

2024

Canada Profile





Market Overview

ARRIVALS GROWTH 2024 (%)

70,852

12%

(COMPARED TO 2023)

NIGHTS

648,067

6%

(COMPARED TO 2019)

PLACE OF STAY

- 38% Hotels
- 15% Timeshare
- 47 % Others (Vacation Rental)

MONTHLY AVERAGE

5,271

2023

5,904

2024

AVERAGE LENGTH OF STAY

9.1

Nights

FIRST TIMERS AND REPEATERS

- 56% of all visitors are first-timers, while 44% are repeaters.
- Canada shows the same trend as total with regards to first-timers (57%) and repeaters (43%).

MARKET SHARE OF TOTAL VISITATION

5%

2024

ARRIVALS SEASONALITY

Peak months: December, January and February, with lower arrivals in June.

AGE GROUP

Canada's most significant share in the age group is between 50 - 59 (20.4%)

Canadian Spending

Average Spending

Average Spending
Visa Credit Card

\$783

2024

\$851

2023

Average Spending
MasterCard

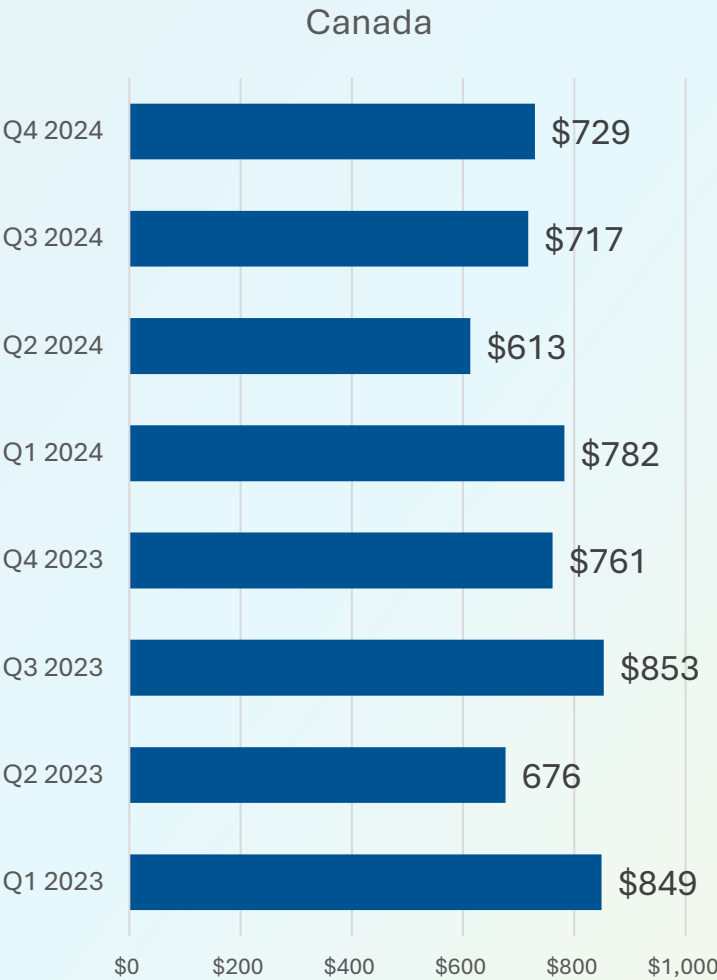
\$602

2024

3.9

Days of card
usage

Quarterly Visa Spending



Visa Spending Categories

TOP Categories	Spend Amount (US \$)	Spend per Cardholder
RESTAURANTS & DINING	\$8 320 273	\$324
RETAIL	\$8 318 239	\$346
HOTELS & LODGING	\$5 288 442	\$958
FOOD & GROCERY	\$2 985 933	\$194
TRANSPORTATION	\$2 126 145	\$349
ENTERTAINMENT	\$950 327	\$178
FUEL	\$233 170	\$49
PROFESSIONAL SERVICES	\$231 859	\$3 410
TRAVEL SERVICES	\$156 969	\$469



\$339 344

CLOTHING



\$3 540 523

JEWELRY



\$461 632

COSMETICS



\$305 061

BARS, LOUNGE, DISCO



\$452 885

GIFT, CARD, NOVELTY
STORES



\$62 186

BOAT RENTAL

Overview Canada

Table 1 - Total Canada Arrivals			
Arrivals	2019	2023	2024
January	6,443	8,233	9,424
February	6,518	7,567	9,253
March	6,719	7,739	8,794
April	3,997	4,607	5,957
May	2,599	2,914	2,862
June	2,243	2,005	2,479
July	2,692	2,980	3,371
August	2,879	2,976	3,728
September	2,611	2,516	2,795
October	3,034	3,998	4,709
November	4,965	6,847	7,502
December	7,515	10,872	9,978
Total	52,215	63,254	70,852

Table 2 - Total Canada Nights			
Nights	2019	2023	2024
January	64,498	102,531	109,686
February	61,377	77,933	90,325
March	56,848	64,823	75,153
April	31,211	38,529	46,743
May	20,598	24,189	22,864
June	17,690	16,991	19,673
July	23,216	27,618	29,568
August	23,390	24,862	30,076
September	21,796	22,279	23,787
October	24,320	36,498	40,855
November	43,495	65,253	60,295
December	70,248	109,412	99,042
Total	458,687	610,918	648,067

Table 3 - Total Canada Average Length of Stay (ALOS)			
ALOS	2019	2023	2024
January	10.0	12.5	11.6
February	9.4	10.3	9.8
March	8.5	8.4	8.5
April	7.8	8.4	7.8
May	7.9	8.3	8.0
June	7.9	8.5	7.9
July	8.6	9.3	8.8
August	8.1	8.4	8.1
September	8.3	8.9	8.5
October	8.0	9.1	8.7
November	8.8	9.5	8.0
December	9.3	10.1	9.9
Average ALOS	8.8	9.7	9.1

Table 4 – Canada Arrivals by Season				
	2019	2023	2024	Change 2024 vs. 2023
Jan	6,443	8,233	9,424	14.5%
Feb	6,518	7,567	9,253	22.3%
Mar	6,719	7,739	8,794	13.6%
Apr	3,997	4,607	5,957	29.3%
Total Winter	23,677	28,146	33,428	18.8%
May	2,599	2,914	2,862	-1.8%
Jun	2,243	2,005	2,479	23.6%
Jul	2,692	2,980	3,371	13.1%
Aug	2,879	2,976	3,728	25.3%
Total Summer	10,413	10,875	12,440	14.4%
Sep	2,611	2,516	2,795	11.1%
Oct	3,034	3,998	4,709	17.8%
Nov	4,965	6,847	7,502	9.6%
Dec	7,515	10,872	9,978	-8.2%
Total Fall	18,125	24,233	24,984	3.1%
Total Canada	52,215	63,254	70,852	12.0%

Table 5 – Canada Arrivals by Frequency					
	2019	2023	2024	Share 2024	Change 2024 vs. 2023
1 visit	21,606	34,779	39,561	55.8%	13.7%
2-5- visit	10,122	17,966	20,163	28.5%	12.2%
6-9 visit	2,658	4,185	4,435	6.3%	6.0%
10-14 visit	1356	2302	2584	3.6%	12.3%
15-19 visit	640	1,021	1,123	1.6%	10.0%
20+ visit	1181	1852	2052	2.9%	10.8%
Repeaters	15,957	27,326	30,357	42.8%	11.1%
Total	52,215	63,254	70,852	100%	52.9%
<i>Not specified not included</i>					

	Total Visitors				Visitors from Canada 2024							% share of CDN versus total staying at the accommodation	
	2024	2023	2019	Change	2024	Share	2023	Share	2019	Share	Change 2024 vs. 2023	2024	2023
Total hotels	595,896	559,095	574,580	6.6%	27,039	38.2%	25,944	41.0%	27,134	52.0%	4.2%	4.5%	4.6%
Aruba Marriott Resort	41,360	38,716	79,914	6.8%	966	1.4%	616	1.0%	1,450	2.8%	56.8%	2.3%	1.6%
Barcelo Aruba	39,790	39,676	40,082	0.3%	982	1.4%	1,176	1.9%	1,193	2.3%	-16.5%	2.5%	3.0%
Embassy Suites by Hilton	29,859	11,645	0	156.4%	1,707	2.4%	538	0.9%	0	0.0%	217.3%	5.7%	4.6%
Hilton	36,295	47,030	42,039	-22.8%	919	1.3%	1,012	1.6%	1,351	2.6%	-9.2%	2.5%	2.2%
Holiday Inn	59,103	55,652	66,558	6.2%	1,673	2.4%	1,723	2.7%	2,159	4.1%	-2.9%	2.8%	3.1%
Hyatt Place	9,566	8,053	299	18.8%	350	0.5%	311	0.5%	8	0.0%	12.5%	3.7%	3.9%
Hyatt Regency	49,492	47,100	45,617	5.1%	1,091	1.5%	1,234	2.0%	955	1.8%	-11.6%	2.2%	2.6%
Renaissance Aruba	45,725	46,156	56,463	-0.9%	1,048	1.5%	1,495	2.4%	1,383	2.6%	-29.9%	2.3%	3.2%
Ritz Carlton	39,003	37,898	38,244	2.9%	1,095	1.5%	938	1.5%	849	1.6%	16.7%	2.8%	2.5%
RIU Antillas / Westin	37,114	41,935	33,526	-11.5%	4,303	6.1%	4,879	7.7%	4,107	7.9%	-11.8%	11.6%	11.6%
RIU Palace x AUA Grand	88,584	78,820	75,180	12.4%	8,916	12.6%	8,507	13.4%	9,729	18.6%	4.8%	10.1%	10.8%
Amsterdam Manor	8,240	7,076	7,688	16.4%	267	0.4%	272	0.4%	245	0.5%	-1.8%	3.2%	3.8%
Brickell Bay	5,505	4,086	6,512	34.7%	240	0.3%	257	0.4%	306	0.6%	-6.6%	4.4%	6.3%
Bucuti Tara Beach	9,874	9,985	9,652	-1.1%	326	0.5%	302	0.5%	273	0.5%	7.9%	3.3%	3.0%
Victoria City Hotel	2,040	645	544	216.3%	46	0.1%	30	0.0%	6	0.0%	53.3%	2.3%	4.7%
Courtyard by Marriott	12,473	10,559	322	18.1%	734	1.0%	574	0.9%	14	0.0%	27.9%	5.9%	5.4%
Divi Aruba All Incl. Beach	36,446	35,484	25,948	2.7%	778	1.1%	743	1.2%	795	1.5%	4.7%	2.1%	2.1%
Dorado Eagle Beach	317	816	501	-61.2%	17	0.0%	37	0.1%	12	0.0%	-54.1%	5.4%	4.5%
Joia AUA By Iberostar	287	0	0	0	4	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Manchebo	7,137	6,883	6,578	3.7%	137	0.2%	131	0.2%	102	0.2%	4.6%	1.9%	1.9%
Talk of the Town	5,694	4,063	5,340	40.1%	165	0.2%	124	0.2%	150	0.3%	33.1%	2.9%	3.1%
Tamarijn Aruba	25,664	23,487	23,572	9.3%	972	1.4%	837	1.3%	1,678	3.2%	16.1%	3.8%	3.6%
The Mill	4,341	1,951	6,354	122.5%	169	0.2%	85	0.1%	184	0.4%	98.8%	3.9%	4.4%
Tierra Del Sol	1,987	1,379	3,647	44.1%	134	0.2%	123	0.2%	185	0.4%	8.9%	6.7%	8.9%
Timeshare	357,396	339,069	300,109	5.4%	10,744	15.2%	10,636	16.8%	9,355	17.9%	1.0%	3.0%	3.1%
Apartments/Guest House	186,653	160,277	61,463	16.5%	12,627	17.8%	11,357	18.0%	3,765	7.2%	11.2%	6.8%	7.1%
Private Home	276,169	197,141	182,517	40.1%	19,974	28.2%	14,909	23.6%	11,956	22.9%	34.0%	7.2%	7.6%
Other	5502	4820	275	14.1%	468	0.7%	408	0.6%	5	0.0%	14.7%	8.5%	8.5%
Total	1,421,616	1,260,402	1,118,944	12.8%	70,852	100.0%	63,254	100.0%	52,215	100.0%	12.0%	5.0%	5.0%

Table 7 - Total Canada Arrivals by Provinces							
Provinces	2024	Share	2023	Share	2019	Share	Change 2024 vs. 2023
Ontario	53,055	74.9%	48,257	76.3%	38,378	73.5%	9.9%
Quebec	7,353	10.4%	6,551	10.4%	6,192	11.9%	12.2%
Alberta	2,511	3.5%	2,486	3.9%	1,773	3.4%	1.0%
British Columbia	2,397	3.4%	2,186	3.5%	1,668	3.2%	9.7%
Nova Scotia	838	1.2%	767	1.2%	541	1.0%	9.3%
New Brunswick	760	1.1%	734	1.2%	557	1.1%	3.5%
Manitoba	738	1.0%	803	1.3%	471	0.9%	-8.1%
Saskatchewan	473	0.7%	374	0.6%	353	0.7%	26.5%
New Foundland	397	0.6%	327	0.5%	182	0.3%	21.4%
Prince Edwards Is	237	0.3%	223	0.4%	123	0.2%	6.3%
Unknown	2,093	3.0%	546	0.9%	1,977	3.8%	283.3%
Total	70,852	100.0%	63,254	100.0%	52,215	100.0%	12.0%

Table 8 - Total Canada Arrivals by Purpose of Visit											
	All Visitors				Canada Visitors						Change 2024 vs. 2023
	2024	Share	2023	Share	2024	Share	2023	Share	2019	Share	
San Sand Sea	1,034,948	88.7%	922,315	88.3%	64,689	94.7%	56,153	93.1%	34,890	87.0%	15.2%
Business	22,935	2.0%	18,408	1.8%	562	0.8%	509	0.8%	493	1.2%	10.4%
Conference	7,971	0.7%	5,851	0.6%	390	0.6%	487	0.8%	284	0.7%	-19.9%
Honeymoon	38,611	3.3%	42,304	4.1%	1,165	1.7%	1,323	2.2%	889	2.2%	-11.9%
Diving	4,331	0.4%	3,799	0.4%	131	0.2%	177	0.3%	275	0.7%	-26.0%
Incentive	11,176	1.0%	10,919	1.0%	235	0.3%	361	0.6%	278	0.7%	-34.9%
Meeting	8,592	0.7%	6,114	0.6%	133	0.2%	196	0.3%	311	0.8%	-32.1%
Shopping	8,419	0.7%	6,284	0.6%	114	0.2%	185	0.3%	1,949	4.9%	-38.4%
Wedding	29,727	2.5%	27,957	2.7%	856	1.3%	939	1.6%	742	1.8%	-8.8%
Total	1,166,710	100.0%	1,043,951	100.0%	68,275	100.0%	60,330	100.0%	40,111	100.0%	13.2%

Table 9 – Canada visitors Age Group

	All Visitors				Canada Visitors					Share of total	
	2024	Share	2023	Share	2024	Share	2023	Share	Change 2023 vs. 2022	2024	2023
0 - 11 yrs	100,421	7.1%	84,474	6.7%	5,610	7.9%	4,784	7.6%	17.3%	5.6%	5.7%
12 - 19 yrs	101,933	7.2%	85,415	6.8%	4,851	6.8%	4,084	6.5%	18.8%	4.8%	4.8%
20 - 29 yrs	175,005	12.3%	151,542	12.0%	7,553	10.7%	6,614	10.5%	14.2%	4.3%	4.4%
30 - 39 yrs	225,912	15.9%	199,717	15.8%	9,549	13.5%	8,435	13.3%	13.2%	4.2%	4.2%
40 - 49 yrs	235,607	16.6%	207,351	16.5%	11,179	15.8%	9,715	15.4%	15.1%	4.7%	4.7%
50 - 59 yrs	259,482	18.3%	240,977	19.1%	14,463	20.4%	13,572	21.5%	6.6%	5.6%	5.6%
60 - 69 yrs	211,183	14.9%	190,806	15.1%	12,150	17.1%	11,059	17.5%	9.9%	5.8%	5.8%
>70	112,040	7.9%	100,051	7.9%	5,495	7.8%	4,990	7.9%	10.1%	4.9%	5.0%
Total	1,421,583	100.0%	1,260,333	100.0%	70,850	100.0%	63,253	100.0%	12.0%	5.0%	5.0%

Table 10 – Canada visitors by Booking

	2024	Share	2023	Share	2019	Share	Change 2024 vs. 2023
Airline\ Hotel	19,360	27.3%	15,637	24.7%	7,399	14.2%	23.8%
Not Specified	935	1.3%	1,151	1.8%	14,918	28.6%	-18.8%
Other\ Website	33,765	47.7%	29,899	47.3%	15,936	30.5%	12.9%
Travel Agent	16,792	23.7%	16,567	26.2%	13,035	25.0%	1.4%
(blank)	0	0.0%	0	0.0%	927	1.8%	–
Total	70,852	100.0%	63,254	100.0%	52,215	100.0%	12.0%

Table 11 – Canada visitors by Source

	2024	Share	2023	Share	2019	Share	Change 2024 vs. 2023
Article	356	0.5%	297	0.5%	215	0.4%	19.9%
Cruise	841	1.2%	833	1.3%	511	1.0%	1.0%
Direct Mail	74	0.1%	95	0.2%	90	0.2%	-22.1%
Family and Friends	41,275	58.3%	35,017	55.4%	17,051	32.7%	17.9%
Internet	10,201	14.4%	9,216	14.6%	6,572	12.6%	10.7%
Media Ad	994	1.4%	740	1.2%	1,154	2.2%	34.3%
Not Specified	934	1.3%	1,150	1.8%	14,599	28.0%	-18.8%
Other	10,883	15.4%	10,576	16.7%	5,867	11.2%	2.9%
Travel Agent	4,329	6.1%	4,361	6.9%	4,277	8.2%	-0.7%
WWW.ARUBA.COM	965	1.4%	969	1.5%	952	1.8%	-0.4%
(blank)	0	0.0%	0	0.0%	927	1.8%	–
Total	70,852	100.0%	63,254	100.0%	52,215	100.0%	12.0%

Table 12 – Canada visitors by Carriers

	2024	Share	2023	Share	2019	Share	Change 2024 vs. 2023
Westjet Airlines	32,028	45.2%	21,208	33.5%	14,863	28.5%	51.0%
Air Canada	14,116	19.9%	15,320	24.2%	14,708	28.2%	-7.9%
Sunwing Airlines	12,372	17.5%	14,485	22.9%	10,430	20.0%	-14.6%
United Airlines	4,594	6.5%	4,408	7.0%	2,740	5.2%	4.2%
American Airlines	2,891	4.1%	3,579	5.7%	3,645	7.0%	-19.2%
Delta Airlines	1,181	1.7%	819	1.3%	2,119	4.1%	44.2%
Jetblue	633	0.9%	656	1.0%	705	1.4%	-3.5%
Spirit Airlines	480	0.7%	254	0.4%	124	0.2%	89.0%
Avianca	474	0.7%	400	0.6%	79	0.2%	18.5%
Divi Divi Air	423	0.6%	583	0.9%	147	0.3%	-27.4%
Other	1,660	2.3%	1,542	2.4%	2,655	5.1%	7.7%
Total	70,852	100.0%	63,254	100.0%	52,215	100.0%	12.0%

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Top 5 Carriers by Place of Stay



Overview Westjet

2024 Share of Carrier			2024 Share of Carrier			2024 Share of Carrier		
Total hotels	8,683	27.1%	Total Timeshare	5,269	16.5%	Total Condo/ Apartments	3,762	11.7%
Marriott Resort	397	1.2%	Aruba Beach Club	119	0.4%	Blue Residences	507	1.6%
Barcelo AUA	481	1.5%	Caribbean Palm Village Resort	214	0.7%	Wakiri Vacation Rentals	304	0.9%
Embassy Suites by Hilton	732	2.3%	Casa del Mar	144	0.4%	Pearl Aruba Condos	300	0.9%
Hilton	465	1.5%	Costa Linda Beach	270	0.8%	Levent Condominio	289	0.9%
Holiday Inn	930	2.9%	Divi Aruba Phoenix Beach Resort	441	1.4%	Palm Aruba Condos	231	0.7%
Hyatt Place	114	0.4%	Divi Links	11	0.0%	Azure Resident	195	0.6%
Hyatt Regency	707	2.2%	Divi Village Golf & Beach Resort	702	2.2%	Oasis Luxury Condominiums	142	0.4%
Renaissance Aruba	508	1.6%	Dutch Village beach resort	81	0.3%	Bonbini Apartment	94	0.3%
Ritz Carlton	431	1.3%	Eagle Aruba Resort & Casino	720	2.2%	Aruba Blue Village	82	0.3%
RIU Antillas / Westin	757	2.4%	La Cabana Beach Resort & Casino	587	1.8%	Jardines del Mar Condos	80	0.2%
RIU Palace	1,283	4.0%	La Quinta	136	0.4%	Bubali Bliss Studios	76	0.2%
Amsterdam Manor	140	0.4%	Marriott Surf Club	762	2.4%	Swiss Paradise	76	0.2%
Brickell Bay	75	0.2%	Marriott's Aruba Ocean Club	350	1.1%	Aruba BreezeCondominium	75	0.2%
Bucuti Tara Beach	134	0.4%	Paradise Beach Villas	364	1.1%	Palm Beach Apartments	71	0.2%
Victoria City Hotel	20	0.1%	Playa Linda Beach Resort	206	0.6%	Other apartments	1,240	3.9%
Courtyard by Marriott	283	0.9%	Renaissance Suites	161	0.5%	Total Private Homes	11,722	36.6%
Divi Aruba Beach	372	1.2%				Blanks	2,327	7.3%
Manchebo	70	0.2%				Boat /yacht	1	0.0%
Talk of the Town	70	0.2%	Total Commercial / Boutique Hotel	264	0.8%	Total Westjet	32,028	100.0%
Tamarijn Aruba	441	1.4%						
The Mill	89	0.3%						
Tierra Del Sol	72	0.2%						
Boardwalk Hotel Aruba	112	0.3%						

Overview Air Canada

	2024	Share of Carrier		2024	Share of Carrier		2024	Share of Carrier
Total hotels	8,100	57.4%	Total Timeshare	2,889	20.5%	Total Condo/ Apartments	1,269	9%
Marriott Resort	400	2.8%	Aruba Beach Club	47	0.3%	Blue Residences	181	1.3%
Barcelo AUA	316	2.2%	Caribbean Palm Village Resort	52	0.4%	Pearl Aruba Condos	86	0.6%
Embassy Suites by Hilton	716	5.1%	Casa del Mar	18	0.1%	Levent Condominio	84	0.6%
Hilton	278	2.0%	Costa Linda Beach	82	0.6%	Palm Aruba Condos	76	0.5%
Holiday Inn	527	3.7%	Divi Aruba Phoenix Beach Resort	88	0.6%	Wakiri Vacation Rentals	55	0.4%
Hyatt Place	46	0.3%	Divi Links	0	0.0%	Oasis Luxury Condominiums	52	0.4%
Hyatt Regency	245	1.7%	Divi Village Golf & Beach Resort	266	1.9%	Jardines del Mar Condos	41	0.3%
Renaissance Aruba	299	2.1%	Dutch Village beach resort	34	0.2%	Coconut Inn	40	0.3%
Ritz Carlton	373	2.6%	Eagle Aruba Resort & Casino	951	6.7%	Aruba Breeze Condominium	31	0.2%
RIU Antillas / Westin	208	1.5%	La Cabana Beach Resort & Casino	201	1.4%	Isla Bonita Residence	30	0.2%
RIU Palace	295	2.1%	La Quinta	10	0.1%	Azure Resident	29	0.2%
Amsterdam Manor	68	0.5%	Marriott Surf Club	464	3.3%	Bonbini Apartment	27	0.2%
Brickell Bay	108	0.8%	Marriott's Aruba Ocean Club	312	2.2%	Aruba's Life Vacation Residences	25	0.2%
Bucuti Tara Beach	144	1.0%	Paradise Beach Villas	93	0.7%	Costa Esmeralda	25	0.2%
Victoria City Hotel	5	0.0%	Playa Linda Beach Resort	169	1.2%	Other apartments	487	3.4%
Courtyard by Marriott	218	1.5%	Renaissance Suites	102	0.7%	Total Private Homes	3,776	26.7%
Divi Aruba Beach	320	2.3%				Blanks	970	6.9%
Dorado Eagle Beach Hotel	10	0.1%				Boat /yacht	1	0.0%
JOIA Aruba by Iberostar	2	0.0%	Total Commercial / Boutique Hotel	106	0.8%	Total Air Canada	14,116	100.00%
Manchebo	41	0.3%						
Talk of the Town	23	0.2%						
Tamarijn Aruba	334	2.4%						
Boardwalk Hotel Aruba	62	0.4%						

Overview Sunwing

	2024	Share of Carrier		2024	Share of Carrier		2024	Share of Carrier
Total hotels	10,763	87.0%	Total Timeshare	704	5.7%	Total Condo/ Apartments	151	1.2%
Marriott Resort	14	0.1%	Aruba Beach Club	11	0.1%	Pearl Aruba Condos	17	0.1%
Barcelo AUA	24	0.2%	Caribbean Palm Village Resort	15	0.1%	Blue Residences	13	0.1%
Embassy Suites by Hilton	60	0.5%	Casa Del Mar	7	0.1%	Oasis Luxury Condominiums	9	0.1%
Hilton	31	0.3%	Divi Aruba Phoenix Beach Resort	43	0.3%	Aruba Breeze Condominium	8	0.1%
Holiday Inn	27	0.2%	Divi Village Golf & Beach Resort	121	1.0%	Azure Resident	8	0.1%
Hyatt Place	10	0.1%	Divi Doral Aruba Hotels	2	0.0%	Isla Bonita Residence	8	0.1%
Hyatt Regency	13	0.1%	Dutch Village Beach Resort	17	0.1%	Palm Beach Apartments	7	0.1%
Renaissance Aruba	9	0.1%	Eagle Aruba Resort & Casino	257	2.1%	Wakiri Vacation Rentals	7	0.1%
Ritz Carlton	8	0.1%	La Cabana Beach Resort & Casino	39	0.3%	Palm Aruba Condos	6	0.0%
RIU Antillas / Westin	3,224	26.1%	La Quinta	13	0.1%	Arashi Villa Real est.	4	0.0%
RIU Palace	7,021	56.7%	Marriott Surf Club	63	0.5%	Aruba's Life Vacation Residences	4	0.0%
Amsterdam Manor	3	0.0%	Marriott's Aruba Ocean Club	64	0.5%	Costa Esmeralda	4	0.0%
Brickell Bay	33	0.3%	Paradise Beach villas	26	0.2%	Palm Apartments	4	0.0%
Bucuti Tara Beach	5	0.0%	Playa Linda Beach Resort	26	0.2%	Sasaki Apartments	4	0.0%
Victoria City Hotel	4	0.0%				Sunset Villas	4	0.0%
Courtyard by Marriott	104	0.8%	Total Commercial / Boutique Hotel	35	0.3%	Other Apartments	44	0.4%
Divi Aruba Beach	26	0.2%				Total Private Homes	612	4.9%
Tamarijn Aruba	128	1.0%				Blanks	107	0.9%
The Mill	5	0.0%				Boat /yacht	0	0.0%
Tierra Del Sol	6	0.0%				Total Sunwing	12,372	100.0%

Overview United Airlines

	2024	Share of Carrier		2024	Share of Carrier		2024	Share of Carrier
Total hotels	1,556	33.9%	Total Timeshare	569	12.4%	Total Condo/ Apartments	647	14.1%
Marriott Resort	54	1.2%	Aruba Beach Club	13	0.3%	Blue Residences	96	2.1%
Barcelo AUA	41	0.9%	Caribbean Palm Village Resort	31	0.7%	Azure Resident	37	0.8%
Embassy Suites by Hilton	83	1.8%	Casa del Mar	23	0.5%	Palm Beach Apartments	37	0.8%
Hilton	51	1.1%	Costa Linda Beach	40	0.9%	Bonbini Apartment	31	0.7%
Holiday Inn	65	1.4%	Divi Aruba Phoenix Beach Resort	29	0.6%	Palm Aruba Condos	29	0.6%
Hyatt Place	107	2.3%	Divi links	3	0.1%	Pearl Aruba Condos	24	0.5%
Hyatt Regency	28	0.6%	Divi Village Golf & Beach Resort	63	1.4%	Aruba Breeze Condominium	19	0.4%
Renaissance Aruba	74	1.6%	Divi Doral Aruba Hotels	0	0.0%	Aruba Beach Villas	18	0.4%
Ritz Carlton	128	2.8%	Dutch Village Beach Resort	11	0.2%	Isla Bonita Residence	16	0.3%
RIU Antillas / Westin	35	0.8%	Eagle Aruba Resort & Casino	72	1.6%	Wakiri Vacation Rentals	16	0.3%
RIU Palace	110	2.4%	La Cabana Beach Resort & Casino	56	1.2%	Oasis Luxury Condominiums	15	0.3%
Amsterdam Manor	13	0.3%	La Quinta	5	0.1%	Jardines del Mar Condos	14	0.3%
Brickell Bay	6	0.1%	Marriott Surf Club	107	2.3%	7 Shades of Blue	13	0.3%
Bucuti Tara Beach	10	0.2%	Marriott's Aruba Ocean Club	53	1.2%	Juanedu Suits	13	0.3%
Victoria City Hotel	2	0.0%	Paradise Beach Villas	21	0.5%	Sasaki Apartments	13	0.3%
Courtyard by Marriott	42	0.9%	Playa Linda Beach Resort	31	0.7%	Other Apartments	256	5.6%
Divi Aruba Beach	19	0.4%	Renaissance Suites	11	0.2%	Total Private Homes	1,648	35.9%
Talk of the Town	22	0.5%				Blanks	740	16.1%
Tamarijn Aruba	30	0.7%	Total Commercial / Boutique Hotel	30	0.7%	Boat /yacht	3	0.1%
The Mill	23	0.5%				Total United Airlines	4,594	100.0%
Tierra Del Sol	6	0.1%						

Overview of American Airlines

2024 Share of Carrier			2024 Share of Carrier			2024 Share of Carrier		
Total hotels	1,301	45.0%	Total Timeshare	604	20.9%	Total Condo/ Apartments	347	12%
Marriott Resort	34	1.2%	Aruba Beach Club	15	0.5%	Blue Residences	57	2.0%
Barcelo AUA	47	1.6%	Caribbean Palm Village Resort	16	0.6%	Oasis Luxury Condominiums	28	1.0%
Embassy Suites by Hilton	32	1.1%	Casa del Mar	10	0.3%	Azure Resident	23	0.8%
Hilton	28	1.0%	Costa Linda Beach	41	1.4%	Bonbini Apartment	16	0.6%
Holiday Inn	46	1.6%	Divi Aruba Phoenix Beach Resort	60	2.1%	Sasaki Apartments	15	0.5%
Hyatt Place	19	0.7%	Divi Links	1	0.0%	Swiss Paradise	15	0.5%
Hyatt Regency	51	1.8%	Divi Village Golf & Beach Resort	34	1.2%	Palm Aruba Condos	14	0.5%
Renaissance Aruba	54	1.9%	Dutch Village beach resort	2	0.1%	Wakiri Vacation Rentals	13	0.4%
Ritz Carlton	67	2.3%	Eagle Aruba Resort & Casino	67	2.3%	Pearl Aruba Condos	12	0.4%
RIU Antillas / Westin	32	1.1%	La Cabana Beach Resort & Casino	93	3.2%	Jardines del Mar Condos	11	0.4%
RIU Palace	95	3.3%	La Quinta	6	0.2%	Isla Bonita Residence	10	0.3%
Amsterdam Manor	6	0.2%	Marriott Surf Club	108	3.7%	Kamerlingh Villa	10	0.3%
Brickell Bay	6	0.2%	Marriott's Aruba Ocean Club	91	3.1%	Palm Beach Apartments	10	0.3%
Bucuti Tara Beach	22	0.8%	Paradise Beach Villas	21	0.7%	Aruba Blue Village	6	0.2%
Victoria City Hotel	4	0.1%	Playa Linda Beach Resort	14	0.5%	Other apartments	107	3.7%
Courtyard by Marriott	25	0.9%	Renaissance Suites	25	0.9%	Total Private Homes	945	32.7%
Divi Aruba Beach	14	0.5%				Blanks	297	10.3%
Dorado Eagle Beach Hotel	2	0.1%	Total Commercial / Boutique Hotel	59	2.0%	Boat /yacht	1	0.0%
JOIA Aruba by Iberostar	0	0.0%				Total American Airlines	2,891	100.0%
Manchebo	12	0.4%						
Talk of the Town	11	0.4%						
Tamarijn Aruba	9	0.3%						
The Mill	3	0.1%						
Tierra Del Sol	8	0.3%						
Boardwalk Hotel Aruba	11	0.4%						



Thank You

For additional enquires on the presented,
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