



DECEMBER 2025

Monthly Report

SNAPSHOT YTD DEC 2025/2024



HOW MANY ARRIVALS?

1,515,102

6.6%



HOW MANY CRUISE TOURISM?

970,803

8.2%



HOW LONG DID THEY STAY?

10,310,093

5.1%



WHAT DID THEY SPEND?**

Central Bank Aruba
(Q1 and Q2 2025)

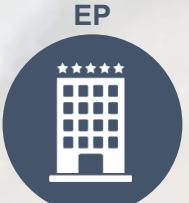
Avg. 2,874.3 min

1.6%

Q1 and Q2 2024: 2,829.20

**Tourism Credits: In the new presentation of the Balance of Payments, the Central Bank of Aruba reclassified maintenance fee arising from Timeshare arrangement from "Other Services" to "Travel Services" (Tourism). With this reclassification it should be noted that the term Tourism Receipts has changed to Tourism Credits in the new presentation of Balance of Payments. This reclassification resulted in an upward adjustment of the previously used term Tourism Receipts.

WHERE DID THEY STAY?



2,223,218

NIGHTS

21.6%

% Share



1,332,390

NIGHTS

12.9%

% Share



2,728,310

NIGHTS

26.5%

% Share



4,026,175

NIGHTS

39.1%

% Share



ARRIVALS YTD DECEMBER 2025/2024

1,421,616
ARRIVALS

6.6%
GROWTH

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
USA	1,062,610	30,232	1,092,842	2.8%	74.7%	72.1%
Canada	70,852	9,161	80,013	12.9%	5.0%	5.3%
NA	1,133,462	39,393	1,172,855	3.5%	79.7%	77.4%
Venezuela	3,880	449	4,329	11.6%	0.3%	0.3%
Colombia	65,572	-4,716	60,856	-7.2%	4.6%	4.0%
Brazil	17,359	11,402	28,761	65.7%	1.2%	1.9%
Argentina	27,416	42,327	69,743	154.4%	1.9%	4.6%
Chile	14,187	-1,586	12,601	-11.2%	1.0%	0.8%
Ecuador	11,250	-1,320	9,930	-11.7%	0.8%	0.7%
Peru	19,798	-526	19,272	-2.7%	1.4%	1.3%
Paraguay	1,275	374	1,649	29.3%	0.1%	0.1%
Uruguay	3,847	825	4,672	21.4%	0.3%	0.3%
Mexico	3,765	-116	3,649	-3.1%	0.3%	0.2%
Others	13,999	2,478	16,477	17.7%	1.0%	1.1%
SA	182,348	49,591	231,939	27.2%	12.8%	15.3%
Netherlands	35,713	880	36,593	2.5%	2.5%	2.4%
UK	7,490	-2,638	4,852	-35.2%	0.5%	0.3%
Germany	4,558	614	5,172	13.5%	0.3%	0.3%
Italy	6,483	409	6,892	6.3%	0.5%	0.5%
Sweden	902	216	1,118	23.9%	0.1%	0.1%
Belgium	1,569	179	1,748	11.4%	0.1%	0.1%
Austria	582	100	682	17.2%	0.0%	0.0%
Switzerland	2,036	-42	1,994	-2.1%	0.1%	0.1%
Others	10,007	2,173	12,180	21.7%	0.7%	0.8%
Europe	69,340	1,891	71,231	2.7%	4.9%	4.7%
ROW	36,466	2,611	39,077	7.2%	2.6%	2.6%
Total	1,421,616	93,486	1,515,102	6.6%		
W/O Ven.	1,417,736	93,037	1,510,773	6.6%		

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



ARRIVALS USA

YTD DECEMBER 2025/2024

1,092,842
ARRIVALS

2.8%
GROWTH

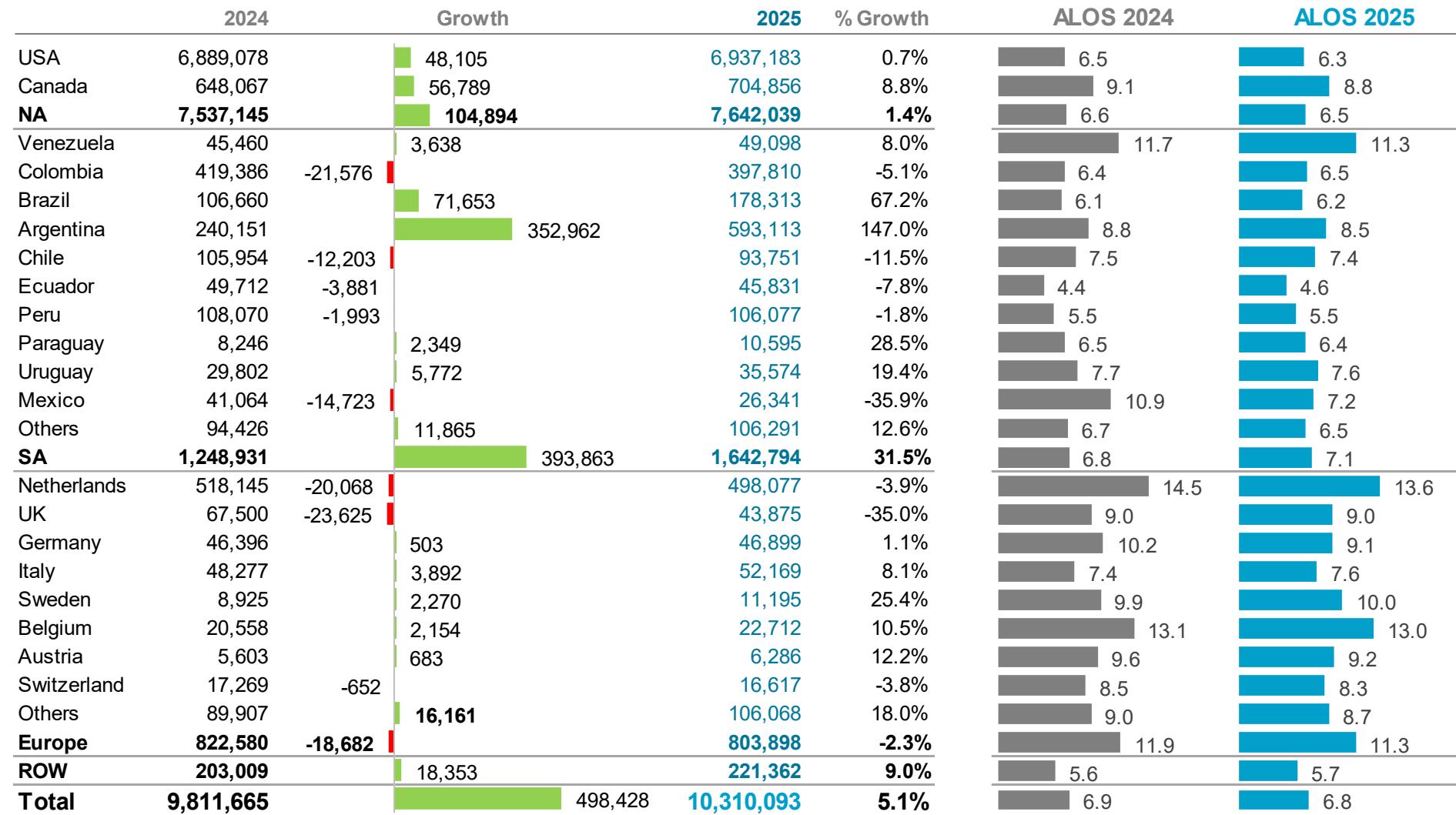
	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
New York	211,157	-4,581	206,576	-2.2%	19.9%	18.9%
Massachusetts	126,186	212	126,398	0.2%	11.9%	11.6%
New Jersey	134,468	1,325	135,793	1.0%	12.7%	12.4%
Pennsylvania	62,261	2,033	64,294	3.3%	5.9%	5.9%
Illinois	26,136	2,330	28,466	8.9%	2.5%	2.6%
Connecticut	39,473	-184	39,289	-0.5%	3.7%	3.6%
Florida	56,400	484	56,884	0.9%	5.3%	5.2%
Ohio	30,078	1,049	31,127	3.5%	2.8%	2.8%
Maryland	34,164	-806	33,358	-2.4%	3.2%	3.1%
Michigan	18,140	1,067	19,207	5.9%	1.7%	1.8%
Virginia	30,221	997	31,218	3.3%	2.8%	2.9%
Georgia	23,687	3,326	27,013	14.0%	2.2%	2.5%
North Carolina	30,740	529	31,269	1.7%	2.9%	2.9%
Texas	31,671	8,515	40,186	26.9%	3.0%	3.7%
California	19,739	226	19,965	1.1%	1.9%	1.8%
Other	188,089	13,710	201,799	7.3%	17.7%	18.5%
Total	1,062,610	30,232	1,092,842	2.8%		



NIGHTS
YTD DECEMBER 2025/2024

10,310,093
ARRIVALS

5.1%
GROWTH



Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



ACCOMMODATIONS YTD DECEMBER 2025/2024

1,515,102
ARRIVALS

6.6%
GROWTH

ARRIVALS BY ACCOMMODATION

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
EP	368,343	36,818	405,161	10.0%	25.9%	26.7%
All Inclusive	227,598	-716	226,882	-0.3%	16.0%	15.0%
Timeshare	357,396	-6,883	350,513	-1.9%	25.1%	23.1%
Others	468,279	64,267	532,546	13.7%	32.9%	35.1%
Total	1,421,616	93,486	1,515,102	6.6%		

NIGHTS BY ACCOMMODATION

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
EP	2,053,302	169,916	2,223,218	8.3%	20.9%	21.6%
All Inclusive	1,355,610	-23,220	1,332,390	-1.7%	13.8%	12.9%
Timeshare	2,801,478	-73,168	2,728,310	-2.6%	28.6%	26.5%
Others	3,601,275	424,900	4,026,175	11.8%	36.7%	39.1%
Total	9,811,665	498,428	10,310,093	5.1%		

Note: The European Plan, sometimes abbreviated as EP in hotel listings, indicates that the quoted rate is strictly for lodging and does not include any meals.

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VISITORS BY AGE YTD DECEMBER 2025/2024

1,515,102
ARRIVALS

6.6%
GROWTH

	2024	Growth	2025	% Growth
0 - 11	100,421	9,056	109,477	9.0%
12-19	101,933	9,246	111,179	9.1%
20 - 29	175,005	10,493	185,498	6.0%
30 - 39	225,912	9,141	235,053	4.0%
40 - 49	235,607	19,854	255,461	8.4%
50 - 59	259,482	12,922	272,404	5.0%
60 - 69	211,183	13,609	224,792	6.4%
70 +	112,040	9,177	121,217	8.2%
Not Stated	33	-12	21	-36.4%
Total	1,421,616	93,486	1,515,102	6.6%



GENERATIONS YTD DECEMBER 2025/2024

1,515,102
VISITORS

6.6%
GROWTH

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
Gen A	78,989	7,134	86,123	9.0%	5.6%	5.7%
Gen Z	217,711	18,709	236,420	8.6%	15.3%	15.6%
Millennials	355,915	15,941	371,856	4.5%	25.0%	24.5%
Gen X	372,225	25,276	397,501	6.8%	26.2%	26.2%
Baby Boomers	355,944	22,284	378,228	6.3%	25.0%	25.0%
Silent Generations	40,799	4,154	44,953	10.2%	2.9%	3.0%
Age not specified	33	-12	21	-36.4%	0.0%	0.0%
Total	1,421,616		93,486	1,515,102	6.6%	



CARRIERS

YTD DECEMBER 2025/2024

1,515,102
VISITORS

6.6%
GROWTH

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
JETBLUE	347,450	-7,119	340,331	-2.0%	24.4%	22.5%
AMERICAN AIRLINES	268,765	9,959	278,724	3.7%	18.9%	18.4%
UNITED AIRLINES	190,856	16,925	207,781	8.9%	13.4%	13.7%
DELTA AIRLINES	162,021	5,827	167,848	3.6%	11.4%	11.1%
AVIANCA	64,765	9,668	74,433	14.9%	4.6%	4.9%
SOUTHWEST AIRLINES	64,965	4,231	69,196	6.5%	4.6%	4.6%
COPA AIRLINES	62,710	5,503	68,213	8.8%	4.4%	4.5%
WESTJET AIRLINES	33,420	15,440	48,860	46.2%	2.4%	3.2%
LATAM AIRLINES / PERU	23,575	15,072	38,647	63.9%	1.7%	2.6%
KLM	30,569	6,025	36,594	19.7%	2.2%	2.4%
WINGO	31,335	-169	31,166	-0.5%	2.2%	2.1%
DIVI DIVI AIR	18,923	2,426	21,349	12.8%	1.3%	1.4%
SPIRIT AIRLINES	29,474	-11,124	18,350	-37.7%	2.1%	1.2%
AIR CANADA	15,261	1,330	16,591	8.7%	1.1%	1.1%
GOL	943	13,772	14,715	1460.4%	0.1%	1.0%
EZ AIR	11,674	1,633	13,307	14.0%	0.8%	0.9%
PRIVATE	9,709	2,476	12,185	25.5%	0.7%	0.8%
TUI FLY NL	12,731	-1,378	11,353	-10.8%	0.9%	0.7%
WINAIR	5,709	5,052	10,761	88.5%	0.4%	0.7%
CHARTER/NON-SCHEDULED	4,358	5,877	10,235	134.9%	0.3%	0.7%
SURINAM AIRWAYS	5,985	1,098	7,083	18.3%	0.4%	0.5%
SUNWING AIRLINES	12,828	-7,601	5,227	-59.3%	0.9%	0.3%
SUN COUNTRY AIRLINES	3,411	1,429	4,840	41.9%	0.2%	0.3%
FRONTIER AIRLINES	0	2,878	2,878	-	0.0%	0.2%
ARAJET	2,032	226	2,258	11.1%	0.1%	0.1%
AIR CENTURY	889	-91	798	-10.2%	0.1%	0.1%
OTHERS	7,258	-5,879	1,379	-81.0%	0.5%	0.1%
Total	1,421,616		93,486	1,515,102	6.6%	

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CARRIERS

YTD DECEMBER 2025/2024

1,515,102
VISITORS

6.6%
GROWTH

City	APO Code	YTD JAN-DEC'25	Mkt Share	YTD JAN-DEC'24	Mkt Share	25 vs 24
JFK NY	JFK	224,660	14.8%	231,086	16.3%	-2.8%
Boston	BOS	171,719	11.3%	162,994	11.5%	5.4%
Newark	EWR	157,043	10.4%	160,919	11.3%	-2.4%
Miami	MIA	105,056	6.9%	105,138	7.4%	-0.1%
Charlotte	CLT	98,114	6.5%	96,640	6.8%	1.5%
Bogota	BOG	87,047	5.7%	72,092	5.1%	20.7%
Atlanta	ATL	83,122	5.5%	76,622	5.4%	8.5%
Toronto	YYZ	70,730	4.7%	61,560	4.3%	14.9%
Panama City	PTY	68,357	4.5%	62,800	4.4%	8.8%
Philadelphia	PHL	63,445	4.2%	54,655	3.8%	16.1%
Orlando	MCO	50,103	3.3%	47,656	3.4%	5.1%
Amsterdam	AMS	47,884	3.2%	43,235	3.0%	10.8%
G.Bush DC	IAD	44,640	2.9%	43,683	3.1%	2.2%
Curacao	CUR	42,759	2.8%	36,714	2.6%	16.5%
Lima, Peru	LIM	37,690	2.5%	23,575	1.7%	59.9%
Chicago	ORD	21,771	1.4%	19,321	1.4%	12.7%
Houston International	IAH	21,145	1.4%	9,726	0.7%	117.4%
Fort Lauderdale	FLL	20,065	1.3%	30,097	2.1%	-33.3%
Baltimore	BWI	19,117	1.3%	17,448	1.2%	9.6%
Sao Paolo	GRU	14,715	1.0%	964	0.1%	1426.5%
Medellin	MDE	14,628	1.0%	17,750	1.2%	-17.6%
Sint Maarten	SXM	10570	0.7%	5,716	0.4%	84.9%
Minneapolis St. Paul Inter Airp	MSP	9,870	0.7%	3,803	0.3%	159.5%
Johan A. Pengel Int Airport, Suriname	PBM	6,913	0.5%	5,450	0.4%	26.8%
Dallas Fort Worth Int Airport	DFW	6,195	0.4%	5,486	0.4%	12.9%
Others		17,744	1.2%	26,486	1.9%	-33.0%
Total		1,515,102	100.0%	1,421,616	100.0%	6.6%

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CRUISE COMPARISON

One happy island  ARUBA.COM



CRUISE YTD DECEMBER 2025/2024



CRUISE PAX

897,274

2024



CRUISE CALLS

347



CRUISE PAX

970,803

2025



CRUISE CALLS

355

2.3%

ABSOLUTE GROWTH PAX YTD DECEMBER

73,529

8.2%

ABSOLUTE GROWTH CALLS YTD DECEMBER

8

2.3%

DECEMBER RESULT 2025

NORTH AMERICA



113,906

77.7%

SOUTH AMERICA



21,618

14.8%

EUROPE



6,937

4.7%

OTHERS



4,054

2.8%

TOTAL ARRIVALS

146,515

100%



ARRIVALS

DECEMBER 2025/2024

146,515
ARRIVALS

14.3%
GROWTH

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
USA	91,735	11,012	102,747	12.0%	71.5%	70.1%
Canada	9,978	1,181	11,159	11.8%	7.8%	7.6%
NA	101,713	12,193	113,906	12.0%	79.3%	77.7%
Venezuela	631	84	715	13.3%	0.5%	0.5%
Colombia	6,725	558	7,283	8.3%	5.2%	5.0%
Brazil	2,495	53	2,548	2.1%	1.9%	1.7%
Argentina	2,392	3,564	5,956	149.0%	1.9%	4.1%
Chile	1,006	-337	669	-33.5%	0.8%	0.5%
Ecuador	615	42	657	6.8%	0.5%	0.4%
Peru	2,033	-527	1,506	-25.9%	1.6%	1.0%
Paraguay	143	-2	141	-1.4%	0.1%	0.1%
Uruguay	221	8	229	3.6%	0.2%	0.2%
Mexico	317	59	376	18.6%	0.2%	0.3%
Others	1,306	232	1,538	17.8%	1.0%	1.0%
SA	17,884	3,734	21,618	20.9%	13.9%	14.8%
Netherlands	2,915	433	3,348	14.9%	2.3%	2.3%
UK	469	-109	360	-23.2%	0.4%	0.2%
Germany	399	407	806	102.0%	0.3%	0.6%
Italy	472	108	580	22.9%	0.4%	0.4%
Sweden	117	64	181	54.7%	0.1%	0.1%
Belgium	104	22	126	21.2%	0.1%	0.1%
Austria	32	33	65	103.1%	0.0%	0.0%
Switzerland	165	32	197	19.4%	0.1%	0.1%
Others	1,099	175	1,274	15.9%	0.9%	0.9%
Europe	5,772	1,165	6,937	20.2%	4.5%	4.7%
ROW	2,871	1,183	4,054	41.2%	2.2%	2.8%
Total	128,240	18,275	146,515	14.3%		
W/O Ven.	127,609		145,800	14.3%		

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



ARRIVALS USA DECEMBER 2025/2024

102,747
ARRIVALS

12.0%
GROWTH

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
New York	17,330	1,400	18,730	8.1%	18.9%	18.2%
Massachusetts	11,613	-269	11,344	-2.3%	12.7%	11.0%
New Jersey	10,122	1,660	11,782	16.4%	11.0%	11.5%
Pennsylvania	5,132	1,177	6,309	22.9%	5.6%	6.1%
Illinois	3,559	1,079	4,638	30.3%	3.9%	4.5%
Connecticut	2,562	423	2,985	16.5%	2.8%	2.9%
Florida	4,567	907	5,474	19.9%	5.0%	5.3%
Ohio	2,561	418	2,979	16.3%	2.8%	2.9%
Maryland	2,872	356	3,228	12.4%	3.1%	3.1%
Michigan	2,132	364	2,496	17.1%	2.3%	2.4%
Virginia	2,829	447	3,276	15.8%	3.1%	3.2%
Georgia	2,159	525	2,684	24.3%	2.4%	2.6%
North Carolina	2,797	204	3,001	7.3%	3.0%	2.9%
Texas	2,681	1,545	4,226	57.6%	2.9%	4.1%
California	1,653	396	2,049	24.0%	1.8%	2.0%
Other	17,166	380	17,546	2.2%	18.7%	17.1%
Total	91,735		11,012	102,747	12.0%	

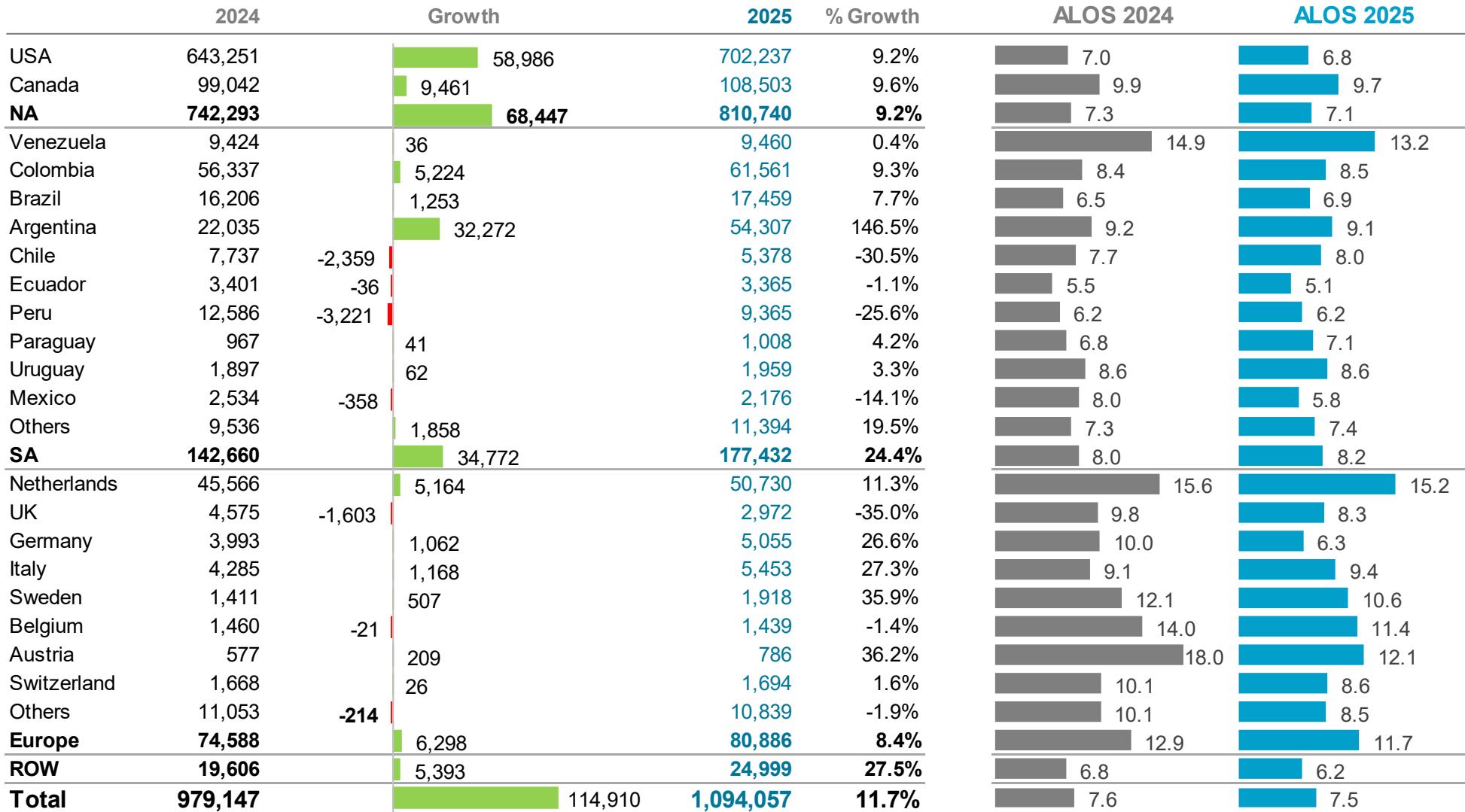
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NIGHTS
DECEMBER 2025/2024

1,094,057
NIGHTS

11.7%
GROWTH



Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



ACCOMMODATIONS

DECEMBER 2025/2024

146,515
ARRIVALS

14.3%
GROWTH

ARRIVALS BY ACCOMMODATION

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
EP	31,777	6,385	38,162	20.1%	24.8%	26.0%
All Inclusive	17,847	3,092	20,939	17.3%	13.9%	14.3%
Timeshare	30,423	-169	30,254	-0.6%	23.7%	20.6%
Others	48,193	8,967	57,160	18.6%	37.6%	39.0%
Total	128,240	18,275	146,515	14.3%		

NIGHTS BY ACCOMMODATION

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
EP	188,739	35,374	224,113	18.7%	19.3%	20.5%
All Inclusive	112,030	16,211	128,241	14.5%	11.4%	11.7%
Timeshare	257,493	-4,018	253,475	-1.6%	26.3%	23.2%
Others	420,885	67,343	488,228	16.0%	43.0%	44.6%
Total	979,147	114,910	1,094,057	11.7%		



VISITORS BY AGE DECEMBER 2025/2024

146,515
ARRIVALS

14.3%
GROWTH

	2024	Growth	2025	% Growth
0 - 11	10,099	1,676	11,775	16.6%
12-19	12,342	2,092	14,434	17.0%
20 - 29	17,898	2,884	20,782	16.1%
30 - 39	18,007	2,460	20,467	13.7%
40 - 49	20,271	3,987	24,258	19.7%
50 - 59	22,682	3,156	25,838	13.9%
60 - 69	16,860	1,288	18,148	7.6%
70 +	10,079	733	10,812	7.3%
Not Stated	2	-1	1	-50.0%
Total	128,240	18,275	146,515	14.3%



GENERATIONS DECEMBER 2025/2024

146,515
ARRIVALS

14.3%
GROWTH

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
Gen A	7,845	1,262	9,107	16.1%	6.1%	6.2%
Gen Z	25,533	4,255	29,788	16.7%	19.9%	20.3%
Millennials	28,867	4,465	33,332	15.5%	22.5%	22.7%
Gen X	32,977	5,345	38,322	16.2%	25.7%	26.2%
Baby Boomers	28,863	2,713	31,576	9.4%	22.5%	21.6%
Silent Generations	4,153	236	4,389	5.7%	3.2%	3.0%
Age not specified	2	-1	1	-50.0%	0.0%	0.0%
Total	128,240		146,515	14.3%		



CARRIERS

DECEMBER 2025/2024

146,515
ARRIVALS

14.3%
GROWTH

	2024	Growth	2025	% Growth	Marketshare 2024	Marketshare 2025
JETBLUE	25,995	2,926	28,921	11.3%	20.3%	19.7%
AMERICAN AIRLINES	23,150	5,239	28,389	22.6%	18.1%	19.4%
UNITED AIRLINES	19,091	2,260	21,351	11.8%	14.9%	14.6%
DELTA AIRLINES	15,409	354	15,763	2.3%	12.0%	10.8%
WESTJET AIRLINES	4,829	2,258	7,087	46.8%	3.8%	4.8%
AVIANCA	5,611	805	6,416	14.3%	4.4%	4.4%
SOUTHWEST AIRLINES	4,363	1,740	6,103	39.9%	3.4%	4.2%
COPA AIRLINES	4,739	276	5,015	5.8%	3.7%	3.4%
LATAM AIRLINES PERU	3,187	1,067	4,254	33.5%	2.5%	2.9%
WINGO	3,334	384	3,718	11.5%	2.6%	2.5%
KLM	2,957	330	3,287	11.2%	2.3%	2.2%
AIR CANADA	2,776	84	2,860	3.0%	2.2%	2.0%
SPIRIT AIRLINES	2,079	88	2,167	4.2%	1.6%	1.5%
DIVI DIVI AIR	1,614	389	2,003	24.1%	1.3%	1.4%
PRIVATE	1,302	553	1,855	42.5%	1.0%	1.3%
GOL	943	292	1,235	31.0%	0.7%	0.8%
EZ AIR	989	197	1,186	19.9%	0.8%	0.8%
TUI FLY NL	646	376	1,022	58.2%	0.5%	0.7%
WINAIR	598	324	922	54.2%	0.5%	0.6%
CHARTER/NON-SCHEDULED	1,621	-738	883	-45.5%	1.3%	0.6%
SURINAM AIRWAYS	553	183	736	33.1%	0.4%	0.5%
FRONTIER AIRLINES	0	507	507	-	0.0%	0.3%
SUN COUNTRY AIRLINES	523	-46	477	-8.8%	0.4%	0.3%
ARAJET	212	51	263	24.1%	0.2%	0.2%
AIR CENTURY	61	24	85	39.3%	0.0%	0.1%
ARUBA AIRLINES	0	10	10	-	0.0%	0.0%
OTHERS	1,658	-1,658	0	-100.0%	1.3%	0.0%
Total	128,240		18,275	146,515	14.3%	

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



CARRIERS DECEMBER 2025/2024

146,515
ARRIVALS

14.3%
GROWTH

City	APO Code	December'25	Mkt Share	December'24	Mkt Share	25 vs 24
JFK NY	JFK	18,435	12.6%	16,986	13.2%	8.5%
Boston	BOS	14,513	9.9%	15,526	12.1%	-6.5%
Newark	EWR	13,056	8.9%	12,601	9.8%	3.6%
Toronto	YYZ	9,955	6.8%	8,911	6.9%	11.7%
Miami	MIA	9,037	6.2%	8,857	6.9%	2.0%
Bogota	BOG	8,550	5.8%	6,254	4.9%	36.7%
Charlotte	CLT	8,326	5.7%	7,112	5.5%	17.1%
Atlanta	ATL	8,321	5.7%	7,339	5.7%	13.4%
Philadelphia	PHL	7,754	5.3%	5,792	4.5%	33.9%
Chicago	ORD	5,316	3.6%	3,493	2.7%	52.2%
Panama City	PTY	5,026	3.4%	4,747	3.7%	5.9%
G.Bush DC	IAD	5,019	3.4%	4,818	3.8%	4.2%
Curacao	CUR	4,714	3.2%	3,618	2.8%	30.3%
Amsterdam	AMS	4,310	2.9%	3,603	2.8%	19.6%
Orlando	MCO	4,194	2.9%	3,705	2.9%	13.2%
Fort Lauderdale	FLL	3,503	2.4%	2,148	1.7%	63.1%
Lima, Peru	LIM	3,294	2.2%	3,187	2.5%	3.4%
Houston International	IAH	2,510	1.7%	912	0.7%	175.2%
Baltimore	BWI	1,909	1.3%	658	0.5%	190.1%
Medellin	MDE	1,413	1.0%	1,885	1.5%	-25.0%
Sao Paolo	GRU	1,235	0.8%	943	0.7%	31.0%
Cali, Alfonso Bonilla Aragon	CLO	1139	0.8%	814	0.6%	39.9%
Minneapolis St. Paul Inter Airp	MSP	1,013	0.7%	1,259	1.0%	-19.5%
Sint Maarten	SXM	931	0.6%	601	0.5%	54.9%
Johan A. Pengel Int Airport, Suriname	PBM	742	0.5%	432	0.3%	71.8%
	Others	2,300	1.6%	2,039	1.6%	12.8%
Total		146,515	100.0%	128,240	100.0%	14.3%

Note: The 2024 figures have been adjusted to reflect a recent correction and may no longer align with the numbers previously published.



CRUISE COMPARISON

One happy island  ARUBA.COM



CRUISE DECEMBER 2025/2024



CRUISE PAX

124,662

2024



CRUISE CALLS

59



CRUISE PAX

160,420

2025



CRUISE CALLS

69

28.9%

8.2%

ABSOLUTE GROWTH PAX DECEMBER

35,758

28.9%

ABSOLUTE GROWTH CALLS DECEMBER

10

17.0%



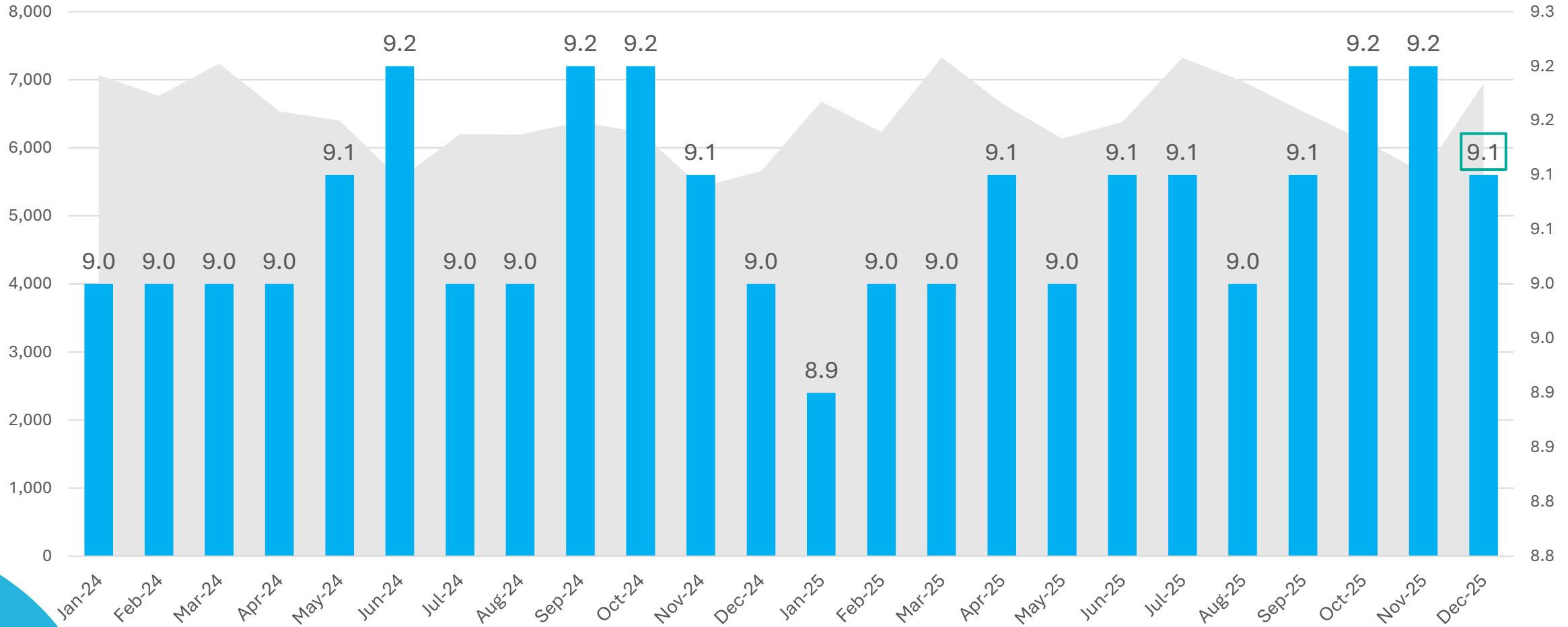
GUEST

SATISFACTION

GUEST EXPERIENCE INDEX (GEI)

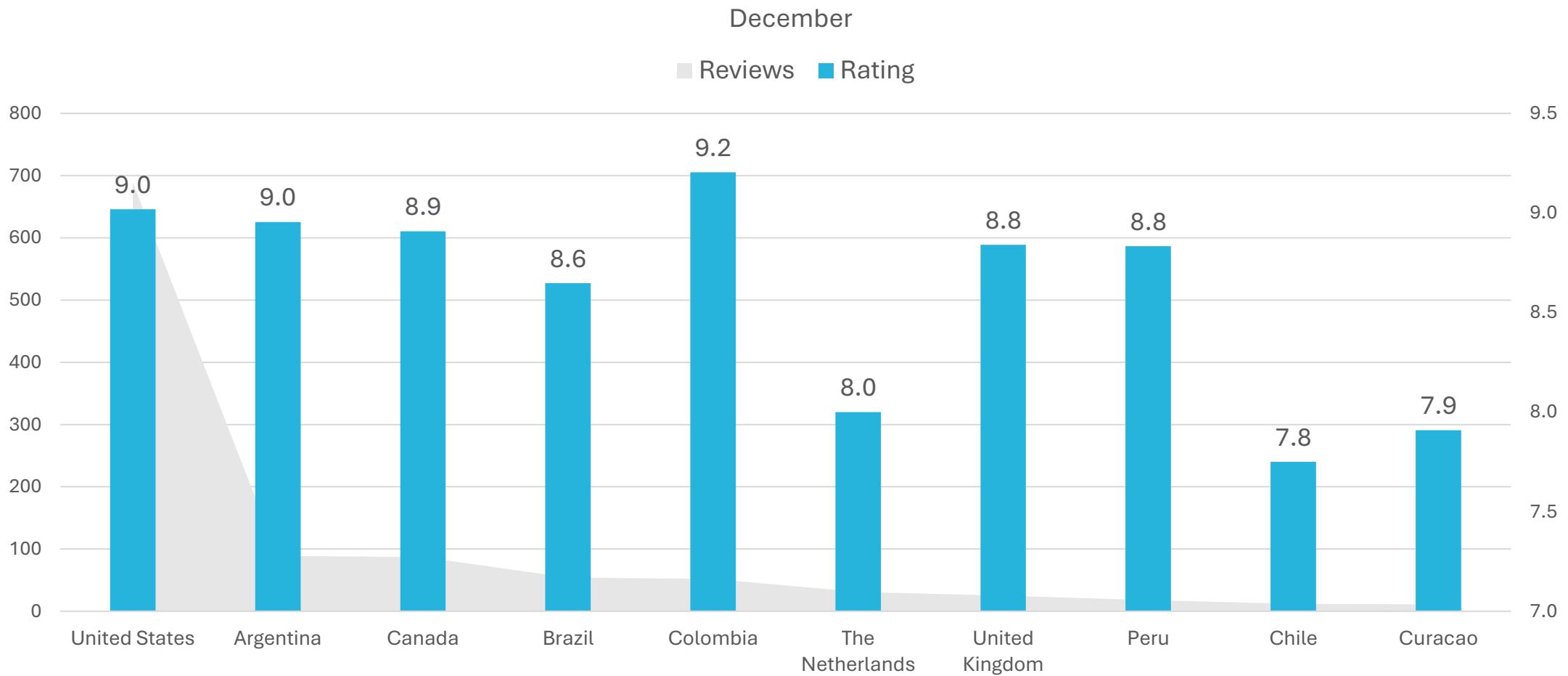
Monthly results

Reviews & Ratings



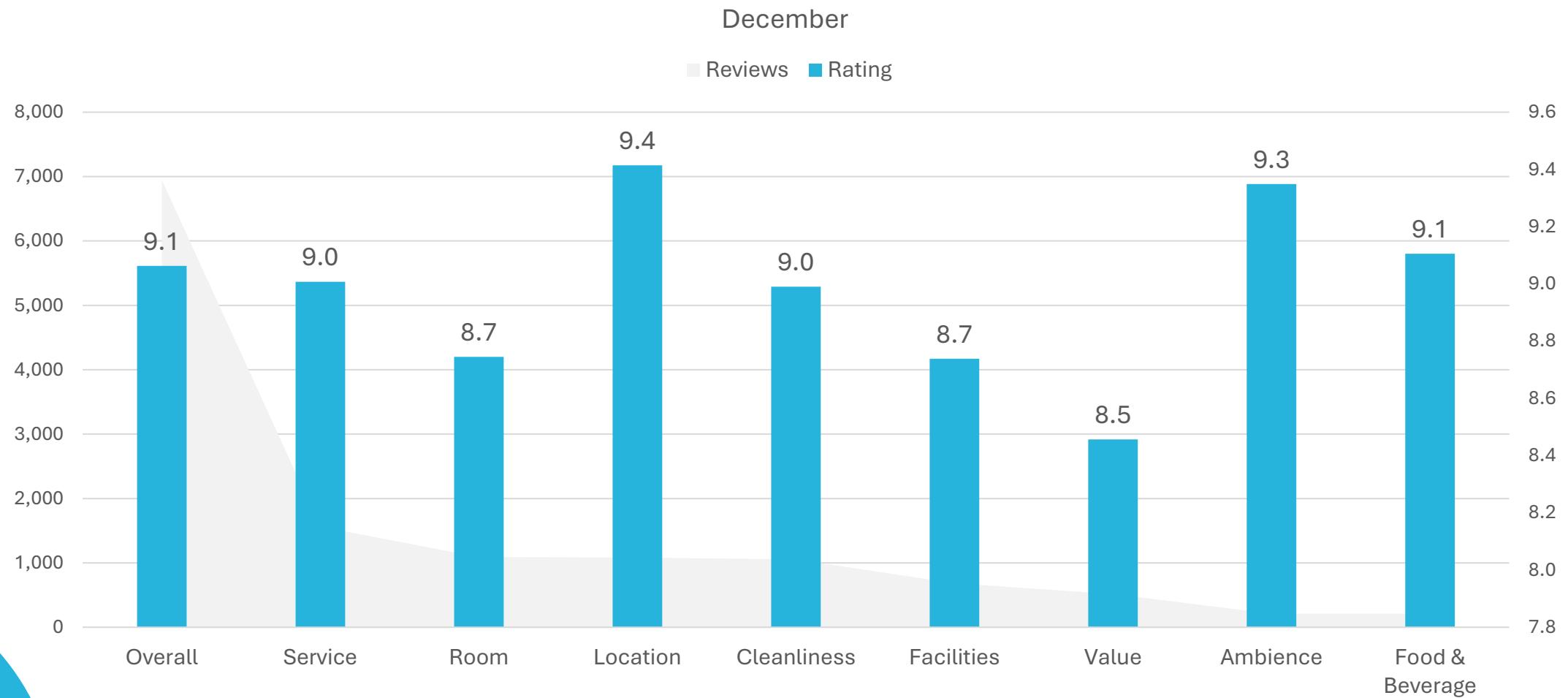
GEI DECEMBER 2025

Results by market



GEI DECEMBER 2025

Results by Category





VACATIONS RENTALS

 **Transparent**
an OTA INSIGHT company

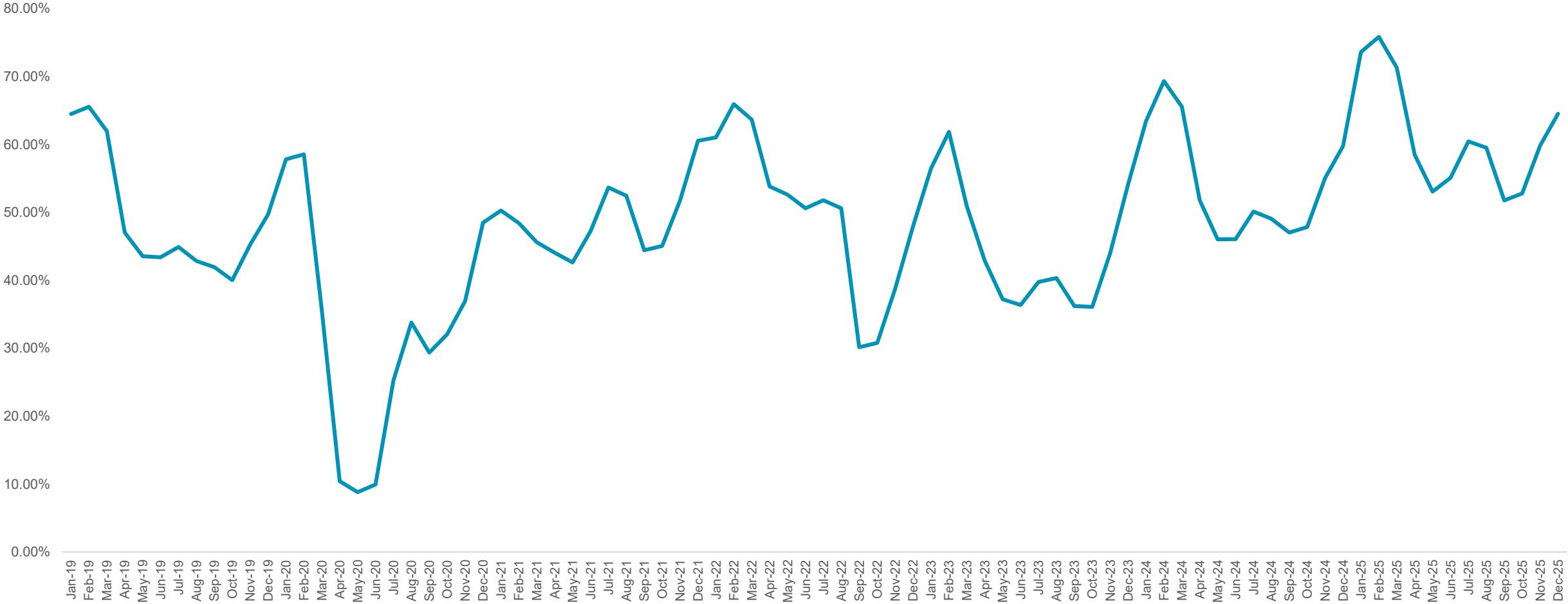
INTRODUCTION

- ▶ In 2023, A.T.A. started working with Lighthouse, formerly Transparent Insights. Lighthouse tracks short-term rentals at the property level through their dashboard.
- ▶ With Lighthouse, A.T.A. is able to do the following:
 - Measure the economic impact of short-term rental, track (ADR) and occupancy and analyse the booking window.
 - The above data points are also forward-looking making it possible to make demand and revenue predictions based on the current status of property calendars and advertised rates.
 - Track visitors' origin and accommodation size.
 - The dashboard also provides the ability to make a direct comparison with similar, contrasting, or competing markets to compare data on occupancy rates, ADR, and booking window.



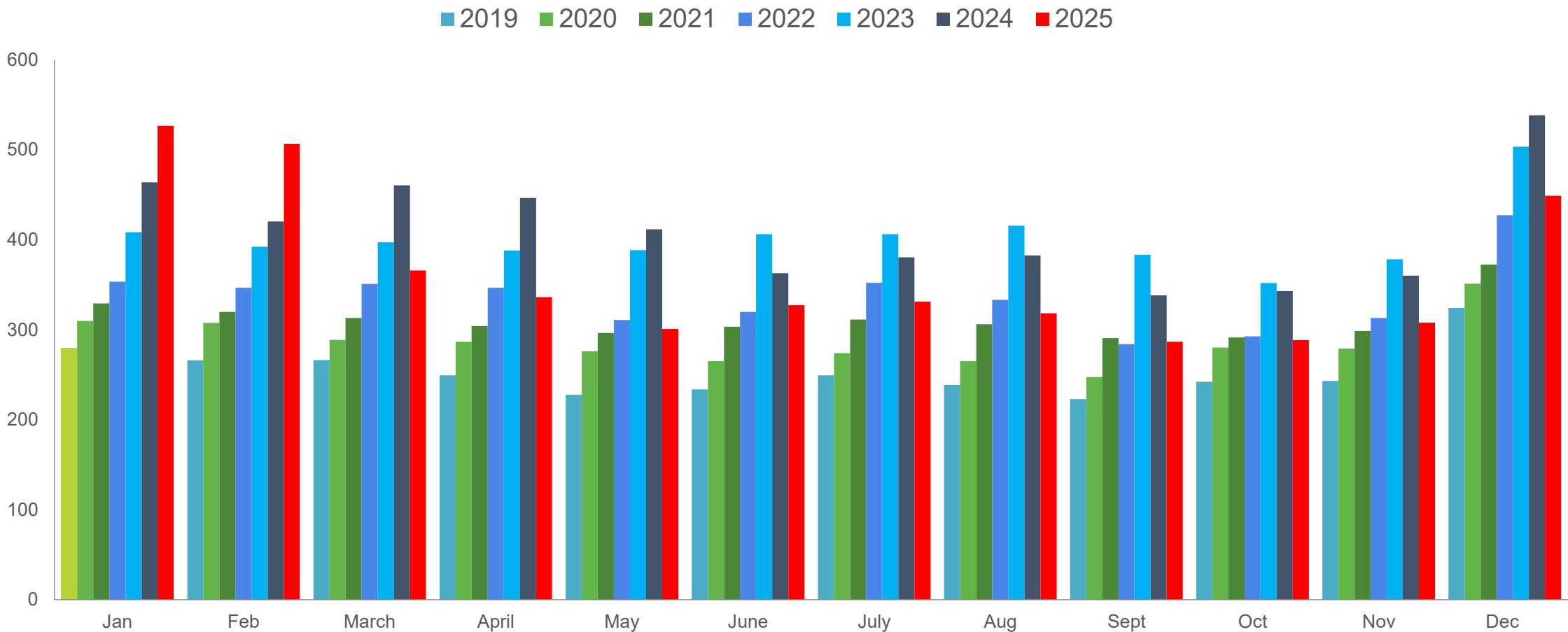
OCCUPANCY

YTD DEC 2024 Occupancy: 54% | YTD DEC 2025 Occupancy: 61%



ADR

2024 Average ADR: \$409 | 2025 Average ADR: \$362
DEC 2024 ADR: \$538 | DEC 2025 ADR: \$449

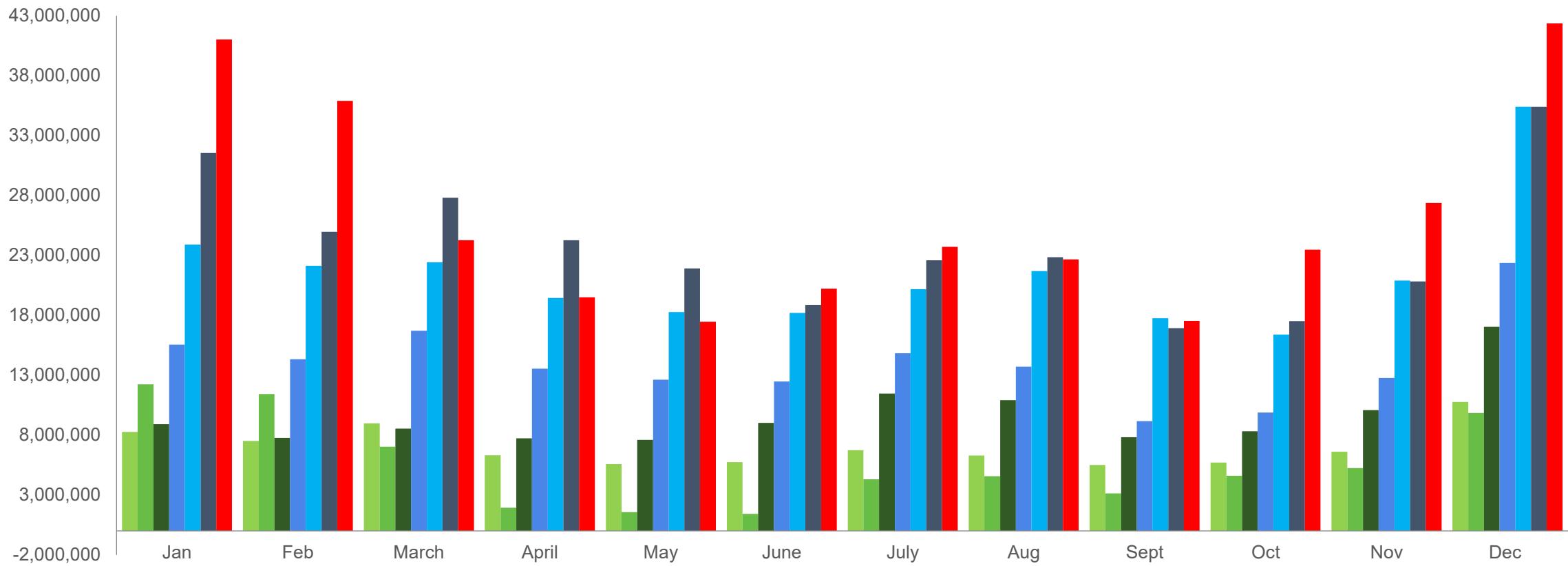


REVENUE

Total Revenue 2024: USD\$ 285,509,959 | Total Revenue 2025: USD\$ 315,455,435

Revenue Dec 2024: USD\$ 35,421,411 | Total Revenue 2025: USD\$ 42,372,200

■ 2019 ■ 2020 ■ 2021 ■ 2022 ■ 2023 ■ 2024 ■ 2025





★

MASHA DANKI

Thank You

For any questions related to the report and/or additional information requests, please contact

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Or visit our website www.ata.aw



Aruba
Tourism
Authority

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