



AUGUST 2023

Monthly Report

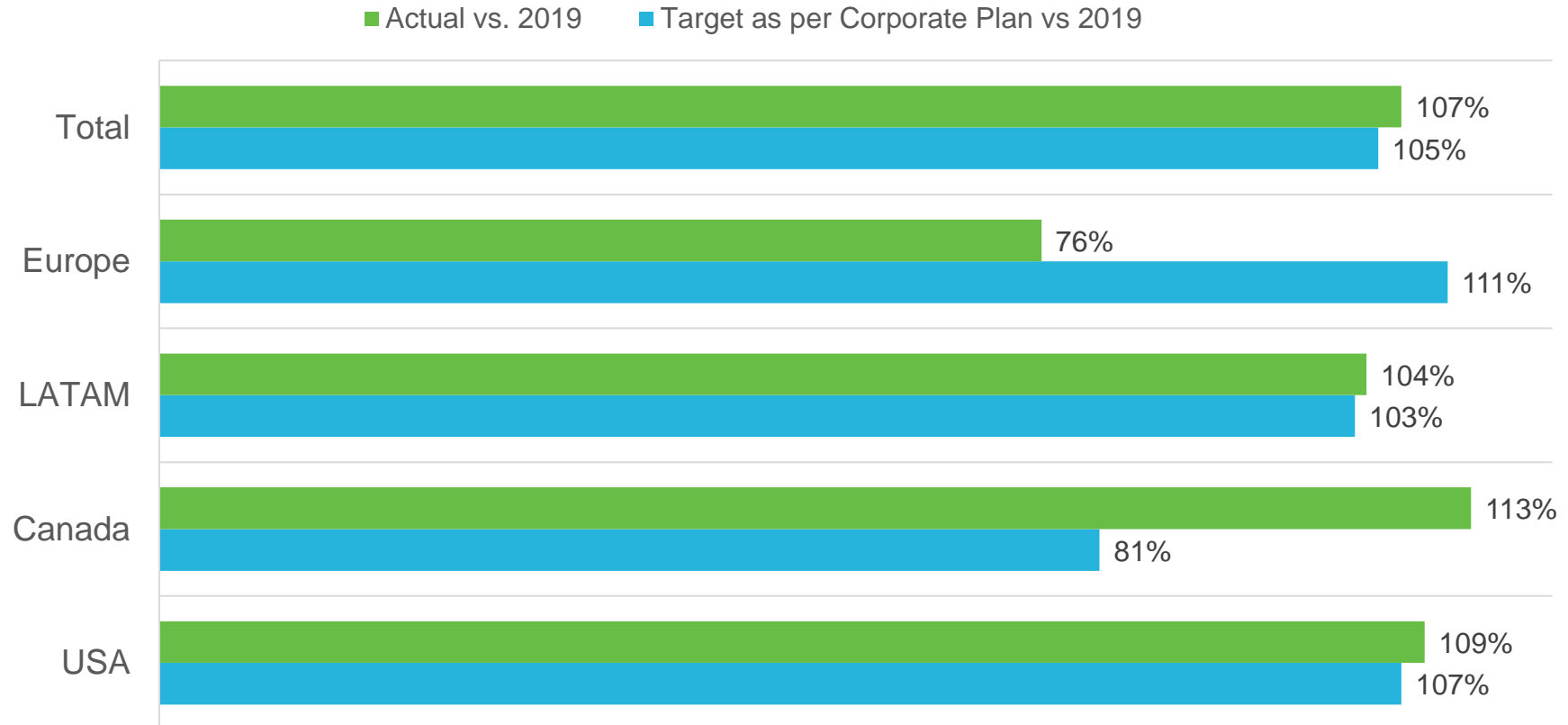
★ YTD AUGUST 2023 PERFORMANCE

Actual vs 2019

107%

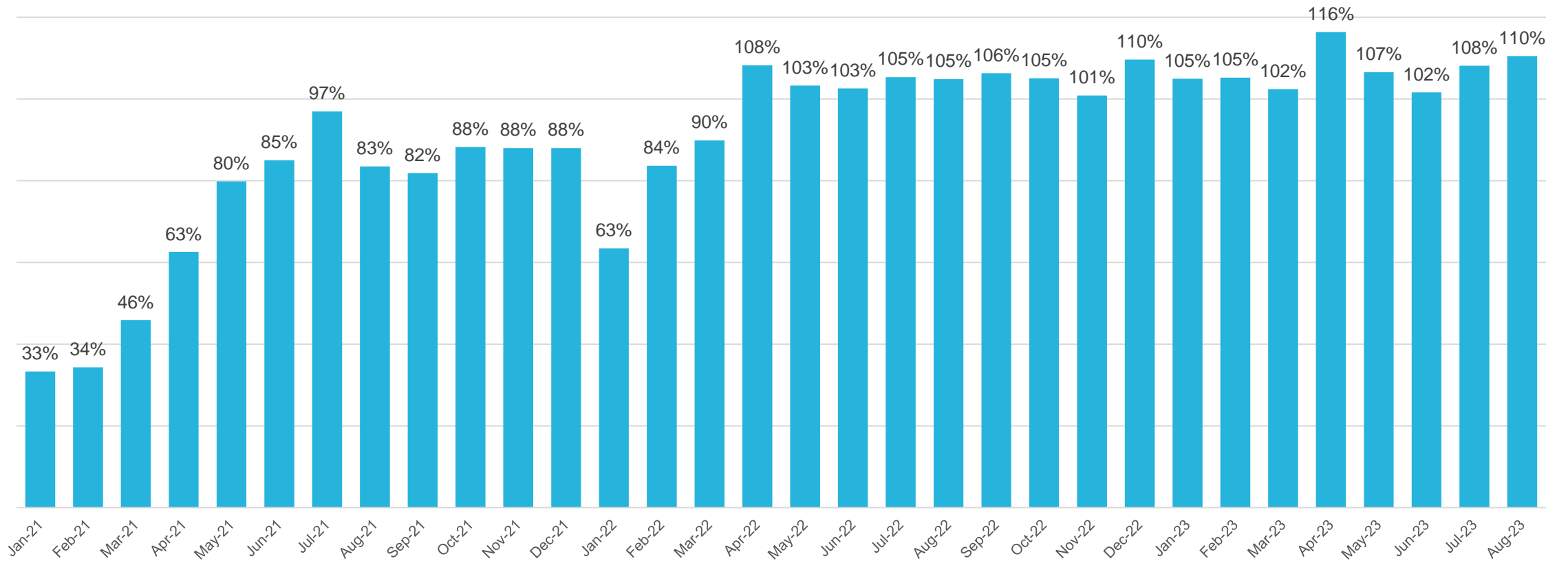
Target as per Corporate Plan vs 2019

105%



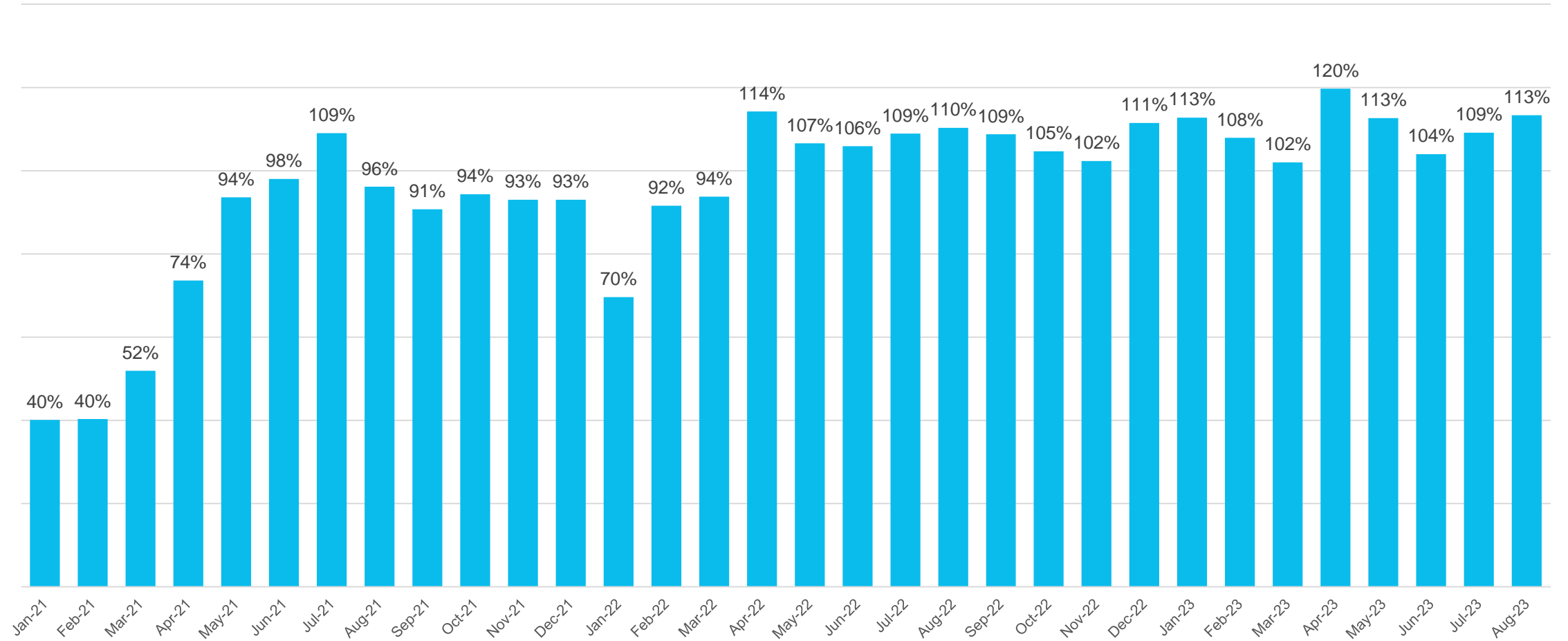
★ STAY-OVER VISITOR ARRIVALS RECOVERY VS 2019

% MONTHLY RECOVERY TOTAL



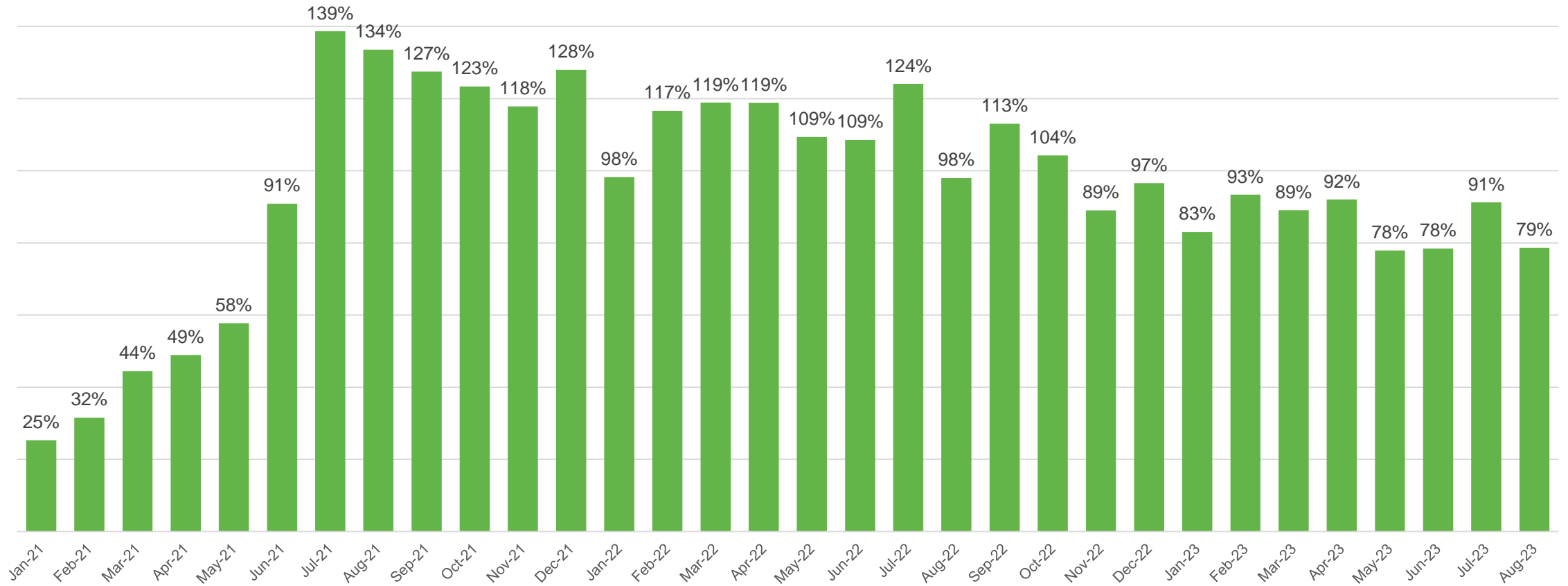
★ STAY-OVER VISITOR ARRIVALS RECOVERY VS 2019

% MONTHLY RECOVERY USA



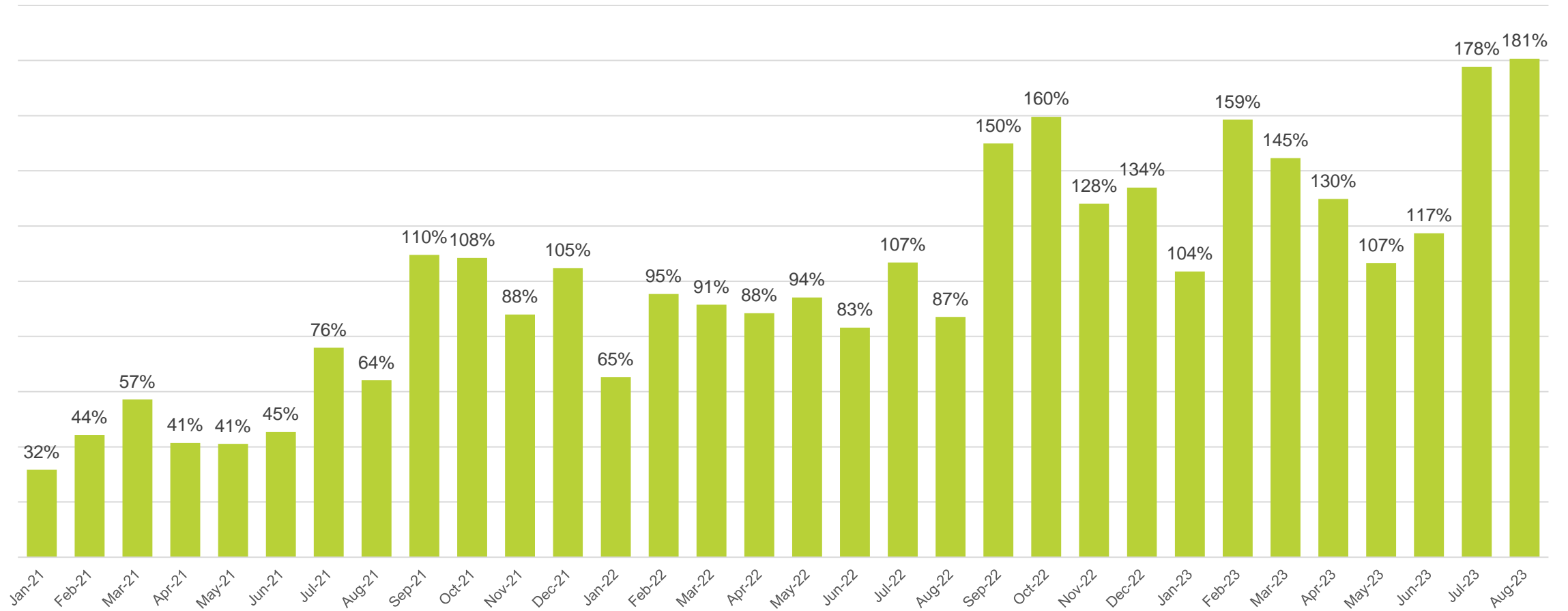
★ STAY-OVER VISITOR ARRIVALS RECOVERY VS 2019

% MONTHLY RECOVERY HOLLAND



★ STAY-OVER VISITOR ARRIVALS RECOVERY VS 2019

% MONTHLY RECOVERY COLOMBIA



COMPARISON

2023 VERSUS 2022



SNAPSHOT YTD AUG 2023/2022



HOW MANY ARRIVALS?

828,629

12.3%



HOW MANY CRUISE TOURISM?

548,480

66.4%

Compared to 2022



HOW LONG DID THEY STAY?

5,850,189

10.3%



WHAT DID THEY SPEND?*

Central Bank Aruba (Q1 2023)

Avg. 1,347.3 min

37%

Q1 2022: 986.7

**Tourism Credits: In the new presentation of the Balance of Payments, the Central Bank of Aruba reclassified maintenance fee arising from Timeshare arrangement from "Other Services" to "Travel Services" (Tourism). With this reclassification it should be noted that the term Tourism Receipts has changed to Tourism Credits in the new presentation of Balance of Payments. This reclassification resulted in an upward adjustment of the previously used term Tourism Receipts.

WHERE DID THEY STAY?

EP



1,302,304

NIGHTS

11.9%

ALL INCLUSIVE



907,930

NIGHTS

7.6%

TIMESHARE



1,814,928

NIGHTS

3.5%

OTHERS



1,825,027

NIGHTS

18.3%



ARRIVALS YTD AUGUST 2023/2022

828,629
ARRIVALS

12.3%
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
USA	588,932	55,219	644,151	9.4%	79.8%	77.7%
Canada	21,652	16,758	38,410	77.4%	2.9%	4.6%
NA	610,584	71,977	682,561	11.8%	82.7%	82.4%
Venezuela	1,360	306	1,666	22.5%	0.2%	0.2%
Colombia	19,815	10,989	30,804	55.5%	2.7%	3.7%
Brazil	5,578	2,719	8,297	48.7%	0.8%	1.0%
Argentina	8,032	4,354	12,386	54.2%	1.1%	1.5%
Chile	4,058	1,396	5,454	34.4%	0.5%	0.7%
Ecuador	1,706	2,308	4,014	135.3%	0.2%	0.5%
Peru	2,343	1,419	3,762	60.6%	0.3%	0.5%
Paraguay	906	-320	586	-35.3%	0.1%	0.1%
Uruguay	1,238	22	1,260	1.8%	0.2%	0.2%
Mexico	963	1,097	2,060	113.9%	0.1%	0.2%
Others	5,318	2,576	7,894	48.4%	0.7%	1.0%
SA	51,317	26,866	78,183	52.4%	7.0%	9.4%
Netherlands	32,030	-7,430	24,600	-23.2%	4.3%	3.0%
UK	7,943	-3,658	4,285	-46.1%	1.1%	0.5%
Germany	3,435	113	3,548	3.3%	0.5%	0.4%
Italy	5,510	-1,201	4,309	-21.8%	0.7%	0.5%
Sweden	563	1,114	1,677	197.9%	0.1%	0.2%
Belgium	1,723	-444	1,279	-25.8%	0.2%	0.2%
Austria	453	-22	431	-4.9%	0.1%	0.1%
Switzerland	1,229	-71	1,158	-5.8%	0.2%	0.1%
Others	6,084	-10	6,074	-0.2%	0.8%	0.7%
Europe	58,970	-11,609	47,361	-19.7%	8.0%	5.7%
ROW	17,230	3,294	20,524	19.1%	2.3%	2.5%
Total	738,101	90,528	828,629	12.3%		
W/O Ven.	736,741	90,222	826,963	12.2%		



ARRIVALS USA YTD AUGUST 2023/2022

644,151
ARRIVALS

9.4%
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
New York	132,090	-4,069	128,021	-3.1%	22.4%	19.9%
Massachusetts	71,964	12,186	84,150	16.9%	12.2%	13.1%
New Jersey	80,627	-3,903	76,724	-4.8%	13.7%	11.9%
Pennsylvania	34,216	4,312	38,528	12.6%	5.8%	6.0%
Illinois	13,422	3,060	16,482	22.8%	2.3%	2.6%
Connecticut	22,576	1,828	24,404	8.1%	3.8%	3.8%
Florida	32,629	459	33,088	1.4%	5.5%	5.1%
Ohio	13,907	4,115	18,022	29.6%	2.4%	2.8%
Maryland	19,059	1,118	20,177	5.9%	3.2%	3.1%
Michigan	10,589	1,759	12,348	16.6%	1.8%	1.9%
Virginia	14,062	4,016	18,078	28.6%	2.4%	2.8%
Georgia	15,631	-230	15,401	-1.5%	2.7%	2.4%
North Carolina	15,041	3,463	18,504	23.0%	2.6%	2.9%
Texas	16,974	2,774	19,748	16.3%	2.9%	3.1%
California	10,952	976	11,928	8.9%	1.9%	1.9%
Other	85,193	23,355	108,548	27.4%	14.5%	16.9%
Total	588,932	55,219	644,151	9.4%		



NIGHTS YTD AUGUST 2023/2022

5,850,189
ARRIVALS

10.3%
GROWTH

	2022	Growth	2023	% Growth	ALOS 2022	ALOS 2023
USA	3,943,457	368,624	4,312,081	9.3%	6.7	6.7
Canada	218,693	148,342	367,035	67.8%	10.1	9.6
NA	4,162,150	516,966	4,679,116	12.4%	6.8	6.9
Venezuela	17,567	1,012	18,579	5.8%	12.9	11.2
Colombia	144,531	59,016	203,547	40.8%	7.3	6.6
Brazil	34,014	17,857	51,871	52.5%	6.1	6.3
Argentina	74,341	36,747	111,088	49.4%	9.3	9.0
Chile	31,933	10,892	42,825	34.1%	7.9	7.9
Ecuador	10,787	9,516	20,303	88.2%	6.3	5.1
Peru	17,168	7,604	24,772	44.3%	7.3	6.6
Paraguay	6,304	-2,332	3,972	-37.0%	7.0	6.8
Uruguay	9,775	174	9,949	1.8%	7.9	7.9
Mexico	7,028	5,120	12,148	72.9%	7.3	5.9
Others	39,264	12,986	52,250	33.1%	7.4	6.6
SA	392,712	158,592	551,304	40.4%	7.7	7.1
Netherlands	379,837	-82,616	297,221	-21.8%	11.9	12.1
UK	85,750	-44,959	40,791	-52.4%	10.8	9.5
Germany	36,437	-6,382	30,055	-17.5%	10.6	8.5
Italy	43,719	-9,429	34,290	-21.6%	7.9	8.0
Sweden	6,603	13,284	19,887	201.2%	11.7	11.9
Belgium	19,272	-4,814	14,458	-25.0%	11.2	11.3
Austria	4,569	-444	4,125	-9.7%	10.1	9.6
Switzerland	12,517	-1,881	10,636	-15.0%	10.2	9.2
Others	64,477	-4,442	60,035	-6.9%	10.6	9.9
Europe	653,181	-141,683	511,498	-21.7%	11.1	10.8
ROW	95,733	12,538	108,271	13.1%	5.6	5.3
Total	5,303,776	546,413	5,850,189	10.3%	7.2	7.1



ACCOMMODATIONS YTD AUGUST 2023/2022

828,629
ARRIVALS

12.3%
GROWTH

ARRIVALS BY ACCOMMODATION

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
EP	201,696	26,985	228,681	13.4%	27.3%	27.6%
All Inclusive	135,274	13,587	148,861	10.0%	18.3%	18.0%
Timeshare	218,900	7,109	226,009	3.2%	29.7%	27.3%
Others	182,231	42,847	225,078	23.5%	24.7%	27.2%
Total	738,101	90,528	828,629	12.3%		

NIGHTS BY ACCOMMODATION

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
EP	1,163,649	138,655	1,302,304	11.9%	21.9%	22.3%
All Inclusive	844,103	63,827	907,930	7.6%	15.9%	15.5%
Timeshare	1,753,119	61,809	1,814,928	3.5%	33.1%	31.0%
Others	1,542,905	282,122	1,825,027	18.3%	29.1%	31.2%
Total	5,303,776	546,413	5,850,189	10.3%		



VISITORS BY AGE YTD AUGUST 2023/2022

828,629
ARRIVALS

12.3%
GROWTH

	2022	Growth	2023	% Growth
0 - 11	54,748	4,163	58,911	7.6%
12-19	61,057	2,840	63,897	4.7%
20 - 29	101,446	-2,977	98,469	-2.9%
30 - 39	123,869	2,555	126,424	2.1%
40 - 49	125,067	13,548	138,615	10.8%
50 - 59	135,912	22,986	158,898	16.9%
60 - 69	91,924	29,091	121,015	31.6%
70 +	44,057	18,290	62,347	41.5%
Not Stated	21	32	53	152.4%
Total	738,101	90,528	828,629	12.3%



GENERATIONS

YTD AUGUST 2023/2022

828,629
VISITORS

12.3%
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
Gen A	42,418	3,451	45,869	8.1%	5.7%	5.5%
Gen Z	128,239	2,623	130,862	2.0%	17.4%	15.8%
Millennials	196,636	3,226	199,862	1.6%	26.6%	24.1%
Gen X	197,595	25,828	223,423	13.1%	26.8%	27.0%
Baby Boomers	158,836	47,806	206,642	30.1%	21.5%	24.9%
Silent Generations	14,356	7,562	21,918	52.7%	1.9%	2.6%
Age not specified	21	32	53	152.4%	0.0%	0.0%
Total	738,101	90,528	828,629	12.3%		



CARRIERS YTD AUGUST 2023/2022

828,629
VISITORS

12.3%
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
JETBLUE AIRWAYS	222,298	-24,949	197,349	-11.2%	30.1%	23.8%
AMERICAN AIRLINES	154,797	34,454	189,251	22.3%	21.0%	22.8%
UNITED AIRLINES	104,076	5,213	109,289	5.0%	14.1%	13.2%
DELTA AIRLINE	82,130	17,746	99,876	21.6%	11.1%	12.1%
SOUTHWEST AIRLINES	32,633	7,472	40,105	22.9%	4.4%	4.8%
AVIANCA	21,484	13,659	35,143	63.6%	2.9%	4.2%
COPA AIRLINE	20,552	8,029	28,581	39.1%	2.8%	3.4%
KLM ROYAL DUTCH	29,220	-7,202	22,018	-24.6%	4.0%	2.7%
AERO REPUBLICA/ WINGO	6,819	7,688	14,507	112.7%	0.9%	1.8%
WESTJET AIRLINES	6,977	5,767	12,744	82.7%	0.9%	1.5%
DIVI DIVI AIR	9,475	1,835	11,310	19.4%	1.3%	1.4%
AIR CANADA	944	9,256	10,200	980.5%	0.1%	1.2%
SUNWING AIRLINES	5,943	3,940	9,883	66.3%	0.8%	1.2%
SPIRIT AIRLINES	5,086	4,782	9,868	94.0%	0.7%	1.2%
TUI NL	12,583	-2,748	9,835	-21.8%	1.7%	1.2%
EZ AIR	4,945	1,932	6,877	39.1%	0.7%	0.8%
PRIVATE	2,188	2,186	4,374	99.9%	0.3%	0.5%
SURINAM AIRWAYS	2,741	936	3,677	34.1%	0.4%	0.4%
BRITISH AIRW./BRITANNIA	0	2,869	2,869	-	0.0%	0.3%
CHARTER	1,057	1,257	2,314	118.9%	0.1%	0.3%
SUN COUNTRY	2,124	131	2,255	6.2%	0.3%	0.3%
JETAIR CARIBBEAN	732	807	1,539	110.2%	0.1%	0.2%
SUNCLASS AIRLINES	0	1,158	1,158	-	0.0%	0.1%
WINAIR	1,184	-77	1,107	-6.5%	0.2%	0.1%
ARAJET	0	721	721	-	0.0%	0.1%
SKY HIGH AVIATION	400	180	580	45.0%	0.1%	0.1%
Others	7,713	-6,514	1,199	-84.5%	1.0%	0.1%
Total	738,101	90,528	828,629	12.3%		



CARRIERS YTD AUGUST 2023/2022

828,629
ARRIVALS

12.3%
GROWTH

City	APO Code	Jan-August 2023	Mkt Share	Jan-August 22	Mkt Share	23 vs 22
JFK NY	JFK	148,875	18.0%	133,107	18.0%	11.8%
Newark	EWR	105,702	12.8%	79,937	10.8%	32.2%
Boston	BOS	74,233	9.0%	104,741	14.2%	-29.1%
Charlotte	CLT	69,457	8.4%	49,386	6.7%	40.6%
Miami	MIA	65,967	8.0%	59,742	8.1%	10.4%
Bogota	BOG	43,420	5.2%	37,614	5.1%	15.4%
Philadelphia	PHL	42,811	5.2%	28,328	3.8%	51.1%
Atlanta	ATL	40,884	4.9%	38,079	5.2%	7.4%
Panama City	PTY	32,853	4.0%	13,875	1.9%	136.8%
Orlando	MCO	31,843	3.8%	10,486	1.4%	203.7%
Amsterdam	AMS	31,295	3.8%	41,803	5.7%	-25.1%
Curacao	CUR	28,597	3.5%	20,567	2.8%	39.0%
G.Bush DC	IAD	21,921	2.6%	16,435	2.2%	33.4%
Toronto	YYZ	21,223	2.6%	16,167	2.2%	31.3%
Chicago	ORD	11,221	1.4%	7,779	1.1%	44.2%
Houston International	IAH	10,223	1.2%	29,725	4.0%	-65.6%
Baltimore	BWI	8,302	1.0%	22,172	3.0%	-62.6%
Fort Lauderdale	FLL	6,794	0.8%	6,120	0.8%	11.0%
Cali	CLO	5,260	0.6%	694	0.1%	657.9%
Dallas Forth Worth	DFW	4,590	0.6%	3,368	0.5%	36.3%
La Guardi, NY	LGA	4,223	0.5%	3,125	0.4%	35.1%
Gatwick, UK	LGW	3,549	0.4%	2,746	0.4%	29.2%
Paramaribo	PBM	2,761	0.3%	5,373	0.7%	-48.6%
Medellin	MDE	2,255	0.3%	1,800	0.2%	25.3%
Santo Domingo	SDQ	1,676	0.2%	2	0.0%	83700.0%
	Others	8,694	1.0%	4,930	0.7%	76.3%
Grand Total		828,629	100.0%	738,101	100.0%	12.3%



CRUISE COMPARISON



One happy island ✦ [ARUBA.COM](https://www.aruba.com)



CRUISE YTD AUGUST



2022



CRUISE PAX
329,645

CRUISE CALLS
184



2023



CRUISE PAX
548,480

66.4%

CRUISE CALLS
206

12.0%

ABSOLUTE GROWTH PAX YTD AUGUST

218,835
66.4%

ABSOLUTE GROWTH CALLS YTD AUGUST

22
12.0%

AUGUST RESULT 2023

NORTH AMERICA



83,414

78.6%

SOUTH AMERICA



12,848

12.1%

EUROPE



6,974

6.6%

OTHERS



2,949

2.8%

TOTAL ARRIVALS

106,185

100%



ARRIVALS AUGUST 2023/2022

106,185
ARRIVALS

5.4%
GROWTH

	2022		Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
USA	78,307		2,161	80,468	2.8%	77.7%	75.8%
Canada	2,555		391	2,946	15.3%	2.5%	2.8%
NA	80,862		2,552	83,414	3.2%	80.2%	78.6%
Venezuela	417		146	563	35.0%	0.4%	0.5%
Colombia	2,384		2,560	4,944	107.4%	2.4%	4.7%
Brazil	1,012		5	1,017	0.5%	1.0%	1.0%
Argentina	1,448		546	1,994	37.7%	1.4%	1.9%
Chile	515		251	766	48.7%	0.5%	0.7%
Ecuador	333		576	909	173.0%	0.3%	0.9%
Peru	249		393	642	157.8%	0.2%	0.6%
Paraguay	44		39	83	88.6%	0.0%	0.1%
Uruguay	228		67	295	29.4%	0.2%	0.3%
Mexico	145		255	400	175.9%	0.1%	0.4%
Others	866		369	1,235	42.6%	0.9%	1.2%
SA	7,641		5,207	12,848	68.1%	7.6%	12.1%
Netherlands	3,236	-640		2,596	-19.8%	3.2%	2.4%
UK	1,949	-921		1,028	-47.3%	1.9%	1.0%
Germany	541	-202		339	-37.3%	0.5%	0.3%
Italy	2,621	-651		1,970	-24.8%	2.6%	1.9%
Sweden	38	-18		20	-47.4%	0.0%	0.0%
Belgium	211	-100		111	-47.4%	0.2%	0.1%
Austria	83	-34		49	-41.0%	0.1%	0.0%
Switzerland	149	-24		125	-16.1%	0.1%	0.1%
Others	873	-137		736	-15.7%	0.9%	0.7%
Europe	9,701	-2,727		6,974	-28.1%	9.6%	6.6%
ROW	2,566		383	2,949	14.9%	2.5%	2.8%
Total	100,770		5,415	106,185	5.4%		
W/O Ven.	100,353		5,269	105,622	5.3%		



ARRIVALS USA

AUGUST 2023/2022

80,468
ARRIVALS

2.8%
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
New York	22,317	-1,642	20,675	-7.4%	28.5%	25.7%
Massachusetts	6,902	1,188	8,090	17.2%	8.8%	10.1%
New Jersey	14,105	-877	13,228	-6.2%	18.0%	16.4%
Pennsylvania	4,448	13	4,461	0.3%	5.7%	5.5%
Illinois	1,356	222	1,578	16.4%	1.7%	2.0%
Connecticut	2,792	115	2,907	4.1%	3.6%	3.6%
Florida	4,241	-198	4,043	-4.7%	5.4%	5.0%
Ohio	1,314	270	1,584	20.5%	1.7%	2.0%
Maryland	2,519	356	2,875	14.1%	3.2%	3.6%
Michigan	969	51	1,020	5.3%	1.2%	1.3%
Virginia	1,743	395	2,138	22.7%	2.2%	2.7%
Georgia	1,885	-288	1,597	-15.3%	2.4%	2.0%
North Carolina	1,928	304	2,232	15.8%	2.5%	2.8%
Texas	2,383	29	2,412	1.2%	3.0%	3.0%
California	1,313	272	1,585	20.7%	1.7%	2.0%
Other	8,092	1,951	10,043	24.1%	10.3%	12.5%
Total	78,307	2,161	80,468	2.8%		



NIGHTS AUGUST 2023/2022

703,827
NIGHTS

2.0%
GROWTH

	2022	Growth	2023	% Growth	ALOS 2022	ALOS 2023
USA	500,341	7,249	507,590	1.4%	6.4	6.3
Canada	21,253	3,329	24,582	15.7%	8.3	8.3
NA	521,594	10,578	532,172	2.0%	6.5	6.4
Venezuela	5,371	1,244	6,615	23.2%	12.9	11.7
Colombia	16,079	13,442	29,521	83.6%	6.7	6.0
Brazil	5,596	587	6,183	10.5%	5.5	6.1
Argentina	12,414	4,457	16,871	35.9%	8.6	8.5
Chile	3,847	2,057	5,904	53.5%	7.5	7.7
Ecuador	2,107	2,153	4,260	102.2%	6.3	4.7
Peru	1,759	2,004	3,763	113.9%	7.1	5.9
Paraguay	257	251	508	97.7%	5.8	6.1
Uruguay	1,797	416	2,213	23.1%	7.9	7.5
Mexico	978	1,411	2,389	144.3%	6.7	6.0
Others	7,884	1,059	8,943	13.4%	9.1	7.2
SA	58,089	29,081	87,170	50.1%	7.6	6.8
Netherlands	38,697	-7,669	31,028	-19.8%	12.0	12.0
UK	21,041	-10,173	10,868	-48.3%	10.8	10.6
Germany	4,987	-1,882	3,105	-37.7%	9.2	9.2
Italy	19,144	-4,619	14,525	-24.1%	7.3	7.4
Sweden	488	-278	210	-57.0%	12.8	10.5
Belgium	2,486	-1,198	1,288	-48.2%	11.8	11.6
Austria	746	-330	416	-44.2%	9.0	8.5
Switzerland	1,186	-236	950	-19.9%	8.0	7.6
Others	8,547	-1,417	7,130	-16.6%	9.8	9.7
Europe	97,322	-27,802	69,520	-28.6%	10.0	10.0
ROW	12,886	2,079	14,965	16.1%	5.0	5.1
Total	689,891	13,936	703,827	2.0%	6.8	6.6











ACCOMMODATIONS

AUGUST 2023/2022









106,185
ARRIVALS

5.4%
GROWTH

ARRIVALS BY ACCOMMODATION

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
EP	29,492	181	29,673	0.6%	 29.3%	 27.9%
All Inclusive	19,511	96	19,607	0.5%	 19.4%	 18.5%
Timeshare	29,134	-46	29,088	-0.2%	 28.9%	 27.4%
Others	22,633	5,184	27,817	22.9%	 22.5%	 26.2%
Total	100,770	5,415	106,185	5.4%		

NIGHTS BY ACCOMMODATION

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
EP	172,625	-4,055	168,570	-2.3%	 25.0%	 24.0%
All Inclusive	124,267	-8,962	115,305	-7.2%	 18.0%	 16.4%
Timeshare	214,634	-2,496	212,138	-1.2%	 31.1%	 30.1%
Others	178,365	29,449	207,814	16.5%	 25.9%	 29.5%
Total	689,891	13,936	703,827	2.0%		



VISITORS BY AGE AUGUST 2023/2022

106,185
ARRIVALS

5.4%
GROWTH

	2022	Growth	2023	% Growth
0 - 11	9,301	209	9,510	2.2%
12-19	9,514	44	9,558	0.5%
20 - 29	13,964	218	14,182	1.6%
30 - 39	17,579	71	17,650	0.4%
40 - 49	18,306	823	19,129	4.5%
50 - 59	16,730	1,510	18,240	9.0%
60 - 69	10,206	1,643	11,849	16.1%
70 +	5,165	898	6,063	17.4%
Not Stated	5	-1	4	-20.0%
Total	100,770	5,415	106,185	5.4%



GENERATIONS

AUGUST 2023/2022

106,185
ARRIVALS

5.4%
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
Gen A	7,050	260	7,310	3.7%	7.0%	6.9%
Gen Z	19,274	299	19,573	1.6%	19.1%	18.4%
Millennials	27,990	73	28,063	0.3%	27.8%	26.4%
Gen X	26,762	1,805	28,567	6.7%	26.6%	26.9%
Baby Boomers	18,061	2,467	20,528	13.7%	17.9%	19.3%
Silent Generations	1,628	512	2,140	31.4%	1.6%	2.0%
Age not specified	5	-1	4	-20.0%	0.0%	0.0%
Total	100,770	5,415	106,185	5.4%		



CARRIERS AUGUST 2023/2022

106,185
ARRIVALS

5.4%
GROWTH

	2022	Growth	2023	% Growth	Marketshare 2022	Marketshare 2023
JETBLUE	31,847	-3,825	28,022	-12.0%	31.6%	26.4%
AMERICAN AIRLINES	21,523	2,208	23,731	10.3%	21.4%	22.3%
UNITED AIRLINES	13,524	1,042	14,566	7.7%	13.4%	13.7%
DELTA AIRLINE	10,564	-219	10,345	-2.1%	10.5%	9.7%
AVIANCA	3,153	2,081	5,234	66.0%	3.1%	4.9%
SOUTHWEST AIRLINES	4,048	542	4,590	13.4%	4.0%	4.3%
COPA AIRLINE	2,947	1,623	4,570	55.1%	2.9%	4.3%
AERO REPUBLICA/ WINGO	1,075	1,796	2,871	167.1%	1.1%	2.7%
KLM ROYAL DUTCH	3,281	-1,162	2,119	-35.4%	3.3%	2.0%
DIVI DIVI AIR	1,339	184	1,523	13.7%	1.3%	1.4%
WESTJET AIRLINES	629	741	1,370	117.8%	0.6%	1.3%
SPIRIT AIRLINES	652	549	1,201	84.2%	0.6%	1.1%
TUI NL	1,513	-436	1,077	-28.8%	1.5%	1.0%
BRITISH AIRWAYS	0	1,038	1,038	-	0.0%	1.0%
EZ AIR	838	97	935	11.6%	0.8%	0.9%
SUNWING AIRLINES	906	-183	723	-20.2%	0.9%	0.7%
SURINAM AIRWAYS	396	327	723	82.6%	0.4%	0.7%
PRIVATE	261	351	612	134.5%	0.3%	0.6%
WINAIR	117	157	274	134.2%	0.1%	0.3%
CHARTER	65	111	176	170.8%	0.1%	0.2%
JETAIR CARIBBEAN	169	5	174	3.0%	0.2%	0.2%
SKY HIGH AVIATION	129	37	166	28.7%	0.1%	0.2%
ARAJET	0	107	107	-	0.0%	0.1%
AIR CENTURY	28	10	38	35.7%	0.0%	0.0%
SARPA	142	-142	0	-100.0%	0.1%	0.0%
TUI UK	1,559	-1,559	0	-100.0%	1.5%	0.0%
OTHERS	65	-65	0	-100.0%	0.1%	0.0%
Total	100,770	5,415	106,185	5.4%		



CARRIERS BY EMBARKATION POINT

AUGUST 2023/2022

106,185
ARRIVALS

5.4%
GROWTH

City	APO Code	AUG '23	Mkt Share	AUG'22	Mkt Share	23 vs 22
JFK NY	JFK	22,318	21.0%	22,111	21.9%	0.9%
Newark	EWR	11,381	10.7%	15,172	15.1%	-25.0%
Boston	BOS	10,375	9.8%	7,661	7.6%	35.4%
Charlotte	CLT	9,272	8.7%	9,038	9.0%	2.6%
Miami	MIA	8,424	7.9%	5,967	5.9%	41.2%
Bogota	BOG	6,544	6.2%	4,228	4.2%	54.8%
Philadelphia	PHL	5,421	5.1%	5,329	5.3%	1.7%
Atlanta	ATL	5,063	4.8%	4,842	4.8%	4.6%
Panama City	PTY	4,572	4.3%	2,951	2.9%	54.9%
Orlando	MCO	3,762	3.5%	3,504	3.5%	7.4%
Amsterdam	AMS	3,196	3.0%	4,794	4.8%	-33.3%
Curacao	CUR	3,194	3.0%	2,455	2.4%	30.1%
G.Bush DC	IAD	2,094	2.0%	1,535	1.5%	36.4%
Toronto	YYZ	1,951	1.8%	1,488	1.5%	31.1%
Chicago	ORD	1,228	1.2%	3,841	3.8%	-68.0%
Houston International	IAH	955	0.9%	625	0.6%	52.8%
Baltimore	BWI	930	0.9%	1,559	1.5%	-40.3%
Fort Lauderdale	FLL	906	0.9%	863	0.9%	5.0%
Cali	CLO	829	0.8%	549	0.5%	51.0%
Dallas Forth Worth	DFW	793	0.7%	93	0.1%	752.7%
La Guardi, NY	LGA	771	0.7%	0	0.0%	0
Gatwick, UK	LGW	583	0.5%	460	0.5%	26.7%
Paramaribo	PBM	326	0.3%	654	0.6%	-50.2%
Medellin	MDE	298	0.3%	552	0.5%	-46.0%
Santo Domingo	SDQ	286	0.3%	140	0.1%	104.3%
	Others	713	0.7%	359	0.4%	98.6%
Grand Total		106,185	100.0%	100,770	100.0%	5.4%



CRUISE COMPARISON



One happy island ✦ [ARUBA.COM](https://www.aruba.com)



CRUISE AUGUST



2022



CRUISE PAX
32,063

CRUISE CALLS
10



2023



CRUISE PAX
25,132

-21.6%

CRUISE CALLS
8

-20%

ABSOLUTE GROWTH PAX AUGUST

-6,931
-21.6%

ABSOLUTE GROWTH CALLS AUGUST

-2
-20.0%



COMPARISON

2023 VERSUS 2019

SNAPSHOT YTD AUG 2023/2019



HOW MANY ARRIVALS?

828,629

6.9%



HOW MANY CRUISE TOURISM?

548,480

5.3%

Compared to 2019



HOW LONG DID THEY STAY?

5,850,189

3.3%



WHAT DID THEY SPEND? **
Central Bank Aruba (Q1 2023)

Avg. 1,347.3 min

22%

Q1 2019: 1,100.8 min

**Tourism Credits: In the new presentation of the Balance of Payments, the Central Bank of Aruba reclassified maintenance fee arising from Timeshare arrangement from "Other Services" to "Travel Services" (Tourism). With this reclassification it should be noted that the term Tourism Receipts has changed to Tourism Credits in the new presentation of Balance of Payments. This reclassification resulted in an upward adjustment of the previously used term Tourism Receipts.

WHERE DID THEY STAY?

EP



1,302,304

NIGHTS

-17.4%

ALL INCLUSIVE



907,930

NIGHTS

3.3%

TIMESHARE



1,814,928

NIGHTS

8.6%

OTHERS



1,825,027

NIGHTS

19.0%



ARRIVALS YTD AUGUST 2023/2019

828,629
ARRIVALS

6.9%
GROWTH

	2019		Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
USA	586,058		58,093	644,151	9.9%	75.6%	77.7%
Canada	34,090		4,320	38,410	12.7%	4.4%	4.6%
NA	620,148		62,413	682,561	10.1%	80.0%	82.4%
Venezuela	10,881	-9,215		1,666	-84.7%	1.4%	0.2%
Colombia	22,646		8,158	30,804	36.0%	2.9%	3.7%
Brazil	7,140		1,157	8,297	16.2%	0.9%	1.0%
Argentina	11,041		1,345	12,386	12.2%	1.4%	1.5%
Chile	7,209	-1,755		5,454	-24.3%	0.9%	0.7%
Ecuador	1,139		2,875	4,014	252.4%	0.1%	0.5%
Peru	4,013	-251		3,762	-6.3%	0.5%	0.5%
Paraguay	1,797	-1,211		586	-67.4%	0.2%	0.1%
Uruguay	1,466	-206		1,260	-14.1%	0.2%	0.2%
Mexico	1,159		901	2,060	77.7%	0.1%	0.2%
Others	6,548		1,346	7,894	20.6%	0.8%	1.0%
SA	75,039		3,144	78,183	4.2%	9.7%	9.4%
Netherlands	28,704	-4,104		24,600	-14.3%	3.7%	3.0%
UK	7,803	-3,518		4,285	-45.1%	1.0%	0.5%
Germany	4,412	-864		3,548	-19.6%	0.6%	0.4%
Italy	7,458	-3,149		4,309	-42.2%	1.0%	0.5%
Sweden	2,662	-985		1,677	-37.0%	0.3%	0.2%
Belgium	1,598	-319		1,279	-20.0%	0.2%	0.2%
Austria	586	-155		431	-26.5%	0.1%	0.1%
Switzerland	1,376	-218		1,158	-15.8%	0.2%	0.1%
Others	7,303	-1,229		6,074	-16.8%	0.9%	0.7%
Europe	61,902	-14,541		47,361	-23.5%	8.0%	5.7%
ROW	18,124		2,400	20,524	13.2%	2.3%	2.5%
Total	775,213		53,416	828,629	6.9%		
W/O Ven.	764,332		62,631	826,963	8.2%		



ARRIVALS USA YTD AUGUST 2023/2019

644,151
ARRIVALS

9.9%
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
New York	117,477	10,544	128,021	9.0%	20.0%	19.9%
Massachusetts	67,239	16,911	84,150	25.2%	11.5%	13.1%
New Jersey	68,476	8,248	76,724	12.0%	11.7%	11.9%
Pennsylvania	33,921	4,607	38,528	13.6%	5.8%	6.0%
Illinois	15,413	1,069	16,482	6.9%	2.6%	2.6%
Connecticut	19,854	4,550	24,404	22.9%	3.4%	3.8%
Florida	33,730	-642	33,088	-1.9%	5.8%	5.1%
Ohio	16,769	1,253	18,022	7.5%	2.9%	2.8%
Maryland	18,915	1,262	20,177	6.7%	3.2%	3.1%
Michigan	11,461	887	12,348	7.7%	2.0%	1.9%
Virginia	13,991	4,087	18,078	29.2%	2.4%	2.8%
Georgia	14,323	1,078	15,401	7.5%	2.4%	2.4%
North Carolina	13,427	5,077	18,504	37.8%	2.3%	2.9%
Texas	17,836	1,912	19,748	10.7%	3.0%	3.1%
California	12,724	-796	11,928	-6.3%	2.2%	1.9%
Other	110,502	-1,954	108,548	-1.8%	18.9%	16.9%
Total	586,058	58,093	644,151	9.9%		



NIGHTS YTD AUGUST 2023/2019

5,850,189
ARRIVALS

3.3%
GROWTH

	2019	Growth	2023	% Growth	ALOS 2019	ALOS 2023
USA	3,918,074	394,007	4,312,081	10.1%	6.7	6.7
Canada	298,828	68,207	367,035	22.8%	8.8	9.6
NA	4,216,902	462,214	4,679,116	11.0%	6.8	6.9
Venezuela	139,991	-121,412	18,579	-86.7%	12.9	11.2
Colombia	185,608	17,939	203,547	9.7%	8.2	6.6
Brazil	46,344	5,527	51,871	11.9%	6.5	6.3
Argentina	100,185	10,903	111,088	10.9%	9.1	9.0
Chile	54,267	-11,442	42,825	-21.1%	7.5	7.9
Ecuador	8,440	11,863	20,303	140.6%	7.4	5.1
Peru	26,874	-2,102	24,772	-7.8%	6.7	6.6
Paraguay	11,711	-7,739	3,972	-66.1%	6.5	6.8
Uruguay	11,605	-1,656	9,949	-14.3%	7.9	7.9
Mexico	8,645	3,503	12,148	40.5%	7.5	5.9
Others	45,283	6,967	52,250	15.4%	6.9	6.6
SA	638,953	-87,649	551,304	-13.7%	8.5	7.1
Netherlands	374,207	-76,986	297,221	-20.6%	13.0	12.1
UK	84,151	-43,360	40,791	-51.5%	10.8	9.5
Germany	40,832	-10,777	30,055	-26.4%	9.3	8.5
Italy	58,525	-24,235	34,290	-41.4%	7.8	8.0
Sweden	31,464	-11,577	19,887	-36.8%	11.8	11.9
Belgium	16,815	-2,357	14,458	-14.0%	10.5	11.3
Austria	5,216	-1,091	4,125	-20.9%	8.9	9.6
Switzerland	11,695	-1,059	10,636	-9.1%	8.5	9.2
Others	67,727	-7,692	60,035	-11.4%	9.3	9.9
Europe	690,632	-179,134	511,498	-25.9%	11.2	10.8
ROW	114,564	-6,293	108,271	-5.5%	6.3	5.3
Total	5,661,051	189,138	5,850,189	3.3%	7.3	7.1



ACCOMMODATIONS YTD AUGUST 2023/2019

828,629
ARRIVALS

6.9%
GROWTH

ARRIVALS BY ACCOMMODATION

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
EP	266,562	-37,881	228,681	-14.2%	34.4%	27.6%
All Inclusive	135,877	12,984	148,861	9.6%	17.5%	18.0%
Timeshare	207,619	18,390	226,009	8.9%	26.8%	27.3%
Others	165,155	59,923	225,078	36.3%	21.3%	27.2%
Total	775,213	53,416	828,629	6.9%		

NIGHTS BY ACCOMMODATION

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
EP	1,577,163	-274,859	1,302,304	-17.4%	27.9%	22.3%
All Inclusive	878,635	29,295	907,930	3.3%	15.5%	15.5%
Timeshare	1,670,992	143,936	1,814,928	8.6%	29.5%	31.0%
Others	1,534,261	290,766	1,825,027	19.0%	27.1%	31.2%
Total	5,661,051	189,138	5,850,189	3.3%		



VISITORS BY AGE YTD AUGUST 2023/2019

828,629
ARRIVALS

6.9%
GROWTH

	2019	Growth	2023	% Growth
0 - 11	57,036	1,875	58,911	3.3%
12-19	60,582	3,315	63,897	5.5%
20 - 29	96,560	1,909	98,469	2.0%
30 - 39	118,382	8,042	126,424	6.8%
40 - 49	133,693	4,922	138,615	3.7%
50 - 59	152,078	6,820	158,898	4.5%
60 - 69	105,713	15,302	121,015	14.5%
70 +	51,034	11,313	62,347	22.2%
Not Stated	135	-82	53	-60.7%
Total	775,213	53,416	828,629	6.9%


















GENERATIONS

YTD AUGUST 2023/2019

828,629
VISITORS

6.9%
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
Gen A		 45,869	45,869	#DIV/0!	0.0%	 5.5%
Gen Z	132,726	-1,864	130,862	-1.4%	 17.1%	 15.8%
Millennials	176,522	 23,340	199,862	13.2%	 22.8%	 24.1%
Gen X	204,622	 18,801	223,423	9.2%	 26.4%	 27.0%
Baby Boomers	225,426		206,642	-8.3%	 29.1%	 24.9%
Silent Generations	35,782		21,918	-38.7%	 4.6%	 2.6%
Age not specified	135	-82	53	-60.7%	0.0%	0.0%
Total	775,213	 53,416	828,629	6.9%		



CARRIERS YTD AUGUST 2023/2019

828,629
VISITORS

6.9%
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
JETBLUE AIRWAYS	177,056	20,293	197,349	11.5%	22.8%	23.8%
AMERICAN AIRLINES	149,584	39,667	189,251	26.5%	19.3%	22.8%
UNITED AIRLINES	108,176	1,113	109,289	1.0%	14.0%	13.2%
DELTA AIRLINE	95,520	4,356	99,876	4.6%	12.3%	12.1%
SOUTHWEST AIRLINES	54,709	-14,604	40,105	-26.7%	7.1%	4.8%
AVIANCA	35,160	-17	35,143	0.0%	4.5%	4.2%
COPA AIRLINE	24,967	3,614	28,581	14.5%	3.2%	3.4%
KLM ROYAL DUTCH	21,573	445	22,018	2.1%	2.8%	2.7%
AERO REPUBLICA/ WINGO	2,418	12,089	14,507	500.0%	0.3%	1.8%
WESTJET AIRLINES	6,693	6,051	12,744	90.4%	0.9%	1.5%
DIVI DIVI AIR	5,879	5,431	11,310	92.4%	0.8%	1.4%
AIR CANADA	11,278	-1,078	10,200	-9.6%	1.5%	1.2%
SUNWING AIRLINES	10,605	-722	9,883	-6.8%	1.4%	1.2%
SPIRIT AIRLINES	8,215	1,653	9,868	20.1%	1.1%	1.2%
TUI NL / ARKEFLIGHT	10,772	-937	9,835	-8.7%	1.4%	1.2%
EZ AIR	2,061	4,816	6,877	233.7%	0.3%	0.8%
PRIVATE	2,750	1,624	4,374	59.1%	0.4%	0.5%
SURINAM AIRWAYS	3,611	66	3,677	1.8%	0.5%	0.4%
BRITISH AIRW./BRITANNIA	5,041	-2,172	2,869	-43.1%	0.7%	0.3%
CHARTER	10,905	-8,591	2,314	-78.8%	1.4%	0.3%
SUN COUNTRY	2,399	-144	2,255	-6.0%	0.3%	0.3%
JETAIR CARIBBEAN	0	1,539	1,539	-	0.0%	0.2%
SUNCLASS AIRLINES	0	1,158	1,158	-	0.0%	0.1%
WINAIR	4,150	-3,043	1,107	-73.3%	0.5%	0.1%
ARAJET	0	721	721	-	0.0%	0.1%
SKY HIGH AVIATION	323	257	580	79.6%	0.0%	0.1%
Others	21,368	-20,169	1,199	-94.4%	2.8%	0.1%
Total	775,213	53,416	828,629	6.9%		



CARRIERS YTD AUGUST 2023/2019

828,629
ARRIVALS

12.3%
GROWTH

City	APO Code	Jan-August 2023	Mkt Share	Jan-August2019	Mkt Share	23 vs 19
JFK NY	JFK	148,875	18.0%	116,945	15.1%	27.3%
Newark	EWR	105,702	12.8%	78,254	10.1%	35.1%
Boston	BOS	74,233	9.0%	85,207	11.0%	-12.9%
Charlotte	CLT	69,457	8.4%	56,419	7.3%	23.1%
Miami	MIA	65,967	8.0%	61,344	7.9%	7.5%
Bogota	BOG	43,420	5.2%	25,617	3.3%	69.5%
Philadelphia	PHL	42,811	5.2%	41,338	5.3%	3.6%
Atlanta	ATL	40,884	4.9%	48,846	6.3%	-16.3%
Panama City	PTY	32,853	4.0%	27,693	3.6%	18.6%
Orlando	MCO	31,843	3.8%	55	0.0%	57796.4%
Amsterdam	AMS	31,295	3.8%	32,062	4.1%	-2.4%
Curacao	CUR	28,597	3.5%	25,088	3.2%	14.0%
G.Bush DC	IAD	21,921	2.6%	17,713	2.3%	23.8%
Toronto	YYZ	21,223	2.6%	6,889	0.9%	208.1%
Chicago	ORD	11,221	1.4%	11,609	1.5%	-3.3%
Houston International	IAH	10,223	1.2%	58,143	7.5%	-82.4%
Baltimore	BWI	8,302	1.0%	30,172	3.9%	-72.5%
Fort Lauderdale	FLL	6,794	0.8%	6,280	0.8%	8.2%
Cali	CLO	5,260	0.6%	2	0.0%	262900.0%
Dallas Forth Worth	DFW	4,590	0.6%	4,131	0.5%	11.1%
La Guardi, NY	LGA	4,223	0.5%	1,773	0.2%	138.2%
Gatwick, UK	LGW	3,549	0.4%	3,189	0.4%	11.3%
Paramaribo	PBM	2,761	0.3%	5,042	0.7%	-45.2%
Medellin	MDE	2,255	0.3%	5,048	0.7%	-55.3%
Santo Domingo	SDQ	1,676	0.2%	0	0.0%	—
	Others	8,694	1.0%	26,354	3.4%	-67.0%
Grand Total		828,629	100.0%	775,213	100.0%	6.9%



CRUISE COMPARISON



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CRUISE YTD AUGUST



2019



CRUISE PAX
521,017

CRUISE CALLS
198



2023



CRUISE PAX
548,480

CRUISE CALLS
206

5.3%

4.0%

ABSOLUTE GROWTH PAX YTD AUGUST

27,463
5.3%

ABSOLUTE GROWTH CALLS YTD APRIL

8
4.0%

AUGUST RESULT 2023

NORTH AMERICA



83,414

78.6%

SOUTH AMERICA



12,848

12.1%

EUROPE



6,974

6.6%

OTHERS



2,949

2.8%

TOTAL ARRIVALS

106,185

100%



ARRIVALS AUGUST 2023/2019

106,185
ARRIVALS

10.5%
GROWTH

	2019		Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
USA	70,990		9,478	80,468	13.4%	73.9%	75.8%
Canada	2,879		67	2,946	2.3%	3.0%	2.8%
NA	73,869		9,545	83,414	12.9%	76.9%	78.6%
Venezuela	1,524	-961		563	-63.1%	1.6%	0.5%
Colombia	2,737		2,207	4,944	80.6%	2.8%	4.7%
Brazil	870		147	1,017	16.9%	0.9%	1.0%
Argentina	1,518		476	1,994	31.4%	1.6%	1.9%
Chile	638		128	766	20.1%	0.7%	0.7%
Ecuador	171		738	909	431.6%	0.2%	0.9%
Peru	506		136	642	26.9%	0.5%	0.6%
Paraguay	96	-13		83	-13.5%	0.1%	0.1%
Uruguay	191		104	295	54.5%	0.2%	0.3%
Mexico	128		272	400	212.5%	0.1%	0.4%
Others	1,056		179	1,235	17.0%	1.1%	1.2%
SA	9,435		3,413	12,848	36.2%	9.8%	12.1%
Netherlands	3,302	-706		2,596	-21.4%	3.4%	2.4%
UK	1,792	-764		1,028	-42.6%	1.9%	1.0%
Germany	549	-210		339	-38.3%	0.6%	0.3%
Italy	3,513	-1,543		1,970	-43.9%	3.7%	1.9%
Sweden	54	-34		20	-63.0%	0.1%	0.0%
Belgium	158	-47		111	-29.7%	0.2%	0.1%
Austria	89	-40		49	-44.9%	0.1%	0.0%
Switzerland	169	-44		125	-26.0%	0.2%	0.1%
Others	944	-208		736	-22.0%	1.0%	0.7%
Europe	10,570	-3,596		6,974	-34.0%	11.0%	6.6%
ROW	2,226		723	2,949	32.5%	2.3%	2.8%
Total	96,100		10,085	106,185	10.5%		
W/O Ven.	94,576		11,046	105,622	11.7%		



ARRIVALS USA AUGUST 2023/2019

80,468
ARRIVALS

13.4%
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
New York	18,107	2,568	20,675	14.2%	25.5%	25.7%
Massachusetts	6,159	1,931	8,090	31.4%	8.7%	10.1%
New Jersey	11,482	1,746	13,228	15.2%	16.2%	16.4%
Pennsylvania	3,912	549	4,461	14.0%	5.5%	5.5%
Illinois	1,547	31	1,578	2.0%	2.2%	2.0%
Connecticut	2,297	610	2,907	26.6%	3.2%	3.6%
Florida	4,389	-346	4,043	-7.9%	6.2%	5.0%
Ohio	1,360	224	1,584	16.5%	1.9%	2.0%
Maryland	2,537	338	2,875	13.3%	3.6%	3.6%
Michigan	753	267	1,020	35.5%	1.1%	1.3%
Virginia	1,735	403	2,138	23.2%	2.4%	2.7%
Georgia	1,524	73	1,597	4.8%	2.1%	2.0%
North Carolina	1,628	604	2,232	37.1%	2.3%	2.8%
Texas	2,245	167	2,412	7.4%	3.2%	3.0%
California	1,921	-336	1,585	-17.5%	2.7%	2.0%
Other	9,394	649	10,043	6.9%	13.2%	12.5%
Total	70,990	9,478	80,468	13.4%		



NIGHTS AUGUST 2023/2019

703,827
NIGHTS

2.4%
GROWTH

	2019		Growth	2023	% Growth	ALOS 2019	ALOS 2023
USA	455,065		52,525	507,590	11.5%	6.4	6.3
Canada	23,390		1,192	24,582	5.1%	8.1	8.3
NA	478,455		53,717	532,172	11.2%	6.5	6.4
Venezuela	23,733	-17,118		6,615	-72.1%	15.6	11.7
Colombia	22,185		7,336	29,521	33.1%	8.1	6.0
Brazil	5,561		622	6,183	11.2%	6.4	6.1
Argentina	13,378		3,493	16,871	26.1%	8.8	8.5
Chile	4,725		1,179	5,904	25.0%	7.4	7.7
Ecuador	1,175		3,085	4,260	262.6%	6.9	4.7
Peru	3,175		588	3,763	18.5%	6.3	5.9
Paraguay	576	-68		508	-11.8%	6.0	6.1
Uruguay	1,654		559	2,213	33.8%	8.7	7.5
Mexico	813		1,576	2,389	193.8%	6.4	6.0
Others	8,434		509	8,943	6.0%	8.0	7.2
SA	85,409		1,761	87,170	2.1%	9.1	6.8
Netherlands	44,930	-13,902		31,028	-30.9%	13.6	12.0
UK	20,463	-9,595		10,868	-46.9%	11.4	10.6
Germany	5,474	-2,369		3,105	-43.3%	10.0	9.2
Italy	26,427	-11,902		14,525	-45.0%	7.5	7.4
Sweden	447	-237		210	-53.0%	8.3	10.5
Belgium	1,811	-523		1,288	-28.9%	11.5	11.6
Austria	693	-277		416	-40.0%	7.8	8.5
Switzerland	1,186	-236		950	-19.9%	7.0	7.6
Others	8,442	-1,312		7,130	-15.5%	8.9	9.7
Europe	109,873	-40,353		69,520	-36.7%	10.4	10.0
ROW	13,549		1,416	14,965	10.5%	6.1	5.1
Total	687,286		16,541	703,827	2.4%	7.2	6.6



ACCOMMODATIONS

AUGUST 2023/2019

106,185
ARRIVALS

10.5%
GROWTH

ARRIVALS BY ACCOMMODATION

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
EP	33,118	-3,445	29,673	-10.4%	34.5%	27.9%
All Inclusive	18,429	1,178	19,607	6.4%	19.2%	18.5%
Timeshare	27,040	2,048	29,088	7.6%	28.1%	27.4%
Others	17,513	10,304	27,817	58.8%	18.2%	26.2%
Total	96,100	10,085	106,185	10.5%		

NIGHTS BY ACCOMMODATION

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
EP	197,949	-29,379	168,570	-14.8%	28.8%	24.0%
All Inclusive	120,149	-4,844	115,305	-4.0%	17.5%	16.4%
Timeshare	203,795	8,343	212,138	4.1%	29.7%	30.1%
Others	165,393	42,421	207,814	25.6%	24.1%	29.5%
Total	687,286	16,541	703,827	2.4%		



VISITORS BY AGE AUGUST 2023/2019

106,185
ARRIVALS

10.5%
GROWTH

	2019	Growth	2023	% Growth
0 - 11	8,532	978	9,510	11.5%
12-19	8,896	662	9,558	7.4%
20 - 29	14,111	71	14,182	0.5%
30 - 39	16,435	1,215	17,650	7.4%
40 - 49	17,137	1,992	19,129	11.6%
50 - 59	16,530	1,710	18,240	10.3%
60 - 69	9,804	2,045	11,849	20.9%
70 +	4,636	1,427	6,063	30.8%
Not Stated	19	-15	4	-78.9%
Total	96,100	10,085	106,185	10.5%




















GENERATIONS

AUGUST 2023/2019

106,185
ARRIVALS

10.5%
GROWTH

	2019		Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
Gen A			 7,310	7,310	#DIV/0!	0.0%	 6.9%
Gen Z	19,649	-76		19,573	-0.4%	 20.4%	 18.4%
Millennials	25,240		 2,823	28,063	11.2%	 26.3%	 26.4%
Gen X	25,832		 2,735	28,567	10.6%	 26.9%	 26.9%
Baby Boomers	22,046			20,528	-6.9%	 22.9%	 19.3%
Silent Generations	3,314			2,140	-35.4%	 3.4%	 2.0%
Age not specified	19	-15		4	-78.9%	 0.0%	 0.0%
Total	96,100		 10,085	106,185	10.5%		



CARRIERS AUGUST 2023/2019

106,185
ARRIVALS

10.5%
GROWTH

	2019	Growth	2023	% Growth	Marketshare 2019	Marketshare 2023
JETBLUE	22,918	5,104	28,022	22.3%	23.8%	26.4%
AMERICAN AIRLINES	19,203	4,528	23,731	23.6%	20.0%	22.3%
UNITED AIRLINES	13,626	940	14,566	6.9%	14.2%	13.7%
DELTA AIRLINE	12,443	-2,098	10,345	-16.9%	12.9%	9.7%
AVIANCA	4,450	-646	5,234	17.6%	4.6%	4.9%
SOUTHWEST AIRLINES	5,236	737	4,590	-12.3%	5.4%	4.3%
COPA AIRLINE	3,833	2,243	4,570	19.2%	4.0%	4.3%
AERO REPUBLICA/ WINGO	628	-159	2,871	357.2%	0.7%	2.7%
KLM ROYAL DUTCH	2,278	726	2,119	-7.0%	2.4%	2.0%
DIVI DIVI AIR	797	680	1,523	91.1%	0.8%	1.4%
WESTJET AIRLINES	690	-391	1,370	98.6%	0.7%	1.3%
SPIRIT AIRLINES	1,592	-225	1,201	-24.6%	1.7%	1.1%
TUI NL / ARKEFLIGHT	1,302	-359	1,077	-17.3%	1.4%	1.0%
BRITISH AIRWAYS	1,397	631	1,038	-25.7%	1.5%	1.0%
EZ AIR	304	-14	935	207.6%	0.3%	0.9%
SUNWING AIRLINES	737	79	723	-1.9%	0.8%	0.7%
SURINAM AIRWAYS	644	309	723	12.3%	0.7%	0.7%
PRIVATE	303	-359	612	102.0%	0.3%	0.6%
WINAIR	633	-447	274	-56.7%	0.7%	0.3%
CHARTER	623	174	176	-71.7%	0.6%	0.2%
JETAIR CARIBBEAN	0	104	174	-	0.0%	0.2%
SKY HIGH AVIATION	62	107	166	167.7%	0.1%	0.2%
ARAJET	0	-40	107	-	0.0%	0.1%
AIR CENTURY	78	-1,159	38	-51.3%	0.1%	0.0%
ARUBA AIRLINES	1,159	-1,144	0	-100.0%	1.2%	0.0%
AIR CANADA	1,144	-20	0	-100.0%	1.2%	0.0%
OTHERS	20	10,085	0	-100.0%	0.0%	0.0%
Total	96,100		106,185	10.5%		



CARRIERS BY EMBARKATION POINT

AUGUST 2023/2019

106,185
ARRIVALS

5.4%
GROWTH

City	APO Code	AUG '23	Mkt Share	AUG '19	Mkt Share	23 vs 19
JFK NY	JFK	22,318	21.0%	18,342	19.1%	21.7%
Newark	EWR	11,381	10.7%	11,607	12.1%	-1.9%
Boston	BOS	10,375	9.8%	7,409	7.7%	40.0%
Charlotte	CLT	9,272	8.7%	7,492	7.8%	23.8%
Miami	MIA	8,424	7.9%	7,318	7.6%	15.1%
Bogota	BOG	6,544	6.2%	5,102	5.3%	28.3%
Philadelphia	PHL	5,421	5.1%	3,241	3.4%	67.3%
Atlanta	ATL	5,063	4.8%	6,247	6.5%	-19.0%
Panama City	PTY	4,572	4.3%	3,836	4.0%	19.2%
Orlando	MCO	3,762	3.5%	1	0.0%	376100.0%
Amsterdam	AMS	3,196	3.0%	3,541	3.7%	-9.7%
Curacao	CUR	3,194	3.0%	2,021	2.1%	58.0%
G.Bush DC	IAD	2,094	2.0%	2,571	2.7%	-18.6%
Toronto	YYZ	1,951	1.8%	486	0.5%	301.4%
Chicago	ORD	1,228	1.2%	8,117	8.4%	-84.9%
Houston International	IAH	955	0.9%	496	0.5%	92.5%
Baltimore	BWI	930	0.9%	1,401	1.5%	-33.6%
Fort Lauderdale	FLL	906	0.9%	1,042	1.1%	-13.1%
Cali	CLO	829	0.8%	1,976	2.1%	-58.0%
Dallas Forth Worth	DFW	793	0.7%	0	0.0%	0
La Guardi, NY	LGA	771	0.7%	0	0.0%	0
Gatwick, UK	LGW	583	0.5%	537	0.6%	8.6%
Paramaribo	PBM	326	0.3%	693	0.7%	-53.0%
Medellin	MDE	298	0.3%	595	0.6%	-49.9%
Santo Domingo	SDQ	286	0.3%	159	0.2%	79.9%
	Others	713	0.7%	1,870	1.9%	-61.9%
Grand Total		106,185	100.0%	96,100	100.0%	10.5%



CRUISE COMPARISON



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CRUISE AUGUST



2019



CRUISE PAX
38,953

CRUISE CALLS
16



2023



CRUISE PAX
25,132

CRUISE CALLS
8

-35.5%

-50.0%

ABSOLUTE GROWTH PAX YTD AUGUST

13,821
5.3%

ABSOLUTE GROWTH CALLS YTD AUGUST

-8
-50.0%

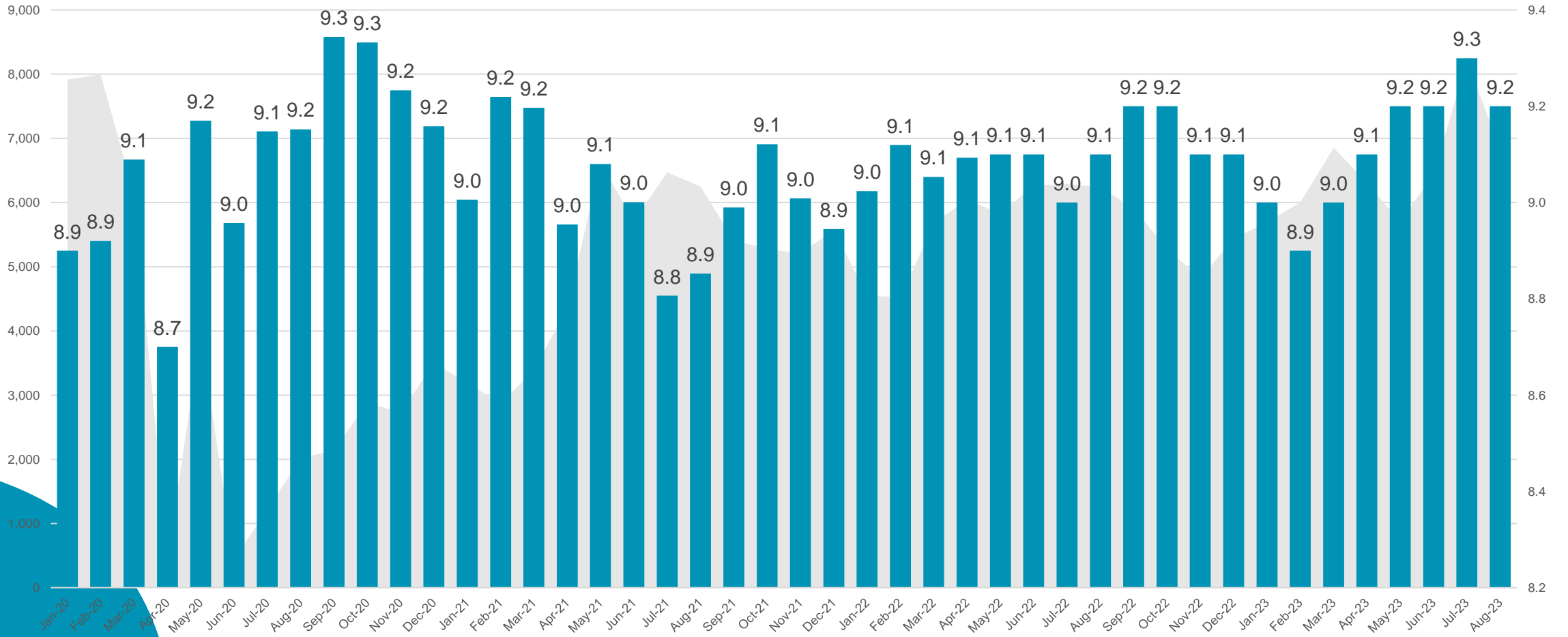


GUEST SATISFACTION



GUEST EXPERIENCE INDEX (GEI)

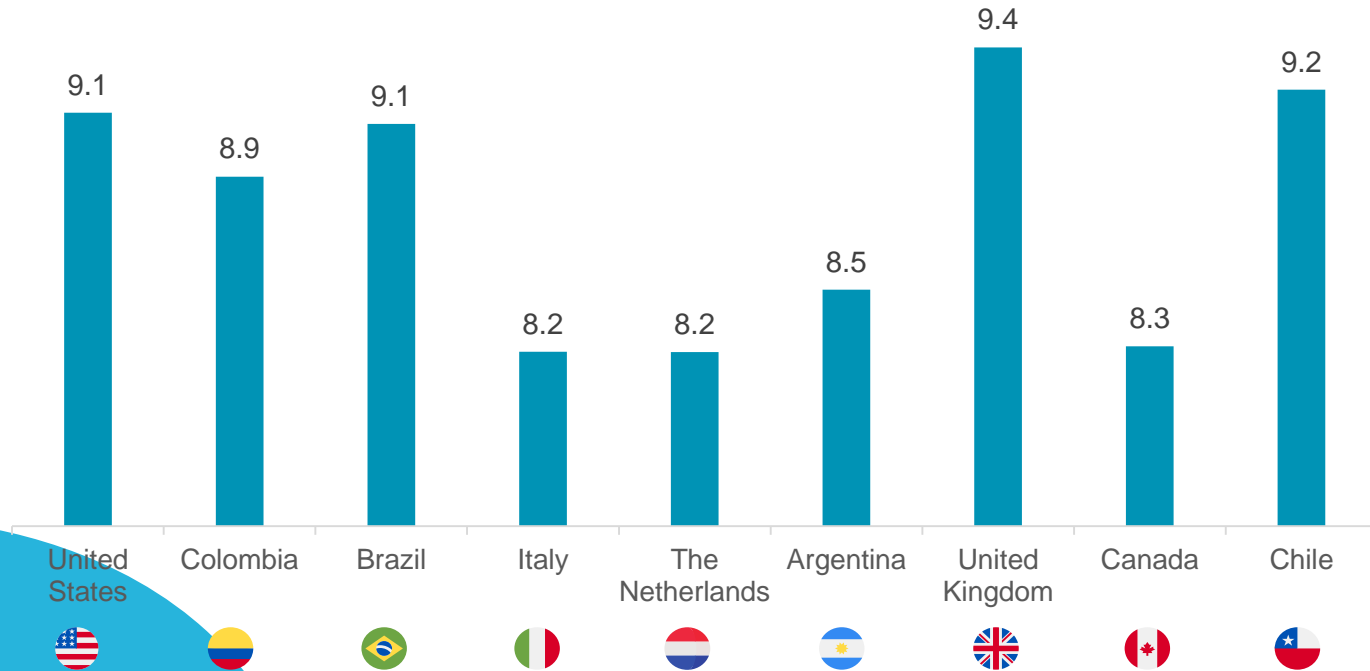
■ Reviews ■ Rating





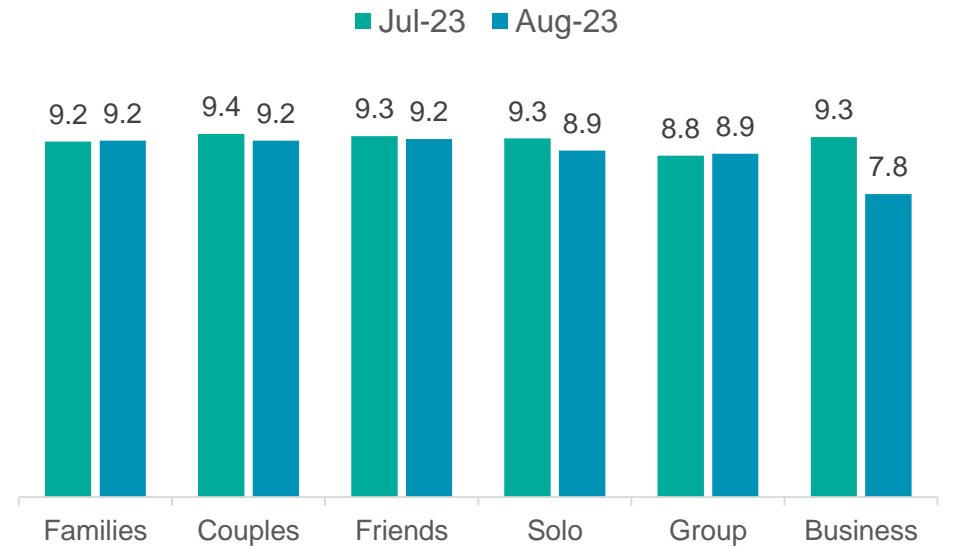
GEI August 2023

Markets



Travel Party

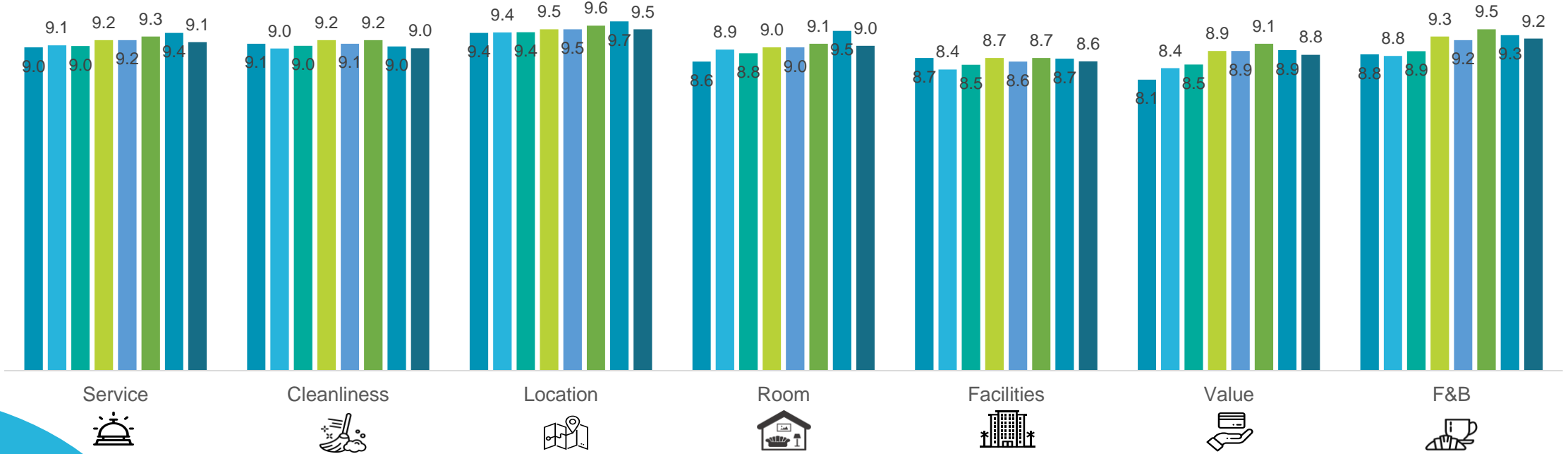
Compared to Previous Month





GEI August 2023

■ Jan-23 ■ Feb-23 ■ Mar-23 ■ Apr-23 ■ May-23 ■ Jun-23 ■ Jul-23 ■ Aug-23





VACATIONS RENTALS

 **Transparent**
an OTA INSIGHT company

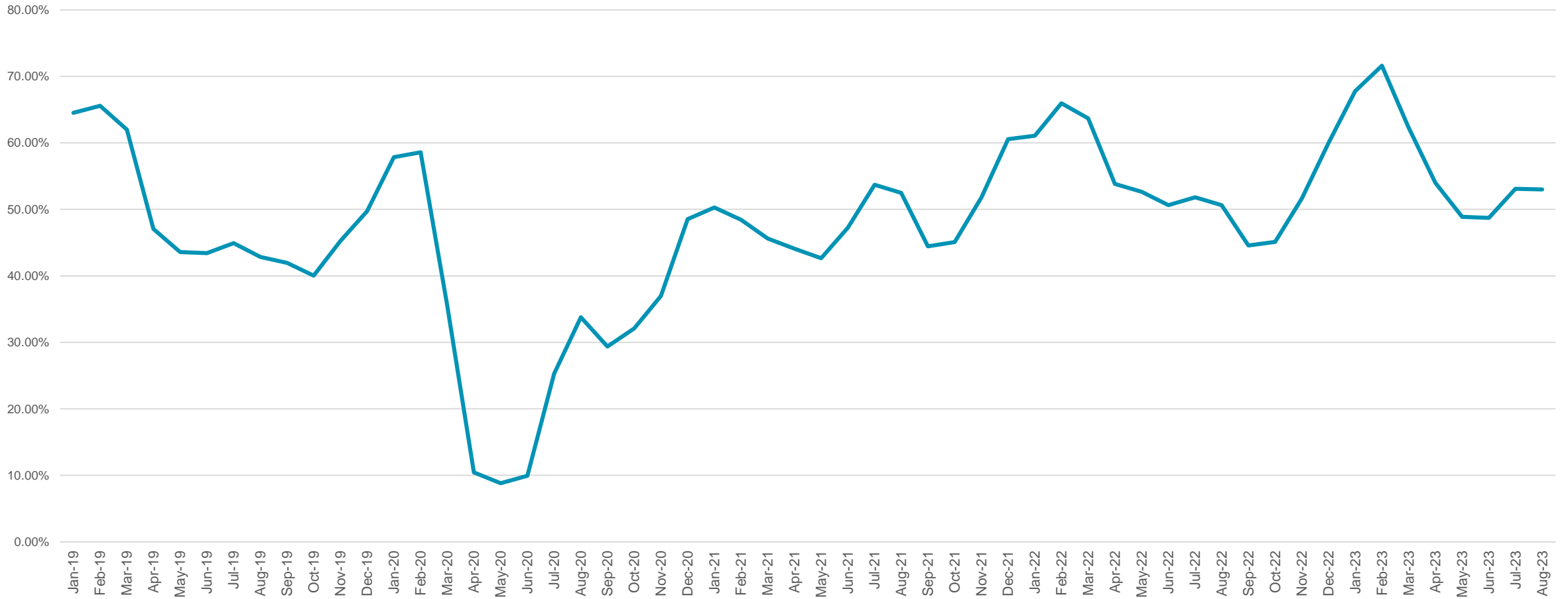
INTRODUCTION

- ▶ In 2023, A.T.A. started working with Transparent Insights. Transparent tracks short-term rentals at the property level through their dashboard.
- ▶ With Transparent, A.T.A. is able to do the following:
 - Measure the economic impact of short-term rental, track (ADR) and occupancy and analyse the booking window.
 - The above data points are also forward-looking making it possible to make demand and revenue predictions based on the current status of property calendars and advertised rates.
 - Track visitors' origin and accommodation size.
 - The dashboard also provides the ability to make a direct comparison with similar, contrasting, or competing markets to compare data on occupancy rates, ADR, and booking window.



OCCUPANCY

August 2023 Occupancy: 53.1% | August 2022 Occupancy: 42.9%

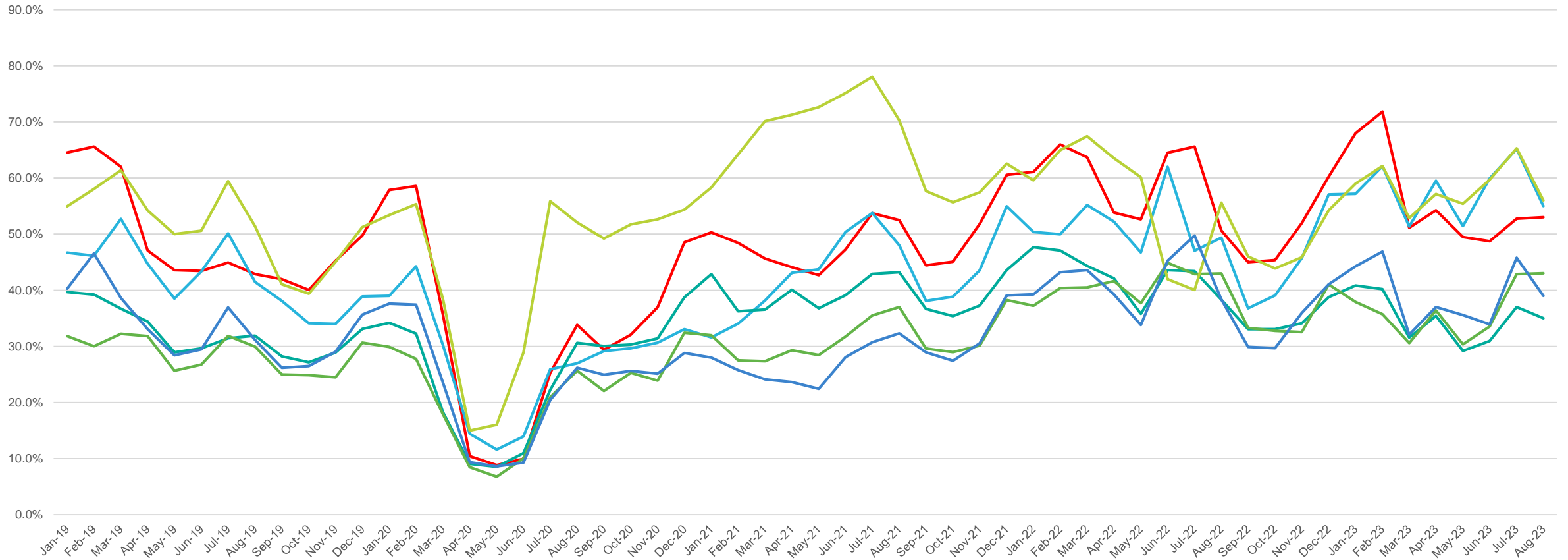


CARIBBEAN OCCUPANCY

August

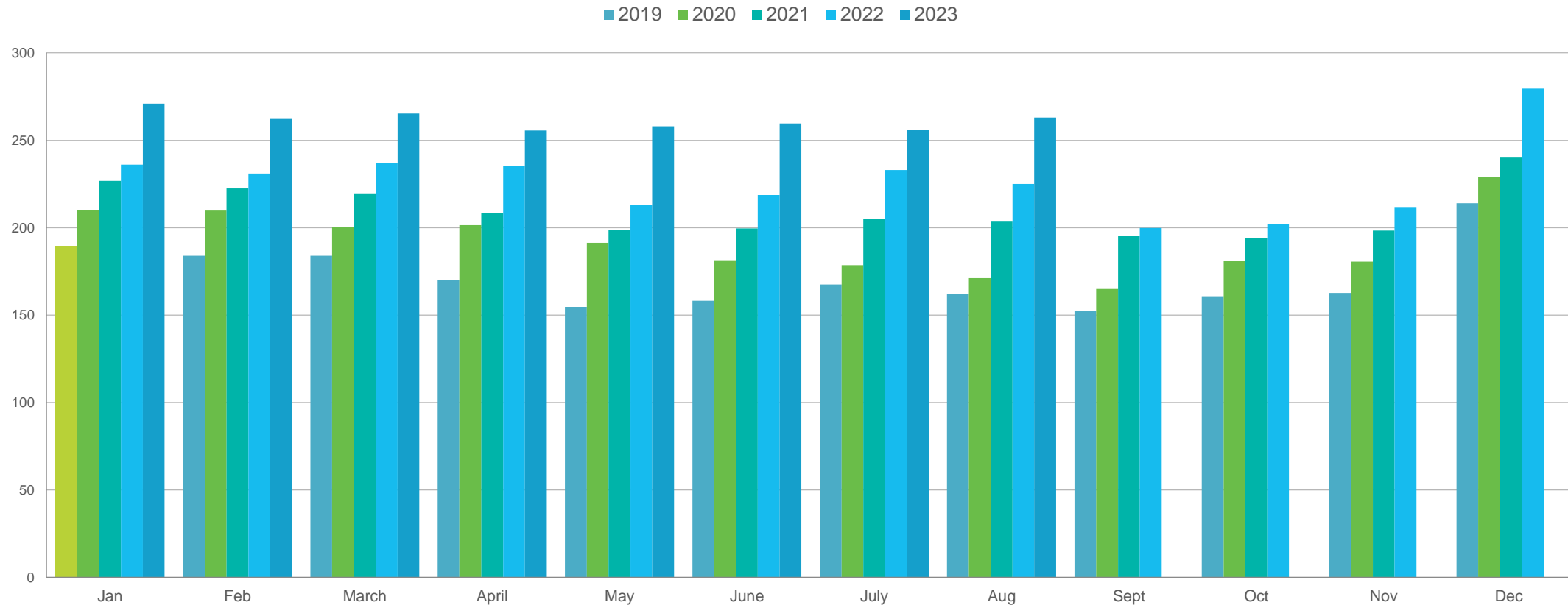
AUA: 53% | Bahamas: 55% | DR: 35% | Jamaica: 43% | PR: 56% | Sint Lucia: 39%

Aruba Bahamas DR Jamaica Puerto Rico Sint Lucia



AVERAGE DAILY RATE (ADR)

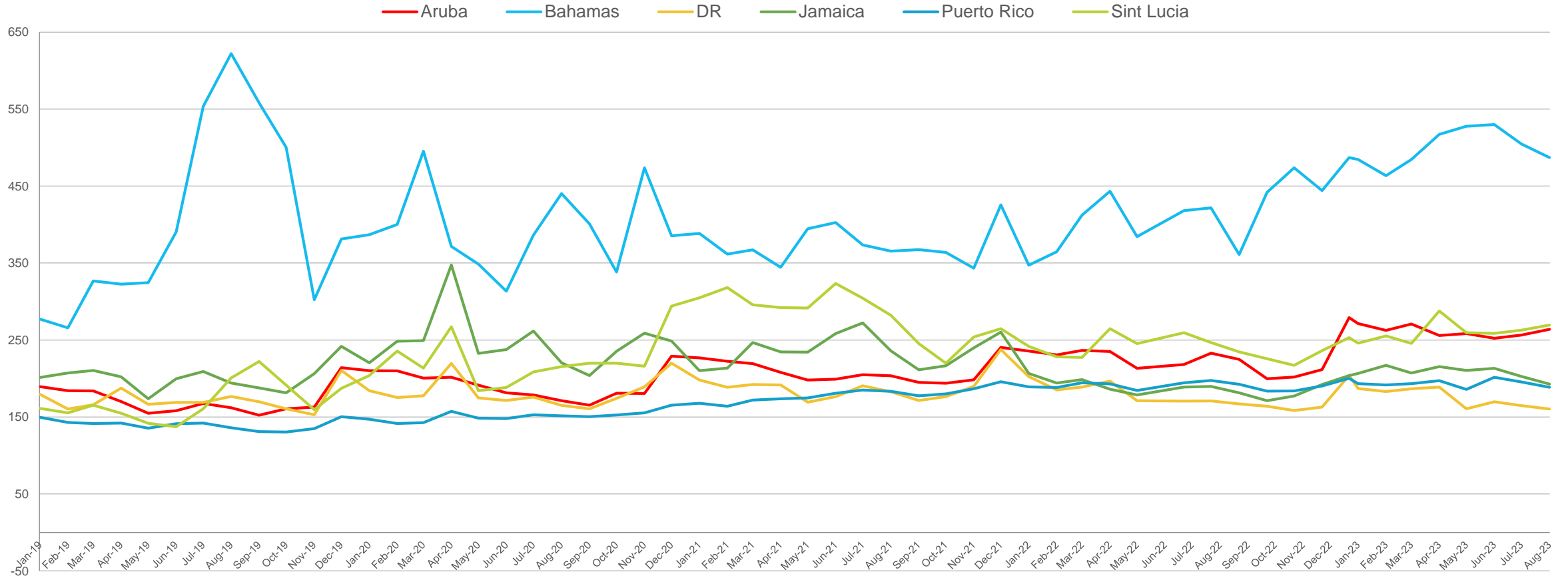
August 2023 ADR: USD\$263 | August 2022 ADR: USD\$225



CARIBBEAN ADR

August

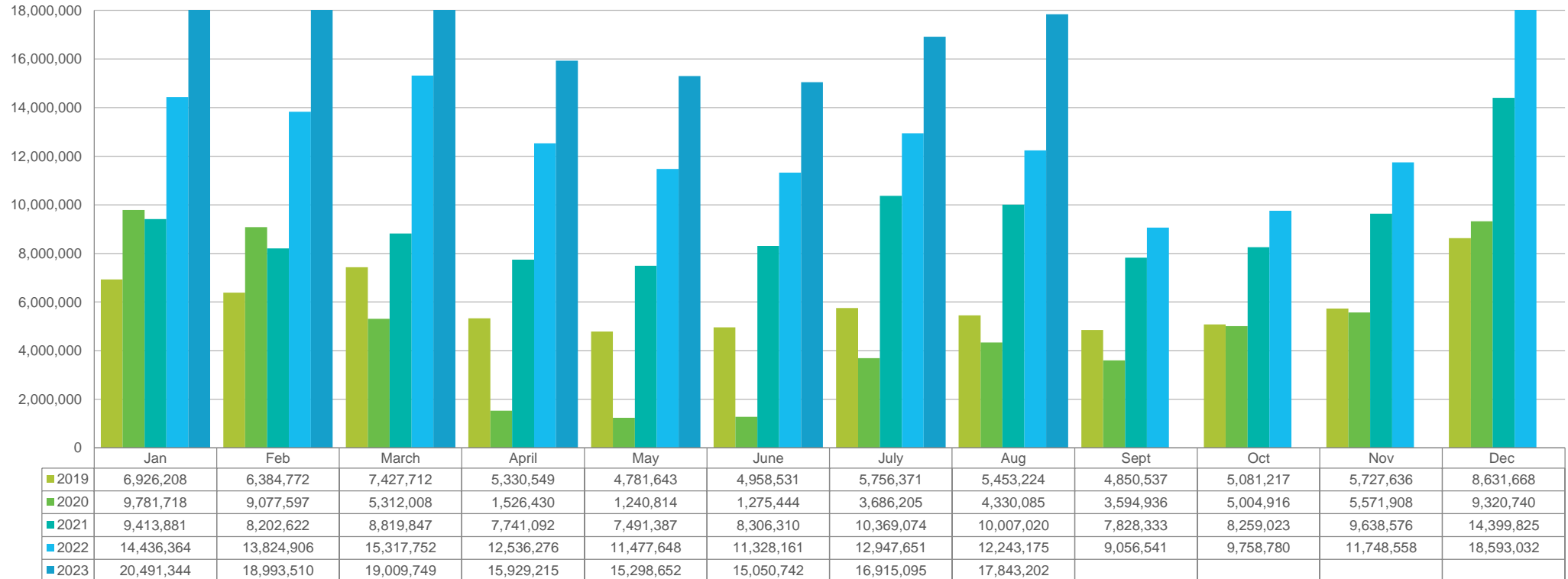
AUA: USD\$264 | Bahamas: USD\$487 | DR: USD\$160 | Jamaica: USD\$193 | PR: USD\$189 | Sint Lucia: USD\$269



REVENUE

YTD August 2023: USD\$139,531,509 | YTD August 2022: USD\$104,111,933

■ 2019 ■ 2020 ■ 2021 ■ 2022 ■ 2023





MASHA DANKI

Thank You

For any questions related to the report and/or additional information requests please contact
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Or

Visit our website www.arubainsight.com

