

JUNE 2025

Monthly Report

SNAPSHOT YTD JUNE 2025/2024



HOW MANY
ARRIVALS?

762,356

3.3%



HOW MANY
CRUISE TOURISM?

514,580

-5.27%

Compared to 2024



HOW LONG
DID THEY STAY?

5,149,430

0.5%



WHAT DID THEY SPEND?**
Central Bank Aruba (2024)

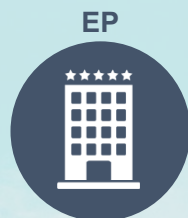
Avg. 5,258.50 min

12.3%

2023: 4,682.30

**Tourism Credits: In the new presentation of the Balance of Payments, the Central Bank of Aruba reclassified maintenance fee arising from Timeshare arrangement from "Other Services" to "Travel Services" (Tourism). With this reclassification it should be noted that the term Tourism Receipts has changed to Tourism Credits in the new presentation of Balance of Payments. This reclassification resulted in an upward adjustment of the previously used term Tourism Receipts.

WHERE DID THEY STAY?



1,112,406

NIGHTS

22%

Market Share

ALL INCLUSIVE



648,459

NIGHTS

13%

TIMESHARE



1,387,806

NIGHTS

27%

OTHERS



2,000,759

NIGHTS

38%



ARRIVALS YTD JUNE 2025/2024

762,356
ARRIVALS

3.3%
GROWTH

	2024		Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
USA	563,019		3,845	566,864	0.7%	76.3%	74.4%
Canada	38,769		2,985	41,754	7.7%	5.3%	5.5%
NA	601,788		6,830	608,618	1.1%	81.6%	79.8%
Venezuela	1,467		83	1,550	5.7%	0.2%	0.2%
Colombia	31,656	-3,056		28,600	-9.7%	4.3%	3.8%
Brazil	7,574		6,531	14,105	86.2%	1.0%	1.9%
Argentina	12,851		12,211	25,062	95.0%	1.7%	3.3%
Chile	7,508	-475		7,033	-6.3%	1.0%	0.9%
Ecuador	5,536	-365		5,171	-6.6%	0.8%	0.7%
Peru	8,845		1,121	9,966	12.7%	1.2%	1.3%
Paraguay	533		333	866	62.5%	0.1%	0.1%
Uruguay	1,410		784	2,194	55.6%	0.2%	0.3%
Mexico	1,840	-276		1,564	-15.0%	0.2%	0.2%
Others	6,618		842	7,460	12.7%	0.9%	1.0%
SA	85,838		17,733	103,571	20.7%	11.6%	13.6%
Netherlands	17,929	-204		17,725	-1.1%	2.4%	2.3%
UK	3,801	-1,269		2,532	-33.4%	0.5%	0.3%
Germany	2,120		89	2,209	4.2%	0.3%	0.3%
Italy	1,688		144	1,832	8.5%	0.2%	0.2%
Sweden	482		23	505	4.8%	0.1%	0.1%
Belgium	901	-1		900	-0.1%	0.1%	0.1%
Austria	305		3	308	1.0%	0.0%	0.0%
Switzerland	953	-91		862	-9.5%	0.1%	0.1%
Others	4,802		873	5,675	18.2%	0.7%	0.7%
Europe	32,981	-433		32,548	-1.3%	4.5%	4.3%
ROW	17,084		535	17,619	3.1%	2.3%	2.3%
Total	737,691		24,665	762,356	3.3%		
W/O Ven.	736,224		24,582	760,806	3.3%		

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



ARRIVALS USA YTD JUNE 2025/2024

566,864
ARRIVALS

0.7%
GROWTH

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
New York	106,937	-6,328	100,609	-5.9%	19.0%	17.7%
Massachusetts	72,695		72,918	0.3%	12.9%	12.9%
New Jersey	65,780	-3,602	62,178	-5.5%	11.7%	11.0%
Pennsylvania	34,351	-1,427	32,924	-4.2%	6.1%	5.8%
Illinois	14,097		14,465	2.6%	2.5%	2.6%
Connecticut	22,206	-1,051	21,155	-4.7%	3.9%	3.7%
Florida	29,535	-1,224	28,311	-4.1%	5.2%	5.0%
Ohio	17,199	-159	17,040	-0.9%	3.1%	3.0%
Maryland	17,296	-1,368	15,928	-7.9%	3.1%	2.8%
Michigan	11,156	-61	11,095	-0.5%	2.0%	2.0%
Virginia	15,798		16,016	1.4%	2.8%	2.8%
Georgia	12,388		12,803	3.4%	2.2%	2.3%
North Carolina	16,330	-384	15,946	-2.4%	2.9%	2.8%
Texas	15,077	4,253	19,330	28.2%	2.7%	3.4%
California	10,120	-572	9,548	-5.7%	1.8%	1.7%
Other	102,054	14,544	116,598	14.3%	18.1%	20.6%
Total	563,019	3,845	566,864	0.7%		

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



NIGHTS YTD JUNE 2025/2024

5,149,430
ARRIVALS

0.5%
GROWTH

	2024		Growth	2025	% Growth	ALOS 2024	ALOS 2025
USA	3,694,726	-81,918		3,612,808	-2.2%	6.6	6.4
Canada	364,444		9,113	373,557	2.5%	9.4	8.9
NA	4,059,170	-72,805		3,986,365	-1.8%	6.7	6.5
Venezuela	16,410	-727		15,683	-4.4%	11.2	10.1
Colombia	200,584	-21,924		178,660	-10.9%	6.3	6.2
Brazil	44,653		40,069	84,722	89.7%	5.9	6.0
Argentina	114,688		101,797	216,485	88.8%	8.9	8.6
Chile	57,111	-4,197		52,914	-7.3%	7.6	7.5
Ecuador	23,283	-782		22,501	-3.4%	4.2	4.4
Peru	48,391		4,953	53,344	10.2%	5.5	5.4
Paraguay	3,371		2,055	5,426	61.0%	6.3	6.3
Uruguay	10,998		5,596	16,594	50.9%	7.8	7.6
Mexico	20,556	-9,865		10,691	-48.0%	11.2	6.8
Others	43,363		1,847	45,210	4.3%	6.6	6.1
SA	583,408		118,822	702,230	20.4%	6.8	6.8
Netherlands	250,996	-19,092		231,904	-7.6%	14.0	13.1
UK	33,744	-10,536		23,208	-31.2%	8.9	9.2
Germany	20,798	-899		19,899	-4.3%	9.8	9.0
Italy	13,944		901	14,845	6.5%	8.3	8.1
Sweden	4,781		639	5,420	13.4%	9.9	10.7
Belgium	12,477	-587		11,890	-4.7%	13.8	13.2
Austria	3,233	-764		2,469	-23.6%	10.6	8.0
Switzerland	8,241	-890		7,351	-10.8%	8.6	8.5
Others	41,873		6,294	48,167	15.0%	8.7	8.5
Europe	390,087	-24,934		365,153	-6.4%	11.8	11.2
ROW	91,262		4,420	95,682	4.8%	5.3	5.4
Total	5,123,927		25,503	5,149,430	0.5%	6.9	6.8

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.
















ACCOMMODATIONS

YTD JUNE 2025/2024













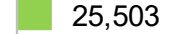
762,356
ARRIVALS

3.3%
GROWTH

ARRIVALS BY ACCOMMODATION

	2024		Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
EP	197,475		 7,552	205,027	3.8%	 26.8%	 26.9%
All Inclusive	115,482	-6,270		109,212	-5.4%	 15.7%	 14.3%
Timeshare	181,333	-3,757		177,576	-2.1%	 24.6%	 23.3%
Others	243,401		 27,140	270,541	11.2%	 33.0%	 35.5%
Total	737,691		 24,665	762,356	3.3%		

NIGHTS BY ACCOMMODATION

	2024		Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
EP	1,101,740		 10,666	1,112,406	1.0%	 21.5%	 21.6%
All Inclusive	698,803	-50,344		648,459	-7.2%	 13.6%	 12.6%
Timeshare	1,452,998	-65,192		1,387,806	-4.5%	 28.4%	 27.0%
Others	1,870,386		 130,373	2,000,759	7.0%	 36.5%	 38.9%
Total	5,123,927		 25,503	5,149,430	0.5%		

Note: The European Plan, sometimes abbreviated as EP in hotel listings, indicates that the quoted rate is strictly for lodging and does not include any meals.

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VISITORS BY AGE

YTD JUNE 2025/2024

762,356
ARRIVALS

3.3%
GROWTH

	2024	Growth	2025	% Growth
0 - 11	51,148	<div></div> 2,539	53,687	5.0%
12-19	51,174	<div></div> 4,029	55,203	7.9%
20 - 29	89,208	<div></div> 1,776	90,984	2.0%
30 - 39	115,794	<div></div> 19	115,813	0.0%
40 - 49	120,078	<div></div> 3,981	124,059	3.3%
50 - 59	136,416	<div></div> 1,955	138,371	1.4%
60 - 69	114,577	<div></div> 5,765	120,342	5.0%
70 +	59,270	<div></div> 4,616	63,886	7.8%
Not Stated	26	-15	11	-57.7%
Total	737,691	<div></div> 24,665	762,356	3.3%

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GENERATIONS

YTD JUNE 2025/2024

762,356
VISITORS

3.3%
GROWTH

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
Gen A	40,370	 2,056	42,426	5.1%	 5.5%	 5.6%
Gen Z	110,358	 6,675	117,033	6.0%	 15.0%	 15.4%
Millennials	181,819	 167	181,986	0.1%	 24.6%	 23.9%
Gen X	191,751	 4,596	196,347	2.4%	 26.0%	 25.8%
Baby Boomers	192,128	 8,954	201,082	4.7%	 26.0%	 26.4%
Silent Generations	21,239	 2,232	23,471	10.5%	 2.9%	 3.1%
Age not specified	26	-15	11	-57.7%	 0.0%	 0.0%
Total	737,691	 24,665	762,356	3.3%		

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CARRIERS YTD JUNE 2025/2024

762,356
VISITORS

3.3%
GROWTH

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
JETBLUE	173,245	-8,149	165,096	-4.7%	23.5%	21.7%
AMERICAN AIRLINES	143,742	-3,009	140,733	-2.1%	19.5%	18.5%
UNITED AIRLINES	96,307	8,902	105,209	9.2%	13.1%	13.8%
DELTA AIRLINES	95,054	1,891	96,945	2.0%	12.9%	12.7%
SOUTHWEST AIRLINES	35,067	-824	34,243	-2.3%	4.8%	4.5%
COPA AIRLINES	31,446	1,389	32,835	4.4%	4.3%	4.3%
AVIANCA	30,293	1,065	31,358	3.5%	4.1%	4.1%
WESTJET AIRLINES	16,035	6,196	22,231	38.6%	2.2%	2.9%
LATAM AIRLINES / PERU	9,485	8,816	18,301	92.9%	1.3%	2.4%
KLM ROYAL DUTCH	14,450	3,231	17,681	22.4%	2.0%	2.3%
WINGO	15,694	-2,286	13,408	-14.6%	2.1%	1.8%
SPIRIT AIRLINES	18,353	-7,270	11,083	-39.6%	2.5%	1.5%
AIR CANADA	9,885	396	10,281	4.0%	1.3%	1.3%
DIVI DIVI AIR	8,852	1,222	10,074	13.8%	1.2%	1.3%
CHARTER	1,601	6,035	7,636	377.0%	0.2%	1.0%
GOL	0	6,535	6,535	-	0.0%	0.9%
EZ AIR	5,367	1,024	6,391	19.1%	0.7%	0.8%
PRIVATE	4,392	1,888	6,280	43.0%	0.6%	0.8%
TUI FLY NL	6,768	-1,451	5,317	-21.4%	0.9%	0.7%
SUNWING AIRLINES	7,602	-2,375	5,227	-31.2%	1.0%	0.7%
WINAIR	2,764	2,367	5,131	85.6%	0.4%	0.7%
SUN COUNTRY AIRLINES	2,888	1,475	4,363	51.1%	0.4%	0.6%
SURINAM AIRWAYS	2,777	137	2,914	4.9%	0.4%	0.4%
ARAJET	934	-39	895	-4.2%	0.1%	0.1%
BRITISH AIRWAYS	2,637	-1,925	712	-73.0%	0.4%	0.1%
FRONTIER AIRLINES	0	699	699	-	0.0%	0.1%
Others	2,053	-1,275	778	-62.1%	0.3%	0.1%
Total	737,691	24,665	762,356	3.3%		

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



CARRIERS YTD JUNE 2025/2024

762,356
VISITORS

3.3%
GROWTH

City	APO Code	2025	Mkt Share	2024	Mkt Share	25 vs 24
JFK NY	JFK	106,758	14.0%	113,552	15.4%	-6.0%
Boston	BOS	100,337	13.2%	91,127	12.4%	10.1%
Newark	EWR	75,509	9.9%	81,006	11.0%	-6.8%
Miami	MIA	51,601	6.8%	52,693	7.1%	-2.1%
Charlotte	CLT	48,902	6.4%	51,133	6.9%	-4.4%
Atlanta	ATL	44,731	5.9%	43,958	6.0%	1.8%
Toronto	YYZ	37,746	5.0%	33,571	4.6%	12.4%
Bogota	BOG	36,444	4.8%	34,534	4.7%	5.5%
Philadelphia	PHL	33,851	4.4%	32,268	4.4%	4.9%
Panama City	PTY	32,892	4.3%	31,517	4.3%	4.4%
Orlando	MCO	25,211	3.3%	25,753	3.5%	-2.1%
Amsterdam	AMS	22,933	3.0%	21,223	2.9%	8.1%
G.Bush DC	IAD	22,735	3.0%	21,480	2.9%	5.8%
Curacao	CUR	19,093	2.5%	16,129	2.2%	18.4%
Lima, Peru	LIM	18,302	2.4%	9,485	1.3%	93.0%
Chicago	ORD	12,480	1.6%	11,548	1.6%	8.1%
Fort Lauderdale	FLL	11,311	1.5%	18,733	2.5%	-39.6%
Houston International	IAH	9,405	1.2%	4,212	0.6%	123.3%
Baltimore	BWI	9,050	1.2%	9,332	1.3%	-3.0%
Minneapolis St. Paul Inter Airp	MSP	8,857	1.2%	2,544	0.3%	248.2%
Medellin	MDE	7,180	0.9%	7,810	1.1%	-8.1%
Sao Paulo	GRU	6535	0.9%	9	0.0%	72511.1%
Sint Maarten	SXM	5,153	0.7%	2,768	0.4%	86.2%
Dallas Fort Worth Int Airport	DFW	3,438	0.5%	3,164	0.4%	8.7%
Johan A. Pengel Int Airport, Suriname	PBM	2,748	0.4%	2,579	0.3%	6.6%
	Others	9,154	1.2%	15,563	2.1%	-41.2%
Total		762,356	100.0%	737,691	100.0%	3.3%

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



CRUISE COMPARISON



One happy island ✦ [ARUBA.COM](https://www.aruba.com)



CRUISE YTD JUNE 2025/2024



CRUISE PAX
543,215

2024



CRUISE CALLS
193



CRUISE PAX
514,580

-5.27%

2025



CRUISE CALLS
197

2.07%

ABSOLUTE GROWTH PAX YTD JUNE 2025

-28,635
-5.27%

ABSOLUTE GROWTH YTD CALLS JUNE 2025

4
2.1%

JUNE RESULT 2025

NORTH AMERICA



98,451

77.9%

SOUTH AMERICA



20,114

15.9%

EUROPE



4,541

3.6%

OTHERS



3,285

2.6%

TOTAL ARRIVALS

126,391

100%



ARRIVALS

JUNE 2025/2024

126,391
ARRIVALS

3.1%
GROWTH

	2024		Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
USA	95,135	-101		95,034	-0.1%	77.6%	75.2%
Canada	2,479		938	3,417	37.8%	2.0%	2.7%
NA	97,614		837	98,451	0.9%	79.6%	77.9%
Venezuela	228		5	233	2.2%	0.2%	0.2%
Colombia	8,362	-1,146		7,216	-13.7%	6.8%	5.7%
Brazil	1,217		762	1,979	62.6%	1.0%	1.6%
Argentina	2,350		2,639	4,989	112.3%	1.9%	3.9%
Chile	1,722	-292		1,430	-17.0%	1.4%	1.1%
Ecuador	708	-72		636	-10.2%	0.6%	0.5%
Peru	1,262	-46		1,216	-3.6%	1.0%	1.0%
Paraguay	71		85	156	119.7%	0.1%	0.1%
Uruguay	368		197	565	53.5%	0.3%	0.4%
Mexico	405	-106		299	-26.2%	0.3%	0.2%
Others	1,128		267	1,395	23.7%	0.9%	1.1%
SA	17,821		2,293	20,114	12.9%	14.5%	15.9%
Netherlands	2,278		166	2,444	7.3%	1.9%	1.9%
UK	545	-186		359	-34.1%	0.4%	0.3%
Germany	205		70	275	34.1%	0.2%	0.2%
Italy	380	-40		340	-10.5%	0.3%	0.3%
Sweden	49		30	79	61.2%	0.0%	0.1%
Belgium	126	-9		117	-7.1%	0.1%	0.1%
Austria	16		14	30	87.5%	0.0%	0.0%
Switzerland	81		21	102	25.9%	0.1%	0.1%
Others	640		155	795	24.2%	0.5%	0.6%
Europe	4,320		221	4,541	5.1%	3.5%	3.6%
ROW	2,818		467	3,285	16.6%	2.3%	2.6%
Total	122,573		3,818	126,391	3.1%		
W/O Ven.	122,345		3,813	126,158	3.1%		

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ARRIVALS USA

JUNE 2025/2024

95,034
ARRIVALS

-0.1%
GROWTH

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
New York	15,111	-1,674	13,437	-11.1%	15.9%	14.1%
Massachusetts	9,764	-366	9,398	-3.7%	10.3%	9.9%
New Jersey	11,829	-598	11,231	-5.1%	12.4%	11.8%
Pennsylvania	7,498	-471	7,027	-6.3%	7.9%	7.4%
Illinois	2,328	-78	2,250	-3.4%	2.4%	2.4%
Connecticut	3,841	-275	3,566	-7.2%	4.0%	3.8%
Florida	6,166	-465	5,701	-7.5%	6.5%	6.0%
Ohio	3,398	-120	3,278	-3.5%	3.6%	3.4%
Maryland	3,418	-127	3,291	-3.7%	3.6%	3.5%
Michigan	1,048	35	1,083	3.3%	1.1%	1.1%
Virginia	3,332	85	3,417	2.6%	3.5%	3.6%
Georgia	2,644	305	2,949	11.5%	2.8%	3.1%
North Carolina	3,406	131	3,537	3.8%	3.6%	3.7%
Texas	4,023	895	4,918	22.2%	4.2%	5.2%
California	2,168	5	2,173	0.2%	2.3%	2.3%
Other	15,161	2,617	17,778	17.3%	15.9%	18.7%
Total	95,135	-101	95,034	-0.1%		

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



NIGHTS JUNE 2025/2024

804,556
NIGHTS

-0.4%
GROWTH

	2024		Growth	2025	% Growth	ALOS 2024	ALOS 2025
USA	601,835	-27,968		573,867	-4.6%	6.3	6.0
Canada	19,673		5,670	25,343	28.8%	7.9	7.4
NA	621,508	-22,298		599,210	-3.6%	6.4	6.1
Venezuela	2,913	-479		2,434	-16.4%	12.8	10.4
Colombia	51,081	-4,455		46,626	-8.7%	6.1	6.5
Brazil	7,466		4,621	12,087	61.9%	6.1	6.1
Argentina	20,331		21,844	42,175	107.4%	8.7	8.5
Chile	13,498	-2,446		11,052	-18.1%	7.8	7.7
Ecuador	2,832		149	2,981	5.3%	4.0	4.7
Peru	6,322	-197		6,125	-3.1%	5.0	5.0
Paraguay	456		487	943	106.8%	6.4	6.0
Uruguay	3,102		1,356	4,458	43.7%	8.4	7.9
Mexico	3,476	-1,441		2,035	-41.5%	8.6	6.8
Others	7,370		1,482	8,852	20.1%	6.5	6.3
SA	118,847		20,921	139,768	17.6%	6.7	6.9
Netherlands	32,740	-2,473		30,267	-7.6%	14.4	12.4
UK	5,110	-1,795		3,315	-35.1%	9.4	9.2
Germany	1,773		356	2,129	20.1%	8.6	7.7
Italy	2,937	-369		2,568	-12.6%	7.7	7.6
Sweden	468		290	758	62.0%	9.6	9.6
Belgium	1,785	-645		1,140	-36.1%	14.2	9.7
Austria	183		9	192	4.9%	11.4	6.4
Switzerland	676		155	831	22.9%	8.3	8.1
Others	6,199		1,167	7,366	18.8%	9.7	9.3
Europe	51,871	-3,305		48,566	-6.4%	12.0	10.7
ROW	15,763		1,249	17,012	7.9%	5.6	5.2
Total	807,989	-3,433		804,556	-0.4%	6.6	6.4

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.c



ACCOMMODATIONS

JUNE 2025/2024

126,391
ARRIVALS

3.1%
GROWTH

ARRIVALS BY ACCOMMODATION

	2024	Growth		2025	% Growth	Marketshare 2024	Marketshare 2025
EP	31,079		2,276	33,355	7.3%	25.4%	26.4%
All Inclusive	19,955	-817		19,138	-4.1%	16.3%	15.1%
Timeshare	33,272	-1,977		31,295	-5.9%	27.1%	24.8%
Others	38,267		4,336	42,603	11.3%	31.2%	33.7%
Total	122,573		3,818	126,391	3.1%		

NIGHTS BY ACCOMMODATION

	2024	Growth		2025	% Growth	Marketshare 2024	Marketshare 2025
EP	196,081	-21,172		174,909	-10.8%	24.3%	21.9%
All Inclusive	87,813		13,773	101,586	15.7%	10.9%	12.7%
Timeshare	243,816	-20,385		223,431	-8.4%	30.2%	28.0%
Others	280,279		19,150	299,429	6.8%	34.7%	37.5%
Total	807,989	-8,634		799,355	-1.1%		

Note: The European Plan, sometimes abbreviated as EP in hotel listings, indicates that the quoted rate is strictly for lodging and does not include any meals.

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



VISITORS BY AGE

JUNE 2025/2024

126,391
ARRIVALS

3.1%
GROWTH

	2024		Growth	2025	% Growth
0 - 11	9,322		188	9,510	2.0%
12-19	12,897		524	13,421	4.1%
20 - 29	17,477		657	18,134	3.8%
30 - 39	19,249		439	19,688	2.3%
40 - 49	21,327		1,146	22,473	5.4%
50 - 59	21,196		693	21,889	3.3%
60 - 69	13,821		221	14,042	1.6%
70 +	7,282	-48		7,234	-0.7%
Not Stated	2	-2		0	-100.0%
Total	122,573		3,818	126,391	3.1%

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



GENERATIONS

JUNE 2025/2024

126,391
ARRIVALS

3.1%
GROWTH

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
Gen A	7,155	144	7,299	2.0%	5.8%	5.8%
Gen Z	25,377	1,065	26,442	4.2%	20.7%	20.9%
Millennials	30,859	680	31,539	2.2%	25.2%	25.0%
Gen X	32,655	1,753	34,408	5.4%	26.6%	27.2%
Baby Boomers	23,868	167	24,035	0.7%	19.5%	19.0%
Silent Generations	2,657	11	2,668	0.4%	2.2%	2.1%
Age not specified	2	-2	0	-100.0%	0.0%	0.0%
Total	122,573	3,818	126,391	3.1%		

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



CARRIERS

JUNE 2025/2024

126,391
ARRIVALS

3.1%
GROWTH

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
JETBLUE	30,817	-1,291	29,526	-4.2%	25.1%	23.4%
AMERICAN AIRLINES	25,786	-359	25,427	-1.4%	21.0%	20.1%
UNITED AIRLINES	18,158	1,843	20,001	10.1%	14.8%	15.8%
DELTA AIRLINES	10,638	410	11,048	3.9%	8.7%	8.7%
SOUTHWEST AIRLINES	6,912	14	6,926	0.2%	5.6%	5.5%
AVIANCA	7,080	-339	6,741	-4.8%	5.8%	5.3%
COPA AIRLINES	5,440	464	5,904	8.5%	4.4%	4.7%
WINGO	4,165	-574	3,591	-13.8%	3.4%	2.8%
LATAM AIRLINES PERU	1,629	1,368	2,997	84.0%	1.3%	2.4%
WESTJET AIRLINES	1,301	1,539	2,840	118.3%	1.1%	2.2%
KLM ROYAL DUTCH	1,882	449	2,331	23.9%	1.5%	1.8%
SPIRIT AIRLINES	2,658	-951	1,707	-35.8%	2.2%	1.4%
DIVI DIVI AIR	1,380	312	1,692	22.6%	1.1%	1.3%
EZ AIR	820	283	1,103	34.5%	0.7%	0.9%
WINAIR	455	494	949	108.6%	0.4%	0.8%
TUI FLY NL	966	-39	927	-4.0%	0.8%	0.7%
GOL	0	834	834	-	0.0%	0.7%
FRONTIER AIRLINES	0	536	536	-	0.0%	0.4%
SURINAM AIRWAYS	396	123	519	31.1%	0.3%	0.4%
CHARTER	224	97	321	43.3%	0.2%	0.3%
PRIVATE	326	-75	251	-23.0%	0.3%	0.2%
ARAJET	138	4	142	2.9%	0.1%	0.1%
AIR CENTURY	54	3	57	5.6%	0.0%	0.0%
SKY HIGH AVIATION	93	-72	21	-77.4%	0.1%	0.0%
SUNWING AIRLINES	697	-697	0	-100.0%	0.6%	0.0%
BRITISH AIRWAYS	431	-431	0	-100.0%	0.4%	0.0%
OTHERS	127	-127	0	-100.0%	0.1%	0.0%
Total	122,573	3,818	126,391	3.1%		

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



CARRIERS

JUNE 2025/2024

126,391
ARRIVALS

3.1%
GROWTH

City	APO Code	2025	Mkt Share	2024	Mkt Share	25 vs 24
JFK NY	JFK	19,446	15.4%	21,718	17.7%	-10.5%
Newark	EWR	12,656	10.0%	12,945	10.6%	-2.2%
Boston	BOS	11,494	9.1%	11,451	9.3%	0.4%
Charlotte	CLT	9,487	7.5%	9,650	7.9%	-1.7%
Miami	MIA	9,150	7.2%	9,305	7.6%	-1.7%
Bogota	BOG	8,046	6.4%	7,128	5.8%	12.9%
Atlanta	ATL	6,628	5.2%	5,262	4.3%	26.0%
Philadelphia	PHL	6,100	4.8%	5,344	4.4%	14.1%
Panama City	PTY	5,912	4.7%	5,440	4.4%	8.7%
G.Bush DC	IAD	4,924	3.9%	4,976	4.1%	-1.0%
Houston International	IAH	4,610	3.6%	1,625	1.3%	183.7%
Orlando	MCO	4,030	3.2%	4,060	3.3%	-0.7%
Amsterdam	AMS	3,259	2.6%	2,848	2.3%	14.4%
Lima, Peru	LIM	2,997	2.4%	1,629	1.3%	84.0%
Curacao	CUR	2,965	2.3%	2,423	2.0%	22.4%
Baltimore	BWI	2,896	2.3%	2,852	2.3%	1.5%
Toronto	YYZ	2,840	2.2%	2,012	1.6%	41.2%
Fort Lauderdale	FLL	1,728	1.4%	2,677	2.2%	-35.5%
Medellin	MDE	1,725	1.4%	3,084	2.5%	-44.1%
Chicago	ORD	1,476	1.2%	1,663	1.4%	-11.2%
Sint Maarten	SXM	959	0.8%	462	0.4%	107.6%
Sao Paulo	GRU	834	0.7%	0	0.0%	—
Dallas Fort Worth Int Airport	DFW	719	0.6%	832	0.7%	-13.6%
Cali, Alfonso Bonilla Aragon	CLO	561	0.4%	1,033	0.8%	-45.7%
Johan A. Pengel Int Airport, Suriname	PBM	457	0.4%	371	0.3%	23.2%
	Others	492	0.4%	1,783	1.5%	-72.4%
Total		126,391	100.0%	122,573	100.0%	3.1%

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



CRUISE COMPARISON



One happy island ✦ [ARUBA.COM](https://aruba.com)



CRUISE JUNE 2025



CRUISE PAX
43,031

2024



CRUISE CALLS
11



CRUISE PAX
43,367

0.78%

2025



CRUISE CALLS
11

0.0%

ABSOLUTE GROWTH PAX JUNE

336
0.78%

ABSOLUTE GROWTH CALLS JUNE

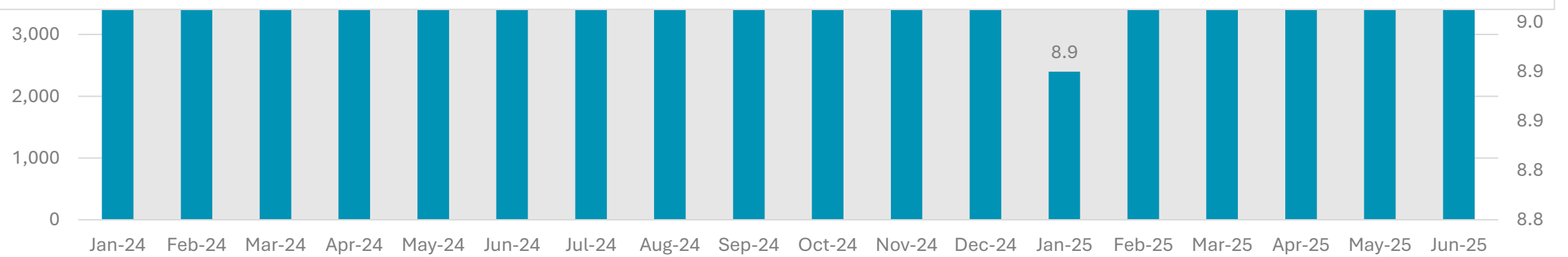
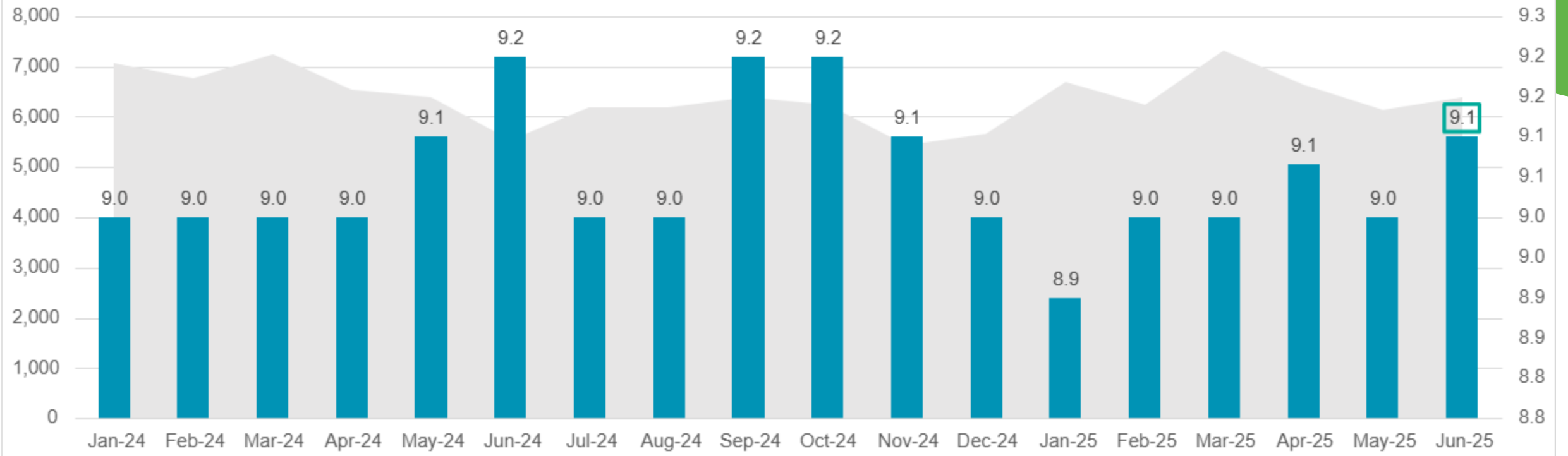
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SATISFACTION
GUEST

Reviews & Ratings

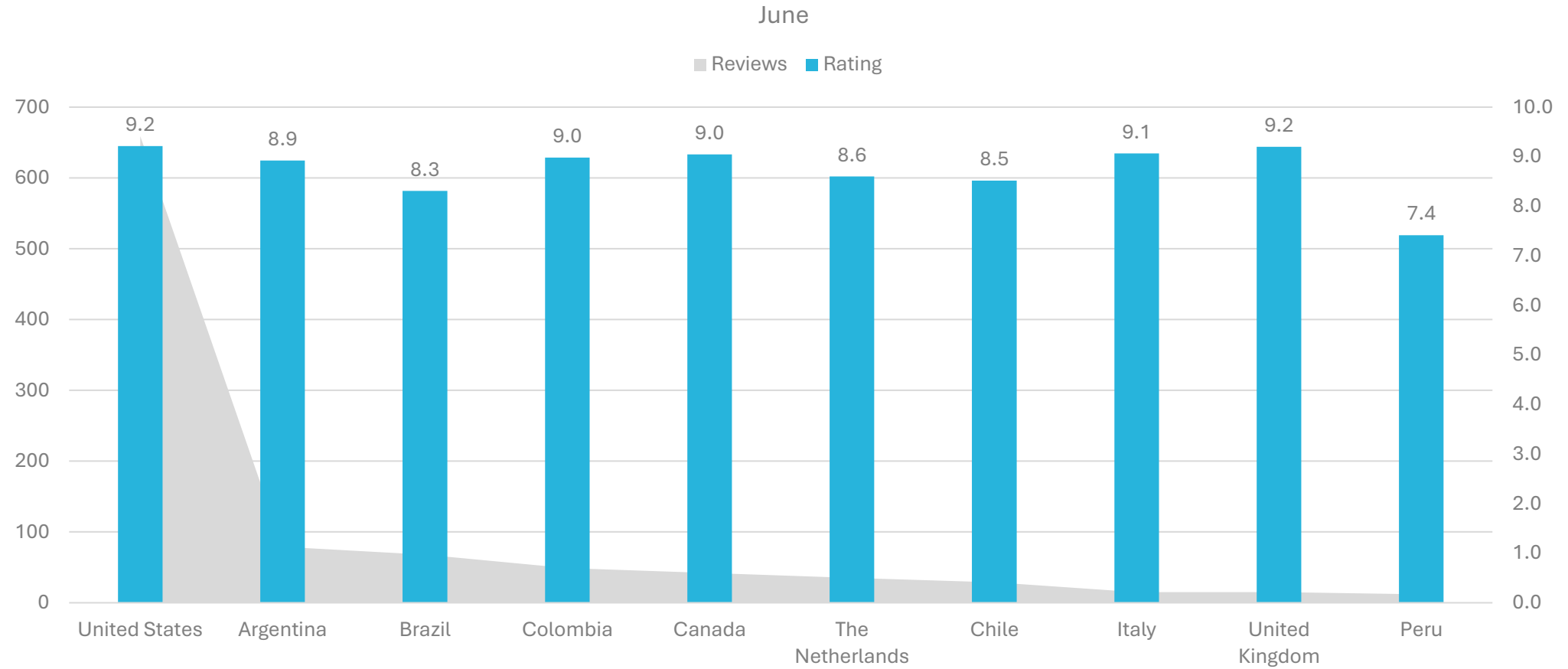
■ Reviews ■ Rating





GEI JUNE 2025

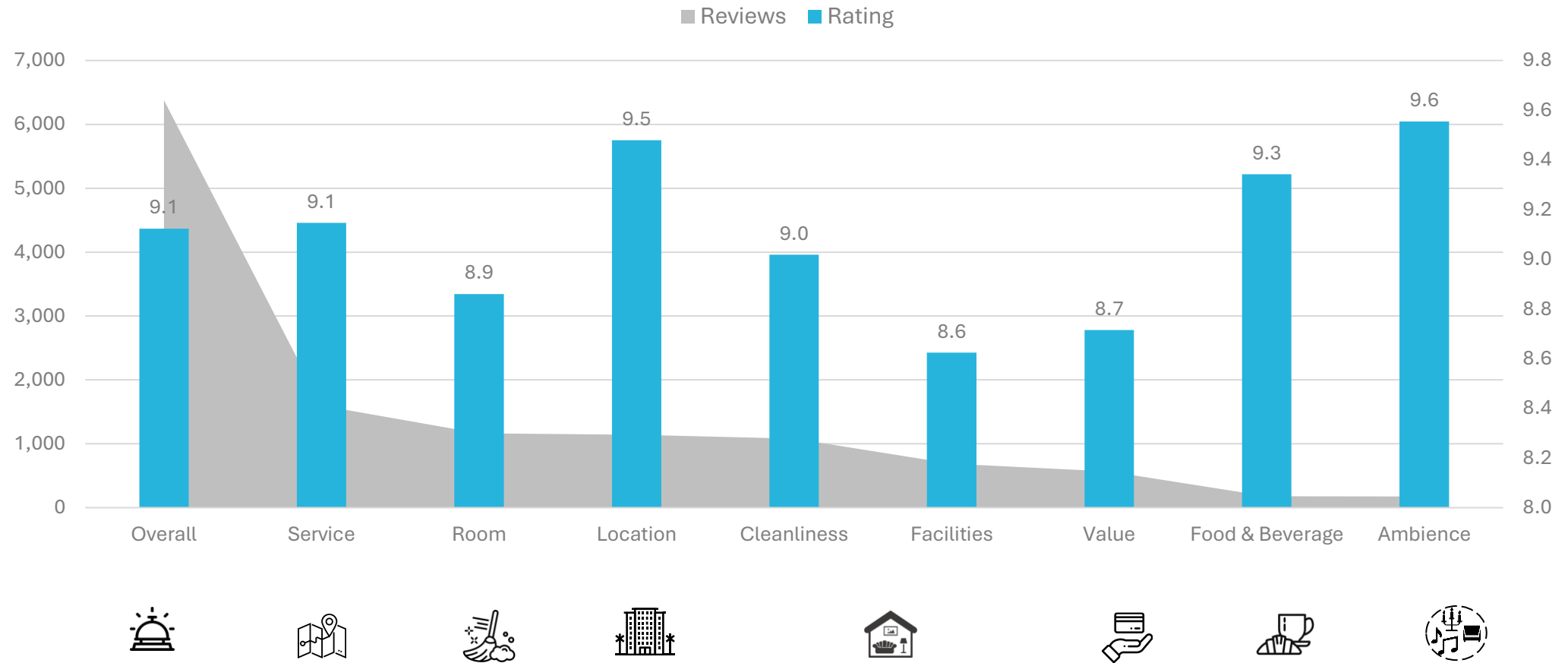
Results by market





GEI JUNE 2025

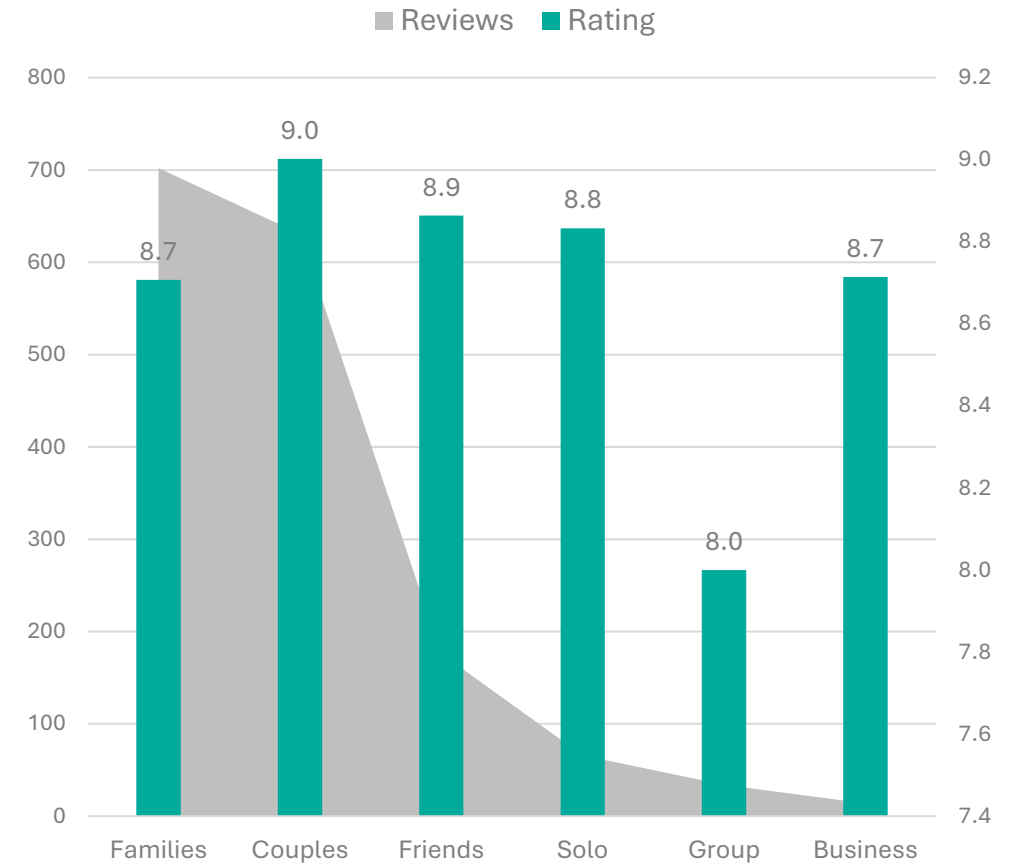
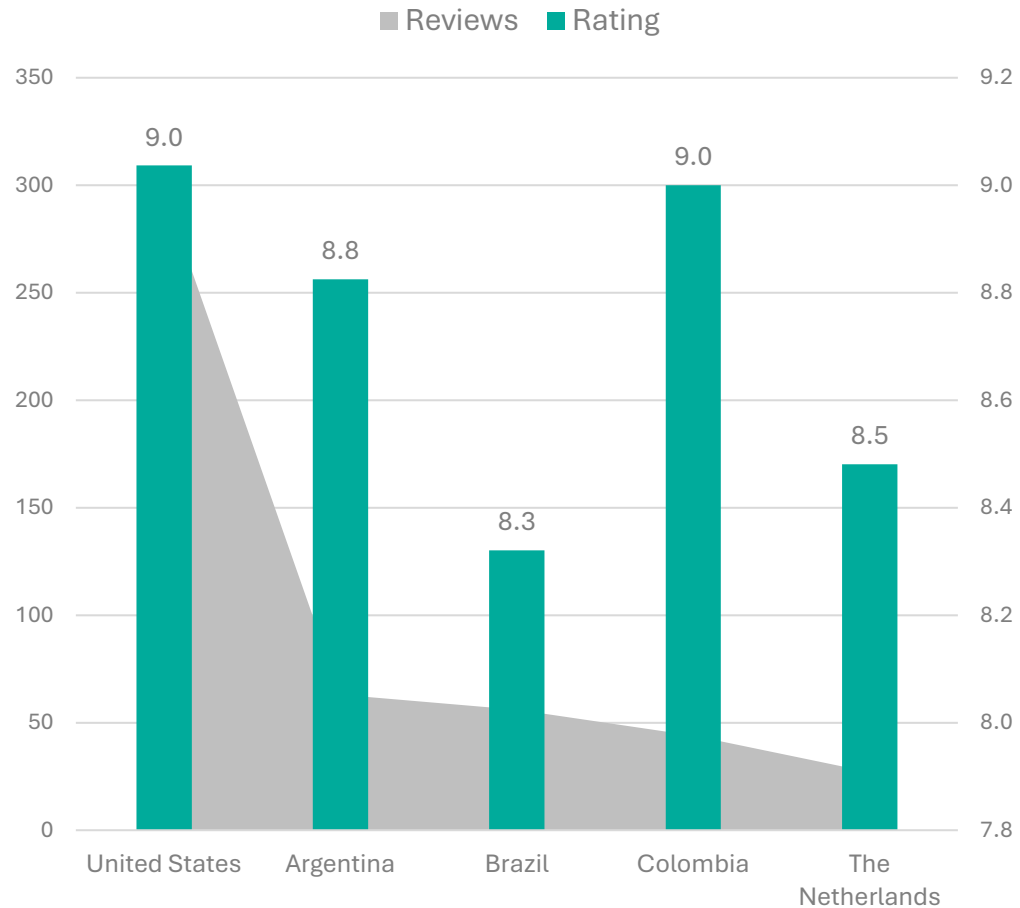
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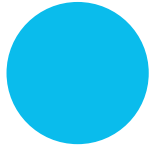




ACCOMMODATION GEI MAY 2025

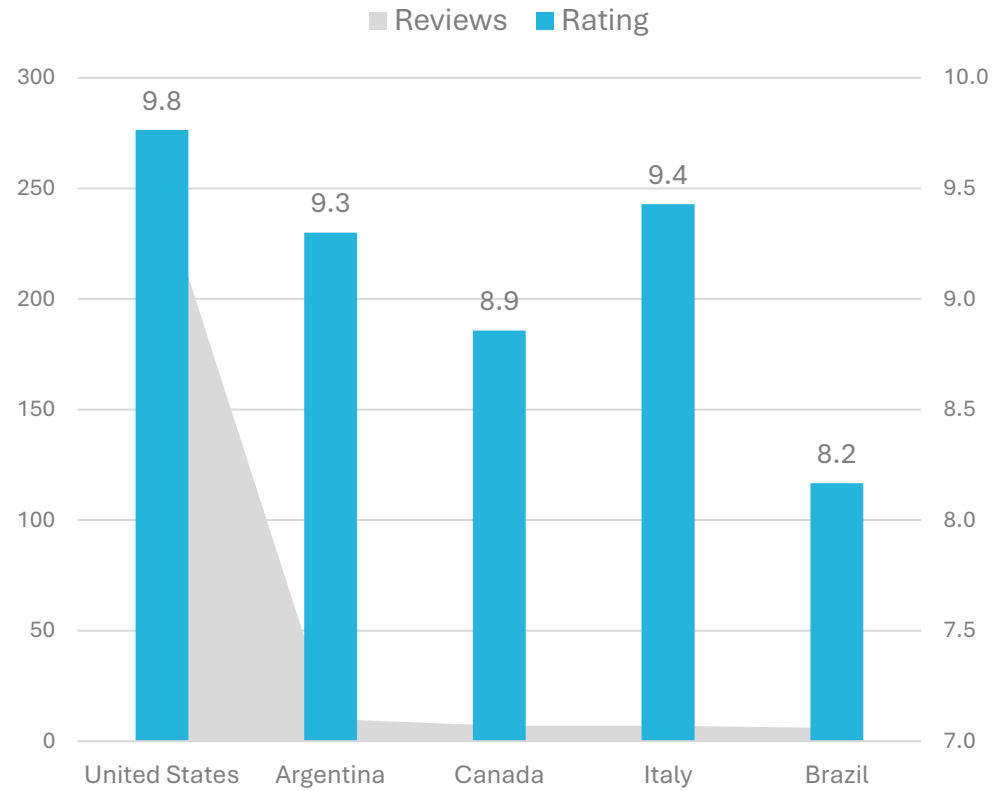
Results by market





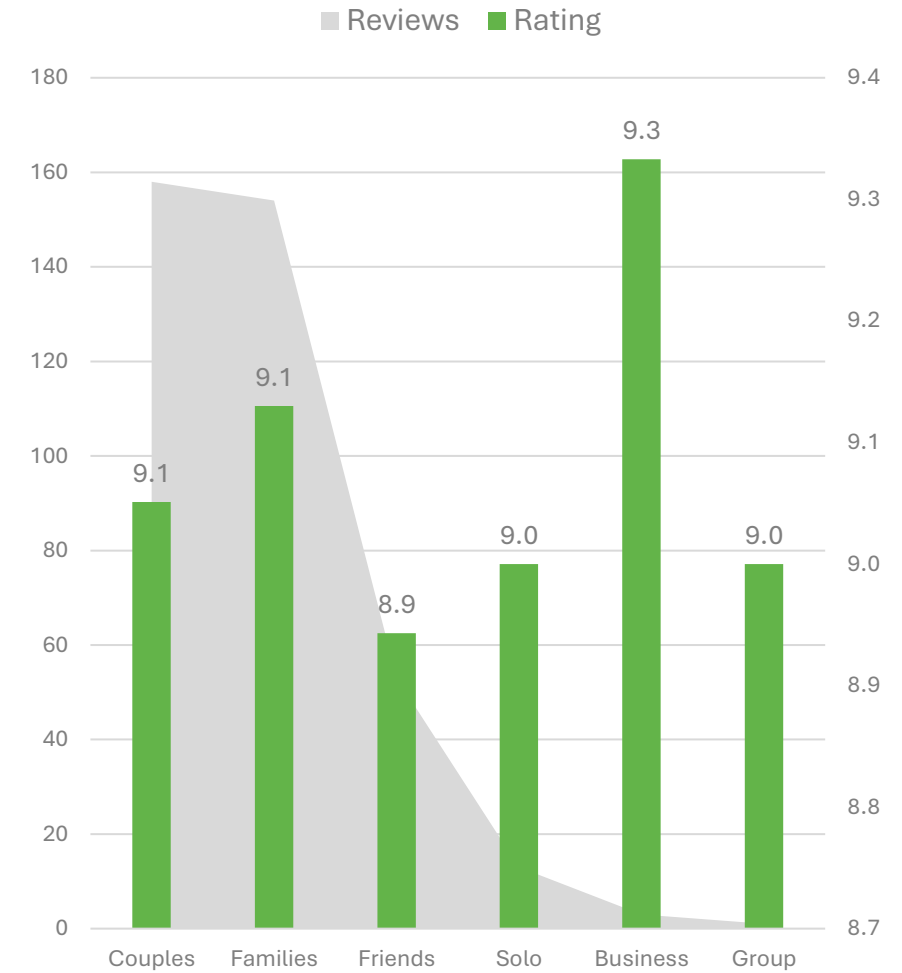
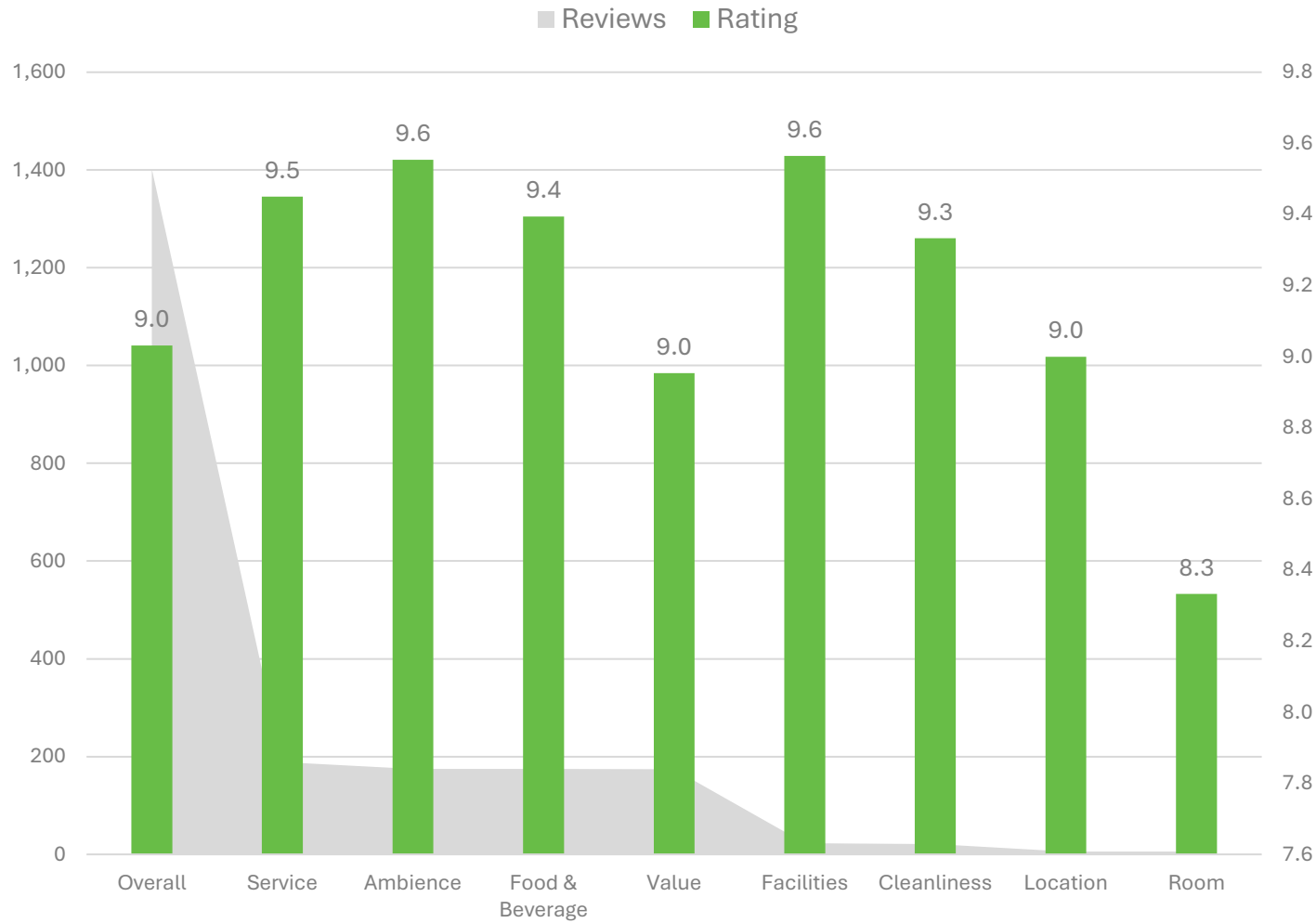
ATTRACTIONS GEI JUNE 2025

Results by market





RESTAURANT GEI JUNE 2025



VACATIONS RENTALS

 **Transparent**
an OTA INSIGHT company

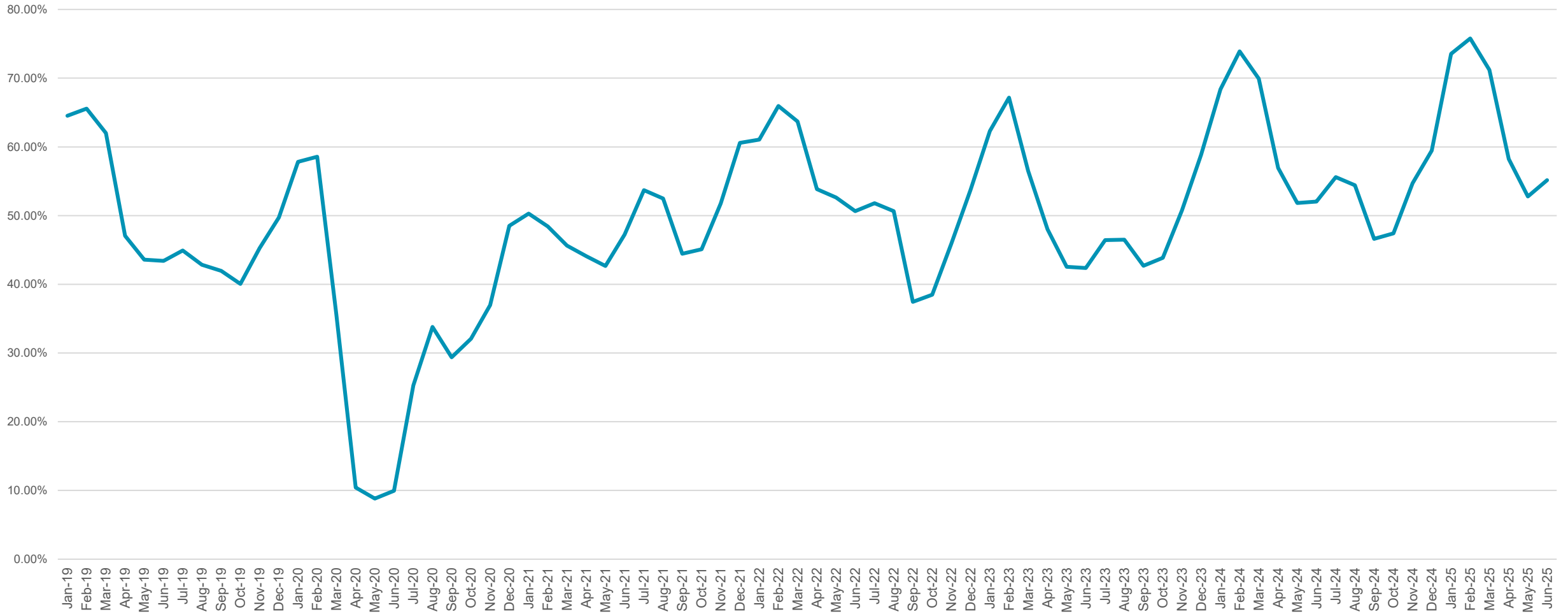
INTRODUCTION

- ▶ In 2023, A.T.A. started working with Lighthouse, formerly Transparent Insights. Lighthouse tracks short-term rentals at the property level through their dashboard.
- ▶ With Lighthouse, A.T.A. is able to do the following:
 - Measure the economic impact of short-term rental, track (ADR) and occupancy and analyse the booking window.
 - The above data points are also forward-looking making it possible to make demand and revenue predictions based on the current status of property calendars and advertised rates.
 - Track visitors' origin and accommodation size.
 - The dashboard also provides the ability to make a direct comparison with similar, contrasting, or competing markets to compare data on occupancy rates, ADR, and booking window.

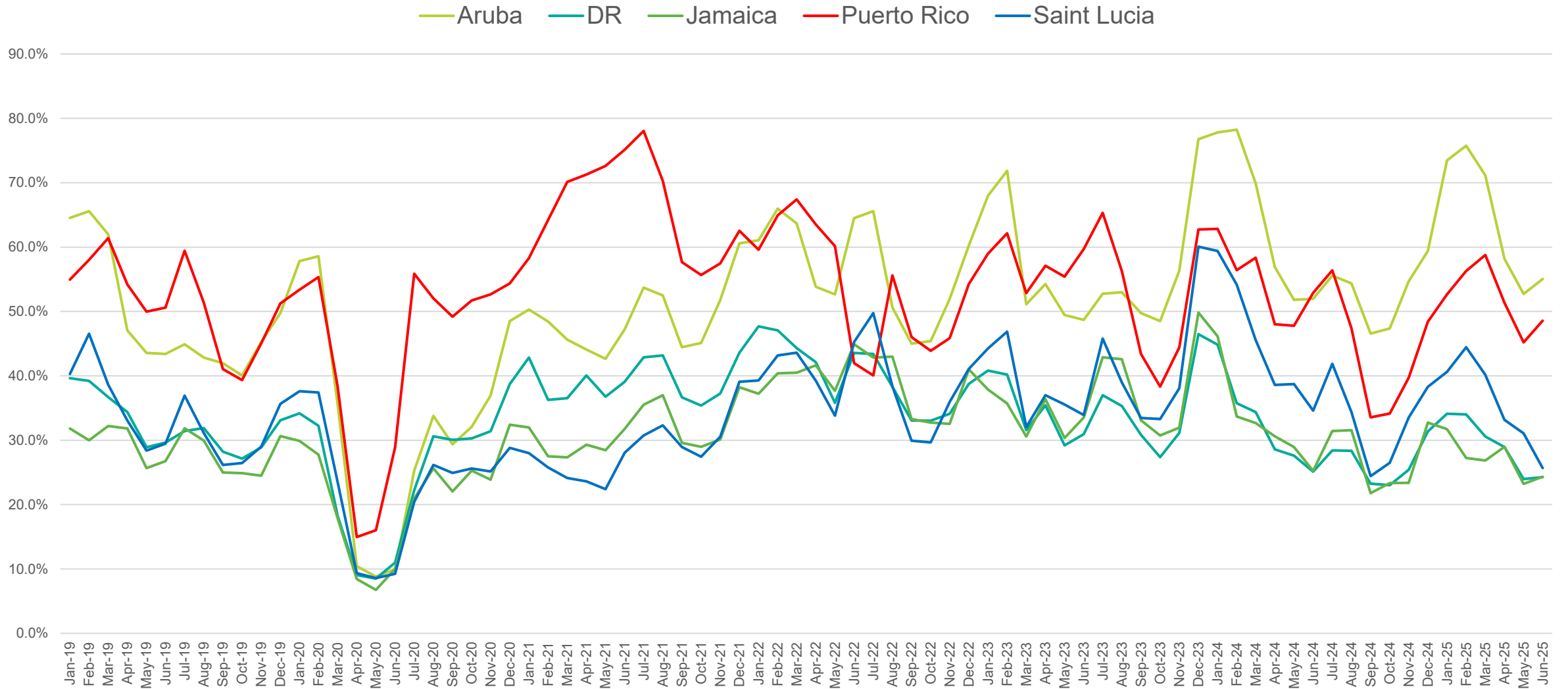


OCCUPANCY

JUNE 2024 Occupancy: 52% | JUNE 2025 Occupancy: 55%

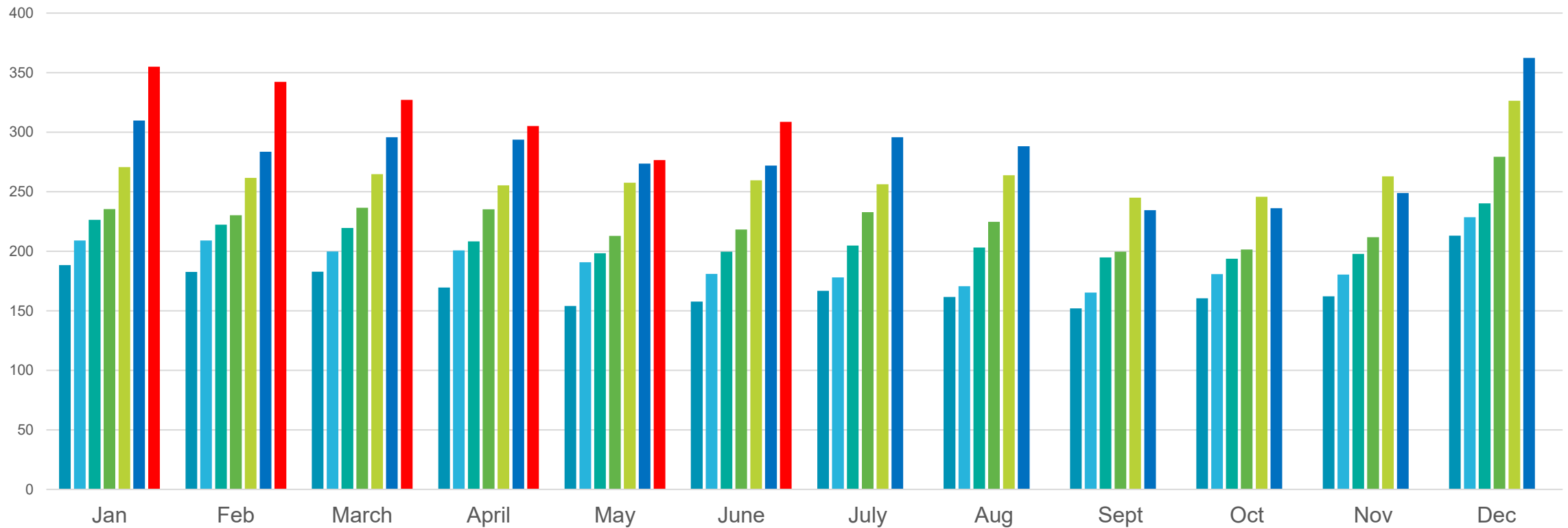


OCCUPANCY BENCHMARK

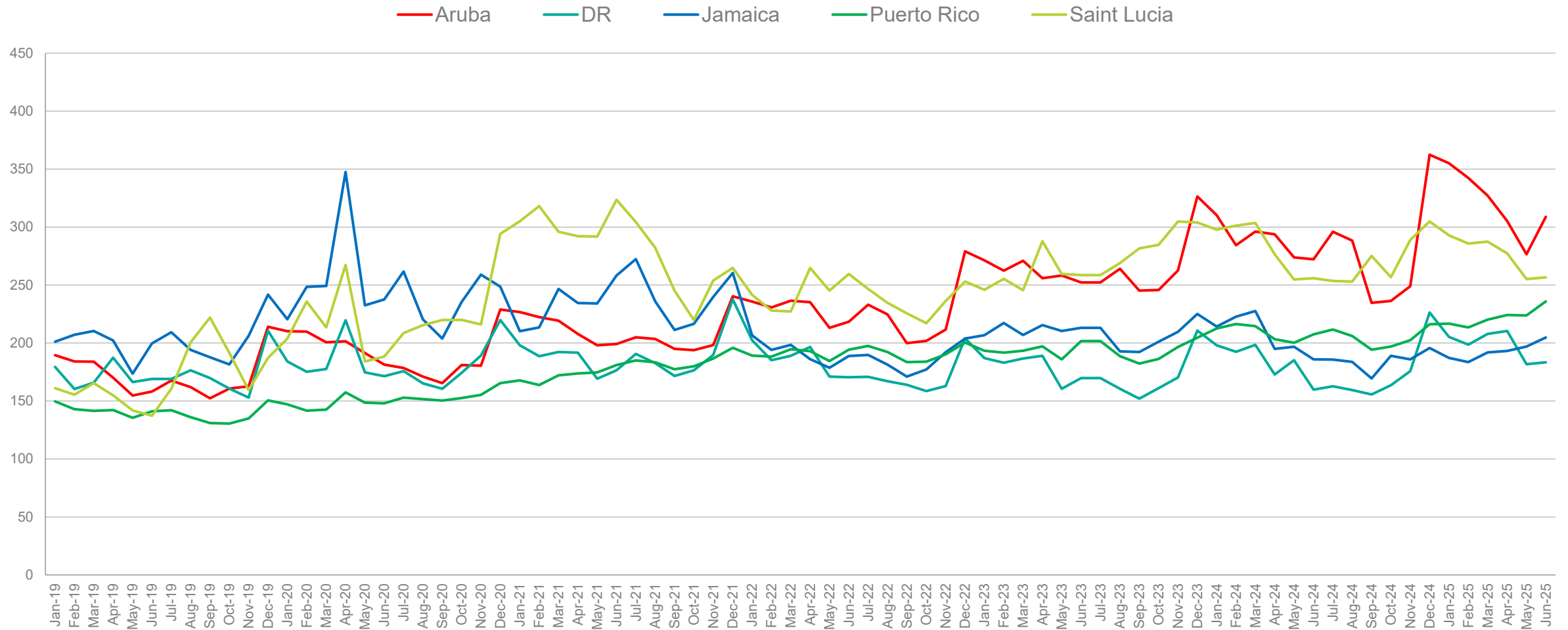


ADR

JUNE 2024 ADR: \$283 | JUNE 2025 ADR: \$319

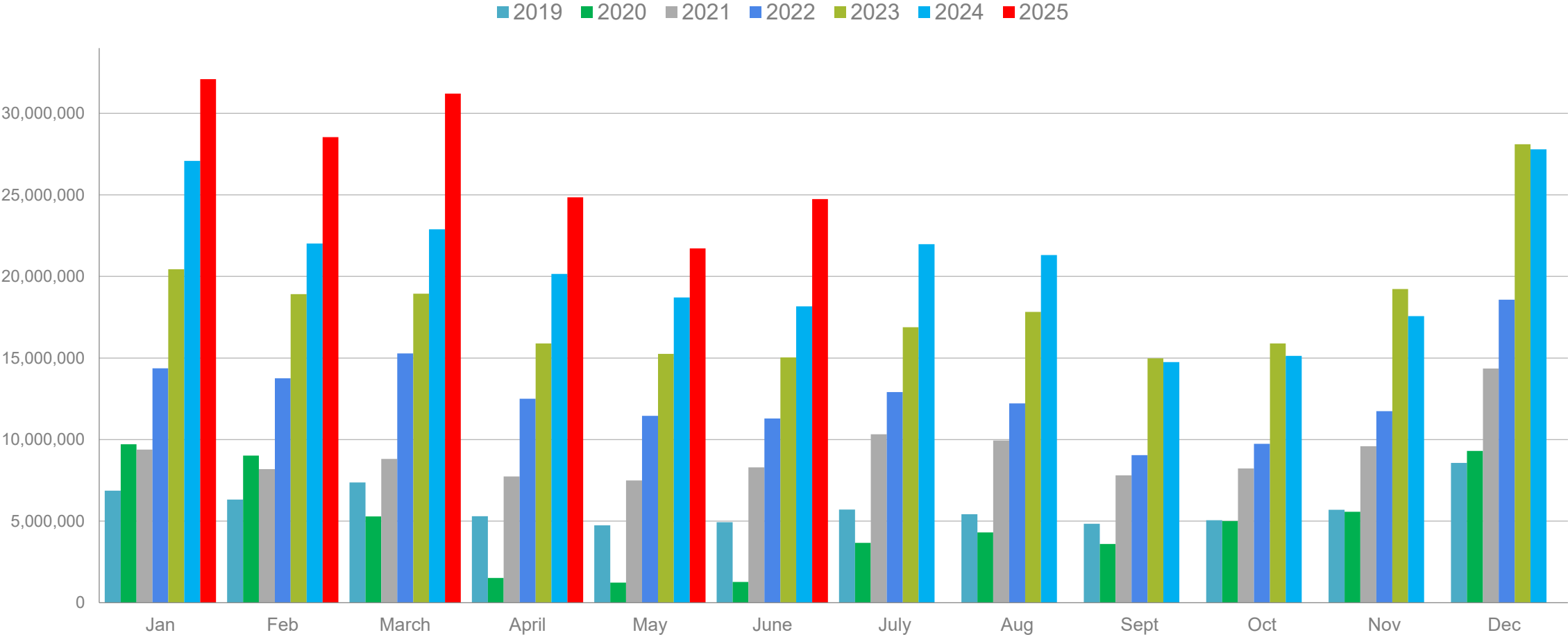


ADR BENCHMARK



REVENUE

Total Revenue YTD June 2024: USD\$ 129,032,094 | Total Revenue YTD June 2025: USD\$ 163,161,467





MASHA DANKI

Thank You

For any questions related to the report and/or additional information requests please contact

Melanie Evans Kelly, Manager Strategy, Research, and Planning at m.kelly@aruba.com

Or

Visit our website www.ata.aw



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