

A photograph of a vineyard with rows of grapevines. The leaves are mostly green but show some yellowing, suggesting late autumn or early winter. The lighting is warm, possibly from the low sun, creating a golden glow. The vines are supported by wooden stakes.

DECEMBER 2025

Monthly Report

SNAPSHOT YTD DEC 2025/2024



HOW MANY
ARRIVALS?

1,515,102

6.6%



HOW MANY
CRUISE TOURISM?

970,803

8.2%



HOW LONG
DID THEY STAY?

10,310,093

5.1%



WHAT DID THEY SPEND?*

Central Bank Aruba
(Q1 and Q2 2025)

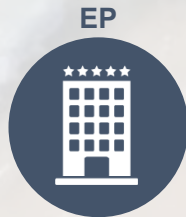
Avg. 2,874.3 min

1.6%

Q1 and Q2 2024: 2,829.20

**Tourism Credits: In the new presentation of the Balance of Payments, the Central Bank of Aruba reclassified maintenance fee arising from Timeshare arrangement from "Other Services" to "Travel Services" (Tourism). With this reclassification it should be noted that the term Tourism Receipts has changed to Tourism Credits in the new presentation of Balance of Payments. This reclassification resulted in an upward adjustment of the previously used term Tourism Receipts.

WHERE DID THEY STAY?



EP

2,223,218

NIGHTS

21.6%

% Share



ALL INCLUSIVE

1,332,390

NIGHTS

12.9%

% Share



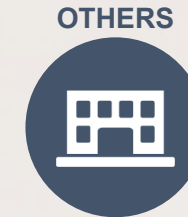
TIMESHARE

2,728,310

NIGHTS

26.5%

% Share



OTHERS

4,026,175

NIGHTS

39.1%

% Share



ARRIVALS YTD DECEMBER 2025/2024

1,421,616
ARRIVALS

6.6%
GROWTH

	2024		Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
USA	1,062,610		30,232	1,092,842	2.8%	74.7%	72.1%
Canada	70,852		9,161	80,013	12.9%	5.0%	5.3%
NA	1,133,462		39,393	1,172,855	3.5%	79.7%	77.4%
Venezuela	3,880		449	4,329	11.6%	0.3%	0.3%
Colombia	65,572	-4,716		60,856	-7.2%	4.6%	4.0%
Brazil	17,359		11,402	28,761	65.7%	1.2%	1.9%
Argentina	27,416		42,327	69,743	154.4%	1.9%	4.6%
Chile	14,187	-1,586		12,601	-11.2%	1.0%	0.8%
Ecuador	11,250	-1,320		9,930	-11.7%	0.8%	0.7%
Peru	19,798	-526		19,272	-2.7%	1.4%	1.3%
Paraguay	1,275		374	1,649	29.3%	0.1%	0.1%
Uruguay	3,847		825	4,672	21.4%	0.3%	0.3%
Mexico	3,765	-116		3,649	-3.1%	0.3%	0.2%
Others	13,999		2,478	16,477	17.7%	1.0%	1.1%
SA	182,348		49,591	231,939	27.2%	12.8%	15.3%
Netherlands	35,713		880	36,593	2.5%	2.5%	2.4%
UK	7,490	-2,638		4,852	-35.2%	0.5%	0.3%
Germany	4,558		614	5,172	13.5%	0.3%	0.3%
Italy	6,483		409	6,892	6.3%	0.5%	0.5%
Sweden	902		216	1,118	23.9%	0.1%	0.1%
Belgium	1,569		179	1,748	11.4%	0.1%	0.1%
Austria	582		100	682	17.2%	0.0%	0.0%
Switzerland	2,036	-42		1,994	-2.1%	0.1%	0.1%
Others	10,007		2,173	12,180	21.7%	0.7%	0.8%
Europe	69,340		1,891	71,231	2.7%	4.9%	4.7%
ROW	36,466		2,611	39,077	7.2%	2.6%	2.6%
Total	1,421,616		93,486	1,515,102	6.6%		
W/O Ven.	1,417,736		93,037	1,510,773	6.6%		

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



ARRIVALS USA YTD DECEMBER 2025/2024

1,092,842
ARRIVALS

2.8%
GROWTH

	2024		Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
New York	211,157	-4,581		206,576	-2.2%	19.9%	18.9%
Massachusetts	126,186		212	126,398	0.2%	11.9%	11.6%
New Jersey	134,468		1,325	135,793	1.0%	12.7%	12.4%
Pennsylvania	62,261		2,033	64,294	3.3%	5.9%	5.9%
Illinois	26,136		2,330	28,466	8.9%	2.5%	2.6%
Connecticut	39,473	-184		39,289	-0.5%	3.7%	3.6%
Florida	56,400		484	56,884	0.9%	5.3%	5.2%
Ohio	30,078		1,049	31,127	3.5%	2.8%	2.8%
Maryland	34,164	-806		33,358	-2.4%	3.2%	3.1%
Michigan	18,140		1,067	19,207	5.9%	1.7%	1.8%
Virginia	30,221		997	31,218	3.3%	2.8%	2.9%
Georgia	23,687		3,326	27,013	14.0%	2.2%	2.5%
North Carolina	30,740		529	31,269	1.7%	2.9%	2.9%
Texas	31,671		8,515	40,186	26.9%	3.0%	3.7%
California	19,739		226	19,965	1.1%	1.9%	1.8%
Other	188,089		13,710	201,799	7.3%	17.7%	18.5%
Total	1,062,610		30,232	1,092,842	2.8%		

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



NIGHTS YTD DECEMBER 2025/2024

10,310,093
ARRIVALS

5.1%
GROWTH

	2024		Growth	2025	% Growth	ALOS 2024	ALOS 2025
USA	6,889,078		48,105	6,937,183	0.7%	6.5	6.3
Canada	648,067		56,789	704,856	8.8%	9.1	8.8
NA	7,537,145		104,894	7,642,039	1.4%	6.6	6.5
Venezuela	45,460		3,638	49,098	8.0%	11.7	11.3
Colombia	419,386	-21,576		397,810	-5.1%	6.4	6.5
Brazil	106,660		71,653	178,313	67.2%	6.1	6.2
Argentina	240,151		352,962	593,113	147.0%	8.8	8.5
Chile	105,954	-12,203		93,751	-11.5%	7.5	7.4
Ecuador	49,712	-3,881		45,831	-7.8%	4.4	4.6
Peru	108,070	-1,993		106,077	-1.8%	5.5	5.5
Paraguay	8,246		2,349	10,595	28.5%	6.5	6.4
Uruguay	29,802		5,772	35,574	19.4%	7.7	7.6
Mexico	41,064	-14,723		26,341	-35.9%	10.9	7.2
Others	94,426		11,865	106,291	12.6%	6.7	6.5
SA	1,248,931		393,863	1,642,794	31.5%	6.8	7.1
Netherlands	518,145	-20,068		498,077	-3.9%	14.5	13.6
UK	67,500	-23,625		43,875	-35.0%	9.0	9.0
Germany	46,396		503	46,899	1.1%	10.2	9.1
Italy	48,277		3,892	52,169	8.1%	7.4	7.6
Sweden	8,925		2,270	11,195	25.4%	9.9	10.0
Belgium	20,558		2,154	22,712	10.5%	13.1	13.0
Austria	5,603		683	6,286	12.2%	9.6	9.2
Switzerland	17,269	-652		16,617	-3.8%	8.5	8.3
Others	89,907		16,161	106,068	18.0%	9.0	8.7
Europe	822,580	-18,682		803,898	-2.3%	11.9	11.3
ROW	203,009		18,353	221,362	9.0%	5.6	5.7
Total	9,811,665		498,428	10,310,093	5.1%	6.9	6.8

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



ACCOMMODATIONS YTD DECEMBER 2025/2024

1,515,102
ARRIVALS

6.6%
GROWTH

ARRIVALS BY ACCOMMODATION

	2024		Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
EP	368,343		<div></div> 36,818	405,161	10.0%	<div></div> 25.9%	<div></div> 26.7%
All Inclusive	227,598	-716		226,882	-0.3%	<div></div> 16.0%	<div></div> 15.0%
Timeshare	357,396	-6,883	<div></div>	350,513	-1.9%	<div></div> 25.1%	<div></div> 23.1%
Others	468,279		<div></div> 64,267	532,546	13.7%	<div></div> 32.9%	<div></div> 35.1%
Total	1,421,616		<div></div> 93,486	1,515,102	6.6%		

NIGHTS BY ACCOMMODATION

	2024		Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
EP	2,053,302		<div></div> 169,916	2,223,218	8.3%	<div></div> 20.9%	<div></div> 21.6%
All Inclusive	1,355,610	-23,220	<div></div>	1,332,390	-1.7%	<div></div> 13.8%	<div></div> 12.9%
Timeshare	2,801,478	-73,168	<div></div>	2,728,310	-2.6%	<div></div> 28.6%	<div></div> 26.5%
Others	3,601,275		<div></div> 424,900	4,026,175	11.8%	<div></div> 36.7%	<div></div> 39.1%
Total	9,811,665		<div></div> 498,428	10,310,093	5.1%		

Note: The European Plan, sometimes abbreviated as EP in hotel listings, indicates that the quoted rate is strictly for lodging and does not include any meals.

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VISITORS BY AGE YTD DECEMBER 2025/2024

1,515,102
ARRIVALS

6.6%
GROWTH























	2024	Growth	2025	% Growth
0 - 11	100,421	<div></div> 9,056	109,477	9.0%
12-19	101,933	<div></div> 9,246	111,179	9.1%
20 - 29	175,005	<div></div> 10,493	185,498	6.0%
30 - 39	225,912	<div></div> 9,141	235,053	4.0%
40 - 49	235,607	<div></div> 19,854	255,461	8.4%
50 - 59	259,482	<div></div> 12,922	272,404	5.0%
60 - 69	211,183	<div></div> 13,609	224,792	6.4%
70 +	112,040	<div></div> 9,177	121,217	8.2%
Not Stated	33	-12	21	-36.4%
Total	1,421,616	<div></div> 93,486	1,515,102	6.6%



GENERATIONS YTD DECEMBER 2025/2024

1,515,102
VISITORS

6.6%
GROWTH

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
Gen A	78,989	 7,134	86,123	9.0%	 5.6%	 5.7%
Gen Z	217,711	 18,709	236,420	8.6%	 15.3%	 15.6%
Millennials	355,915	 15,941	371,856	4.5%	 25.0%	 24.5%
Gen X	372,225	 25,276	397,501	6.8%	 26.2%	 26.2%
Baby Boomers	355,944	 22,284	378,228	6.3%	 25.0%	 25.0%
Silent Generations	40,799	 4,154	44,953	10.2%	 2.9%	 3.0%
Age not specified	33	-12 	21	-36.4%	 0.0%	 0.0%
Total	1,421,616	 93,486	1,515,102	6.6%		

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CARRIERS YTD DECEMBER 2025/2024

1,515,102
VISITORS

6.6%
GROWTH

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
JETBLUE	347,450	-7,119	340,331	-2.0%	24.4%	22.5%
AMERICAN AIRLINES	268,765	9,959	278,724	3.7%	18.9%	18.4%
UNITED AIRLINES	190,856	16,925	207,781	8.9%	13.4%	13.7%
DELTA AIRLINES	162,021	5,827	167,848	3.6%	11.4%	11.1%
AVIANCA	64,765	9,668	74,433	14.9%	4.6%	4.9%
SOUTHWEST AIRLINES	64,965	4,231	69,196	6.5%	4.6%	4.6%
COPA AIRLINES	62,710	5,503	68,213	8.8%	4.4%	4.5%
WESTJET AIRLINES	33,420	15,440	48,860	46.2%	2.4%	3.2%
LATAM AIRLINES / PERU	23,575	15,072	38,647	63.9%	1.7%	2.6%
KLM	30,569	6,025	36,594	19.7%	2.2%	2.4%
WINGO	31,335	-169	31,166	-0.5%	2.2%	2.1%
DIVI DIVI AIR	18,923	2,426	21,349	12.8%	1.3%	1.4%
SPIRIT AIRLINES	29,474	-11,124	18,350	-37.7%	2.1%	1.2%
AIR CANADA	15,261	1,330	16,591	8.7%	1.1%	1.1%
GOL	943	13,772	14,715	1460.4%	0.1%	1.0%
EZ AIR	11,674	1,633	13,307	14.0%	0.8%	0.9%
PRIVATE	9,709	2,476	12,185	25.5%	0.7%	0.8%
TUI FLY NL	12,731	-1,378	11,353	-10.8%	0.9%	0.7%
WINAIR	5,709	5,052	10,761	88.5%	0.4%	0.7%
CHARTER/NON-SCHEDULED	4,358	5,877	10,235	134.9%	0.3%	0.7%
SURINAM AIRWAYS	5,985	1,098	7,083	18.3%	0.4%	0.5%
SUNWING AIRLINES	12,828	-7,601	5,227	-59.3%	0.9%	0.3%
SUN COUNTRY AIRLINES	3,411	1,429	4,840	41.9%	0.2%	0.3%
FRONTIER AIRLINES	0	2,878	2,878	-	0.0%	0.2%
ARAJET	2,032	226	2,258	11.1%	0.1%	0.1%
AIR CENTURY	889	-91	798	-10.2%	0.1%	0.1%
OTHERS	7,258	-5,879	1,379	-81.0%	0.5%	0.1%
Total	1,421,616	93,486	1,515,102	6.6%		

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



CARRIERS YTD DECEMBER 2025/2024

1,515,102
VISITORS

6.6%
GROWTH

City	APO Code	YTD JAN-DEC'25	Mkt Share	YTD JAN-DEC'24	Mkt Share	25 vs 24
JFK NY	JFK	224,660	14.8%	231,086	16.3%	-2.8%
Boston	BOS	171,719	11.3%	162,994	11.5%	5.4%
Newark	EWK	157,043	10.4%	160,919	11.3%	-2.4%
Miami	MIA	105,056	6.9%	105,138	7.4%	-0.1%
Charlotte	CLT	98,114	6.5%	96,640	6.8%	1.5%
Bogota	BOG	87,047	5.7%	72,092	5.1%	20.7%
Atlanta	ATL	83,122	5.5%	76,622	5.4%	8.5%
Toronto	YYZ	70,730	4.7%	61,560	4.3%	14.9%
Panama City	PTY	68,357	4.5%	62,800	4.4%	8.8%
Philadelphia	PHL	63,445	4.2%	54,655	3.8%	16.1%
Orlando	MCO	50,103	3.3%	47,656	3.4%	5.1%
Amsterdam	AMS	47,884	3.2%	43,235	3.0%	10.8%
G.Bush DC	IAD	44,640	2.9%	43,683	3.1%	2.2%
Curacao	CUR	42,759	2.8%	36,714	2.6%	16.5%
Lima, Peru	LIM	37,690	2.5%	23,575	1.7%	59.9%
Chicago	ORD	21,771	1.4%	19,321	1.4%	12.7%
Houston International	IAH	21,145	1.4%	9,726	0.7%	117.4%
Fort Lauderdale	FLL	20,065	1.3%	30,097	2.1%	-33.3%
Baltimore	BWI	19,117	1.3%	17,448	1.2%	9.6%
Sao Paulo	GRU	14,715	1.0%	964	0.1%	1426.5%
Medellin	MDE	14,628	1.0%	17,750	1.2%	-17.6%
Sint Maarten	SXM	10570	0.7%	5,716	0.4%	84.9%
Minneapolis St. Paul Inter Airp	MSP	9,870	0.7%	3,803	0.3%	159.5%
Johan A. Pengel Int Airport, Suriname	PBM	6,913	0.5%	5,450	0.4%	26.8%
Dallas Fort Worth Int Airport	DFW	6,195	0.4%	5,486	0.4%	12.9%
	Others	17,744	1.2%	26,486	1.9%	-33.0%
Total		1,515,102	100.0%	1,421,616	100.0%	6.6%

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



CRUISE COMPARISON

One happy island + [ARUBA.COM](https://www.aruba.com)



CRUISE YTD DECEMBER 2025/2024



2024



CRUISE PAX
897,274

CRUISE CALLS
347



2025



CRUISE PAX
970,803

8.2%

CRUISE CALLS
355

2.3%

ABSOLUTE GROWTH PAX YTD DECEMBER

73,529
8.2%

ABSOLUTE GROWTH CALLS YTD DECEMBER

8
2.3%

DECEMBER RESULT 2025

NORTH AMERICA



113,906

77.7%

SOUTH AMERICA



21,618

14.8%

EUROPE



6,937

4.7%

OTHERS



4,054

2.8%

TOTAL ARRIVALS

146,515

100%



ARRIVALS DECEMBER 2025/2024

146,515
ARRIVALS

14.3%
GROWTH

	2024		Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
USA	91,735		11,012	102,747	12.0%	71.5%	70.1%
Canada	9,978		1,181	11,159	11.8%	7.8%	7.6%
NA	101,713		12,193	113,906	12.0%	79.3%	77.7%
Venezuela	631		84	715	13.3%	0.5%	0.5%
Colombia	6,725		558	7,283	8.3%	5.2%	5.0%
Brazil	2,495		53	2,548	2.1%	1.9%	1.7%
Argentina	2,392		3,564	5,956	149.0%	1.9%	4.1%
Chile	1,006	-337		669	-33.5%	0.8%	0.5%
Ecuador	615		42	657	6.8%	0.5%	0.4%
Peru	2,033	-527		1,506	-25.9%	1.6%	1.0%
Paraguay	143	-2		141	-1.4%	0.1%	0.1%
Uruguay	221		8	229	3.6%	0.2%	0.2%
Mexico	317		59	376	18.6%	0.2%	0.3%
Others	1,306		232	1,538	17.8%	1.0%	1.0%
SA	17,884		3,734	21,618	20.9%	13.9%	14.8%
Netherlands	2,915		433	3,348	14.9%	2.3%	2.3%
UK	469	-109		360	-23.2%	0.4%	0.2%
Germany	399		407	806	102.0%	0.3%	0.6%
Italy	472		108	580	22.9%	0.4%	0.4%
Sweden	117		64	181	54.7%	0.1%	0.1%
Belgium	104		22	126	21.2%	0.1%	0.1%
Austria	32		33	65	103.1%	0.0%	0.0%
Switzerland	165		32	197	19.4%	0.1%	0.1%
Others	1,099		175	1,274	15.9%	0.9%	0.9%
Europe	5,772		1,165	6,937	20.2%	4.5%	4.7%
ROW	2,871		1,183	4,054	41.2%	2.2%	2.8%
Total	128,240		18,275	146,515	14.3%		
W/O Ven.	127,609		18,191	145,800	14.3%		

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



ARRIVALS USA

DECEMBER 2025/2024

102,747
ARRIVALS

12.0%
GROWTH

	2024		Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
New York	17,330		1,400	18,730	8.1%	18.9%	18.2%
Massachusetts	11,613	-269		11,344	-2.3%	12.7%	11.0%
New Jersey	10,122		1,660	11,782	16.4%	11.0%	11.5%
Pennsylvania	5,132		1,177	6,309	22.9%	5.6%	6.1%
Illinois	3,559		1,079	4,638	30.3%	3.9%	4.5%
Connecticut	2,562		423	2,985	16.5%	2.8%	2.9%
Florida	4,567		907	5,474	19.9%	5.0%	5.3%
Ohio	2,561		418	2,979	16.3%	2.8%	2.9%
Maryland	2,872		356	3,228	12.4%	3.1%	3.1%
Michigan	2,132		364	2,496	17.1%	2.3%	2.4%
Virginia	2,829		447	3,276	15.8%	3.1%	3.2%
Georgia	2,159		525	2,684	24.3%	2.4%	2.6%
North Carolina	2,797		204	3,001	7.3%	3.0%	2.9%
Texas	2,681		1,545	4,226	57.6%	2.9%	4.1%
California	1,653		396	2,049	24.0%	1.8%	2.0%
Other	17,166		380	17,546	2.2%	18.7%	17.1%
Total	91,735		11,012	102,747	12.0%		

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



NIGHTS DECEMBER 2025/2024

1,094,057
NIGHTS

11.7%
GROWTH

	2024		Growth	2025	% Growth	ALOS 2024	ALOS 2025
USA	643,251		58,986	702,237	9.2%	7.0	6.8
Canada	99,042		9,461	108,503	9.6%	9.9	9.7
NA	742,293		68,447	810,740	9.2%	7.3	7.1
Venezuela	9,424		36	9,460	0.4%	14.9	13.2
Colombia	56,337		5,224	61,561	9.3%	8.4	8.5
Brazil	16,206		1,253	17,459	7.7%	6.5	6.9
Argentina	22,035		32,272	54,307	146.5%	9.2	9.1
Chile	7,737	-2,359		5,378	-30.5%	7.7	8.0
Ecuador	3,401	-36		3,365	-1.1%	5.5	5.1
Peru	12,586	-3,221		9,365	-25.6%	6.2	6.2
Paraguay	967		41	1,008	4.2%	6.8	7.1
Uruguay	1,897		62	1,959	3.3%	8.6	8.6
Mexico	2,534	-358		2,176	-14.1%	8.0	5.8
Others	9,536		1,858	11,394	19.5%	7.3	7.4
SA	142,660		34,772	177,432	24.4%	8.0	8.2
Netherlands	45,566		5,164	50,730	11.3%	15.6	15.2
UK	4,575	-1,603		2,972	-35.0%	9.8	8.3
Germany	3,993		1,062	5,055	26.6%	10.0	6.3
Italy	4,285		1,168	5,453	27.3%	9.1	9.4
Sweden	1,411		507	1,918	35.9%	12.1	10.6
Belgium	1,460	-21		1,439	-1.4%	14.0	11.4
Austria	577		209	786	36.2%	18.0	12.1
Switzerland	1,668		26	1,694	1.6%	10.1	8.6
Others	11,053	-214		10,839	-1.9%	10.1	8.5
Europe	74,588		6,298	80,886	8.4%	12.9	11.7
ROW	19,606		5,393	24,999	27.5%	6.8	6.2
Total	979,147		114,910	1,094,057	11.7%	7.6	7.5

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.















ACCOMMODATIONS DECEMBER 2025/2024













146,515
ARRIVALS

14.3%
GROWTH

ARRIVALS BY ACCOMMODATION

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
EP	31,777	 6,385	38,162	20.1%	 24.8%	 26.0%
All Inclusive	17,847	 3,092	20,939	17.3%	 13.9%	 14.3%
Timeshare	30,423	-169	30,254	-0.6%	 23.7%	 20.6%
Others	48,193	 8,967	57,160	18.6%	 37.6%	 39.0%
Total	128,240	 18,275	146,515	14.3%		

NIGHTS BY ACCOMMODATION

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
EP	188,739	 35,374	224,113	18.7%	 19.3%	 20.5%
All Inclusive	112,030	 16,211	128,241	14.5%	 11.4%	 11.7%
Timeshare	257,493	-4,018	253,475	-1.6%	 26.3%	 23.2%
Others	420,885	 67,343	488,228	16.0%	 43.0%	 44.6%
Total	979,147	 114,910	1,094,057	11.7%		

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



VISITORS BY AGE DECEMBER 2025/2024

146,515
ARRIVALS

14.3%
GROWTH

	2024	Growth	2025	% Growth
0 - 11	10,099	1,676	11,775	16.6%
12-19	12,342	2,092	14,434	17.0%
20 - 29	17,898	2,884	20,782	16.1%
30 - 39	18,007	2,460	20,467	13.7%
40 - 49	20,271	3,987	24,258	19.7%
50 - 59	22,682	3,156	25,838	13.9%
60 - 69	16,860	1,288	18,148	7.6%
70 +	10,079	733	10,812	7.3%
Not Stated	2	-1	1	-50.0%
Total	128,240	18,275	146,515	14.3%




















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GENERATIONS DECEMBER 2025/2024

146,515
ARRIVALS

14.3%
GROWTH

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
Gen A	7,845	 1,262	9,107	16.1%	 6.1%	 6.2%
Gen Z	25,533	 4,255	29,788	16.7%	 19.9%	 20.3%
Millennials	28,867	 4,465	33,332	15.5%	 22.5%	 22.7%
Gen X	32,977	 5,345	38,322	16.2%	 25.7%	 26.2%
Baby Boomers	28,863	 2,713	31,576	9.4%	 22.5%	 21.6%
Silent Generations	4,153	 236	4,389	5.7%	 3.2%	 3.0%
Age not specified	2	-1	1	-50.0%	0.0%	0.0%
Total	128,240	 18,275	146,515	14.3%		

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



CARRIERS DECEMBER 2025/2024

146,515
ARRIVALS

14.3%
GROWTH

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
JETBLUE	25,995	2,926	28,921	11.3%	20.3%	19.7%
AMERICAN AIRLINES	23,150	5,239	28,389	22.6%	18.1%	19.4%
UNITED AIRLINES	19,091	2,260	21,351	11.8%	14.9%	14.6%
DELTA AIRLINES	15,409	354	15,763	2.3%	12.0%	10.8%
WESTJET AIRLINES	4,829	2,258	7,087	46.8%	3.8%	4.8%
AVIANCA	5,611	805	6,416	14.3%	4.4%	4.4%
SOUTHWEST AIRLINES	4,363	1,740	6,103	39.9%	3.4%	4.2%
COPA AIRLINES	4,739	276	5,015	5.8%	3.7%	3.4%
LATAM AIRLINES PERU	3,187	1,067	4,254	33.5%	2.5%	2.9%
WINGO	3,334	384	3,718	11.5%	2.6%	2.5%
KLM	2,957	330	3,287	11.2%	2.3%	2.2%
AIR CANADA	2,776	84	2,860	3.0%	2.2%	2.0%
SPIRIT AIRLINES	2,079	88	2,167	4.2%	1.6%	1.5%
DIVI DIVI AIR	1,614	389	2,003	24.1%	1.3%	1.4%
PRIVATE	1,302	553	1,855	42.5%	1.0%	1.3%
GOL	943	292	1,235	31.0%	0.7%	0.8%
EZ AIR	989	197	1,186	19.9%	0.8%	0.8%
TUI FLY NL	646	376	1,022	58.2%	0.5%	0.7%
WINAIR	598	324	922	54.2%	0.5%	0.6%
CHARTER/NON-SCHEDULED	1,621	-738	883	-45.5%	1.3%	0.6%
SURINAM AIRWAYS	553	183	736	33.1%	0.4%	0.5%
FRONTIER AIRLINES	0	507	507	-	0.0%	0.3%
SUN COUNTRY AIRLINES	523	-46	477	-8.8%	0.4%	0.3%
ARAJET	212	51	263	24.1%	0.2%	0.2%
AIR CENTURY	61	24	85	39.3%	0.0%	0.1%
ARUBA AIRLINES	0	10	10	-	0.0%	0.0%
OTHERS	1,658	-1,658	0	-100.0%	1.3%	0.0%
Total	128,240	18,275	146,515	14.3%		

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



CARRIERS DECEMBER 2025/2024

146,515
ARRIVALS

14.3%
GROWTH

City	APO Code	December'25	Mkt Share	December'24	Mkt Share	25 vs 24
JFK NY	JFK	18,435	12.6%	16,986	13.2%	8.5%
Boston	BOS	14,513	9.9%	15,526	12.1%	-6.5%
Newark	EWR	13,056	8.9%	12,601	9.8%	3.6%
Toronto	YYZ	9,955	6.8%	8,911	6.9%	11.7%
Miami	MIA	9,037	6.2%	8,857	6.9%	2.0%
Bogota	BOG	8,550	5.8%	6,254	4.9%	36.7%
Charlotte	CLT	8,326	5.7%	7,112	5.5%	17.1%
Atlanta	ATL	8,321	5.7%	7,339	5.7%	13.4%
Philadelphia	PHL	7,754	5.3%	5,792	4.5%	33.9%
Chicago	ORD	5,316	3.6%	3,493	2.7%	52.2%
Panama City	PTY	5,026	3.4%	4,747	3.7%	5.9%
G.Bush DC	IAD	5,019	3.4%	4,818	3.8%	4.2%
Curacao	CUR	4,714	3.2%	3,618	2.8%	30.3%
Amsterdam	AMS	4,310	2.9%	3,603	2.8%	19.6%
Orlando	MCO	4,194	2.9%	3,705	2.9%	13.2%
Fort Lauderdale	FLL	3,503	2.4%	2,148	1.7%	63.1%
Lima, Peru	LIM	3,294	2.2%	3,187	2.5%	3.4%
Houston International	IAH	2,510	1.7%	912	0.7%	175.2%
Baltimore	BWI	1,909	1.3%	658	0.5%	190.1%
Medellin	MDE	1,413	1.0%	1,885	1.5%	-25.0%
Sao Paulo	GRU	1,235	0.8%	943	0.7%	31.0%
Cali, Alfonso Bonilla Aragon	CLO	1,139	0.8%	814	0.6%	39.9%
Minneapolis St. Paul Inter Airp	MSP	1,013	0.7%	1,259	1.0%	-19.5%
Sint Maarten	SXM	931	0.6%	601	0.5%	54.9%
Johan A. Pengel Int Airport, Suriname	PBM	742	0.5%	432	0.3%	71.8%
	Others	2,300	1.6%	2,039	1.6%	12.8%
Total		146,515	100.0%	128,240	100.0%	14.3%

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



CRUISE COMPARISON

One happy island ✦ [ARUBA.COM](https://www.aruba.com)



CRUISE DECEMBER 2025/2024



CRUISE PAX
124,662

2024



CRUISE CALLS
59



CRUISE PAX
160,420

2025



CRUISE CALLS
69

28.9%

8.2%

ABSOLUTE GROWTH PAX DECEMBER

35,758
28.9%

ABSOLUTE GROWTH CALLS DECEMBER

10
17.0%



ARUBA Aruba Tourism
Authority



SATISFACTION

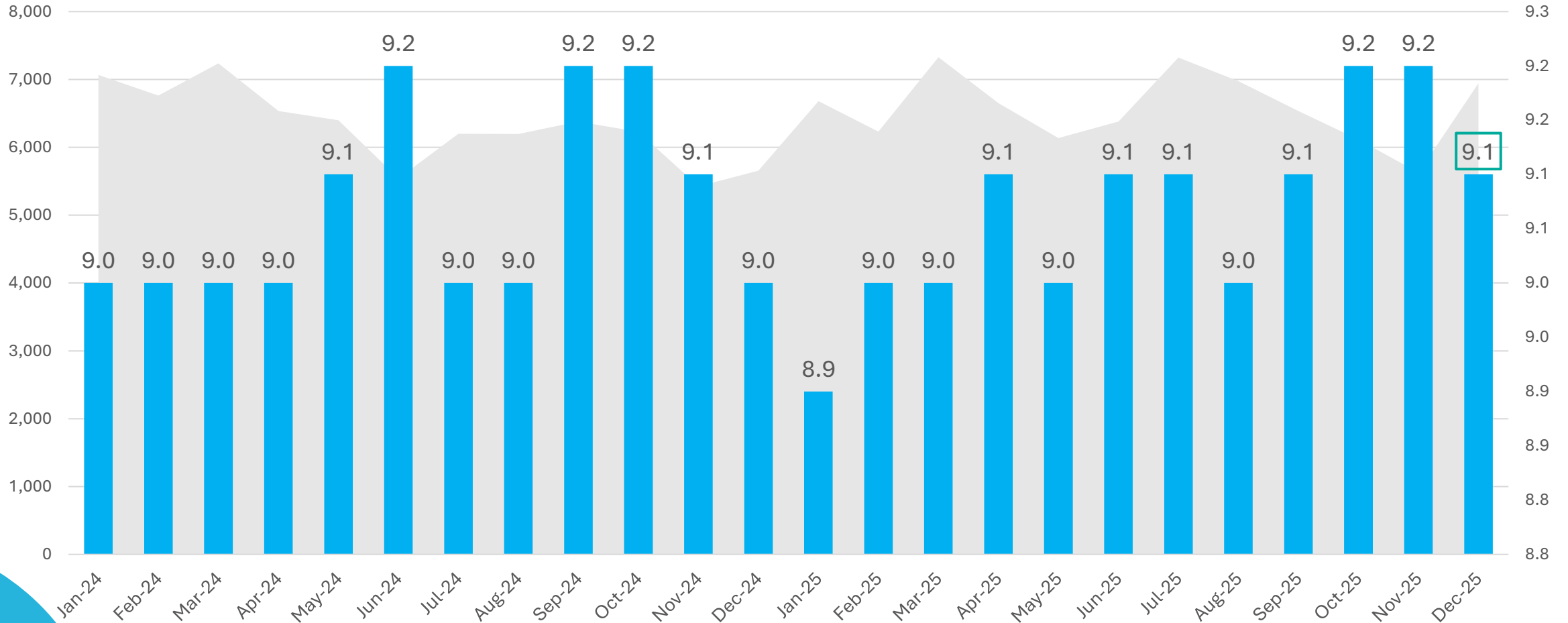
GUEST



GUEST EXPERIENCE INDEX (GEI)

Monthly results

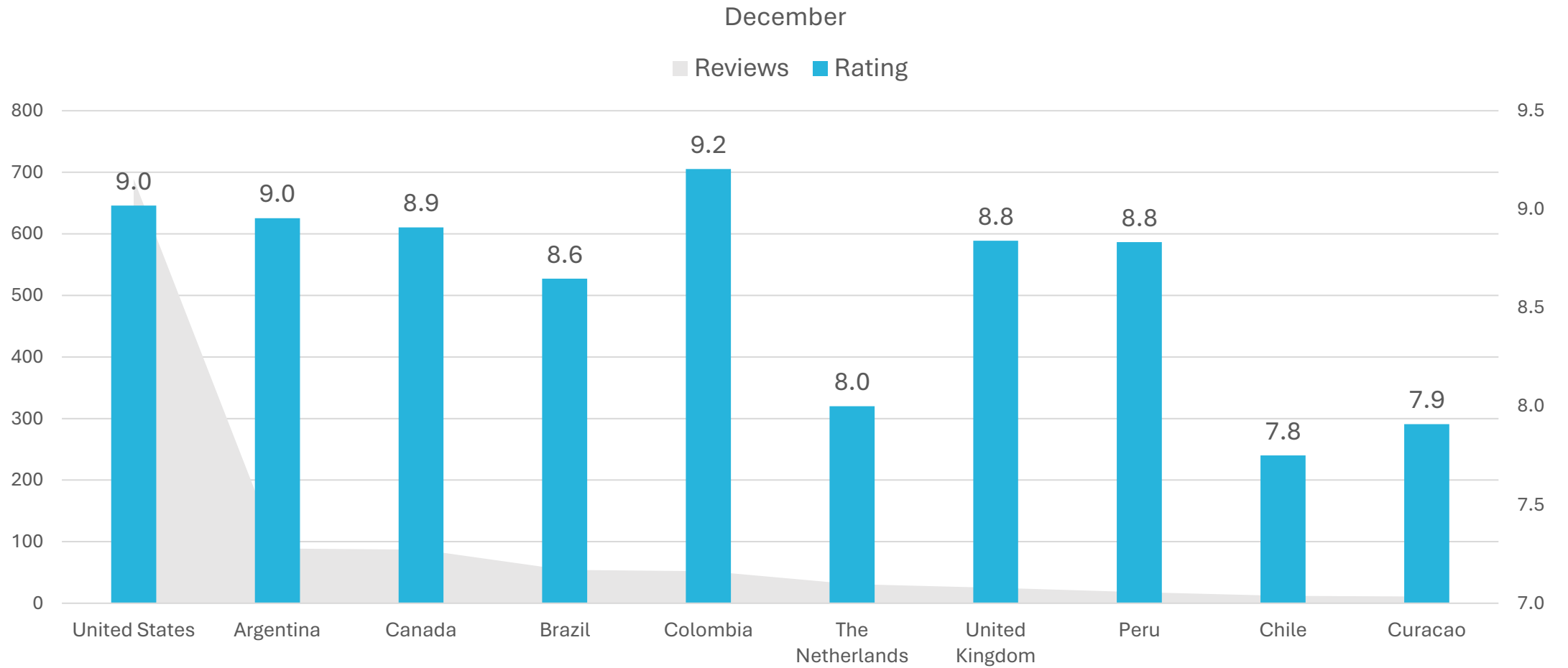
Reviews & Ratings





GEI DECEMBER 2025

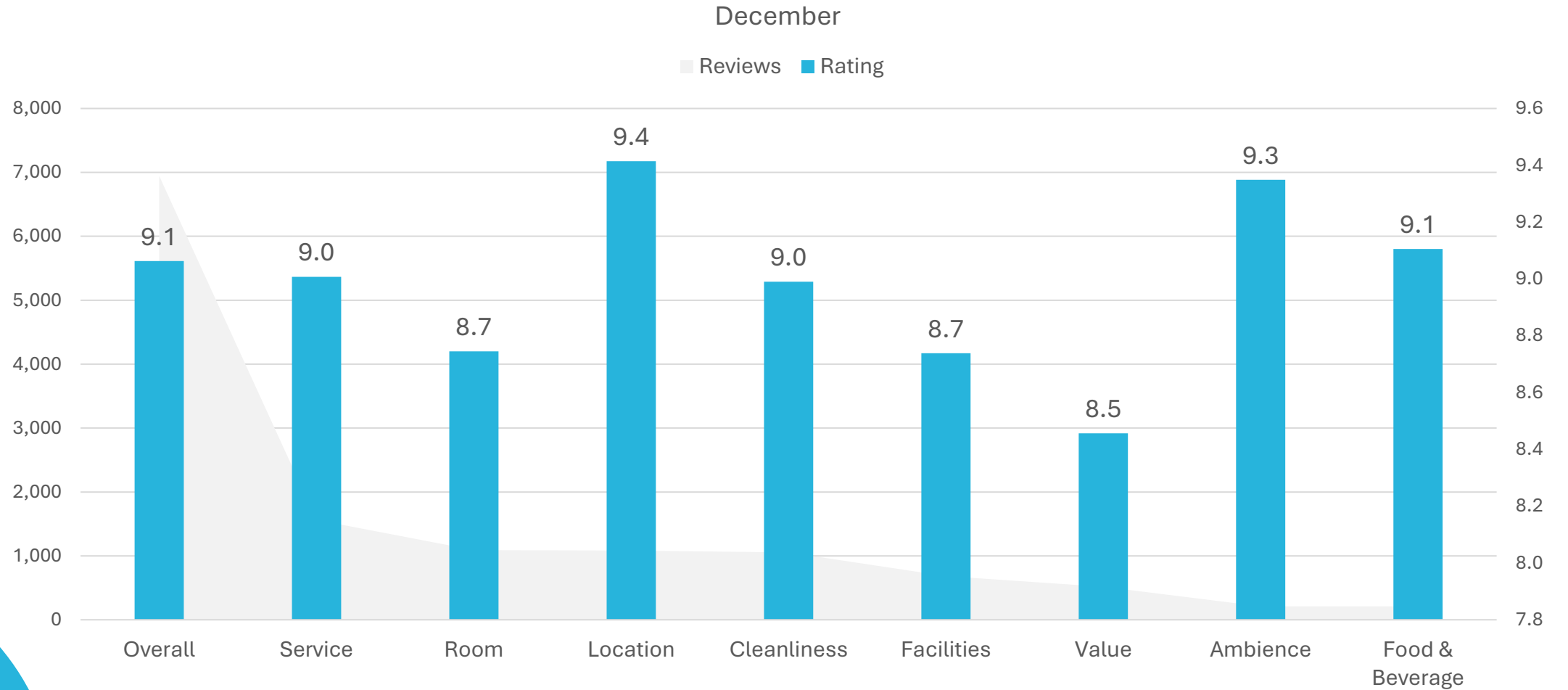
Results by market





GEI DECEMBER 2025

Results by Category



VACATIONS RENTALS

 **Transparent**
an OTA INSIGHT company

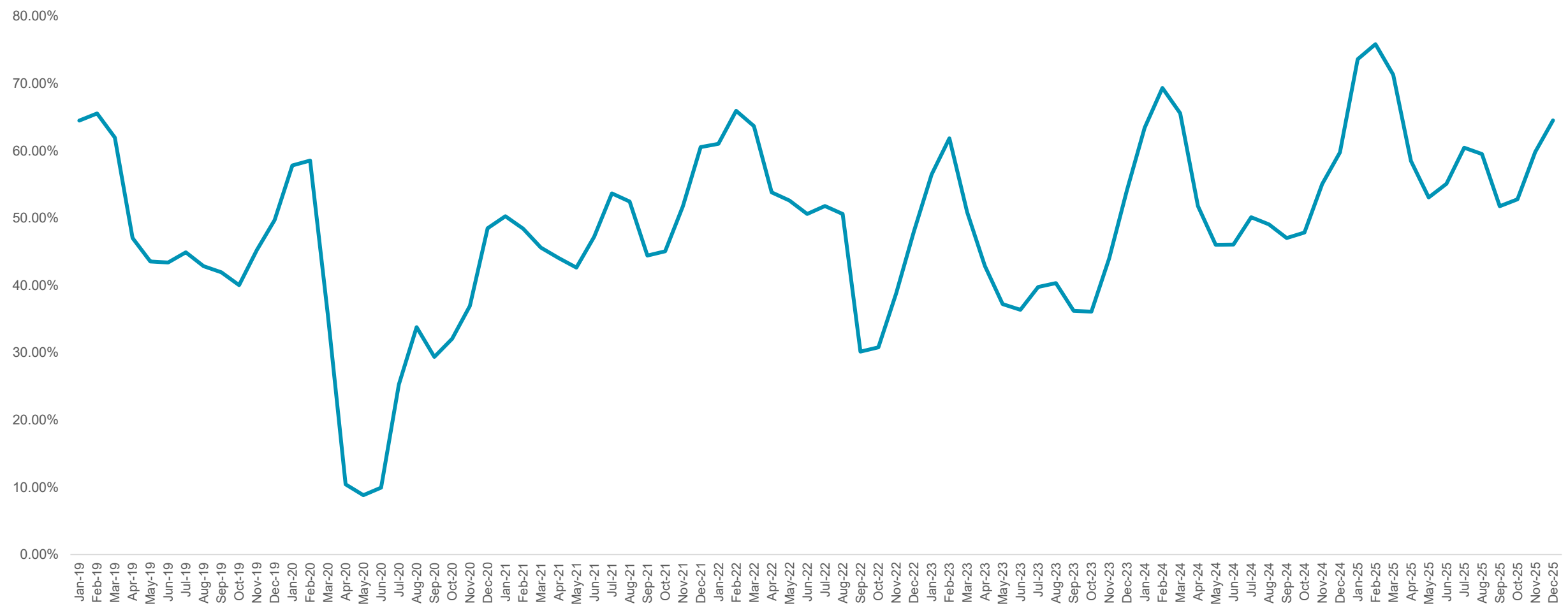
INTRODUCTION

- ▶ In 2023, A.T.A. started working with Lighthouse, formerly Transparent Insights. Lighthouse tracks short-term rentals at the property level through their dashboard.
- ▶ With Lighthouse, A.T.A. is able to do the following:
 - Measure the economic impact of short-term rental, track (ADR) and occupancy and analyse the booking window.
 - The above data points are also forward-looking making it possible to make demand and revenue predictions based on the current status of property calendars and advertised rates.
 - Track visitors' origin and accommodation size.
 - The dashboard also provides the ability to make a direct comparison with similar, contrasting, or competing markets to compare data on occupancy rates, ADR, and booking window.



OCCUPANCY

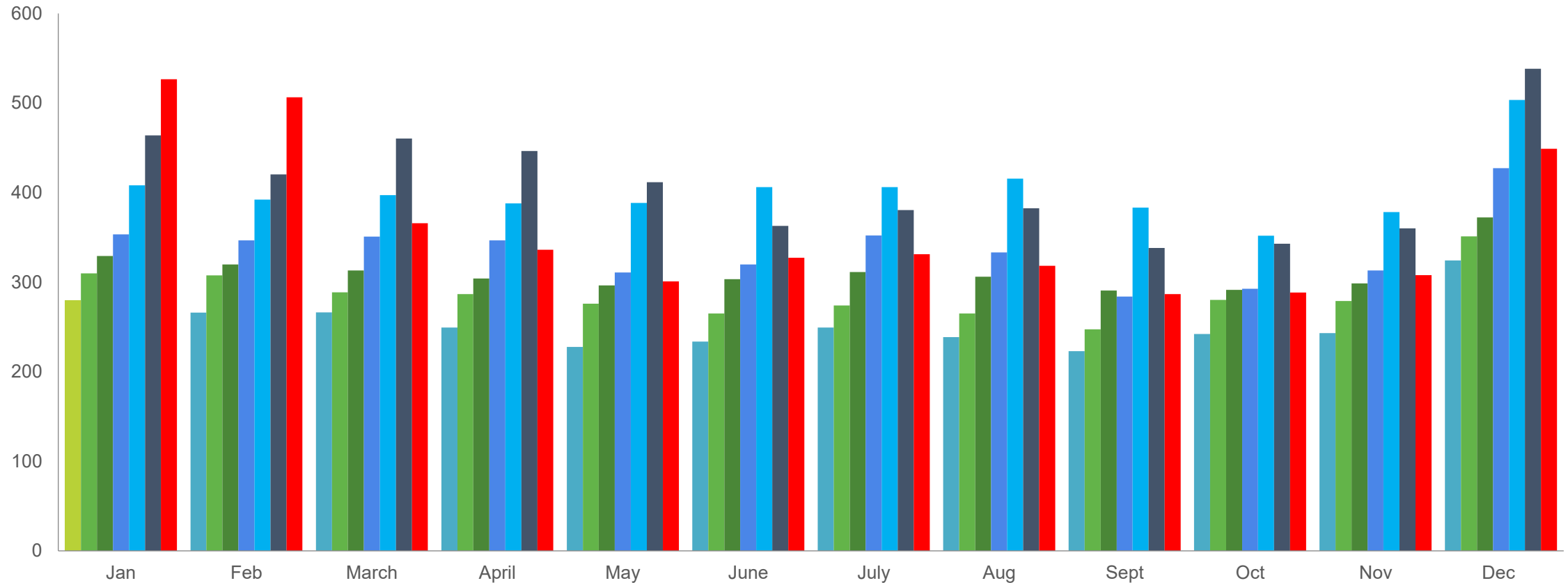
YTD DEC 2024 Occupancy: 54% | YTD DEC 2025 Occupancy: 61%



ADR

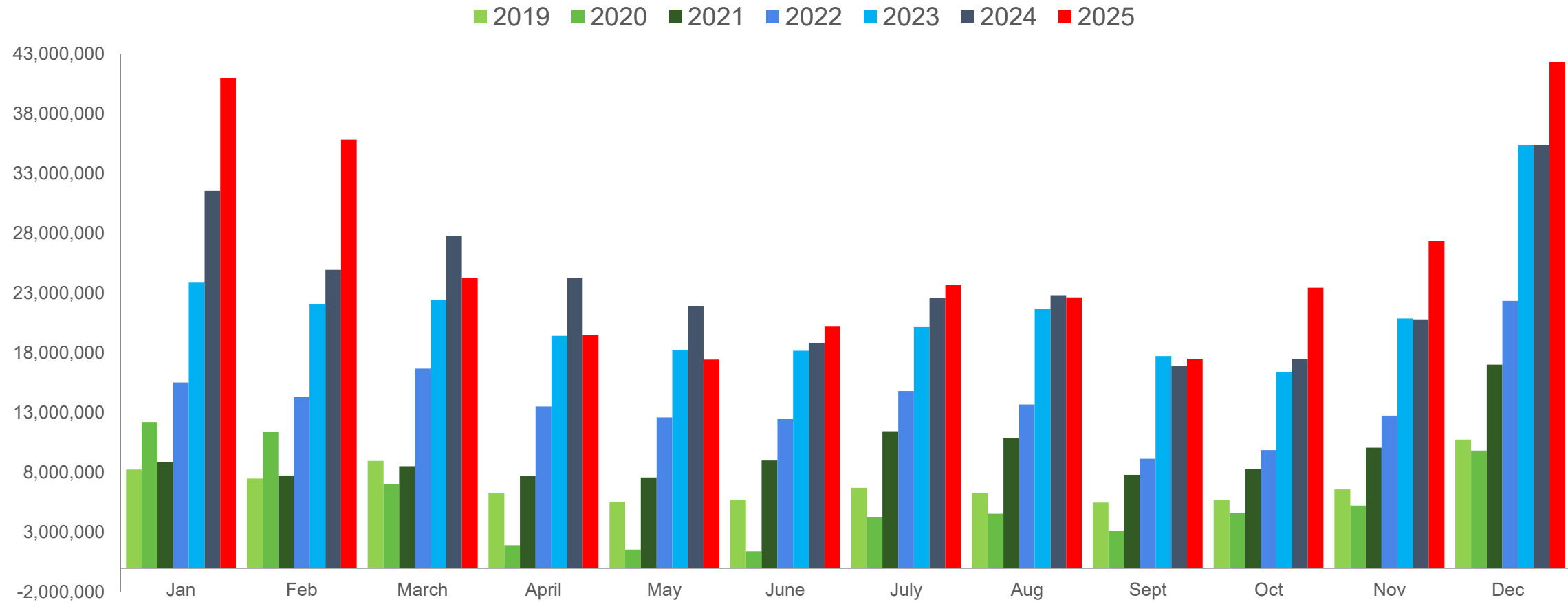
2024 Average ADR: \$409 | 2025 Average ADR: \$362
DEC 2024 ADR: \$538 | DEC 2025 ADR: \$449

2019 2020 2021 2022 2023 2024 2025



REVENUE

Total Revenue 2024: USD\$ 285,509,959 | Total Revenue 2025: USD\$ 315,455,435
Revenue Dec 2024: USD\$ 35,421,411 | Total Revenue 2025: USD\$ 42,372,200





MASHA DANKI

Thank You

For any questions related to the report and/or additional information requests, please contact
Melanie Evans Kelly, Manager Strategy, Research, and Planning at m.kelly@aruba.com

Or visit our website www.ata.aw



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