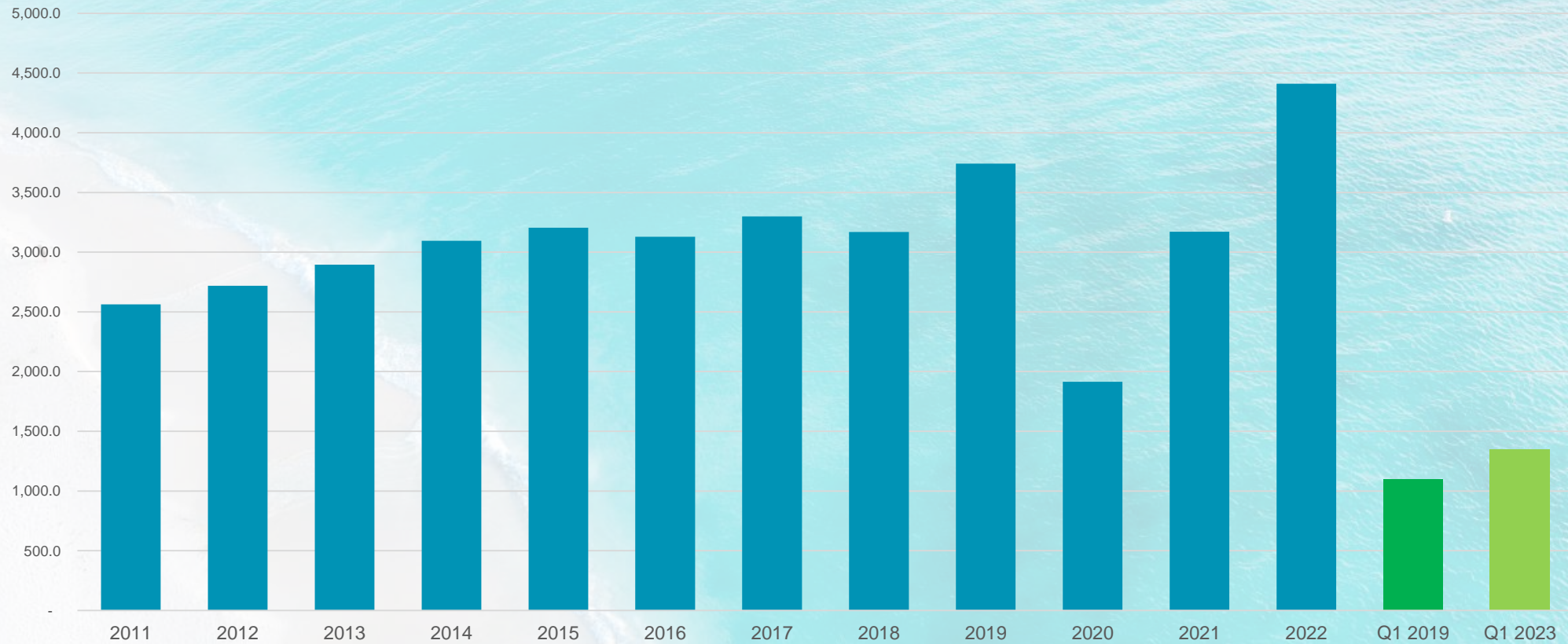
**JUNE 2023**

Monthly Report



# TOURISM CREDITS 2011 – 2022

## Q1 2023 AND Q1 2019



Source: Central Bank of Aruba



# WHAT DID THEY SPEND Q1 2023



## TOURISM CREDITS Central Bank Aruba (Q1 2023)

Avg. **1,347.3** min

**37%**

Q1 2022: 986.7



## VISA CREDIT CARD

Avg. **279.4**

**29%**

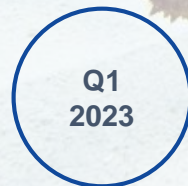
Q1 2022: 216.5



## AVERAGE CREDIT CARD SPENDING PER CARDHOLDER



USD\$  
**707**



USD\$  
**667**



USD\$  
**756**



USD\$  
**740**

Note: The Aruba Tourism Authority gains valuable insights into the spending habits of visitors with Visa Credit Cards and MasterCard. Credit card data is important for tourism statistics, providing accurate information on actual transactions and the types of goods and services purchased. However, it's important to note that the preferred payment method of each visitor varies, with Americans having an average of 3.84 credit cards per person. Credit and debit cards are the most popular payment methods, followed by cash.


Source: Credit Card data is sourced from VisaNet and Mastercard, which contains all transactions conducted using the respective credit cards "physically" present in Aruba.



# OVERALL OVERVIEW Q1 2023

## AVERAGE CREDIT CARD SPENDING PER CARDHOLDER BY MARKET

Below is an overview of the spending by credit card not being compared to each other since we cannot consolidate the cash spending, transaction per person, and amount of credit card per person.

			
United States	\$677	United States	\$725
The Netherlands	\$715	The Netherlands	\$859
Canada	\$849	Canada	\$761
UK	\$272	UK	\$438
Colombia	\$394	Colombia	\$374
Germany	\$348	Germany	\$545
Chile	\$718	Chile	\$876
Italy	\$548	Italy	\$340
Brazil	\$678	Brazil	\$499
Argentina	\$342	Argentina	\$480

Note: The Aruba Tourism Authority gains valuable insights into the spending habits of visitors with Visa Credit Cards and MasterCard. Credit card data is important for tourism statistics, providing accurate information on actual transactions and the types of goods and services purchased. However, it's important to note that the preferred payment method of each visitor varies, with Americans having an average of 3.84 credit cards per person. Credit and debit cards are the most popular payment methods, followed by cash.





# MASTERCARD Q1 2023



## AVERAGE CREDIT CARD SPENDING PER CARDHOLDER ARUBA compared to DOMINICAN REPUBLIC

A R U B A		D O M I N I C A N R E P U B L I C	
United States	\$725	United States	\$533
The Netherlands	\$859	The Netherlands	\$537
Canada	\$761	Canada	\$357
UK	\$438	UK	\$397
Colombia	\$374	Colombia	\$337
Germany	\$545	Germany	\$462
Chile	\$876	Chile	\$641
Italy	\$340	Italy	\$468
Brazil	\$499	Brazil	\$397
Argentina	\$480	Argentina	\$287

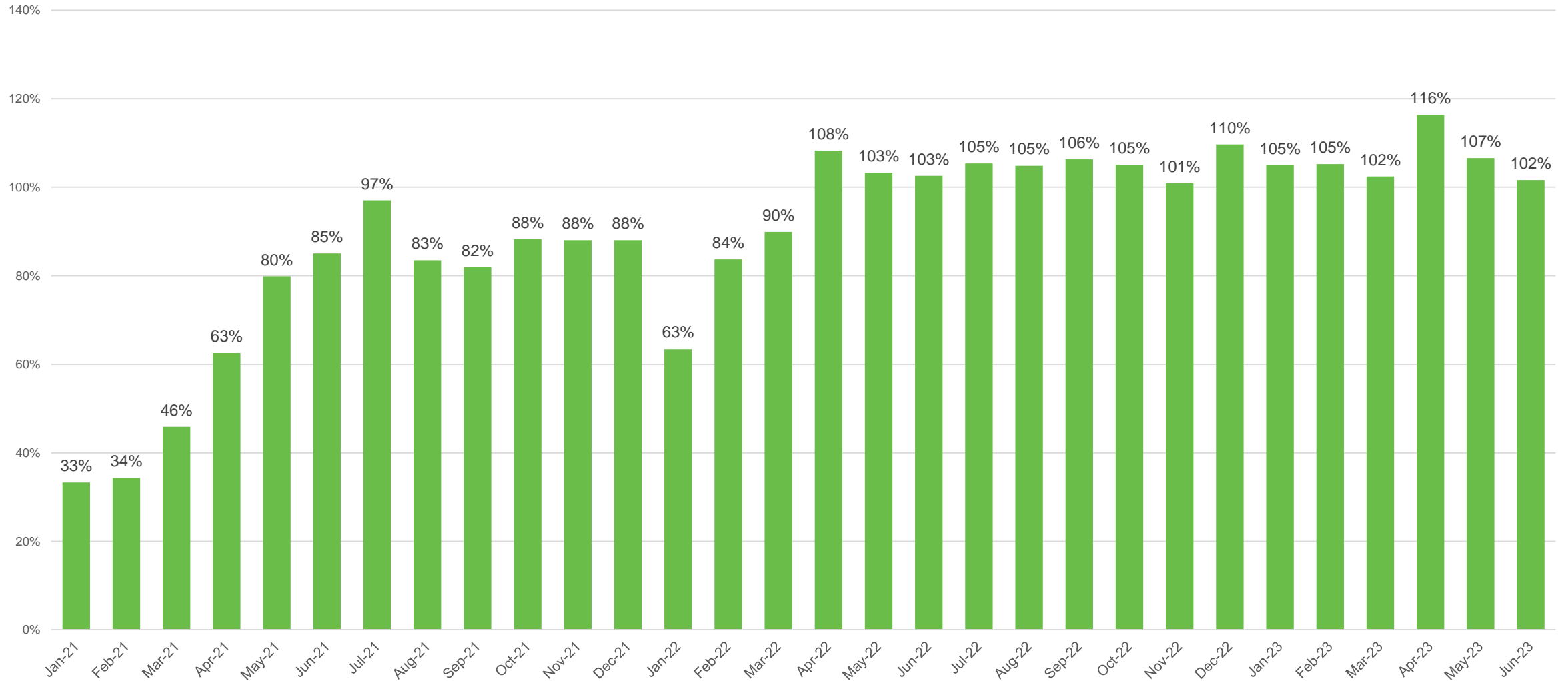
While DR is mainly an All-Inclusive market, DR was chosen as a benchmark for comparison reasons. MasterCard data can present robust data for the same markets for both Aruba and DR.

Note: The Aruba Tourism Authority gains valuable insights into the spending habits of visitors with Visa Credit Cards and MasterCard. Credit card data is important for tourism statistics, providing accurate information on actual transactions and the types of goods and services purchased. However, it's important to note that the preferred payment method of each visitor varies, with Americans having an average of 3.84 credit cards per person. Credit and debit cards are the most popular payment methods, followed by cash.



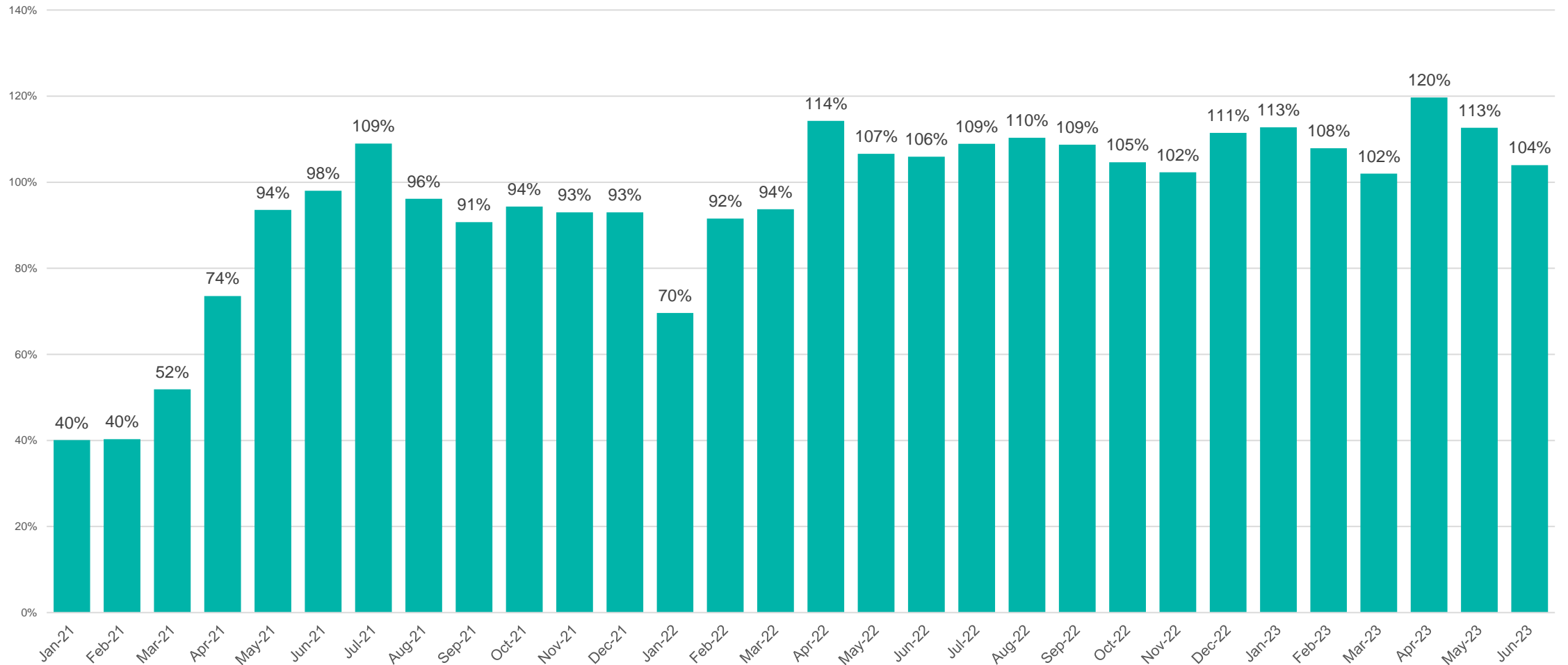
# ★ STAY-OVER VISITOR ARRIVALS RECOVERY VS 2019

## % MONTHLY RECOVERY TOTAL



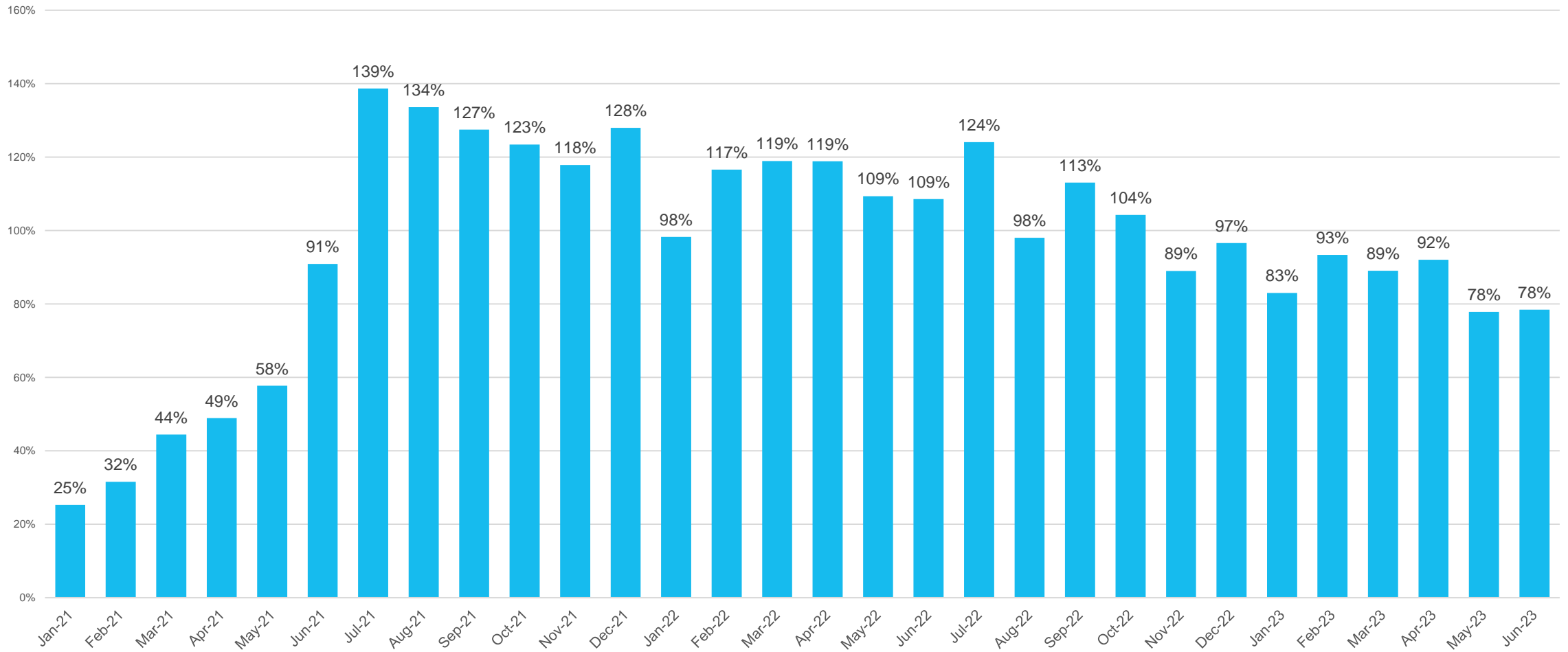
# ★ STAY-OVER VISITOR ARRIVALS RECOVERY VS 2019

## % MONTHLY RECOVERY USA



# ★ STAY-OVER VISITOR ARRIVALS RECOVERY VS 2019

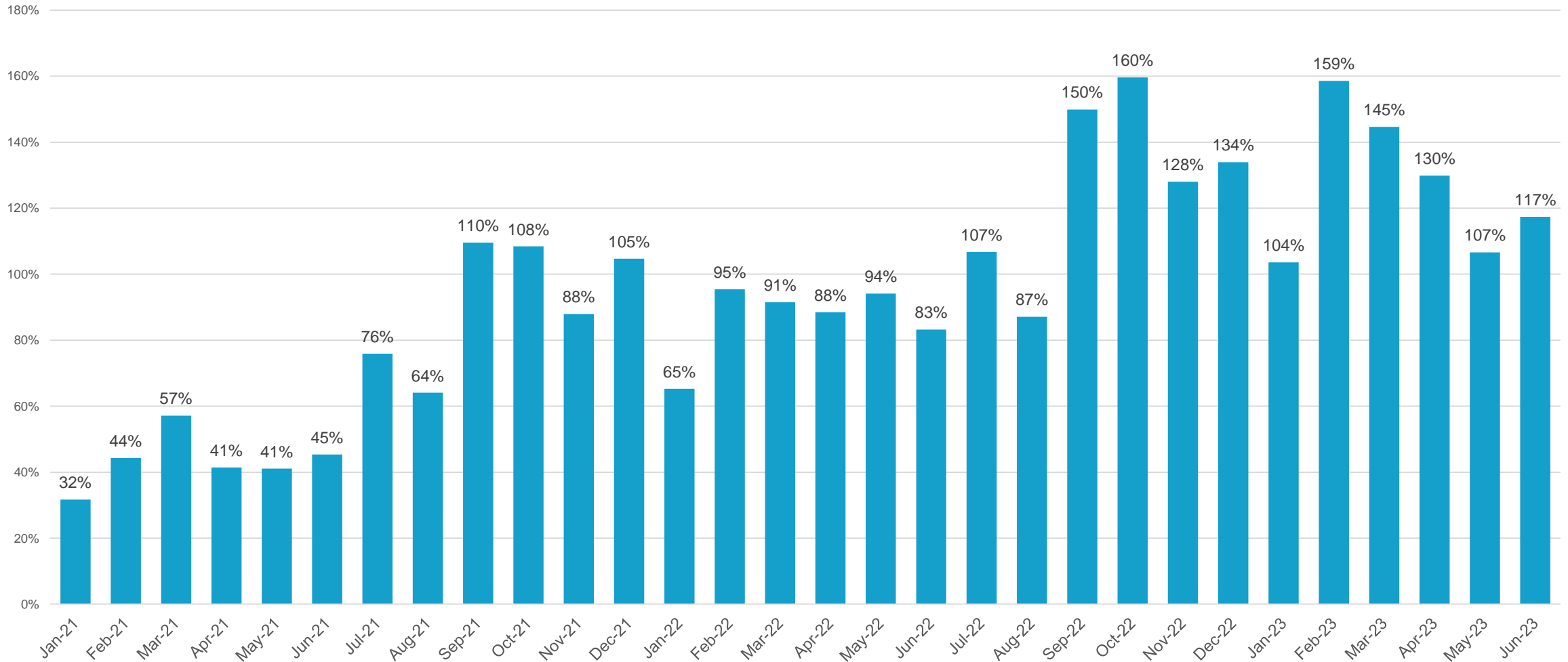
## % MONTHLY RECOVERY HOLLAND





# ★ STAY-OVER VISITOR ARRIVALS RECOVERY VS 2019

## % MONTHLY RECOVERY COLOMBIA



# COMPARISON

## 2023 VERSUS 2022



# SNAPSHOT YTD JUN 2023/2022



HOW MANY ARRIVALS?

610,582

15.6%



HOW LONG DID THEY STAY?

4,355,396

13.8%



WHAT DID THEY SPEND? \*\*  
Central Bank Aruba (Q1 2023)

Avg. 1,347.3 min

37%

Q1 2022: 986.7

\*\*Tourism Credits: In the new presentation of the Balance of Payments, the Central Bank of Aruba reclassified maintenance fee arising from Timeshare arrangement from "Other Services" to "Travel Services" (Tourism). With this reclassification it should be noted that the term Tourism Receipts has changed to Tourism Credits in the new presentation of Balance of Payments. This reclassification resulted in an upward adjustment of the previously used term Tourism Receipts.

## WHERE DID THEY STAY?

EP



952,962

NIGHTS

16.9%

ALL INCLUSIVE



672,051

NIGHTS

12.9%

TIMESHARE



1,349,204

NIGHTS

5.7%

OTHERS



1,381,179

NIGHTS

21.2%



# ARRIVALS YTD JUN 2023/2022

**610,582**  
ARRIVALS

**15.6%**  
GROWTH

	2022	Growth	2023	% Growth
USA	423,790	52,875	476,665	12.5%
Canada	16,536	15,962	32,498	96.5%
<b>NA</b>	<b>440,326</b>	<b>68,837</b>	<b>509,163</b>	<b>15.6%</b>
Venezuela	719	144	863	20.0%
Colombia	14,460	6,454	20,914	44.6%
Brazil	3,961	1,629	5,590	41.1%
Argentina	5,095	3,304	8,399	64.8%
Chile	2,840	1,024	3,864	36.1%
Ecuador	1,200	1,342	2,542	111.8%
Peru	1,604	800	2,404	49.9%
Paraguay	787	-316	471	-40.2%
Uruguay	795	-62	733	-7.8%
Mexico	698	645	1,343	92.4%
Others	3,949	1,680	5,629	42.5%
<b>SA</b>	<b>36,108</b>	<b>16,644</b>	<b>52,752</b>	<b>46.1%</b>
Netherlands	24,239	-5,585	18,654	-23.0%
UK	4,354	-1,720	2,634	-39.5%
Germany	2,504	391	2,895	15.6%
Italy	1,989	-289	1,700	-14.5%
Sweden	478	1,128	1,606	236.0%
Belgium	1,262	-310	952	-24.6%
Austria	308	1	309	0.3%
Switzerland	824	61	885	7.4%
Others	4,415	238	4,653	5.4%
<b>Europe</b>	<b>40,373</b>	<b>-6,085</b>	<b>34,288</b>	<b>-15.1%</b>
<b>ROW</b>	<b>11,518</b>	<b>2,861</b>	<b>14,379</b>	<b>24.8%</b>
<b>Total</b>	<b>528,325</b>	<b>82,257</b>	<b>610,582</b>	<b>15.6%</b>
<b>W/O Ven.</b>	<b>527,606</b>	<b>82,113</b>	<b>609,719</b>	<b>15.6%</b>

	Marketshare 2022	Marketshare 2023
USA	80.2%	78.1%
Canada	3.1%	5.3%
<b>NA</b>	<b>83.3%</b>	<b>83.4%</b>
Venezuela	0.1%	0.1%
Colombia	2.7%	3.4%
Brazil	0.7%	0.9%
Argentina	1.0%	1.4%
Chile	0.5%	0.6%
Ecuador	0.2%	0.4%
Peru	0.3%	0.4%
Paraguay	0.1%	0.1%
Uruguay	0.2%	0.1%
Mexico	0.1%	0.2%
Others	0.7%	0.9%
<b>SA</b>	<b>6.8%</b>	<b>8.6%</b>
Netherlands	4.6%	3.1%
UK	0.8%	0.4%
Germany	0.5%	0.5%
Italy	0.4%	0.3%
Sweden	0.1%	0.3%
Belgium	0.2%	0.2%
Austria	0.1%	0.1%
Switzerland	0.2%	0.1%
Others	0.8%	0.8%
<b>Europe</b>	<b>7.6%</b>	<b>5.6%</b>
<b>ROW</b>	<b>2.2%</b>	<b>2.4%</b>



# ARRIVALS USA

## YTD JUNE 2023/2022

**476,665**  
ARRIVALS

**12.5%**  
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
New York	89,222	-1,262	87,960	-1.4%	21.1%	18.5%
Massachusetts	57,245	10,482	67,727	18.3%	13.5%	14.2%
New Jersey	52,683	-1,406	51,277	-2.7%	12.4%	10.8%
Pennsylvania	24,622	4,021	28,643	16.3%	5.8%	6.0%
Illinois	10,293	2,632	12,925	25.6%	2.4%	2.7%
Connecticut	16,512	1,862	18,374	11.3%	3.9%	3.9%
Florida	22,872	1,533	24,405	6.7%	5.4%	5.1%
Ohio	10,713	3,522	14,235	32.9%	2.5%	3.0%
Maryland	13,770	581	14,351	4.2%	3.2%	3.0%
Michigan	8,995	1,583	10,578	17.6%	2.1%	2.2%
Virginia	9,847	3,411	13,258	34.6%	2.3%	2.8%
Georgia	10,879	506	11,385	4.7%	2.6%	2.4%
North Carolina	10,667	3,006	13,673	28.2%	2.5%	2.9%
Texas	10,859	2,487	13,346	22.9%	2.6%	2.8%
California	7,722	658	8,380	8.5%	1.8%	1.8%
Other	66,889	19,259	86,148	28.8%	15.8%	18.1%
<b>Total</b>	<b>423,790</b>	<b>52,875</b>	<b>476,665</b>	<b>12.5%</b>		

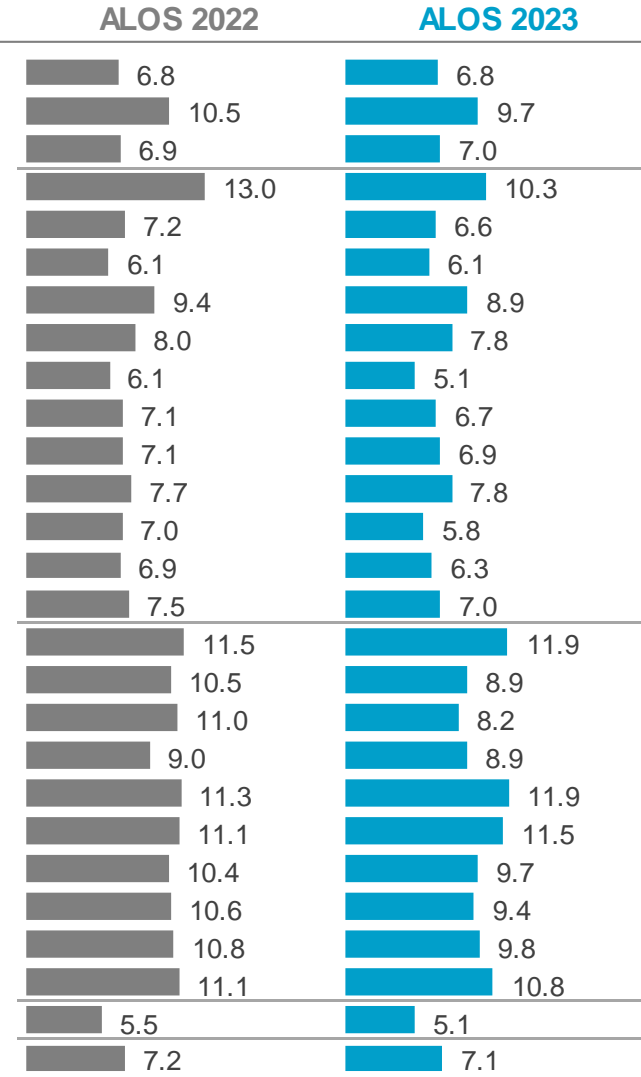


# NIGHTS YTD JUNE 2023/2022

**4,355,396**  
ARRIVALS

**13.8%**  
GROWTH

	2022	Growth	2023	% Growth
USA	2,868,248	359,751	3,227,999	12.5%
Canada	173,272	142,429	315,701	82.2%
<b>NA</b>	<b>3,041,520</b>	<b>502,180</b>	<b>3,543,700</b>	<b>16.5%</b>
Venezuela	9,378	-524	8,854	-5.6%
Colombia	104,772	33,561	138,333	32.0%
Brazil	24,022	10,226	34,248	42.6%
Argentina	47,826	27,272	75,098	57.0%
Chile	22,634	7,414	30,048	32.8%
Ecuador	7,301	5,725	13,026	78.4%
Peru	11,339	4,678	16,017	41.3%
Paraguay	5,556	-2,290	3,266	-41.2%
Uruguay	6,113	-421	5,692	-6.9%
Mexico	4,899	2,830	7,729	57.8%
Others	27,167	8,566	35,733	31.5%
<b>SA</b>	<b>271,007</b>	<b>97,037</b>	<b>368,044</b>	<b>35.8%</b>
Netherlands	279,246	-57,953	221,293	-20.8%
UK	45,907	-22,539	23,368	-49.1%
Germany	27,587	-3,718	23,869	-13.5%
Italy	17,908	-2,837	15,071	-15.8%
Sweden	5,385	13,746	19,131	255.3%
Belgium	14,071	-3,107	10,964	-22.1%
Austria	3,199	-210	2,989	-6.6%
Switzerland	8,709	-379	8,330	-4.4%
Others	47,604	-2,172	45,432	-4.6%
<b>Europe</b>	<b>449,616</b>	<b>-79,169</b>	<b>370,447</b>	<b>-17.6%</b>
<b>ROW</b>	<b>63,781</b>	<b>9,424</b>	<b>73,205</b>	<b>14.8%</b>
<b>Total</b>	<b>3,825,924</b>	<b>529,472</b>	<b>4,355,396</b>	<b>13.8%</b>





# ACCOMMODATIONS

## YTD JUNE 2023/2022

**610,582**  
ARRIVALS

**15.6%**  
GROWTH

### ARRIVALS BY ACCOMMODATION

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
EP	142,655	25,589	168,244	17.9%	27.0%	27.6%
All Inclusive	96,033	13,367	109,400	13.9%	18.2%	17.9%
Timeshare	155,792	8,115	163,907	5.2%	29.5%	26.8%
Others	133,845	35,186	169,031	26.3%	25.3%	27.7%
<b>Total</b>	<b>528,325</b>	82,257	<b>610,582</b>	<b>15.6%</b>		

### NIGHTS BY ACCOMMODATION

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
EP	814,853	138,109	952,962	16.9%	21.3%	21.9%
All Inclusive	595,024	77,027	672,051	12.9%	15.6%	15.4%
Timeshare	1,276,065	73,139	1,349,204	5.7%	33.4%	31.0%
Others	1,139,982	241,197	1,381,179	21.2%	29.8%	31.7%
<b>Total</b>	<b>3,825,924</b>	529,472	<b>4,355,396</b>	<b>13.8%</b>		



# VISITORS BY AGE YTD JUNE 2023/2022

**610,582**  
ARRIVALS

**15.6%**  
GROWTH

	2022		Growth	2023	% Growth
0 - 11	35,823		3,593	39,416	10.0%
12-19	37,062		2,518	39,580	6.8%
20 - 29	72,560	-2,278		70,282	-3.1%
30 - 39	90,235		2,929	93,164	3.2%
40 - 49	86,448		12,284	98,732	14.2%
50 - 59	100,236		20,448	120,684	20.4%
60 - 69	72,235		25,953	98,188	35.9%
70 +	33,711		16,779	50,490	49.8%
Not Stated	15		31	46	206.7%
<b>Total</b>	<b>528,325</b>		<b>82,257</b>	<b>610,582</b>	<b>15.6%</b>





# GENERATIONS

## YTD JUNE 2023/2022

**610,582**  
VISITORS

**15.6%**  
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
Gen A	28,182	2,905	31,087	10.3%	5.3%	5.1%
Gen Z	83,063	2,320	85,383	2.8%	15.7%	14.0%
Millennials	142,697	4,164	146,861	2.9%	27.0%	24.1%
Gen X	139,905	22,882	162,787	16.4%	26.5%	26.7%
Baby Boomers	123,515	43,304	166,819	35.1%	23.4%	27.3%
Silent Generations	10,948	6,651	17,599	60.8%	2.1%	2.9%
Age not specified	15	31	46	206.7%	0.0%	0.0%
<b>Total</b>	<b>528,325</b>	<b>82,257</b>	<b>610,582</b>	<b>15.6%</b>		



# CARRIERS YTD JUNE 2023/2022

**610,582**  
VISITORS

**15.6%**  
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
JETBLUE	156,963	-16,155	140,808	-10.3%	29.7%	23.1%
AMERICAN AIRLINES	109,234	18,341	139,999	28.2%	20.7%	22.9%
DELTA AIRLINE	60,645	2,767	78,986	30.2%	11.5%	12.9%
UNITED AIRLINES	75,061	5,885	77,828	3.7%	14.2%	12.7%
SOUTHWEST AIRLINES	24,265	9,560	30,150	24.3%	4.6%	4.9%
AVIANCA	14,922	4,892	24,482	64.1%	2.8%	3.2%
COPA AIRLINE	14,743	-4,567	19,635	33.2%	2.8%	2.8%
KLM ROYAL DUTCH	21,903	9,256	17,336	-20.9%	4.1%	2.8%
AIR CANADA	944	4,541	10,200	980.5%	0.2%	1.7%
WESTJET AIRLINES	5,558	4,314	10,099	81.7%	1.1%	1.7%
AERO REPUBLICA/ WINGO	4,660	1,556	8,974	92.6%	0.9%	1.5%
DIVI DIVI AIR	6,717	3,946	8,273	23.2%	1.3%	1.4%
SUNWING AIRLINES	4,315	-2,019	8,261	91.4%	0.8%	1.4%
TUI NL	9,542	3,740	7,523	-21.2%	1.8%	1.2%
SPIRIT AIRLINES	3,590	1,928	7,330	104.2%	0.7%	1.2%
EZ AIR	3,006	1,612	4,934	64.1%	0.6%	0.8%
PRIVATE	1,602	277	3,214	100.6%	0.3%	0.5%
SURINAM AIRWAYS	2,178	131	2,455	12.7%	0.4%	0.4%
SUN COUNTRY	2,124	1,111	2,255	6.2%	0.4%	0.4%
CHARTER	817	1,226	1,928	136.0%	0.2%	0.3%
AVIOR	0	1,158	1,226	-	0.0%	0.2%
SUNCLASS AIRLINES	0	947	1,158	-	0.0%	0.2%
JETAIR CARIBBEAN	90	-373	1,037	1052.2%	0.0%	0.2%
WINAIR	932	524	559	-40.0%	0.2%	0.1%
ARAJET	0	331	524	-	0.0%	0.1%
EASTERN AIRLINES	0	-3,437	331	-	0.0%	0.1%
Others	4,514	82,257	1,077	-76.1%	0.9%	0.2%
<b>Total</b>	<b>528,325</b>		<b>610,582</b>	<b>15.6%</b>		



# CARRIERS BY EMBARKATION POINT

## YTD JUNE 2023/2022

**610,582**  
ARRIVALS

**15.6%**  
GROWTH

City	Airport	2022	Growth	2023	% Growth	Marketshare 2023	Marketshare 2022
JFK NY	JFK	89,220	14,797	104,017	16.6%	17.0%	16.9%
Boston	BOS	63,207	21,642	84,849	34.2%	13.9%	12.0%
Newark	EWR	74,196	-22,775	51,421	-30.7%	8.4%	14.0%
Charlotte	CLT	31,971	18,744	50,715	58.6%	8.3%	6.1%
Miami	MIA	45,132	3,375	48,507	7.5%	7.9%	8.5%
Philadelphia	PHL	26,754	5,839	32,593	21.8%	5.3%	5.1%
Atlanta	ATL	28,086	2,429	30,515	8.6%	5.0%	5.3%
Bogota	BOG	19,605	9,968	29,573	50.8%	4.8%	3.7%
Toronto	YYZ	10,828	17,755	28,583	164.0%	4.7%	2.0%
Amsterdam	AMS	31,445	-7,148	24,297	-22.7%	4.0%	6.0%
Orlando	MCO	3,321	20,766	24,087	625.3%	3.9%	0.6%
Panama City	PTY	14,751	4,898	19,649	33.2%	3.2%	2.8%
G.Bush DC	IAD	12,243	4,027	16,270	32.9%	2.7%	2.3%
Curacao	CUR	10,784	4,686	15,470	43.5%	2.5%	2.0%
Chicago	ORD	6,339	2,298	8,637	36.3%	1.4%	1.2%
Fort Lauderdale	FLL	21,317	-13,687	7,630	-64.2%	1.2%	4.0%
Baltimore	BWI	20,959	-14,862	6,097	-70.9%	1.0%	4.0%
Houston International	IAH	3,678	603	4,281	16.4%	0.7%	0.7%
Medellin	MDE	477	3,495	3,972	732.7%	0.7%	0.1%
Dallas Forth Worth	DFW	2,023	1,443	3,466	71.3%	0.6%	0.4%
La Guardi, NY	LGA	1,773	1,323	3,096	74.6%	0.5%	0.3%
Paramaribo	PBM	2,119	347	2,466	16.4%	0.4%	0.4%
St Paul, Minneappolis	MSP	1,800	455	2,255	25.3%	0.4%	0.3%
Bonaire	BON	379	846	1,225	223.2%	0.2%	0.1%
Frankfurt	ARN	0	1,156	1,156	0.0%	0.2%	0.0%
	Others	5,918	-163	5,755	-2.8%	0.9%	1.1%
<b>Grand Total</b>		<b>528,325</b>	<b>82,257</b>	<b>610,582</b>	<b>15.6%</b>	<b>100.0%</b>	<b>100.0%</b>

# JUNE RESULT 2023

NORTH AMERICA



82,547

82.1%

SOUTH AMERICA



11,021

11.0%

EUROPE



4,551

4.5%

OTHERS



2,430

2.4%

TOTAL ARRIVALS

100,549

100%



# ARRIVALS

## JUNE 2023/2022

**100,549**  
ARRIVALS

**-1.0%**  
GROWTH

	2022	Growth	2023	% Growth
USA	82,070	-1,512	80,558	-1.8%
Canada	1,873	116	1,989	6.2%
<b>NA</b>	<b>83,943</b>	<b>-1,396</b>	<b>82,547</b>	<b>-1.7%</b>
Venezuela	118	54	172	45.8%
Colombia	3,802	1,562	5,364	41.1%
Brazil	1,018	119	1,137	11.7%
Argentina	1,114	189	1,303	17.0%
Chile	647	109	756	16.8%
Ecuador	136	302	438	222.1%
Peru	255	121	376	47.5%
Paraguay	79	-41	38	-51.9%
Uruguay	217	-66	151	-30.4%
Mexico	116	75	191	64.7%
Others	620	475	1,095	76.6%
<b>SA</b>	<b>8,122</b>	<b>2,899</b>	<b>11,021</b>	<b>35.7%</b>
Netherlands	3,203	-888	2,315	-27.7%
UK	1,698	-1,087	611	-64.0%
Germany	509	-181	328	-35.6%
Italy	719	-309	410	-43.0%
Sweden	60	-10	50	-16.7%
Belgium	196	-86	110	-43.9%
Austria	64	-42	22	-65.6%
Switzerland	141	-55	86	-39.0%
Others	824	-205	619	-24.9%
<b>Europe</b>	<b>7,414</b>	<b>-2,863</b>	<b>4,551</b>	<b>-38.6%</b>
<b>ROW</b>	<b>2,047</b>	<b>383</b>	<b>2,430</b>	<b>18.7%</b>
<b>Total</b>	<b>101,526</b>	<b>-977</b>	<b>100,549</b>	<b>-1.0%</b>
<b>W/O Ven.</b>	<b>101,408</b>	<b>-1,031</b>	<b>100,377</b>	<b>-1.0%</b>

	Marketshare 2022	Marketshare 2023
USA	80.8%	80.1%
Canada	1.8%	2.0%
<b>NA</b>	<b>82.7%</b>	<b>82.1%</b>
Venezuela	0.1%	0.2%
Colombia	3.7%	5.3%
Brazil	1.0%	1.1%
Argentina	1.1%	1.3%
Chile	0.6%	0.8%
Ecuador	0.1%	0.4%
Peru	0.3%	0.4%
Paraguay	0.1%	0.0%
Uruguay	0.2%	0.2%
Mexico	0.1%	0.2%
Others	0.6%	1.1%
<b>SA</b>	<b>8.0%</b>	<b>11.0%</b>
Netherlands	3.2%	2.3%
UK	1.7%	0.6%
Germany	0.5%	0.3%
Italy	0.7%	0.4%
Sweden	0.1%	0.0%
Belgium	0.2%	0.1%
Austria	0.1%	0.0%
Switzerland	0.1%	0.1%
Others	0.8%	0.6%
<b>Europe</b>	<b>7.3%</b>	<b>4.5%</b>
<b>ROW</b>	<b>2.0%</b>	<b>2.4%</b>



# ARRIVALS USA JUNE 2023/2022

**80,558**  
ARRIVALS

**-1.8%**  
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
New York	14,787	-1,431	13,356	-9.7%	18.0%	16.6%
Massachusetts	7,815		8,303	6.2%	9.5%	10.3%
New Jersey	10,799	-928	9,871	-8.6%	13.2%	12.3%
Pennsylvania	5,944		6,009	1.1%	7.2%	7.5%
Illinois	1,924		2,045	6.3%	2.3%	2.5%
Connecticut	3,068		3,133	2.1%	3.7%	3.9%
Florida	6,200	-1,124	5,076	-18.1%	7.6%	6.3%
Ohio	2,321		2,672	15.1%	2.8%	3.3%
Maryland	2,867	-33	2,834	-1.2%	3.5%	3.5%
Michigan	889	-23	866	-2.6%	1.1%	1.1%
Virginia	2,229		2,566	15.1%	2.7%	3.2%
Georgia	2,865	-34	2,831	-1.2%	3.5%	3.5%
North Carolina	2,729		2,750	0.8%	3.3%	3.4%
Texas	3,512		3,718	5.9%	4.3%	4.6%
California	1,923		1,929	0.3%	2.3%	2.4%
Other	12,198		12,599	3.3%	14.9%	15.6%
<b>Total</b>	<b>82,070</b>	<b>-1,512</b>	<b>80,558</b>	<b>-1.8%</b>		



# NIGHTS JUNE 2023/2022

**676,426**  
NIGHTS

**-1.7%**  
GROWTH

	2022	Growth	2023	% Growth	ALOS 2022	ALOS 2023
USA	522,712	-3,050	519,662	-0.6%	6.4	6.5
Canada	15,630	1,100	16,730	7.0%	8.3	8.4
<b>NA</b>	<b>538,342</b>	<b>-1,950</b>	<b>536,392</b>	<b>-0.4%</b>	6.4	6.5
Venezuela	1,570	474	2,044	30.2%	13.3	11.9
Colombia	28,621	9,124	37,745	31.9%	7.5	7.0
Brazil	5,713	1,401	7,114	24.5%	5.6	6.3
Argentina	10,165	1,435	11,600	14.1%	9.1	8.9
Chile	4,862	1,295	6,157	26.6%	7.5	8.1
Ecuador	894	1,006	1,900	112.5%	6.6	4.3
Peru	1,834	435	2,269	23.7%	7.2	6.0
Paraguay	509	-267	242	-52.5%	6.4	6.4
Uruguay	1,591	-392	1,199	-24.6%	7.3	7.9
Mexico	764	388	1,152	50.8%	6.6	6.0
Others	4,295	2,743	7,038	63.9%	6.9	6.4
<b>SA</b>	<b>60,818</b>	<b>17,642</b>	<b>78,460</b>	<b>29.0%</b>	7.5	7.1
Netherlands	35,128	-6,975	28,153	-19.9%	11.0	12.2
UK	18,546	-13,003	5,543	-70.1%	10.9	9.1
Germany	4,751	-1,664	3,087	-35.0%	9.3	9.4
Italy	5,620	-2,199	3,421	-39.1%	7.8	8.3
Sweden	569	-132	437	-23.2%	9.5	8.7
Belgium	2,244	-912	1,332	-40.6%	11.4	12.1
Austria	622	-452	170	-72.7%	9.7	7.7
Switzerland	1,505	-737	768	-49.0%	10.7	8.9
Others	8,918	-2,660	6,258	-29.8%	10.8	10.1
<b>Europe</b>	<b>77,903</b>	<b>-28,734</b>	<b>49,169</b>	<b>-36.9%</b>	10.5	10.8
<b>ROW</b>	<b>10,749</b>	<b>1,656</b>	<b>12,405</b>	<b>15.4%</b>	5.3	5.1
<b>Total</b>	<b>687,812</b>	<b>-11,386</b>	<b>676,426</b>	<b>-1.7%</b>	6.8	6.7



# ACCOMMODATIONS

## JUNE 2023/2022

**100,549**  
ARRIVALS

**-1.0%**  
GROWTH

### ARRIVALS BY ACCOMMODATION

	2022	Growth		2023	% Growth	Marketshare 2022	Marketshare 2023
EP	28,621	-1,258		27,363	-4.4%	28.2%	27.2%
All Inclusive	19,388	-943		18,445	-4.9%	19.1%	18.3%
Timeshare	29,823	-793		29,030	-2.7%	29.4%	28.9%
Others	23,694		2,017	25,711	8.5%	23.3%	25.6%
<b>Total</b>	<b>101,526</b>	<b>-977</b>		<b>100,549</b>	<b>-1.0%</b>		

### NIGHTS BY ACCOMMODATION

	2022	Growth		2023	% Growth	Marketshare 2022	Marketshare 2023
EP	159,286	-8,094		151,192	-5.1%	23.2%	22.4%
All Inclusive	120,375	-11,696		108,679	-9.7%	17.5%	16.1%
Timeshare	221,174	-2,725		218,449	-1.2%	32.2%	32.3%
Others	186,977		11,129	198,106	6.0%	27.2%	29.3%
<b>Total</b>	<b>687,812</b>	<b>-11,386</b>		<b>676,426</b>	<b>-1.7%</b>		





# VISITORS BY AGE

## JUNE 2023/2022

**100,549**  
ARRIVALS

**-1.0%**  
GROWTH

	2022		Growth	2023	% Growth
0 - 11	7,046		-106	6,940	-1.5%
12-19	10,243		-324	9,919	-3.2%
20 - 29	16,008	-1,368		14,640	-8.5%
30 - 39	17,215	-1,383		15,832	-8.0%
40 - 49	17,122		-49	17,073	-0.3%
50 - 59	17,825		471	18,296	2.6%
60 - 69	10,897		907	11,804	8.3%
70 +	5,168		876	6,044	17.0%
Not Stated	2		-1	1	-50.0%
<b>Total</b>	<b>101,526</b>	<b>-977</b>		<b>100,549</b>	<b>-1.0%</b>



# GENERATIONS

## JUNE 2023/2022

**100,549**  
ARRIVALS

**-1.0%**  
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
Gen A	5,447	-74	5,373	-1.4%	5.4%	5.3%
Gen Z	21,022	-1,093	19,929	-5.2%	20.7%	19.8%
Millennials	27,635	-2,103	25,532	-7.6%	27.2%	25.4%
Gen X	26,854	277	27,131	1.0%	26.5%	27.0%
Baby Boomers	18,897	1,492	20,389	7.9%	18.6%	20.3%
Silent Generations	1,669	525	2,194	31.5%	1.6%	2.2%
Age not specified	2	-1	1	-50.0%	0.0%	0.0%
<b>Total</b>	<b>101,526</b>	<b>-977</b>	<b>100,549</b>	<b>-1.0%</b>		



# CARRIERS JUNE 2023/2022

**100,549**  
ARRIVALS

**-1.0%**  
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
JETBLUE	29,017	-4,738	24,279	-16.3%	28.6%	24.1%
AMERICAN AIRLINES	24,548	-551	23,997	-2.2%	24.2%	23.9%
UNITED AIRLINES	14,214	1,157	15,371	8.1%	14.0%	15.3%
DELTA AIRLINE	10,118	228	10,346	2.3%	10.0%	10.3%
AVIANCA	3,434	1,838	5,272	53.5%	3.4%	5.2%
SOUTHWEST AIRLINES	4,468	777	5,245	17.4%	4.4%	5.2%
COPA AIRLINE	2,931	365	3,296	12.5%	2.9%	3.3%
AERO REPUBLICA/ WINGO	1,570	1,004	2,574	63.9%	1.5%	2.6%
KLM ROYAL DUTCH	3,255	-1,213	2,042	-37.3%	3.2%	2.0%
DIVI DIVI AIR	1,323	91	1,414	6.9%	1.3%	1.4%
SPIRIT AIRLINES	781	623	1,404	79.8%	0.8%	1.4%
TUI NL	1,271	-196	1,075	-15.4%	1.3%	1.1%
WESTJET AIRLINES	605	273	878	45.1%	0.6%	0.9%
EZ AIR	704	112	816	15.9%	0.7%	0.8%
SUNWING AIRLINES	703	37	740	5.3%	0.7%	0.7%
BRITISH AIRWAYS	0	446	446	-	0.0%	0.4%
SURINAM AIRWAYS	343	71	414	20.7%	0.3%	0.4%
PRIVATE	253	122	375	48.2%	0.2%	0.4%
CHARTER	76	95	171	125.0%	0.1%	0.2%
WINAIR	98	-6	92	-6.1%	0.1%	0.1%
JETAIR CARIBBEAN	0	92	92	-	0.0%	0.1%
ARAJET	0	87	87	-	0.0%	0.1%
SKY HIGH AVIATION	27	49	76	181.5%	0.0%	0.1%
AIR CENTURY	47	-1	46	-2.1%	0.0%	0.0%
VENSECAR INTERNACIONAL	0	1	1	-	0.0%	0.0%
ARUBA AIRLINES	1	-1	0	-100.0%	0.0%	0.0%
OTHERS	1,739	-1,739	0	-100.0%	1.7%	0.0%
<b>Total</b>	<b>101,526</b>	<b>-977</b>	<b>100,549</b>	<b>-1.0%</b>		



# CARRIERS BY EMBARKATION POINT

## JUNE 2023/2022

**100,549**  
ARRIVALS

**-1.0%**  
GROWTH

City	APO Code	June'22	Growth	June '23	% Growth	Marketshare 2023	Marketshare 2022
JFK NY	JFK	18,859	1,337	20,196	7.1%	20.1%	18.6%
Newark	EWR	14,574	-4,156	10,418	-28.5%	10.4%	14.4%
Charlotte	CLT	9,125	-74	9,051	-0.8%	9.0%	9.0%
Boston	BOS	7,307	1,598	8,905	21.9%	8.9%	7.2%
Miami	MIA	8,761	13	8,774	0.1%	8.7%	8.6%
Bogota	BOG	5,013	1,634	6,647	32.6%	6.6%	4.9%
Atlanta	ATL	4,829	401	5,230	8.3%	5.2%	4.8%
Philadelphia	PHL	5,415	-416	4,999	-7.7%	5.0%	5.3%
Orlando	MCO	3,313	798	4,111	24.1%	4.1%	3.3%
Panama City	PTY	2,931	371	3,302	12.7%	3.3%	2.9%
Amsterdam	AMS	4,526	-1,409	3,117	-31.1%	3.1%	4.5%
G.Bush DC	IAD	2,035	632	2,667	31.1%	2.7%	2.0%
Curacao	CUR	2,142	333	2,475	15.5%	2.5%	2.1%
Toronto	YYZ	1,308	312	1,620	23.9%	1.6%	1.3%
Fort Lauderdale	FLL	4,512	-3,094	1,418	-68.6%	1.4%	4.4%
Houston International	IAH	1,349	-36	1,313	-2.7%	1.3%	1.3%
Chicago	ORD	712	597	1,309	83.8%	1.3%	0.7%
Medellin	MDE	183	1,044	1,227	570.5%	1.2%	0.2%
Baltimore	BWI	1,158	-21	1,137	-1.8%	1.1%	1.1%
Dallas Forth Worth	DFW	683	-1	682	-0.1%	0.7%	0.7%
La Guardi, NY	LGA	578	-46	532	-8.0%	0.5%	0.6%
Gatwick, UK	LGW	1,378	-932	446	-67.6%	0.4%	1.4%
Paramaribo	PBM	304	110	414	36.2%	0.4%	0.3%
Santo Domingo	SDQ	53	126	179	237.7%	0.2%	0.1%
Bonaire	BON	105	40	145	38.1%	0.1%	0.1%
	Others	373	-138	235	-37.0%	0.2%	0.4%
<b>Grand Total</b>		<b>101,526</b>	<b>-977</b>	<b>100,549</b>	<b>-1.0%</b>	<b>100.0%</b>	<b>100.0%</b>

A vibrant tropical scene featuring three women in bikinis standing in shallow, clear turquoise water. They are holding surfboards and appear to be preparing for a surfing session. The background is filled with lush green mangrove trees and a sandy beach. The overall atmosphere is bright and sunny, suggesting a perfect day for water sports.

# COMPARISON

## 2023 VERSUS 2019

# SNAPSHOT YTD JUN 2023/2019



HOW MANY  
ARRIVALS?

610,582

6.1%



HOW LONG  
DID THEY STAY?

4,355,396

3.6%



WHAT DID THEY SPEND? \*\*  
Central Bank Aruba (Q1 2023)

Avg. 1,347.3 min

22%

Q1 2019: 1,100.8 min

\*\*Tourism Credits: In the new presentation of the Balance of Payments, the Central Bank of Aruba reclassified maintenance fee arising from Timeshare arrangement from "Other Services" to "Travel Services" (Tourism). With this reclassification it should be noted that the term Tourism Receipts has changed to Tourism Credits in the new presentation of Balance of Payments. This reclassification resulted in an upward adjustment of the previously used term Tourism Receipts.

## WHERE DID THEY STAY?



952,962

NIGHTS

-17.3%

ALL INCLUSIVE



672,051

NIGHTS

5.6%

TIMESHARE



1,349,204

NIGHTS

8.3%

OTHERS



1,381,179

NIGHTS

17.8%



# ARRIVALS YTD JUN 2023/2019

**610,582**  
ARRIVALS

**6.1%**  
GROWTH

	2019		Growth	2023	% Growth
USA	435,343		41,322	476,665	9.5%
Canada	28,519		3,979	32,498	14.0%
<b>NA</b>	<b>463,862</b>		<b>45,301</b>	<b>509,163</b>	<b>9.8%</b>
Venezuela	8,528	-7,665		863	-89.9%
Colombia	17,126		3,788	20,914	22.1%
Brazil	5,185		405	5,590	7.8%
Argentina	7,551		848	8,399	11.2%
Chile	5,494	-1,630		3,864	-29.7%
Ecuador	822		1,720	2,542	209.2%
Peru	2,663	-259		2,404	-9.7%
Paraguay	1,564	-1,093		471	-69.9%
Uruguay	1,060	-327		733	-30.8%
Mexico	826		517	1,343	62.6%
Others	4,664		965	5,629	20.7%
<b>SA</b>	<b>55,483</b>	<b>-2,731</b>		<b>52,752</b>	<b>-4.9%</b>
Netherlands	21,731	-3,077		18,654	-14.2%
UK	4,546	-1,912		2,634	-42.1%
Germany	3,380	-485		2,895	-14.3%
Italy	2,847	-1,147		1,700	-40.3%
Sweden	2,484	-878		1,606	-35.3%
Belgium	1,222	-270		952	-22.1%
Austria	403	-94		309	-23.3%
Switzerland	990	-105		885	-10.6%
Others	5,393	-740		4,653	-13.7%
<b>Europe</b>	<b>42,996</b>	<b>-8,708</b>		<b>34,288</b>	<b>-20.3%</b>
<b>ROW</b>	<b>13,308</b>		1,071	<b>14,379</b>	<b>8.0%</b>
<b>Total</b>	<b>575,649</b>		34,933	<b>610,582</b>	<b>6.1%</b>
<b>W/O Ven.</b>	<b>567,121</b>		42,598	<b>609,719</b>	<b>7.5%</b>

	Marketshare 2019	Marketshare 2023
USA	75.6%	78.1%
Canada	5.0%	5.3%
<b>NA</b>	<b>80.6%</b>	<b>83.4%</b>
Venezuela	1.5%	0.1%
Colombia	3.0%	3.4%
Brazil	0.9%	0.9%
Argentina	1.3%	1.4%
Chile	1.0%	0.6%
Ecuador	0.1%	0.4%
Peru	0.5%	0.4%
Paraguay	0.3%	0.1%
Uruguay	0.2%	0.1%
Mexico	0.1%	0.2%
Others	0.8%	0.9%
<b>SA</b>	<b>9.6%</b>	<b>8.6%</b>
Netherlands	3.8%	3.1%
UK	0.8%	0.4%
Germany	0.6%	0.5%
Italy	0.5%	0.3%
Sweden	0.4%	0.3%
Belgium	0.2%	0.2%
Austria	0.1%	0.1%
Switzerland	0.2%	0.1%
Others	0.9%	0.8%
<b>Europe</b>	<b>7.5%</b>	<b>5.6%</b>
<b>ROW</b>	<b>2.3%</b>	<b>2.4%</b>



# ARRIVALS USA YTD JUNE 2023/2019

**476,665**  
ARRIVALS

**9.5%**  
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
New York	81,800	6,160	87,960	7.5%	18.8%	18.5%
Massachusetts	55,252	12,475	67,727	22.6%	12.7%	14.2%
New Jersey	45,824	5,453	51,277	11.9%	10.5%	10.8%
Pennsylvania	24,949	3,694	28,643	14.8%	5.7%	6.0%
Illinois	12,082	843	12,925	7.0%	2.8%	2.7%
Connecticut	15,281	3,093	18,374	20.2%	3.5%	3.9%
Florida	24,397	8	24,405	0.0%	5.6%	5.1%
Ohio	13,197	1,038	14,235	7.9%	3.0%	3.0%
Maryland	12,930	1,421	14,351	11.0%	3.0%	3.0%
Michigan	10,010	568	10,578	5.7%	2.3%	2.2%
Virginia	10,193	3,065	13,258	30.1%	2.3%	2.8%
Georgia	10,312	1,073	11,385	10.4%	2.4%	2.4%
North Carolina	9,838	3,835	13,673	39.0%	2.3%	2.9%
Texas	12,053	1,293	13,346	10.7%	2.8%	2.8%
California	8,714	-334	8,380	-3.8%	2.0%	1.8%
Other	88,511	-2,363	86,148	-2.7%	20.3%	18.1%
<b>Total</b>	<b>435,343</b>	<b>41,322</b>	<b>476,665</b>	<b>9.5%</b>		





# NIGHTS YTD JUNE 2023/2019

**4,355,396**  
ARRIVALS

**3.6%**  
GROWTH

	2019		Growth	2023	% Growth	ALOS 2019	ALOS 2023
USA	2,932,454		295,545	3,227,999	10.1%	6.7	6.8
Canada	252,222		63,479	315,701	25.2%	8.8	9.7
<b>NA</b>	<b>3,184,676</b>		<b>359,024</b>	<b>3,543,700</b>	<b>11.3%</b>	6.9	7.0
Venezuela	101,157	-92,303		8,854	-91.2%	11.9	10.3
Colombia	137,491		842	138,333	0.6%	8.0	6.6
Brazil	32,734		1,514	34,248	4.6%	6.3	6.1
Argentina	68,439		6,659	75,098	9.7%	9.1	8.9
Chile	41,328	-11,280		30,048	-27.3%	7.5	7.8
Ecuador	5,876		7,150	13,026	121.7%	7.1	5.1
Peru	17,689	-1,672		16,017	-9.5%	6.6	6.7
Paraguay	10,220	-6,954		3,266	-68.0%	6.5	6.9
Uruguay	8,205	-2,513		5,692	-30.6%	7.7	7.8
Mexico	6,078		1,651	7,729	27.2%	7.4	5.8
Others	30,908		4,825	35,733	15.6%	6.6	6.3
<b>SA</b>	<b>460,125</b>	<b>-92,081</b>		<b>368,044</b>	<b>-20.0%</b>	8.3	7.0
Netherlands	274,337	-53,044		221,293	-19.3%	12.6	11.9
UK	47,137	-23,769		23,368	-50.4%	10.4	8.9
Germany	30,717	-6,848		23,869	-22.3%	9.1	8.2
Italy	24,120	-9,049		15,071	-37.5%	8.5	8.9
Sweden	29,748	-10,617		19,131	-35.7%	12.0	11.9
Belgium	12,707	-1,743		10,964	-13.7%	10.4	11.5
Austria	3,709	-720		2,989	-19.4%	9.2	9.7
Switzerland	8,494	-164		8,330	-1.9%	8.6	9.4
Others	48,820	-3,388		45,432	-6.9%	9.1	9.8
<b>Europe</b>	<b>479,789</b>	<b>-109,342</b>		<b>370,447</b>	<b>-22.8%</b>	11.2	10.8
<b>ROW</b>	<b>81,195</b>	<b>-7,990</b>		<b>73,205</b>	<b>-9.8%</b>	6.1	5.1
<b>Total</b>	<b>4,205,785</b>		149,611	<b>4,355,396</b>	<b>3.6%</b>	7.3	7.1



# ACCOMMODATIONS YTD JUNE 2023/2019

**610,582**  
ARRIVALS

**6.1%**  
GROWTH

## ARRIVALS BY ACCOMMODATION

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
EP	196,492	-28,248	168,244	-14.4%	34.1%	27.6%
All Inclusive	98,484	10,916	109,400	11.1%	17.1%	17.9%
Timeshare	152,254	11,653	163,907	7.7%	26.4%	26.8%
Others	128,419	40,612	169,031	31.6%	22.3%	27.7%
<b>Total</b>	<b>575,649</b>	34,933	<b>610,582</b>	<b>6.1%</b>		

## NIGHTS BY ACCOMMODATION

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
EP	1,151,721	-198,759	952,962	-17.3%	27.4%	21.9%
All Inclusive	636,347	35,704	672,051	5.6%	15.1%	15.4%
Timeshare	1,245,532	103,672	1,349,204	8.3%	29.6%	31.0%
Others	1,172,185	208,994	1,381,179	17.8%	27.9%	31.7%
<b>Total</b>	<b>4,205,785</b>	149,611	<b>4,355,396</b>	<b>3.6%</b>		



# VISITORS BY AGE YTD JUNE 2023/2019

**610,582**  
ARRIVALS

**6.1%**  
GROWTH

	2019	Growth	2023	% Growth
0 - 11	38,754	662	39,416	1.7%
12-19	37,869	1,711	39,580	4.5%
20 - 29	68,781	1,501	70,282	2.2%
30 - 39	86,801	6,363	93,164	7.3%
40 - 49	96,925	1,807	98,732	1.9%
50 - 59	117,951	2,733	120,684	2.3%
60 - 69	86,667	11,521	98,188	13.3%
70 +	41,800	8,690	50,490	20.8%
Not Stated	101	-55	46	-54.5%
<b>Total</b>	<b>575,649</b>	<b>34,933</b>	<b>610,582</b>	<b>6.1%</b>




















# GENERATIONS

## YTD JUNE 2023/2019

**610,582**  
VISITORS

**6.1%**  
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
Gen A		 31,087	31,087	#DIV/0!	0.0%	 5.1%
Gen Z	86,726	-1,343 	85,383	-1.5%	 15.1%	 14.0%
Millennials	128,517	 18,344	146,861	14.3%	 22.3%	 24.1%
Gen X	149,528	 13,259	162,787	8.9%	 26.0%	 26.7%
Baby Boomers	181,563		166,819	-8.1%	 31.5%	 27.3%
Silent Generations	29,214		17,599	-39.8%	 5.1%	 2.9%
Age not specified	101	-55 	46	-54.5%	0.0%	0.0%
<b>Total</b>	<b>575,649</b>	 34,933	<b>610,582</b>	<b>6.1%</b>		



# CARRIERS YTD JUNE 2023/2019

**610,582**  
VISITORS

**6.1%**  
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
JETBLUE	131,511	9,297	140,808	7.1%	22.8%	23.1%
AMERICAN AIRLINES	107,984	32,015	139,999	29.6%	18.8%	22.9%
DELTA AIRLINE	70,306	8,680	78,986	12.3%	12.2%	12.9%
UNITED AIRLINES	80,710	-2,882	77,828	-3.6%	14.0%	12.7%
SOUTHWEST AIRLINES	40,700	-10,550	30,150	-25.9%	7.1%	4.9%
AVIANCA	25,965	-1,483	24,482	-5.7%	4.5%	4.0%
COPA AIRLINE	17,113	2,522	19,635	14.7%	3.0%	3.2%
KLM ROYAL DUTCH	16,568	768	17,336	4.6%	2.9%	2.8%
AIR CANADA	9,118	1,082	10,200	11.9%	1.6%	1.7%
WESTJET AIRLINES	5,520	4,579	10,099	83.0%	1.0%	1.7%
AERO REPUBLICA/ WINGO	1,215	7,759	8,974	638.6%	0.2%	1.5%
DIVI DIVI AIR	4,396	3,877	8,273	88.2%	0.8%	1.4%
SUNWING AIRLINES	8,934	-673	8,261	-7.5%	1.6%	1.4%
TUI NL/ARKEFLIGHT	8,154	-631	7,523	-7.7%	1.4%	1.2%
SPIRIT AIRLINES	5,111	2,219	7,330	43.4%	0.9%	1.2%
EZ AIR	1,390	3,544	4,934	255.0%	0.2%	0.8%
PRIVATE	2,213	1,001	3,214	45.2%	0.4%	0.5%
SURINAM AIRWAYS	2,497	-42	2,455	-1.7%	0.4%	0.4%
SUN COUNTRY	2,399	-144	2,255	-6.0%	0.4%	0.4%
CHARTER	9,671	-7,743	1,928	-80.1%	1.7%	0.3%
AVIOR	0	1,226	1,226	-	0.0%	0.2%
SUNCLASS AIRLINES	0	1,158	1,158	-	0.0%	0.2%
JETAIR CARIBBEAN	0	1,037	1,037	-	0.0%	0.2%
WINAIR	2,768	-2,209	559	-79.8%	0.5%	0.1%
ARAJET	0	524	524	-	0.0%	0.1%
EASTERN AIRLINES	0	331	331	-	0.0%	0.1%
OTHER	21,406	-20,329	1,077	-95.0%	3.7%	0.2%
<b>Total</b>	<b>575,649</b>	<b>34,933</b>	<b>610,582</b>	<b>6.1%</b>		



# ARRIVALS

## JUNE 2023/2019

**100,549**  
ARRIVALS

**1.6%**  
GROWTH

	2019	Growth	2023	% Growth
USA	77,493		80,558	4.0%
Canada	2,243	-254	1,989	-11.3%
<b>NA</b>	<b>79,736</b>		<b>82,547</b>	<b>3.5%</b>
Venezuela	725	-553	172	-76.3%
Colombia	4,570	794	5,364	17.4%
Brazil	837	300	1,137	35.8%
Argentina	1,003	300	1,303	29.9%
Chile	831	-75	756	-9.0%
Ecuador	104	334	438	321.2%
Peru	403	-27	376	-6.7%
Paraguay	262	-224	38	-85.5%
Uruguay	151		151	0.0%
Mexico	127	64	191	50.4%
Others	802	293	1,095	36.5%
<b>SA</b>	<b>9,815</b>		<b>11,021</b>	<b>12.3%</b>
Netherlands	2,951	-636	2,315	-21.6%
UK	1,693	-1,082	611	-63.9%
Germany	666	-338	328	-50.8%
Italy	796	-386	410	-48.5%
Sweden	94	-44	50	-46.8%
Belgium	216	-106	110	-49.1%
Austria	50	-28	22	-56.0%
Switzerland	106	-20	86	-18.9%
Others	707	-88	619	-12.4%
<b>Europe</b>	<b>7,279</b>	<b>-2,728</b>	<b>4,551</b>	<b>-37.5%</b>
<b>ROW</b>	<b>2,140</b>	<b>290</b>	<b>2,430</b>	<b>13.6%</b>
<b>Total</b>	<b>98,970</b>		<b>100,549</b>	<b>1.6%</b>
<b>W/O Ven.</b>	<b>98,245</b>		<b>100,377</b>	<b>2.2%</b>

	Marketshare 2019	Marketshare 2023
USA	78.3%	80.1%
Canada	2.3%	2.0%
<b>NA</b>	<b>80.6%</b>	<b>82.1%</b>
Venezuela	0.7%	0.2%
Colombia	4.6%	5.3%
Brazil	0.8%	1.1%
Argentina	1.0%	1.3%
Chile	0.8%	0.8%
Ecuador	0.1%	0.4%
Peru	0.4%	0.4%
Paraguay	0.3%	0.0%
Uruguay	0.2%	0.2%
Mexico	0.1%	0.2%
Others	0.8%	1.1%
<b>SA</b>	<b>9.9%</b>	<b>11.0%</b>
Netherlands	3.0%	2.3%
UK	1.7%	0.6%
Germany	0.7%	0.3%
Italy	0.8%	0.4%
Sweden	0.1%	0.0%
Belgium	0.2%	0.1%
Austria	0.1%	0.0%
Switzerland	0.1%	0.1%
Others	0.7%	0.6%
<b>Europe</b>	<b>7.4%</b>	<b>4.5%</b>
<b>ROW</b>	<b>2.2%</b>	<b>2.4%</b>



# ARRIVALS USA

## JUNE 2023/2019

**80,558**  
ARRIVALS

**4.0%**  
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
New York	11,283	2,073	13,356	18.4%	14.6%	16.6%
Massachusetts	6,750	1,553	8,303	23.0%	8.7%	10.3%
New Jersey	8,518	1,353	9,871	15.9%	11.0%	12.3%
Pennsylvania	5,519	490	6,009	8.9%	7.1%	7.5%
Illinois	1,866	179	2,045	9.6%	2.4%	2.5%
Connecticut	2,336	797	3,133	34.1%	3.0%	3.9%
Florida	5,924	-848	5,076	-14.3%	7.6%	6.3%
Ohio	2,620	52	2,672	2.0%	3.4%	3.3%
Maryland	3,124	-290	2,834	-9.3%	4.0%	3.5%
Michigan	884	-18	866	-2.0%	1.1%	1.1%
Virginia	2,304	262	2,566	11.4%	3.0%	3.2%
Georgia	2,661	170	2,831	6.4%	3.4%	3.5%
North Carolina	2,442	308	2,750	12.6%	3.2%	3.4%
Texas	3,948	-230	3,718	-5.8%	5.1%	4.6%
California	2,361	-432	1,929	-18.3%	3.0%	2.4%
Other	14,953	-2,354	12,599	-15.7%	19.3%	15.6%
<b>Total</b>	<b>77,493</b>	<b>3,065</b>	<b>80,558</b>	<b>4.0%</b>		



# NIGHTS JUNE 2023/2019

**676,426**  
NIGHTS

**-2.2%**  
GROWTH

	2019	Growth	2023	% Growth	ALOS 2019	ALOS 2023
USA	498,049		519,662	4.3%	6.4	6.5
Canada	17,690	-960	16,730	-5.4%	7.9	8.4
<b>NA</b>	<b>515,739</b>		<b>536,392</b>	<b>4.0%</b>	6.5	6.5
Venezuela	11,318	-9,274	2,044	-81.9%	15.6	11.9
Colombia	35,396	2,349	37,745	6.6%	7.7	7.0
Brazil	5,529	1,585	7,114	28.7%	6.6	6.3
Argentina	8,733	2,867	11,600	32.8%	8.7	8.9
Chile	6,519	-362	6,157	-5.6%	7.8	8.1
Ecuador	932	968	1,900	103.9%	9.0	4.3
Peru	2,481	-212	2,269	-8.5%	6.2	6.0
Paraguay	1,716	-1,474	242	-85.9%	6.5	6.4
Uruguay	1,223	-24	1,199	-2.0%	8.1	7.9
Mexico	1,106	46	1,152	4.2%	8.7	6.0
Others	5,474	1,564	7,038	28.6%	6.8	6.4
<b>SA</b>	<b>80,427</b>	<b>-1,967</b>	<b>78,460</b>	<b>-2.4%</b>	8.2	7.1
Netherlands	38,300	-10,147	28,153	-26.5%	13.0	12.2
UK	19,103	-13,560	5,543	-71.0%	11.3	9.1
Germany	6,433	-3,346	3,087	-52.0%	9.7	9.4
Italy	6,467	-3,046	3,421	-47.1%	8.1	8.3
Sweden	1,080	-643	437	-59.5%	11.5	8.7
Belgium	2,378	-1,046	1,332	-44.0%	11.0	12.1
Austria	656	-486	170	-74.1%	13.1	7.7
Switzerland	1,001	-233	768	-23.3%	9.4	8.9
Others	7,881	-1,623	6,258	-20.6%	11.1	10.1
<b>Europe</b>	<b>83,299</b>	<b>-34,130</b>	<b>49,169</b>	<b>-41.0%</b>	11.4	10.8
<b>ROW</b>	<b>12,427</b>	<b>-22</b>	<b>12,405</b>	<b>-0.2%</b>	5.8	5.1
<b>Total</b>	<b>691,892</b>	<b>-15,466</b>	<b>676,426</b>	<b>-2.2%</b>	7.0	6.7





# ACCOMMODATIONS

## JUNE 2023/2019

**100,549**  
ARRIVALS

**1.6%**  
GROWTH

### ARRIVALS BY ACCOMMODATION

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
EP	34,461	-7,098	27,363	-20.6%	34.8%	27.2%
All Inclusive	17,415	1,030	18,445	5.9%	17.6%	18.3%
Timeshare	29,478	-448	29,030	-1.5%	29.8%	28.9%
Others	17,616	8,095	25,711	46.0%	17.8%	25.6%
<b>Total</b>	<b>98,970</b>	<b>1,579</b>	<b>100,549</b>	<b>1.6%</b>		

### NIGHTS BY ACCOMMODATION

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
EP	198,125	-46,933	151,192	-23.7%	28.6%	22.4%
All Inclusive	111,739	-3,060	108,679	-2.7%	16.1%	16.1%
Timeshare	219,507	-1,058	218,449	-0.5%	31.7%	32.3%
Others	162,521	35,585	198,106	21.9%	23.5%	29.3%
<b>Total</b>	<b>691,892</b>	<b>-15,466</b>	<b>676,426</b>	<b>-2.2%</b>		



# VISITORS BY AGE JUNE 2023/2019

**100,549**  
ARRIVALS

**1.6%**  
GROWTH

	2019	Growth	2023	% Growth
0 - 11	7,260	-320	6,940	-4.4%
12-19	9,748	171	9,919	1.8%
20 - 29	14,790	-150	14,640	-1.0%
30 - 39	15,850	-18	15,832	-0.1%
40 - 49	17,354	-281	17,073	-1.6%
50 - 59	18,056	240	18,296	1.3%
60 - 69	10,909	895	11,804	8.2%
70 +	4,986	1,058	6,044	21.2%
Not Stated	17	-16	1	-94.1%
<b>Total</b>	<b>98,970</b>	<b>1,579</b>	<b>100,549</b>	<b>1.6%</b>


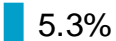


















# GENERATIONS

## JUNE 2023/2019

**100,549**  
ARRIVALS

**1.6%**  
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
Gen A		 5,373	5,373	#DIV/0!	0.0%	 5.3%
Gen Z	19,514	 415	19,929	2.1%	 19.7%	 19.8%
Millennials	25,180	 352	25,532	1.4%	 25.4%	 25.4%
Gen X	26,395	 736	27,131	2.8%	 26.7%	 27.0%
Baby Boomers	24,386		20,389	-16.4%	 24.6%	 20.3%
Silent Generations	3,478		2,194	-36.9%	 3.5%	 2.2%
Age not specified	17	-16	1	-94.1%	 0.0%	 0.0%
<b>Total</b>	<b>98,970</b>	 1,579	<b>100,549</b>	<b>1.6%</b>		



# CARRIERS JUNE 2023/2019

**100,549**  
ARRIVALS

**1.6%**  
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
JETBLUE	19,790	4,489	24,279	22.7%	20.0%	24.1%
AMERICAN AIRLINES	22,136	1,861	23,997	8.4%	22.4%	23.9%
UNITED AIRLINES	13,235	2,136	15,371	16.1%	13.4%	15.3%
DELTA AIRLINE	12,689	-2,343	10,346	-18.5%	12.8%	10.3%
AVIANCA	5,304	-3,043	5,272	-0.6%	5.4%	5.2%
SOUTHWEST AIRLINES	8,288	732	5,245	-36.7%	8.4%	5.2%
COPA AIRLINE	2,564	1,760	3,296	28.5%	2.6%	3.3%
AERO REPUBLICA/ WINGO	814	1,760	2,574	216.2%	0.8%	2.6%
KLM ROYAL DUTCH	2,670	-628	2,042	-23.5%	2.7%	2.0%
DIVI DIVI AIR	766	648	1,414	84.6%	0.8%	1.4%
SPIRIT AIRLINES	1,987	-583	1,404	-29.3%	2.0%	1.4%
TUI NL/ARKEFLIGHT	1,335	-260	1,075	-19.5%	1.3%	1.1%
WESTJET AIRLINES	471	407	878	86.4%	0.5%	0.9%
EZ AIR	304	512	816	168.4%	0.3%	0.8%
SUNWING AIRLINES	719	21	740	2.9%	0.7%	0.7%
BRITISH AIRWAYS	0	446	446	-	0.0%	0.4%
SURINAM AIRWAYS	414	196	414	0.0%	0.4%	0.4%
PRIVATE	179	196	375	109.5%	0.2%	0.2%
CHARTER	582	-411	171	-70.6%	0.6%	0.1%
WINAIR	518	-426	92	-82.2%	0.5%	0.1%
JETAIR CARIBBEAN	0	92	92	-	0.0%	0.1%
ARAJET	0	87	87	-	0.0%	0.1%
SKY HIGH AVIATION	48	28	76	58.3%	0.0%	0.1%
AIR CENTURY	68	-22	46	-32.4%	0.1%	0.0%
VENSECAR INTERNACIONAL	2	-1	1	-50.0%	0.0%	0.0%
AIR CANADA	967	-967	0	-100.0%	1.0%	0.0%
OTHER	3,120	-3,120	0	-100.0%	3.2%	0.0%
<b>Total</b>	<b>98,970</b>	<b>1,579</b>	<b>100,549</b>	<b>1.6%</b>		



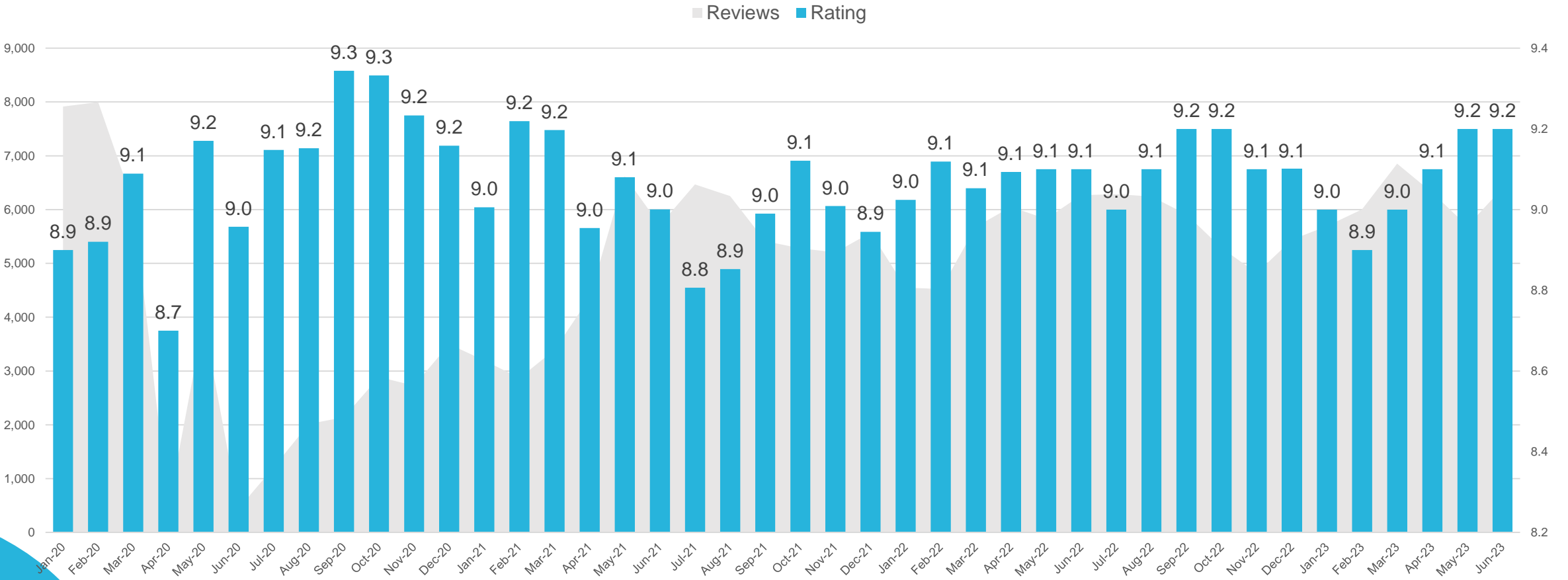
# GUEST SATISFACTION





# GUEST EXPERIENCE INDEX (GEI)

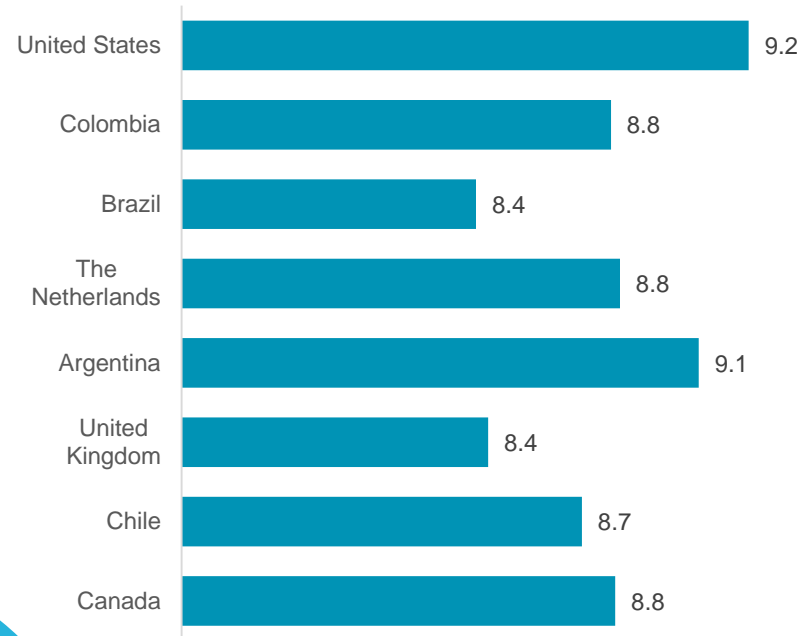
## Reviews and Ratings



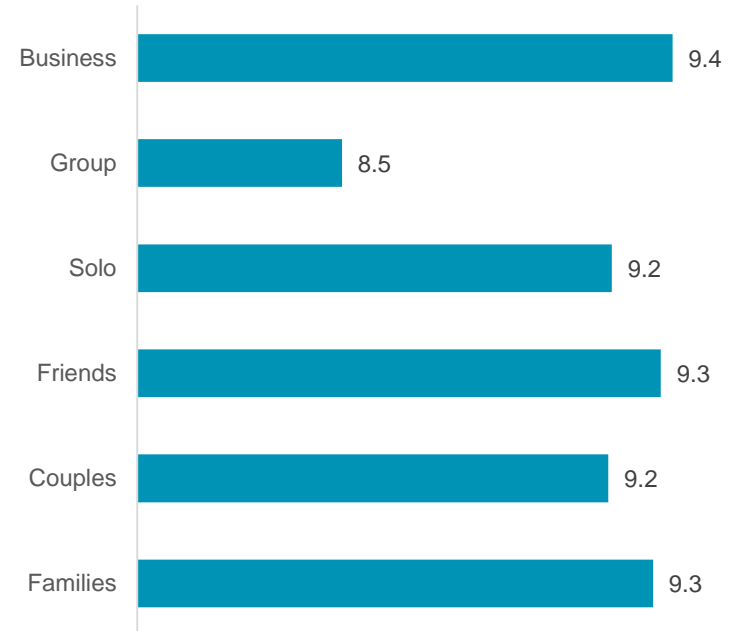


# GEI June 2023

## Markets



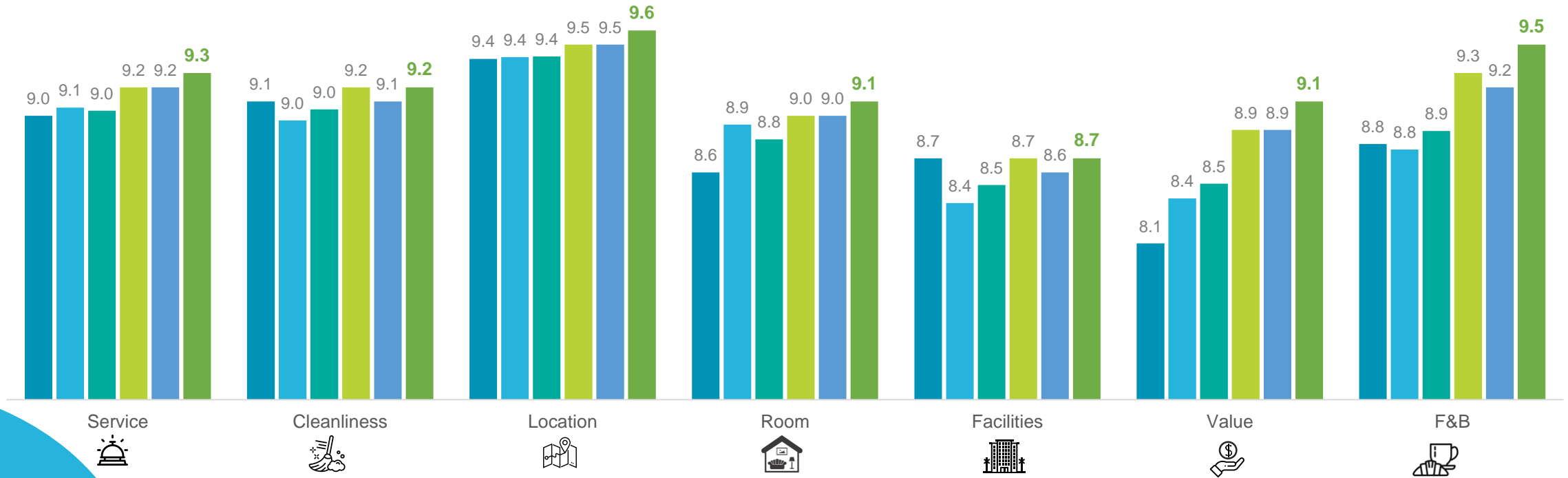
## Travel Party





# GEI June 2023

■ Jan-23 ■ Feb-23 ■ Mar-23 ■ Apr-23 ■ May-23 ■ Jun-23







# VACATIONS RENTALS

 **Transparent**  
an OTA INSIGHT company

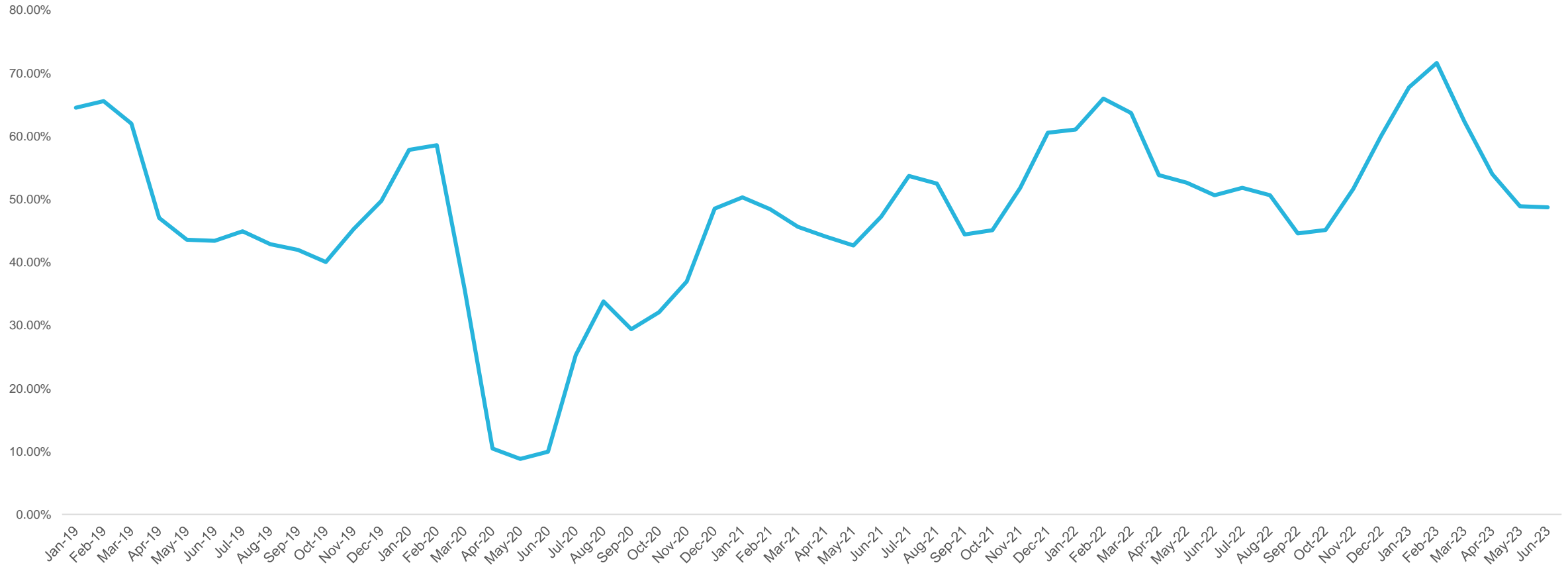
# INTRODUCTION

- ▶ In 2023, A.T.A. started working with Transparent Insights. Transparent tracks short-term rentals at the property level through their dashboard.
- ▶ With Transparent, A.T.A. is able to do the following:
  - Measure the economic impact of short-term rental, track (ADR) and occupancy and analyse the booking window.
  - The above data points are also forward-looking making it possible to make demand and revenue predictions based on the current status of property calendars and advertised rates.
  - Track visitors' origin and accommodation size.
  - The dashboard also provides the ability to make a direct comparison with similar, contrasting, or competing markets to compare data on occupancy rates, ADR, and booking window.



# OCCUPANCY

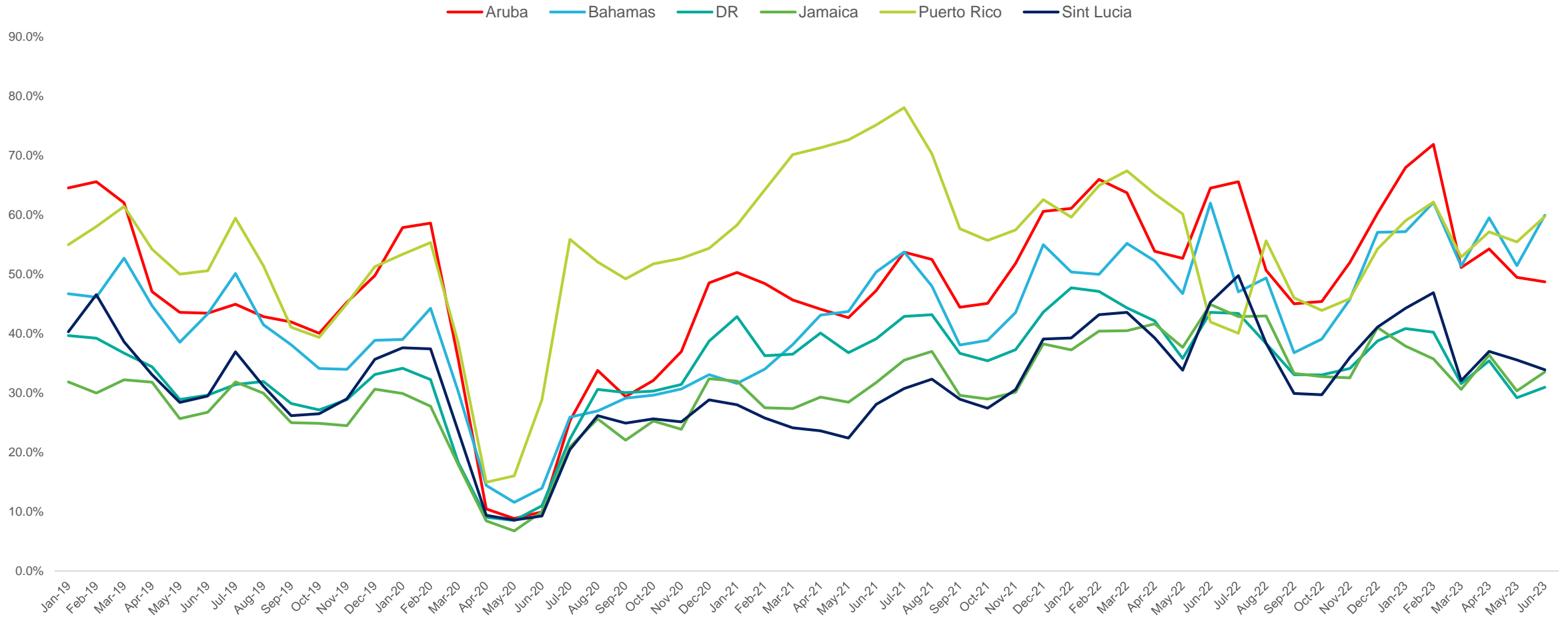
June 2023 Occupancy: 48.7% | June 2022 Occupancy: 50.6%



# CARIBBEAN OCCUPANCY

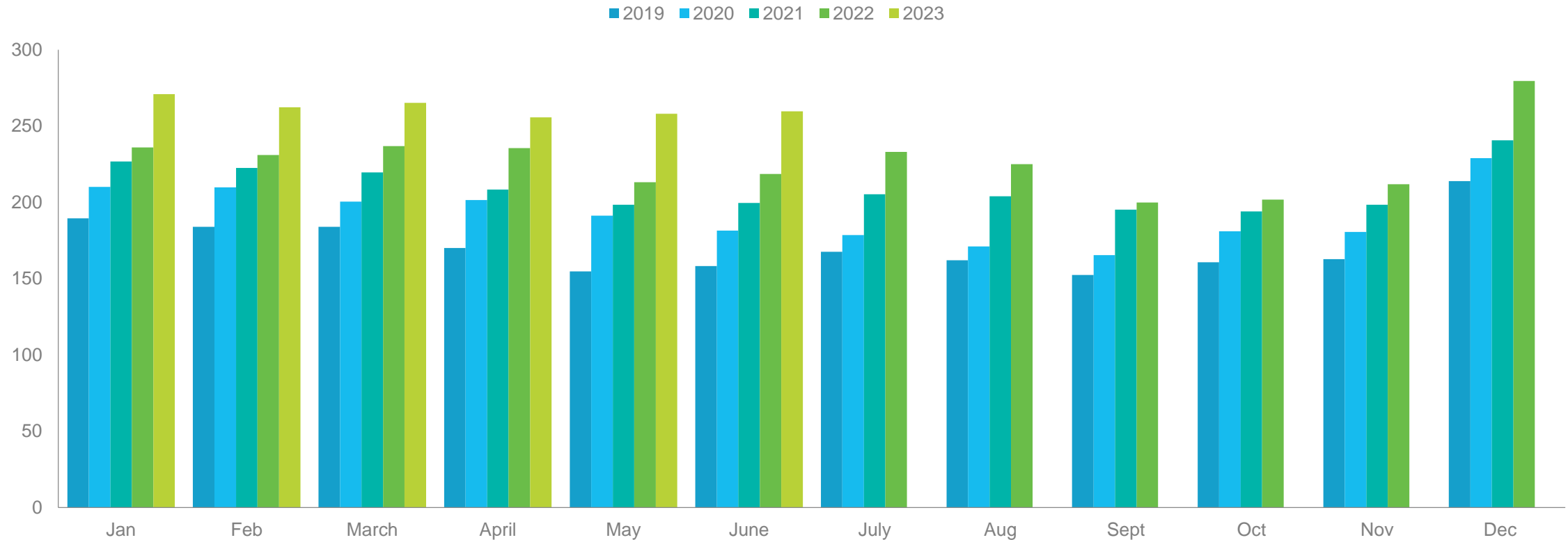
June

AUA: 48.7% | Bahamas: 59.9% | DR: 30.9% | Jamaica: 33.5% | PR: 59.4% | Sint Lucia: 33.9%



# AVERAGE DAILY RATE (ADR)

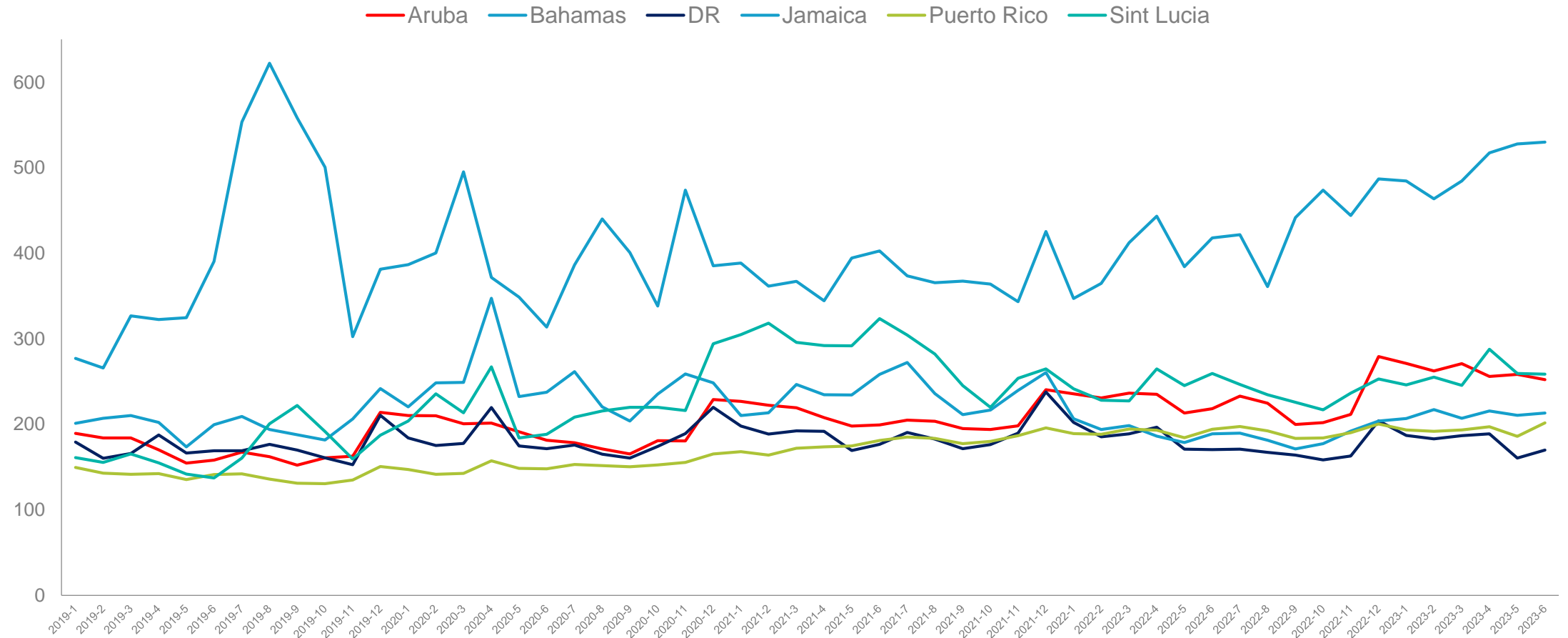
June 2023 ADR: USD\$260 | June 2019 ADR: USD\$158



# CARIBBEAN ADR

June

AUA: USD\$252 | Bahamas: USD\$530 | DR: USD\$170 | Jamaica: USD\$213 | PR: USD\$202 | Sint Lucia: USD\$259



# REVENUE





# MASHA DANKI

## Thank You

For any questions related to the report and/or additional information requests please contact  
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Or

Visit our website [www.arubainsight.com](http://www.arubainsight.com)

