

CANADA PROFILE

2022

Canada

Table 1 - Total Canada Arrivals

Arrivals	2019	2021	2022
January	6,443	641	2,444
February	6,518	70	2,678
March	6,719	85	4,078
April	3,997	83	2,788
May	2,599	117	2,675
June	2,243	142	1,873
July	2,692	353	2,561
August	2,879	473	2,555
September	2,611	689	1,965
October	3,034	1,558	3,544
November	4,965	3,375	5,609
December	7,515	5,293	8,602
Total	52,215	12,879	41,372

Table 2 - Total Canada Nights

Nights	2019	2021	2022
January	64,498	13,433	39,346
February	61,377	1,652	31,959
March	56,848	1,375	39,560
April	31,211	1,220	24,194
May	20,598	1,584	22,583
June	17,690	2,264	15,630
July	23,216	4,482	24,168
August	23,390	5,070	21,253
September	21,796	6,914	17,071
October	24,320	16,819	33,769
November	43,495	34,595	53,066
December	70,248	61,072	87,609
Total	458,687	150,480	410,208

Table 3 - Total Canada Average Length of Stay (ALOS)

ALOS	2019	2021	2022
January	10.0	21.0	16.1
February	9.4	23.6	11.9
March	8.5	16.2	9.7
April	7.8	14.7	8.7
May	7.9	13.5	8.4
June	7.9	15.9	8.3
July	8.6	12.7	9.4
August	8.1	10.7	8.3
September	8.3	10.0	8.7
October	8.0	10.8	9.5
November	8.8	10.3	9.5
December	9.3	11.5	10.2
Average ALOS	8.8	11.7	9.9

Canada

Canada Arrivals By Season

	2019	2021	2022	Change 22 vs. 19
Jan	6,443	641	2,444	-62.1%
Feb	6,518	70	2,678	-58.9%
Mar	6,719	85	4,078	-39.3%
Apr	3,997	83	2,788	-30.2%
Total Warm	23,677	879	11,988	-49.4%
May	2,599	117	2,675	2.9%
Jun	2,243	142	1,873	-16.5%
Jul	2,692	353	2,561	-4.9%
Aug	2,879	473	2,555	-11.3%
Total Cold	10,413	1,085	9,664	-7.2%
Sep	2,611	689	1,965	-24.7%
Oct	3,034	1,558	3,544	16.8%
Nov	4,965	3,375	5,609	13.0%
Dec	7,515	5,293	8,602	14.5%
Total Cool	18,125	10,915	19,720	8.8%
Total Canada	52,215	12,879	41,372	-20.8%

Canada Arrivals First Timers and Repeaters

	2019	2021	2022	Share 2022	Change 22 vs. 19
1 visit	21,606	7,678	22,436	54.2%	3.8%
2-5- visit	10,122	2,741	12,266	29.6%	21.2%
6-9 visit	2,658	896	2,746	6.6%	3.3%
10-14 visit	1356	547	1,728	4.2%	27.4%
15-19 visit	640	288	702	1.7%	9.7%
20+ visit	1181	616	1,296	3.1%	9.7%
Repeaters	15,957	5,088	18,738	45.3%	17.4%
Total	37,563	12,766	41,174	100%	-20.8%

Not specified not included

Accommodation

Visitor Arrivals

	Total Visitors				Visitors from Canada 2022						% share of CDN versus Total	
	2022	2021	2019	Change	2022	2021	Share	2019	Share	Change	2022	2019
Total hotels	502,100	368,954	574,580	-35.8%	19,176	5,438	46.4%	27,134	52.0%	-29.3%	3.8%	4.7%
Marriott Resort	37,239	28,124	79,914	-64.8%	456	134	1.1%	1,450	2.8%	-68.6%	1.2%	1.8%
Hyatt Regency	43,745	29,999	45,617	-34.2%	925	330	2.2%	955	1.8%	-3.1%	2.1%	2.1%
Ritz Carlton	31,180	21,147	38,244	-44.7%	725	238	1.8%	849	1.6%	-14.6%	2.3%	2.2%
Bucuti Tara Beach	9,592	8,410	9,652	-12.9%	265	111	0.6%	273	0.5%	-2.9%	2.8%	2.8%
City Hotel	142	66	544	-87.9%	5	3	0.0%	6	0.0%	-16.7%	3.5%	1.1%
Divi Aruba Beach	33,423	26,617	0	0	538	103	1.3%	795	1.5%	-32.3%	1.6%	0
Dorado Eagle Beach	679	315	501	-37.1%	22	1	0.1%	12	0.0%	83.3%	3.2%	2.4%
Tamarijn Aruba	21,833	17,162	23,572	-27.2%	921	104	2.2%	1,678	3.2%	-45.1%	4.2%	7.1%
Westin	108	44	2	2100.0%	4	1	0.0%	0	0.0%	0	3.7%	0.0%
Manchebo	6,546	5,236	6,578	-20.4%	159	52	0.4%	102	0.2%	55.9%	2.4%	1.6%
Renaissance Aruba	41,185	39,607	56,463	-29.9%	941	411	2.3%	1,383	2.6%	-32.0%	2.3%	2.4%
Tierra Del Sol	1,218	810	3,647	-77.8%	78	3	0.2%	185	0.4%	-57.8%	6.4%	5.1%
Amsterdam Manor	4,817	2,946	7,688	-61.7%	128	35	0.3%	245	0.5%	-47.8%	2.7%	3.2%
RIU Aruba	68,359	46,483	75,180	-38.2%	6,926	2,132	16.7%	9,729	18.6%	-28.8%	10.1%	12.9%
RIU Antillas	40,430	24,792	33,524	-26.0%	3,755	790	9.1%	4,107	7.9%	-8.6%	9.3%	12.3%
Holiday Inn	49,035	39,823	66,558	-40.2%	1,130	318	2.7%	2,159	4.1%	-47.7%	2.3%	3.2%
Hilton	43,990	31,384	42,039	-25.3%	715	209	1.7%	1,351	2.6%	-47.1%	1.6%	3.2%
Barcelo	38,710	29,330	40,082	-26.8%	761	198	1.8%	1,193	2.3%	-36.2%	2.0%	3.0%
Hyatt Place	6,078	4,044	299	1252.5%	132	56	0.3%	8	0.0%	1550.0%	2.2%	2.7%
Talk of the Town	4,043	2,087	5,340	-60.9%	71	16	0.2%	150	0.3%	-52.7%	1.8%	2.8%
The Mill	2,149	1,194	6,354	-81.2%	42	6	0.1%	184	0.4%	-77.2%	2.0%	2.9%
Courtyard by Marriott	11,433	5,670	322	1660.9%	286	112	0.7%	14	0.0%	1942.9%	2.5%	4.3%
Brickell Bay	6,166	3,664	6,512	-43.7%	191	75	0.5%	306	0.6%	-37.6%	3.1%	4.7%
Timeshare	323,846	256,516	300,109	-14.5%	7,898	3,070	19.1%	9,355	17.9%	-15.6%	2.4%	3.1%
Apartments/Guest House	97,228	53,698	61,463	-12.6%	4,783	1,228	11.6%	3,765	7.2%	27.0%	4.9%	6.1%
Private Home	173,235	125,399	182,517	-31.3%	9,193	3,057	22.2%	11,956	22.9%	-23.1%	5.3%	6.6%
Other	4,588	1,988	275	622.9%	322	86	0.8%	5	0.0%	6340.0%	7.0%	1.8%
Total	1,100,997	806,555	1,118,944	-27.9%	41,372	12,879	100.0%	52,215	100.0%	-20.8%	3.8%	4.7%

Provinces

Provinces	2022	Share	2021	Share	2019	Share	Change
Ontario	31,956	77.2%	10,024	77.8%	38,378	73.5%	-16.7%
Quebec	4,854	11.7%	1,528	11.9%	6,192	11.9%	-21.6%
Alberta	1,386	3.4%	408	3.2%	1,773	3.4%	-21.8%
British Columbia	1,397	3.4%	428	3.3%	1,668	3.2%	-16.2%
Manitoba	368	0.9%	105	0.8%	471	0.9%	-21.9%
New Brunswick	367	0.9%	57	0.4%	557	1.1%	-34.1%
Nova Scotia	399	1.0%	103	0.8%	541	1.0%	-26.2%
Saskatchewan	275	0.7%	86	0.7%	353	0.7%	-22.1%
New Foundland	170	0.4%	39	0.3%	182	0.3%	-6.6%
Prince Edwards Is	54	0.1%	18	0.1%	123	0.2%	-56.1%
Nunavut	0	0.0%	0	0.0%	10	0.0%	-100.0%
Yukon	0	0.0%	0	0.0%	20	0.0%	-100.0%
North West Ter.	0	0.0%	0	0.0%	36	0.1%	-100.0%
Unknown	146	0.4%	83	0.6%	1,911	3.7%	-92.4%
Total	41,372	100.0%	12,879	100.0%	52,215	100.0%	-20.8%

Purpose of Visit

	All Visitors				Canada Visitors					
	2022	Share	2021	Share	2022	Share	2021	Share	2019	Share
San Sand Sea	922,315	88.3%	681,833	89.6%	37,139	92.6%	11,616	93.2%	34,890	87.0%
Business	18,408	1.8%	12,997	1.7%	348	0.9%	127	1.0%	493	1.2%
Conference	5,851	0.6%	1,756	0.2%	132	0.3%	25	0.2%	284	0.7%
Honeymoon	42,304	4.1%	32,065	4.2%	1,266	3.2%	388	3.1%	889	2.2%
Diving	3,799	0.4%	3,059	0.4%	125	0.3%	51	0.4%	275	0.7%
Incentive	10,919	1.0%	6,187	0.8%	220	0.5%	45	0.4%	278	0.7%
Meeting	6,114	0.6%	3,796	0.5%	99	0.2%	40	0.3%	311	0.8%
Shopping	6,284	0.6%	3,432	0.5%	110	0.3%	26	0.2%	1,949	4.9%
Wedding	27,957	2.7%	15,945	2.1%	662	1.7%	150	1.2%	742	1.8%
Total	1,043,951	100.0%	761,070	100.0%	40,101	100.0%	12,468	100.0%	40,111	100.0%

Not specified not included

Age Group

All Visitors by Age Group

	All Visitors						
	2022	Share	2021	Share	2019	Share	Change
0 - 11	76,122	6.9%	52,291	6.5%	77,493	6.9%	-1.8%
12 - 19	79,085	7.2%	60,933	7.6%	76,738	6.9%	3.1%
20 - 29	145,842	13.2%	122,973	15.2%	140,067	12.5%	4.1%
30 - 39	185,005	16.8%	147,666	18.3%	175,962	15.7%	5.1%
40 - 49	181,882	16.5%	135,115	16.8%	188,459	16.8%	-3.5%
50 - 59	207,737	18.9%	146,551	18.2%	221,636	19.8%	-6.3%
60 - 69	150,529	13.7%	95,895	11.9%	159,468	14.3%	-5.6%
>70	74,751	6.8%	45,114	5.6%	78,942	7.1%	-5.3%
Total	1,100,953	100.0%	806,538	100.0%	1,118,765	100.0%	-1.6%

Not specified not included

Canada by Age Group

	All Visitors				Canada Visitors				% share of total		
	2019	Share	2022	Share	2022	Share	2019	Share	Change	2022	2019
0 - 11	77,493	6.9%	76,122	6.9%	3,184	7.7%	4,485	8.6%	-29.0%	4.2%	5.8%
12 - 19	76,738	6.9%	79,085	7.2%	2,907	7.0%	3,247	6.2%	-10.5%	3.7%	4.2%
20 - 29	140,067	12.5%	145,842	13.2%	4,772	11.5%	5,435	10.4%	-12.2%	3.3%	3.9%
30 - 39	175,962	15.7%	185,005	16.8%	5,551	13.4%	6,913	13.2%	-19.7%	3.0%	3.9%
40 - 49	188,459	16.8%	181,882	16.5%	6,599	16.0%	8,848	16.9%	-25.4%	3.6%	4.7%
50 - 59	221,636	19.8%	207,737	18.9%	9,083	22.0%	12,251	23.5%	-25.9%	4.4%	5.5%
60 - 69	159,468	14.3%	150,529	13.7%	6,629	16.0%	7,632	14.6%	-13.1%	4.4%	4.8%
>70	78,942	7.1%	74,751	6.8%	2,646	6.4%	3,400	6.5%	-22.2%	3.5%	4.3%
Total	1,118,765	100.0%	1,100,953	100.0%	41,371	100.0%	52,211	100.0%	-20.8%	3.8%	4.7%

Not specified not included

By Carriers

	2022	% share	2021	2019	% share	% change
Westjet Airlines	12,377	29.9%	2,556	10,430	20.0%	18.7%
Sunwing Airlines	10,418	25.2%	2,937	14,863	28.5%	-29.9%
Air Canada	6,753	16.3%	4,123	14,708	28.2%	-54.1%
American Airlines	4,789	11.6%	1,075	3,645	7.0%	31.4%
United Airlines	3,640	8.8%	1,091	2,740	5.2%	32.8%
Jetblue	913	2.2%	262	705	1.4%	29.5%
Delta Airline	864	2.1%	362	2,119	4.1%	-59.2%
Copa	132	0.3%	110	384	0.7%	-65.6%
Winair	18	0.0%	12	167	0.3%	-89.2%
Aruba Airlines	0	0.0%	0	272	0.5%	-100.0%
Other	1,468	3.5%	351	2,182	4.2%	-32.7%
Total	41,372	100.0%	12,879	52,215	100.0%	-20.8%

Canada 2022

Canada by Source

	2022	Share	2021	Share	2019	Share	Change
Article	202	0.5%	39	0.3%	215	0.4%	-6.0%
Cruise	368	0.9%	106	0.8%	511	1.0%	-28.0%
Direct Mail	63	0.2%	8	0.1%	90	0.2%	-30.0%
Family and Friends	23,384	56.5%	7,295	56.6%	17,051	33.2%	37.1%
Internet	5,640	13.6%	1,820	14.1%	6,572	12.8%	-14.2%
Media Ad	502	1.2%	101	0.8%	1,154	2.3%	-56.5%
Not Specified	199	0.5%	119	0.9%	14,599	28.5%	-98.6%
Other	7,103	17.2%	2,281	17.7%	5,867	11.4%	21.1%
Travel Agent	2,969	7.2%	734	5.7%	4,277	8.3%	-30.6%
WWW.ARUBA.COM	942	2.3%	376	2.9%	952	1.9%	-1.1%
(blank)	0	0.0%	0	0.0%	927	1.8%	-100.0%
Total	41,372	100.0%	12,879	100.0%	51,288	100.0%	-19.3%

Canada by Booking Method

	2022	Share	2021	Share	2019	Share	Change
Airline\ Hotel	9,848	23.8%	3,480	27.0%	7,399	14.2%	33.1%
Not Specified	198	0.5%	117	0.9%	14,918	28.6%	-98.7%
Other\ Website	19,182	46.4%	6,022	46.8%	15,936	30.5%	20.4%
Travel Agent	12,144	29.4%	3,260	25.3%	13,035	25.0%	-6.8%
(blank)	0	0.0%	0	0.0%	927	1.8%	-100.0%
Total	41,372	100.0%	12,879	100.0%	52,215	100.0%	-20.8%

2022

Aruba Tourism Industry
Canada

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