



APRIL 2026

Monthly Report

SNAPSHOT YTD APRIL 2026/2025



HOW MANY
STAY OVER ARRIVALS?

568,478

9.6%



HOW LONG
DID THEY STAY?

3,963,084

9.6%

WHERE DID THEY STAY?



877,582

NIGHTS

22.1%

% Share

ALL INCLUSIVE



455,202

NIGHTS

11.5%

% Share

TIMESHARE



962,774

NIGHTS

24.3%

% Share

OTHERS



1,667,526

NIGHTS

42.1%

% Share

HOW MUCH DID THEY SPEND?



HOW MANY
STAY OVER ARRIVALS IN 2025

1,515,102

6.6%

2025 vs 2024



TOURISM CREDITS
Source: CBA

Avg. **5,554** Millions

6.5%

2025 vs 2024



AVERAGE DAILY
TOURIST SPENDING

Avg. **539**

1.3%

2025 vs 2024

	Arrivals				Tourism Credits in millions of AWG Source CBA			Average Daily Tourist Spending (ADTS) in AWG.		
	2025	% Growth 2025 vs. 2024	2026	% Growth	2024	2025	% Growth	2024	2025	% Growth
Q1	392,421	2.5%	427,343	8.9%	1,544.8	1,619.60	4.8%	548.74	576.48	5.1%
Q2	369,935	4.2%			1,242.2	1,249.70	0.6%	538.04	536.22	-0.3%
Q3	372,410	8.0%			1,141.7	1,252.50	9.7%	493.47	502.53	1.8%
Q4	380,336	12.1%			1,287.5	1,432.60	11.3%	542.30	537.80	-0.8%
Total	1,515,102	6.6%			5,216.2	5,554.4	6.5%	531.77	538.73	1.3%

*Tourism Credits: In the new presentation of the Balance of Payments, the Central Bank of Aruba reclassified the maintenance fee arising from the Timeshare arrangement from "Other Services" to "Travel Services" (Tourism). With this reclassification, it should be noted that the term Tourism Receipts has changed to Tourism Credits in the new presentation of Balance of Payments. This reclassification resulted in an upward adjustment of the previously used term Tourism Receipts.

TARGETING PERSPECTIVE HOUSEHOLD INCOME (HHI) EVOLUTION

HHI Targeting Evolution

In 2025, the affluent segments – US stay-over guest arrivals with a household income of USD 150K+ increased by 6%, surpassing the target of 5%.

Since the inception of the A.T.A. SG, the entity has moved in terms of targeting perspective on an HHI level:

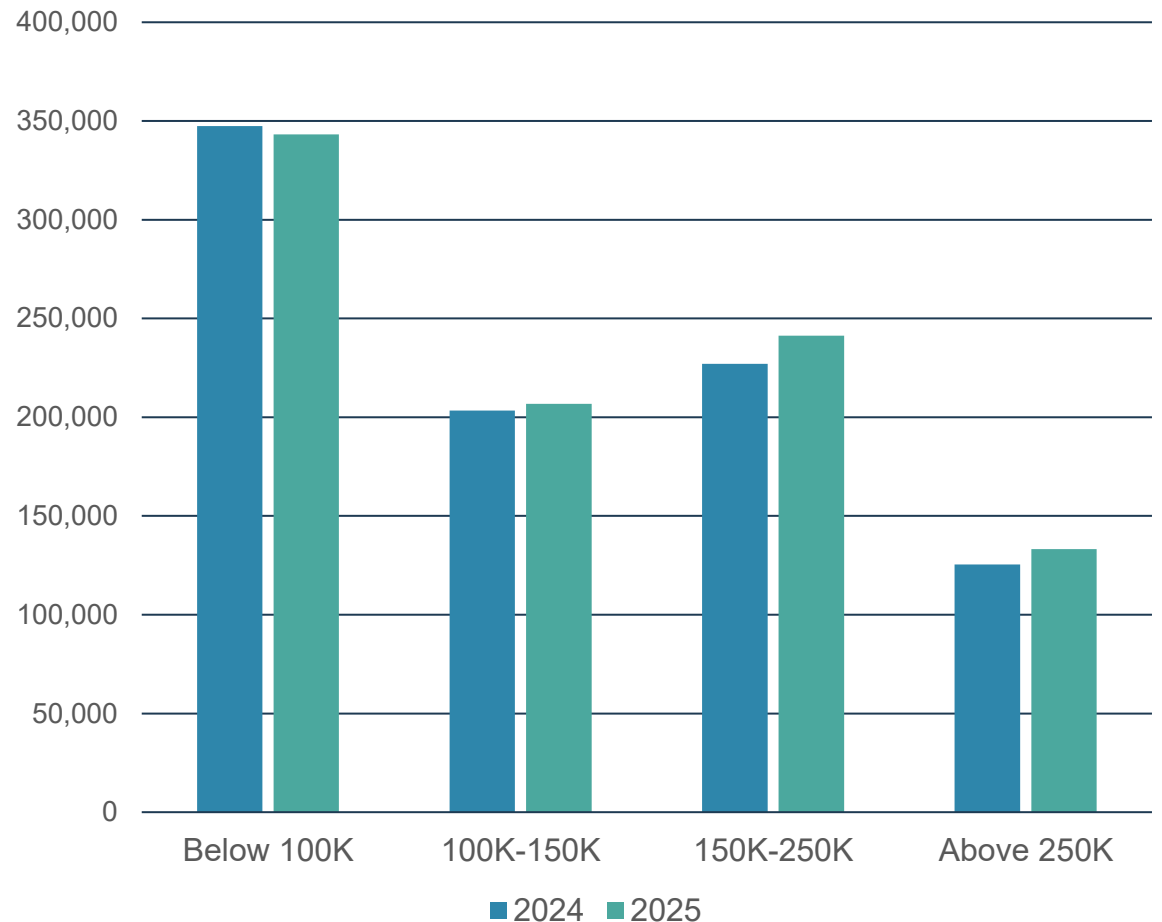
US\$100K → US\$125K → US\$150K → US\$250K

CURRENT FOCUS

The A.T.A. now includes a hyper-focus on the US\$250K HHI bracket, reflecting an upward shift in the quality and value of the targeted visitor segment.

For all markets, including LATAM and Europe, segmentation and acquisition strategies are based on other variables as well, including demographic and behavioral.

US Stay-over Guest Arrivals by HHI (in US\$)





ARRIVALS YTD APRIL 2026/2025

568,478
ARRIVALS

9.6%
GROWTH

	2025		Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
USA	384,020		14,306	398,326	3.7%	74.0%	70.1%
Canada	34,292		5,109	39,401	14.9%	6.6%	6.9%
NA	418,312		19,415	437,727	4.6%	80.6%	77.0%
Venezuela	1,042		97	1,139	9.3%	0.2%	0.2%
Colombia	17,101	-280		16,821	-1.6%	3.3%	3.0%
Brazil	10,291	-1,545		8,746	-15.0%	2.0%	1.5%
Argentina	16,094		30,236	46,330	187.9%	3.1%	8.1%
Chile	4,645	-1,413		3,232	-30.4%	0.9%	0.6%
Ecuador	3,441	-76		3,365	-2.2%	0.7%	0.6%
Peru	6,858	-314		6,544	-4.6%	1.3%	1.2%
Paraguay	514		63	577	12.3%	0.1%	0.1%
Uruguay	1,268		15	1,283	1.2%	0.2%	0.2%
Mexico	864		205	1,069	23.7%	0.2%	0.2%
Others	4,738	-72		4,666	-1.5%	0.9%	0.8%
SA	66,856		26,916	93,772	40.3%	12.9%	16.5%
Netherlands	12,389		1,047	13,436	8.5%	2.4%	2.4%
UK	1,759	-114		1,645	-6.5%	0.3%	0.3%
Germany	1,609		104	1,713	6.5%	0.3%	0.3%
Italy	1,165		318	1,483	27.3%	0.2%	0.3%
Sweden	368		91	459	24.7%	0.1%	0.1%
Belgium	645	-4		641	-0.6%	0.1%	0.1%
Austria	231	-17		214	-7.4%	0.0%	0.0%
Switzerland	610		119	729	19.5%	0.1%	0.1%
Others	3,896		517	4,413	13.3%	0.8%	0.8%
Europe	22,672		2,061	24,733	9.1%	4.4%	4.4%
ROW	11,000		1,246	12,246	11.3%	2.1%	2.2%
Total	518,840		49,638	568,478	9.6%		
W/O Ven.	517,798		49,541	567,339	9.6%		



ARRIVALS USA YTD APRIL 2026/2025

398,326
ARRIVALS

3.7%
GROWTH

	2025		Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
New York	72,550		2,870	75,420	4.0%	18.9%	18.9%
Massachusetts	54,056	-2,232		51,824	-4.1%	14.1%	13.0%
New Jersey	40,785		1,770	42,555	4.3%	10.6%	10.7%
Pennsylvania	21,087		772	21,859	3.7%	5.5%	5.5%
Illinois	10,312		2,846	13,158	27.6%	2.7%	3.3%
Connecticut	14,643		731	15,374	5.0%	3.8%	3.9%
Florida	16,310		1,647	17,957	10.1%	4.2%	4.5%
Ohio	11,255		620	11,875	5.5%	2.9%	3.0%
Maryland	9,787		18	9,805	0.2%	2.5%	2.5%
Michigan	8,785		637	9,422	7.3%	2.3%	2.4%
Virginia	9,984		786	10,770	7.9%	2.6%	2.7%
Georgia	7,317		504	7,821	6.9%	1.9%	2.0%
North Carolina	9,547		580	10,127	6.1%	2.5%	2.5%
Texas	10,417	-232		10,185	-2.2%	2.7%	2.6%
California	5,637	-766		4,871	-13.6%	1.5%	1.2%
Other	81,548		3,755	85,303	4.6%	21.2%	21.4%
Total	384,020		14,306	398,326	3.7%		



NIGHTS YTD APRIL 2026/2025

3,963,084
ARRIVALS

9.6%
GROWTH

	2025		Growth	2026	% Growth	ALOS 2025	ALOS 2026
USA	2,517,761		69,062	2,586,823	2.7%	6.6	6.5
Canada	318,263		40,246	358,509	12.6%	9.3	9.1
NA	2,836,024		109,308	2,945,332	3.9%	6.8	6.7
Venezuela	10,322		550	10,872	5.3%	9.9	9.5
Colombia	105,391	-3,116		102,275	-3.0%	6.2	6.1
Brazil	61,510	-11,243		50,267	-18.3%	6.0	5.7
Argentina	140,447		257,940	398,387	183.7%	8.7	8.6
Chile	34,722	-10,522		24,200	-30.3%	7.5	7.5
Ecuador	15,130		328	15,458	2.2%	4.4	4.6
Peru	37,195	-1,789		35,406	-4.8%	5.4	5.4
Paraguay	3,340		434	3,774	13.0%	6.5	6.5
Uruguay	9,506		132	9,638	1.4%	7.5	7.5
Mexico	6,402		1,539	7,941	24.0%	7.4	7.4
Others	28,794	-241		28,553	-0.8%	6.1	6.1
SA	452,759		234,012	686,771	51.7%	6.8	7.3
Netherlands	168,471		2,849	171,320	1.7%	13.6	12.8
UK	16,204	-3,504		12,700	-21.6%	9.2	7.7
Germany	14,984		697	15,681	4.7%	9.3	9.2
Italy	10,087		1,110	11,197	11.0%	8.7	7.6
Sweden	4,022		142	4,164	3.5%	10.9	9.1
Belgium	9,239	-730		8,509	-7.9%	14.3	13.3
Austria	1,886		322	2,208	17.1%	8.2	10.3
Switzerland	5,326		527	5,853	9.9%	8.7	8.0
Others	33,814		2,971	36,785	8.8%	8.7	8.3
Europe	264,033		4,384	268,417	1.7%	11.6	10.9
ROW	61,653		911	62,564	1.5%	5.6	5.1
Total	3,614,469		348,615	3,963,084	9.6%	7.0	7.0



ACCOMMODATIONS

YTD APRIL 2026/2025

568,478
ARRIVALS

9.6%
GROWTH

ARRIVALS BY ACCOMMODATION

	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
EP	141,285	15,875	157,160	11.2%	27.2%	27.6%
All Inclusive	72,935	3,118	76,053	4.3%	14.1%	13.4%
Timeshare	117,355	-1,193	116,162	-1.0%	22.6%	20.4%
Others	187,265	31,838	219,103	17.0%	36.1%	38.5%
Total	518,840	49,638	568,478	9.6%		

NIGHTS BY ACCOMMODATION

	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
EP	783,288	94,294	877,582	12.0%	21.7%	22.1%
All Inclusive	445,192	10,010	455,202	2.2%	12.3%	11.5%
Timeshare	955,013	7,761	962,774	0.8%	26.4%	24.3%
Others	1,430,976	236,550	1,667,526	16.5%	39.6%	42.1%
Total	3,614,469	348,615	3,963,084	9.6%		



ACCOMMODATIONS BY MAIN MARKETS

YTD APRIL 2026/2025

568,478
ARRIVALS

9.6%
GROWTH

	EP			ALL INCLUSIVE			TIMESHARE			OTHERS		
	2025	2026	% growth	2025	2026	% growth	2025	2026	% growth	2025	2026	% growth
USA	119,297	129,063	8.20%	59,203	62,487	5.50%	105,866	102,143	-3.50%	99,654	104,633	5.00%
Venezuela	259	273	5.40%	7	8	14.30%	122	106	-13.10%	654	752	15.00%
Netherlands	1,239	1,330	7.30%	331	244	-26.30%	371	392	5.70%	10,448	11,470	9.80%
Canada	6,156	7,541	22.50%	5,915	6,026	1.90%	4,569	4,836	5.80%	17,652	20,998	19.00%
Brazil	2,563	2,680	4.60%	359	356	-0.80%	652	349	-46.50%	6,717	5,361	-20.20%
Colombia	1,885	1,869	-0.80%	769	680	-11.60%	1,054	752	-28.70%	13,393	13,520	0.90%
Argentina	1,775	5,747	223.80%	3,280	3,642	11.00%	1,889	5,616	197.30%	9,150	31,325	242.30%
Chile	682	635	-6.90%	761	558	-26.70%	494	247	-50.00%	2,708	1,792	-33.80%
Peru	825	1,015	23.00%	775	612	-21.00%	347	249	-28.20%	4,911	4,668	-4.90%
UK	457	500	9.40%	81	113	39.50%	108	87	-19.40%	1,113	945	-15.10%
Italy	270	350	29.60%	100	120	20.00%	90	69	-23.30%	705	944	33.90%
Total main mkt	135,408	151,003	11.50%	71,581	74,846	4.60%	115,562	114,846	-0.60%	167,105	196,408	17.50%
All visitors	141,285	157,160	11.20%	72,935	76,053	4.30%	117,355	116,162	-1.00%	187,265	219,103	17.00%



VISITORS BY AGE YTD APRIL 2026/2025

568,478
ARRIVALS

9.6%
GROWTH

	2025	Growth	2026	% Growth
0 - 11	38,309	4,941	43,250	12.9%
12-19	36,947	4,882	41,829	13.2%
20 - 29	55,224	8,772	63,996	15.9%
30 - 39	75,937	8,136	84,073	10.7%
40 - 49	83,751	10,755	94,506	12.8%
50 - 59	94,469	6,017	100,486	6.4%
60 - 69	87,025	3,601	90,626	4.1%
70 +	47,168	2,535	49,703	5.4%
Not Stated	10	-1	9	-10.0%
Total	518,840	49,638	568,478	9.6%



GENERATIONS

YTD APRIL 2026/2025

568,478
VISITORS

9.6%
GROWTH

	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
Gen A	30,110	3,843	33,953	12.8%	5.8%	6.0%
Gen Z	75,004	11,152	86,156	14.9%	14.5%	15.2%
Millennials	118,610	14,036	132,646	11.8%	22.9%	23.3%
Gen X	132,685	13,490	146,175	10.2%	25.6%	25.7%
Baby Boomers	144,961	6,028	150,989	4.2%	27.9%	26.6%
Silent Generations	17,460	1,090	18,550	6.2%	3.4%	3.3%
Age not specified	10	-1	9	-10.0%	0.0%	0.0%
Total	518,840	49,638	568,478	9.6%		



CARRIERS YTD APRIL 2026/2025

568,478
VISITORS

9.6%
GROWTH

	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
JETBLUE	109,011	2,495	111,506	2.3%	21.0%	19.6%
AMERICAN AIRLINES	90,860	6,620	97,480	7.3%	17.5%	17.1%
UNITED AIRLINES	68,319	10,428	78,747	15.3%	13.2%	13.9%
DELTA AIRLINES	74,585	4,105	78,690	5.5%	14.4%	13.8%
COPA AIRLINES	21,323	5,421	26,744	25.4%	4.1%	4.7%
AVIANCA	19,605	6,475	26,080	33.0%	3.8%	4.6%
WESTJET AIRLINES	17,030	6,739	23,769	39.6%	3.3%	4.2%
SOUTHWEST AIRLINES	21,361	-864	20,497	-4.0%	4.1%	3.6%
LATAM AIRLINES PERU	12,094	2,018	14,112	16.7%	2.3%	2.5%
KLM ROYAL DUTCH	12,496	1,131	13,627	9.1%	2.4%	2.4%
AIR CANADA	10,281	2,332	12,613	22.7%	2.0%	2.2%
AEROLINEAS ARGENTINAS	0	9,378	9,378	-	0.0%	1.6%
WINGO	7,875	931	8,806	11.8%	1.5%	1.5%
SPIRIT AIRLINES	7,432	1,312	8,744	17.7%	1.4%	1.5%
DIVI DIVI AIR	6,647	1,747	8,394	26.3%	1.3%	1.5%
GOL	4,947	27	4,974	0.5%	1.0%	0.9%
PRIVATE	4,468	-343	4,125	-7.7%	0.9%	0.7%
EZ AIR	4,197	-320	3,877	-7.6%	0.8%	0.7%
TUI FLY NL	3,441	351	3,792	10.2%	0.7%	0.7%
WINAIR	3,422	315	3,737	9.2%	0.7%	0.7%
SUN COUNTRY AIRLINES	4,363	-2,064	2,299	-47.3%	0.8%	0.4%
CHARTER	6,914	-4,669	2,245	-67.5%	1.3%	0.4%
SURINAM AIRWAYS	1,963	118	2,081	6.0%	0.4%	0.4%
ARAJET	625	161	786	25.8%	0.1%	0.1%
FRONTIER AIRLINES	0	671	671	-	0.0%	0.1%
GLOBAL X	3	313	316	10433.3%	0.0%	0.1%
Others	5,578	-5,190	388	-93.0%	1.1%	0.1%
Total	518,840	49,638	568,478	9.6%		



CARRIERS YTD APRIL 2026/2025

568,478
VISITORS

9.6%
GROWTH

City	APO Code	YTD April 2026	Mkt Share	YTD April 2025	Mkt Share	26 vs 25
JFK NY	JFK	72,399	12.7%	70,716	13.6%	2.4%
Boston	BOS	71,448	12.6%	76,355	14.7%	-6.4%
Newark	EWR	47,694	8.4%	50,830	9.8%	-6.2%
Toronto	YYZ	36,397	6.4%	31,810	6.1%	14.4%
Miami	MIA	34,942	6.1%	33,353	6.4%	4.8%
Atlanta	ATL	33,936	6.0%	31,781	6.1%	6.8%
Bogota	BOG	30,981	5.4%	22,416	4.3%	38.2%
Charlotte	CLT	28,950	5.1%	30,513	5.9%	-5.1%
Panama City	PTY	26,800	4.7%	21,372	4.1%	25.4%
Chicago	ORD	24,466	4.3%	10,054	1.9%	143.3%
Philadelphia	PHL	20,380	3.6%	22,212	4.3%	-8.2%
G.Bush DC	IAD	17,951	3.2%	13,097	2.5%	37.1%
Amsterdam	AMS	17,425	3.1%	15,941	3.1%	9.3%
Orlando	MCO	15,724	2.8%	16,484	3.2%	-4.6%
Curacao	CUR	14,960	2.6%	11,999	2.3%	24.7%
Fort Lauderdale	FLL	13,675	2.4%	7,599	1.5%	80.0%
Lima, Peru	LIM	13,195	2.3%	12,094	2.3%	9.1%
Ezeiza International Airport ARG	EZE	8,884	1.6%	0	0.0%	—
Minneapolis St. Paul Inter Airp	MSP	6,772	1.2%	8,857	1.7%	-23.5%
Sao Paolo	GRU	4,974	0.9%	4,947	1.0%	0.5%
Baltimore	BWI	4,795	0.8%	4,895	0.9%	-2.0%
Medellin	MDE	4,017	0.7%	4,436	0.9%	-9.4%
Sint Maarten	SXM	3,747	0.7%	3,430	0.7%	9.2%
Houston International	IAH	2,912	0.5%	2,753	0.5%	5.8%
Johan A. Pengel Int Airport, Suriname	PBM	2,078	0.4%	1,863	0.4%	11.5%
	Others	8,976	1.6%	9,033	1.7%	-0.6%
Total		568,478	100.0%	518,840	100.0%	9.6%

APRIL RESULT 2026

NORTH AMERICA



108,760

77.1%

SOUTH AMERICA



23,669

16.8%

EUROPE



5,897

4.2%

OTHERS



2,809

2.0%

TOTAL ARRIVALS

141,135

100%



ARRIVALS

APRIL 2026/2025

141,135
ARRIVALS

11.6%
GROWTH

	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
USA	94,512	5,940	100,452	6.3%	74.8%	71.2%
Canada	5,863	2,445	8,308	41.7%	4.6%	5.9%
NA	100,375	8,385	108,760	8.4%	79.4%	77.1%
Venezuela	347	-126	221	-36.3%	0.3%	0.2%
Colombia	4,665	-748	3,917	-16.0%	3.7%	2.8%
Brazil	1,918	595	2,513	31.0%	1.5%	1.8%
Argentina	3,638	7,574	11,212	208.2%	2.9%	7.9%
Chile	791	-33	758	-4.2%	0.6%	0.5%
Ecuador	1,199	-117	1,082	-9.8%	0.9%	0.8%
Peru	1,635	71	1,706	4.3%	1.3%	1.2%
Paraguay	169	-15	154	-8.9%	0.1%	0.1%
Uruguay	460	-146	314	-31.7%	0.4%	0.2%
Mexico	274	76	350	27.7%	0.2%	0.2%
Others	1,855	-413	1,442	-22.3%	1.5%	1.0%
SA	16,951	6,718	23,669	39.6%	13.4%	16.8%
Netherlands	3,323	109	3,432	3.3%	2.6%	2.4%
UK	400	6	406	1.5%	0.3%	0.3%
Germany	481	-155	326	-32.2%	0.4%	0.2%
Italy	318	-4	314	-1.3%	0.3%	0.2%
Sweden	49	54	103	110.2%	0.0%	0.1%
Belgium	230	13	243	5.7%	0.2%	0.2%
Austria	39	-8	31	-20.5%	0.0%	0.0%
Switzerland	201	-26	175	-12.9%	0.2%	0.1%
Others	1,025	-158	867	-15.4%	0.8%	0.6%
Europe	6,066	-169	5,897	-2.8%	4.8%	4.2%
ROW	3,027	-218	2,809	-7.2%	2.4%	2.0%
Total	126,419	14,716	141,135	11.6%		
W/O Ven.	126,072	14,842	140,914	11.8%		



ARRIVALS USA

APRIL 2026/2025

100,452
ARRIVALS

6.3%
GROWTH

	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
New York	16,772	1,415	18,187	8.4%	17.7%	18.1%
Massachusetts	13,769	670	14,439	4.9%	14.6%	14.4%
New Jersey	13,116	-1,293	11,823	-9.9%	13.9%	11.8%
Pennsylvania	5,178	-693	4,485	-13.4%	5.5%	4.5%
Illinois	1,541	517	2,058	33.5%	1.6%	2.0%
Connecticut	4,800	804	5,604	16.8%	5.1%	5.6%
Florida	4,352	478	4,830	11.0%	4.6%	4.8%
Ohio	2,151	368	2,519	17.1%	2.3%	2.5%
Maryland	2,845	-365	2,480	-12.8%	3.0%	2.5%
Michigan	1,540	226	1,766	14.7%	1.6%	1.8%
Virginia	2,623	-240	2,383	-9.1%	2.8%	2.4%
Georgia	2,315	492	2,807	21.3%	2.4%	2.8%
North Carolina	2,592	294	2,886	11.3%	2.7%	2.9%
Texas	2,169	302	2,471	13.9%	2.3%	2.5%
California	1,510	56	1,566	3.7%	1.6%	1.6%
Other	17,239	2,909	20,148	16.9%	18.2%	20.1%
Total	94,512	5,940	100,452	6.3%		



NIGHTS APRIL 2026/2025

904,978
NIGHTS

12.4%
GROWTH

	2025	Growth	2026	% Growth	ALOS 2025	ALOS 2026
USA	573,865	29,940	603,805	5.2%	6.1	6.0
Canada	45,011	15,415	60,426	34.2%	7.7	7.3
NA	618,876	45,355	664,231	7.3%	6.2	6.1
Venezuela	2,835	-593	2,242	-20.9%	8.2	10.1
Colombia	28,003	-5,942	22,061	-21.2%	6.0	5.6
Brazil	11,137	3,721	14,858	33.4%	5.8	5.9
Argentina	30,117	63,192	93,309	209.8%	8.3	8.3
Chile	5,646	-122	5,524	-2.2%	7.1	7.3
Ecuador	5,295	-578	4,717	-10.9%	4.4	4.4
Peru	8,306	-243	8,063	-2.9%	5.1	4.7
Paraguay	1,062	-171	891	-16.1%	6.3	5.8
Uruguay	3,365	-1,320	2,045	-39.2%	7.3	6.5
Mexico	1,811	2,032	3,843	112.2%	6.6	11.0
Others	11,580	-2,792	8,788	-24.1%	6.2	6.1
SA	109,157	57,184	166,341	52.4%	6.4	7.0
Netherlands	39,632	-1,490	38,142	-3.8%	11.9	11.1
UK	3,623	-636	2,987	-17.6%	9.1	7.4
Germany	4,147	-1,577	2,570	-38.0%	8.6	7.9
Italy	2,130	-63	2,067	-3.0%	6.7	6.6
Sweden	437	574	1,011	131.4%	8.9	9.8
Belgium	2,415	140	2,555	5.8%	10.5	10.5
Austria	368	-111	257	-30.2%	9.4	8.3
Switzerland	1,554	-82	1,472	-5.3%	7.7	8.4
Others	7,298	-440	6,858	-6.0%	7.1	7.9
Europe	61,604	-3,685	57,919	-6.0%	10.2	9.8
ROW	15,349	1,138	16,487	7.4%	5.1	5.9
Total	804,986	99,992	904,978	12.4%	6.4	6.4



ACCOMMODATIONS

APRIL 2026/2025

141,135
ARRIVALS

11.6%
GROWTH

ARRIVALS BY ACCOMMODATION

	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
EP	35,339	6,254	41,593	17.7%	28.0%	29.5%
All Inclusive	19,005	-640	18,365	-3.4%	15.0%	13.0%
Timeshare	30,659	-365	30,294	-1.2%	24.3%	21.5%
Others	41,416	9,467	50,883	22.9%	32.8%	36.1%
Total	126,419	14,716	141,135	11.6%		

NIGHTS BY ACCOMMODATION

	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
EP	188,137	36,097	224,234	19.2%	23.4%	24.8%
All Inclusive	110,761	-7,512	103,249	-6.8%	13.8%	11.4%
Timeshare	219,618	3,934	223,552	1.8%	27.3%	24.7%
Others	286,470	67,473	353,943	23.6%	35.6%	39.1%
Total	804,986	99,992	904,978	12.4%		



ACCOMMODATIONS BY MAIN MARKETS

APRIL 2026/2025

141,135
ARRIVALS

11.6%
GROWTH

VISITORS	EP			ALL INCLUSIVE			TIMESHARE			OTHERS		
	2025	2026	% growth	2025	2026	% growth	2025	2026	% growth	2025	2026	% growth
USA	30,143	33,972	12.7%	16,075	15,968	-0.7%	27,268	26,506	-2.8%	21,026	24,006	14.2%
Venezuela	80	40	-50.0%	2	0	-100%	60	15	-75.0%	205	166	-19.0%
Netherlands	382	398	4.2%	111	90	-18.9%	169	124	-26.6%	2,661	2,820	6.0%
Canada	997	1,936	94.2%	836	790	-5.5%	856	976	14.0%	3,174	4,606	45.1%
Brazil	471	831	76.4%	75	93	24.0%	190	153	-19.5%	1,182	1,436	21.5%
Colombia	565	621	9.9%	251	163	-35.1%	543	291	-46.4%	3,306	2,842	-14.0%
Argentina	415	1,379	232.3%	718	606	-15.6%	480	1,634	240.4%	2,025	7,593	275%
Chile	85	178	109.4%	158	105	-33.5%	151	70	-53.6%	397	405	2.0%
Peru	208	323	55.3%	213	189	-11.3%	137	93	-32.1%	1,077	1,101	2.2%
UK	119	134	12.6%	12	36	200%	36	25	-30.6%	233	211	-9.4%
Italy	87	112	28.7%	24	22	-8.3%	29	16	-44.8%	178	164	-7.9%
Total main mkt	33,552	39,924	19.0%	18,475	18,062	-2.2%	29,919	29,903	-0.1%	35,464	45,350	27.9%
All visitors	35,339	41,593	17.7%	19,005	18,365	-3.4%	30,659	30,294	-1.2%	41,416	50,883	22.9%



VISITORS BY AGE APRIL 2026/2025

141,135
ARRIVALS

11.6%
GROWTH

	2025		Growth	2026	% Growth
0 - 11	11,867		574	12,441	4.8%
12-19	11,115	-386		10,729	-3.5%
20 - 29	11,711		3,084	14,795	26.3%
30 - 39	19,239		3,679	22,918	19.1%
40 - 49	23,358		2,880	26,238	12.3%
50 - 59	21,886		2,252	24,138	10.3%
60 - 69	17,966		1,768	19,734	9.8%
70 +	9,275		866	10,141	9.3%
Not Stated	2	-1		1	-50.0%
Total	126,419		14,716	141,135	11.6%



GENERATIONS

APRIL 2026/2025

141,135
ARRIVALS

11.6%
GROWTH

	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
Gen A	9,026	610	9,636	6.8%	7.1%	6.8%
Gen Z	19,635	870	20,505	4.4%	15.5%	14.5%
Millennials	30,100	6,211	36,311	20.6%	23.8%	25.7%
Gen X	34,248	3,730	37,978	10.9%	27.1%	26.9%
Baby Boomers	30,111	2,981	33,092	9.9%	23.8%	23.4%
Silent Generations	3,297	315	3,612	9.6%	2.6%	2.6%
Age not specified	2	-1	1	-50.0%	0.0%	0.0%
Total	126,419	14,716	141,135	11.6%		



CARRIERS APRIL 2026/2025

141,135
ARRIVALS

11.6%
GROWTH

	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
JETBLUE	32,103	106	32,209	0.3%	25.4%	22.8%
AMERICAN AIRLINES	22,246	1,112	23,358	5.0%	17.6%	16.6%
UNITED AIRLINES	15,488	3,391	18,879	21.9%	12.3%	13.4%
DELTA AIRLINES	16,510	2,061	18,571	12.5%	13.1%	13.2%
COPA AIRLINES	5,141	1,606	6,747	31.2%	4.1%	4.8%
AVIANCA	5,518	862	6,380	15.6%	4.4%	4.5%
SOUTHWEST AIRLINES	5,497	-122	5,375	-2.2%	4.3%	3.8%
WESTJET AIRLINES	3,777	945	4,722	25.0%	3.0%	3.3%
LATAM AIRLINES PERU	3,085	1,098	4,183	35.6%	2.4%	3.0%
AIR CANADA	1,703	1,576	3,279	92.5%	1.3%	2.3%
KLM ROYAL DUTCH	3,051	-47	3,004	-1.5%	2.4%	2.1%
AEROLINEAS ARGENTINAS	0	2,392	2,392	-	0.0%	1.7%
DIVI DIVI AIR	1,618	425	2,043	26.3%	1.3%	1.4%
SPIRIT AIRLINES	1,648	219	1,867	13.3%	1.3%	1.3%
WINGO	1,650	181	1,831	11.0%	1.3%	1.3%
GOL	1,036	255	1,291	24.6%	0.8%	0.9%
TUI FLY NL	1,039	-42	997	-4.0%	0.8%	0.7%
WINAIR	848	35	883	4.1%	0.7%	0.6%
EZ AIR	1,145	-315	830	-27.5%	0.9%	0.6%
SURINAM AIRWAYS	835	-132	703	-15.8%	0.7%	0.5%
PRIVATE	1,168	-502	666	-43.0%	0.9%	0.5%
CHARTER	363	3	366	0.8%	0.3%	0.3%
SUN COUNTRY AIRLINES	140	90	230	64.3%	0.1%	0.2%
FRONTIER AIRLINES	0	153	153	-	0.0%	0.1%
AIR CENTURY	54	23	77	42.6%	0.0%	0.1%
ARAJET	186	-110	76	-59.1%	0.1%	0.1%
OTHERS	570	-547	23	-96.0%	0.5%	0.0%
Total	126,419	14,716	141,135	11.6%		



CARRIERS APRIL 2026/2025

141,135
ARRIVALS

11.6%
GROWTH

City	APO Code	April 2026	Mkt Share	April 2025	Mkt Share	26 vs 25
Boston	BOS	19,881	14.1%	21,105	16.7%	-5.8%
JFK NY	JFK	18,592	13.2%	16,272	12.9%	14.3%
Newark	EWR	12,577	8.9%	14,888	11.8%	-15.5%
Atlanta	ATL	8,667	6.1%	7,053	5.6%	22.9%
Miami	MIA	8,396	5.9%	7,802	6.2%	7.6%
Toronto	YYZ	8,001	5.7%	6,015	4.8%	33.0%
Charlotte	CLT	7,855	5.6%	7,654	6.1%	2.6%
Bogota	BOG	7,311	5.2%	6,280	5.0%	16.4%
Panama City	PTY	6,747	4.8%	5,153	4.1%	30.9%
Philadelphia	PHL	5,155	3.7%	5,846	4.6%	-11.8%
Chicago	ORD	4,493	3.2%	1,179	0.9%	281.1%
G.Bush DC	IAD	4,298	3.0%	3,058	2.4%	40.5%
Orlando	MCO	4,250	3.0%	4,342	3.4%	-2.1%
Lima, Peru	LIM	4,183	3.0%	3,085	2.4%	35.6%
Amsterdam	AMS	4,007	2.8%	4,090	3.2%	-2.0%
Fort Lauderdale	FLL	3,298	2.3%	1,682	1.3%	96.1%
Curacao	CUR	3,178	2.3%	3,304	2.6%	-3.8%
Ezeiza International Airport ARG	EZE	2,393	1.7%	0	0.0%	—
Sao Paolo	GRU	1,291	0.9%	1,036	0.8%	24.6%
Baltimore	BWI	1,136	0.8%	1,155	0.9%	-1.6%
Medellin	MDE	971	0.7%	908	0.7%	6.9%
Sint Maarten	SXM	883	0.6%	850	0.7%	3.9%
Johan A. Pengel Int Airport, Suriname	PBM	701	0.5%	835	0.7%	-16.0%
Minneapolis St. Paul Inter Airp	MSP	613	0.4%	458	0.4%	33.8%
Dallas Fort Worth Int Airport	DFW	559	0.4%	547	0.4%	2.2%
	Others	1,699	1.2%	1,822	1.4%	-6.8%
Total		141,135	100.0%	126,419	100.0%	11.6%



ARUBA Aruba Tourism Authority



SATISFACTION

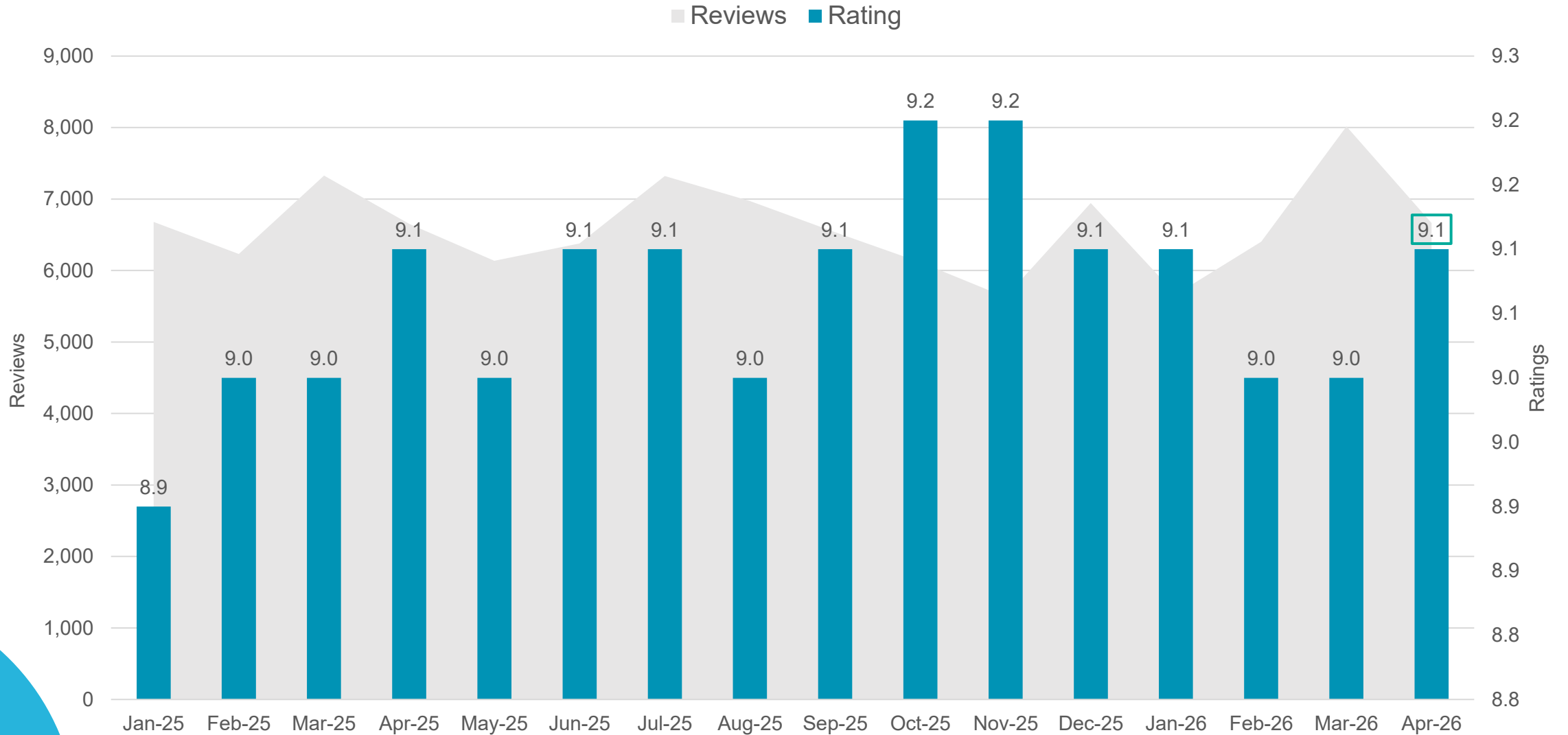
GUEST





GUEST EXPERIENCE INDEX (GEI)

Monthly results

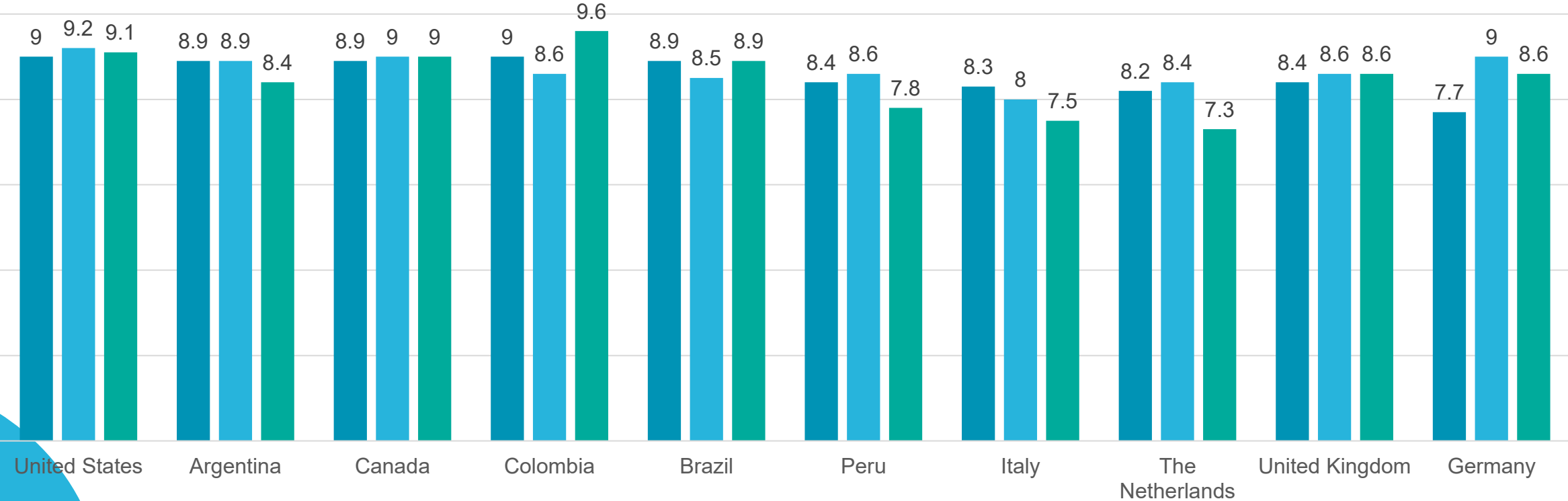


APRIL 2024 - 2026

Year-over-Year Comparison

Results by the Top 10 markets

■ 2024 ■ 2025 ■ 2026



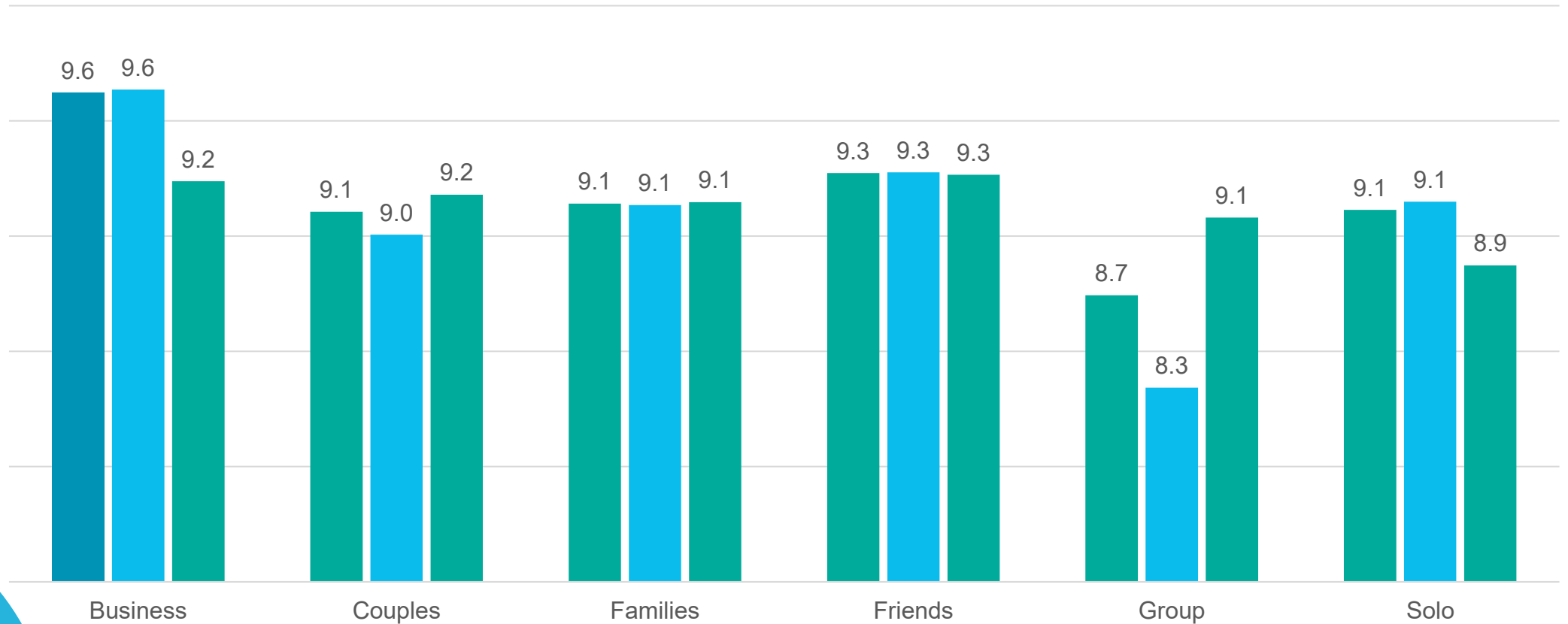


APRIL 2024 - 2026

Year-over-Year Comparison

Results by Travel Party

■ 2024 ■ 2025 ■ 2026



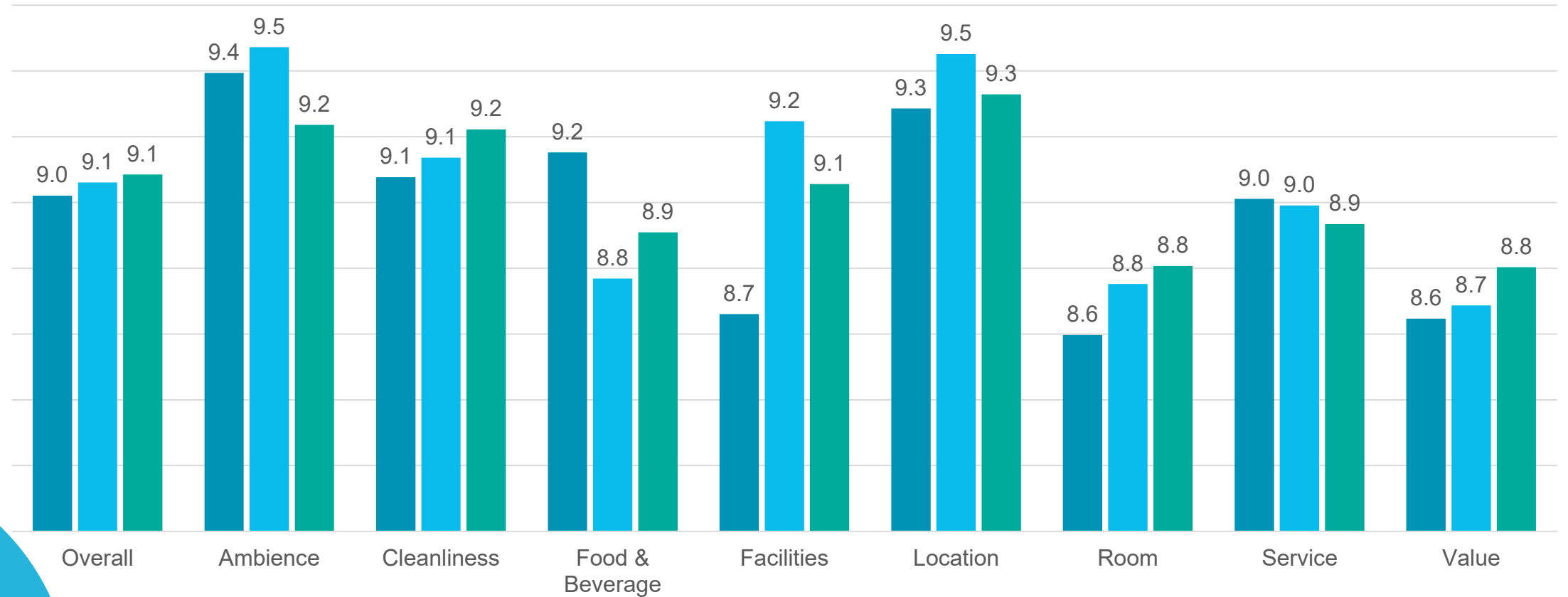


APRIL 2024 - 2026

Year-over-Year Comparison

Results by Category

■ 2024 ■ 2025 ■ 2026





VACATIONS RENTALS

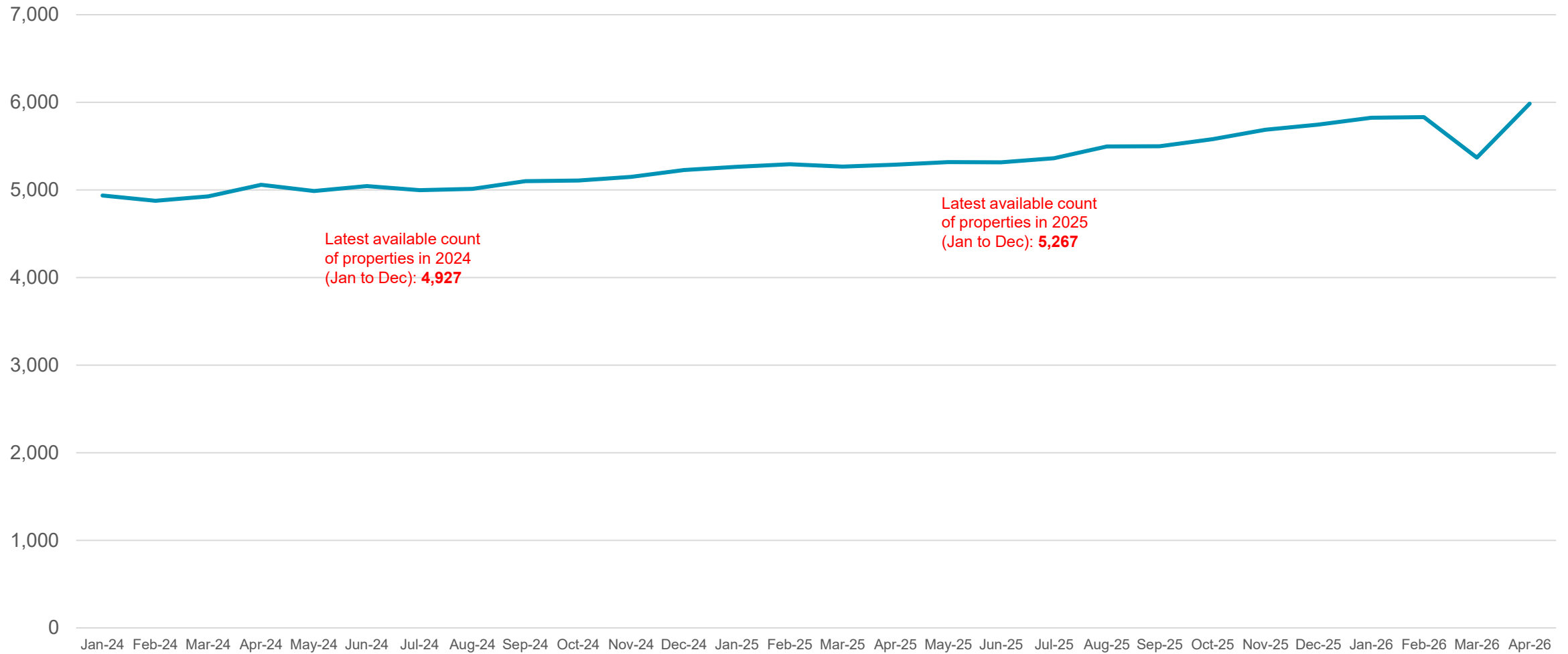
 **Transparent**
an OTA INSIGHT company

INTRODUCTION

- ▶ In 2023, A.T.A. started working with Lighthouse, formerly Transparent Insights. Lighthouse tracks short-term rentals at the property level through their dashboard.
- ▶ With Lighthouse, A.T.A. is able to do the following:
 - Measure the economic impact of short-term rental, track (ADR) and occupancy and analyse the booking window.
 - The above data points are also forward-looking making it possible to make demand and revenue predictions based on the current status of property calendars and advertised rates.
 - Track visitors' origin and accommodation size.
 - The dashboard also provides the ability to make a direct comparison with similar, contrasting, or competing markets to compare data on occupancy rates, ADR, and booking window.



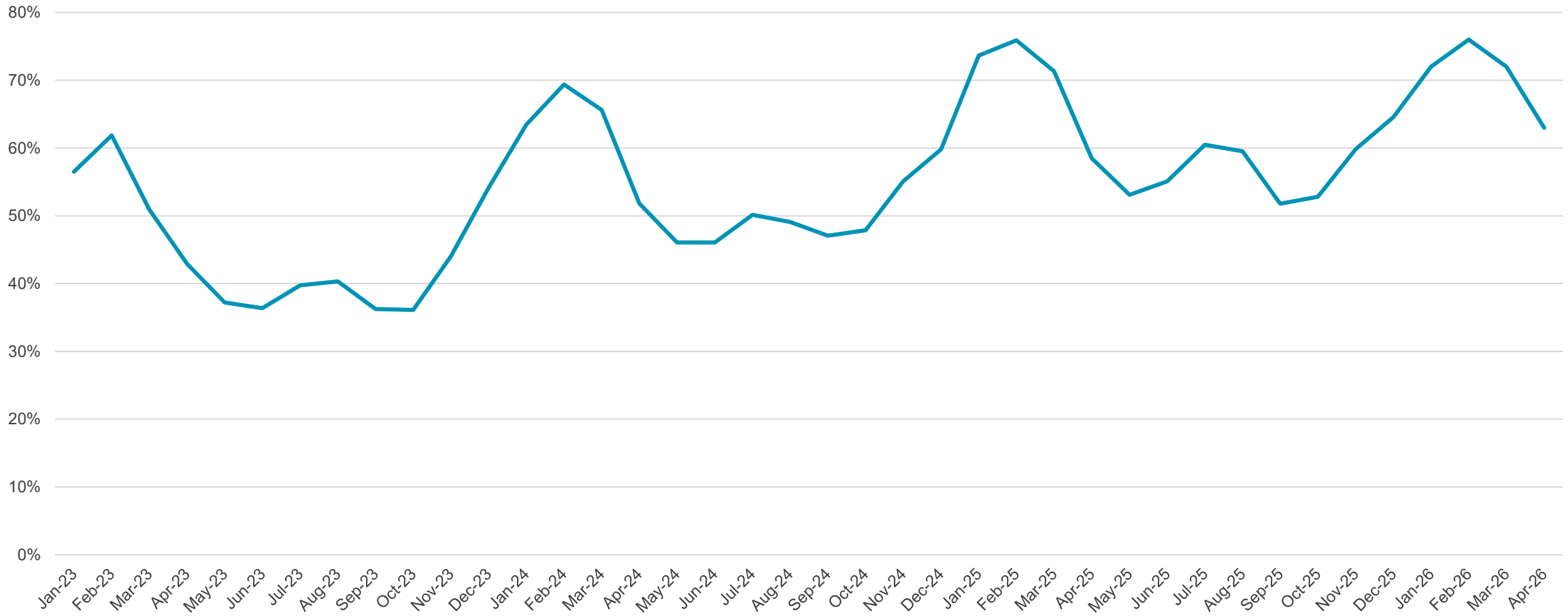
PROPERTIES



Note: Listing counts are based on unique URLs assigned by Lighthouse. A property may appear multiple times if it is listed as an entire unit, private room, or shared room. Paused or snoozed listings retain their original URL when reactivated. Listings that are removed and later relisted generate a new URL, even for the same property.

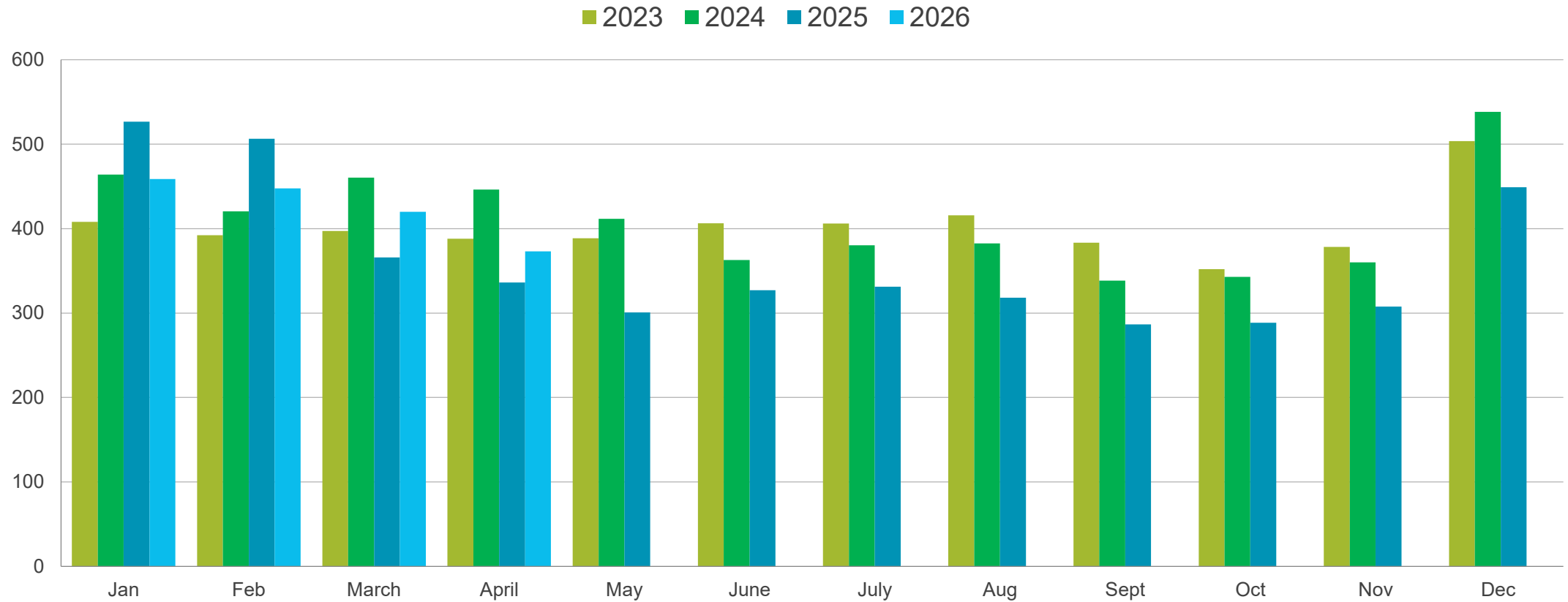
OCCUPANCY

April 2025 Occupancy: 59% | April 2026 Occupancy: 63%



ADR

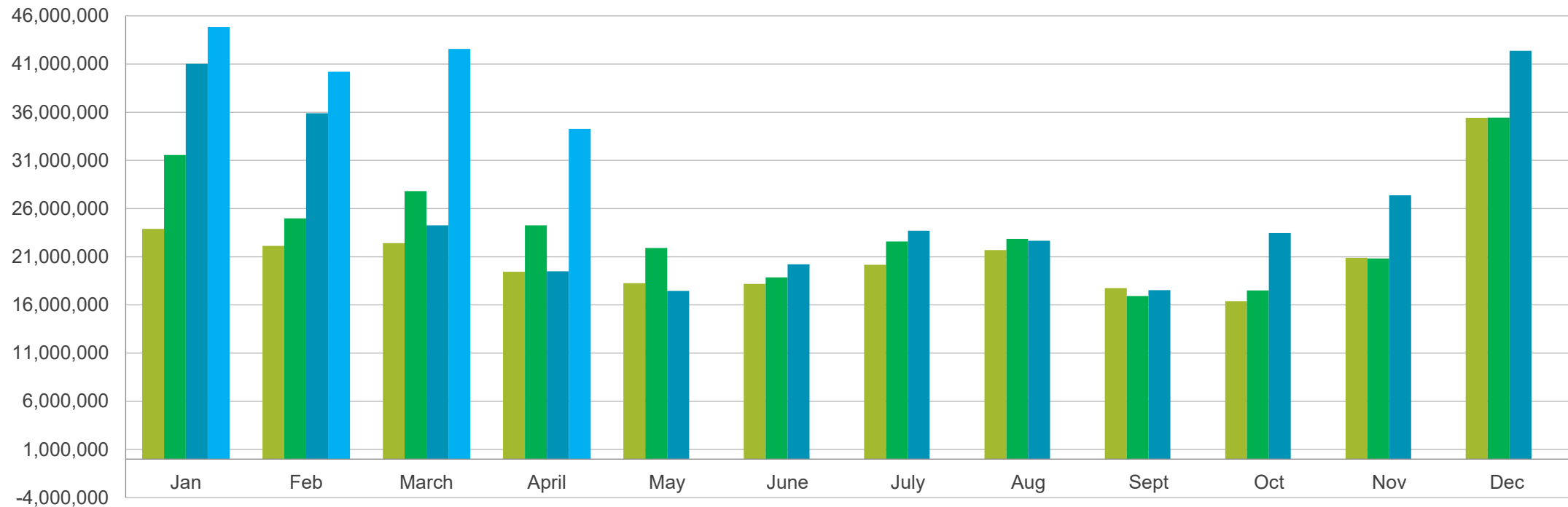
April 2025 ADR: \$336 | April 2026 ADR: \$373
% Growth 2026 vs 2025: +11%



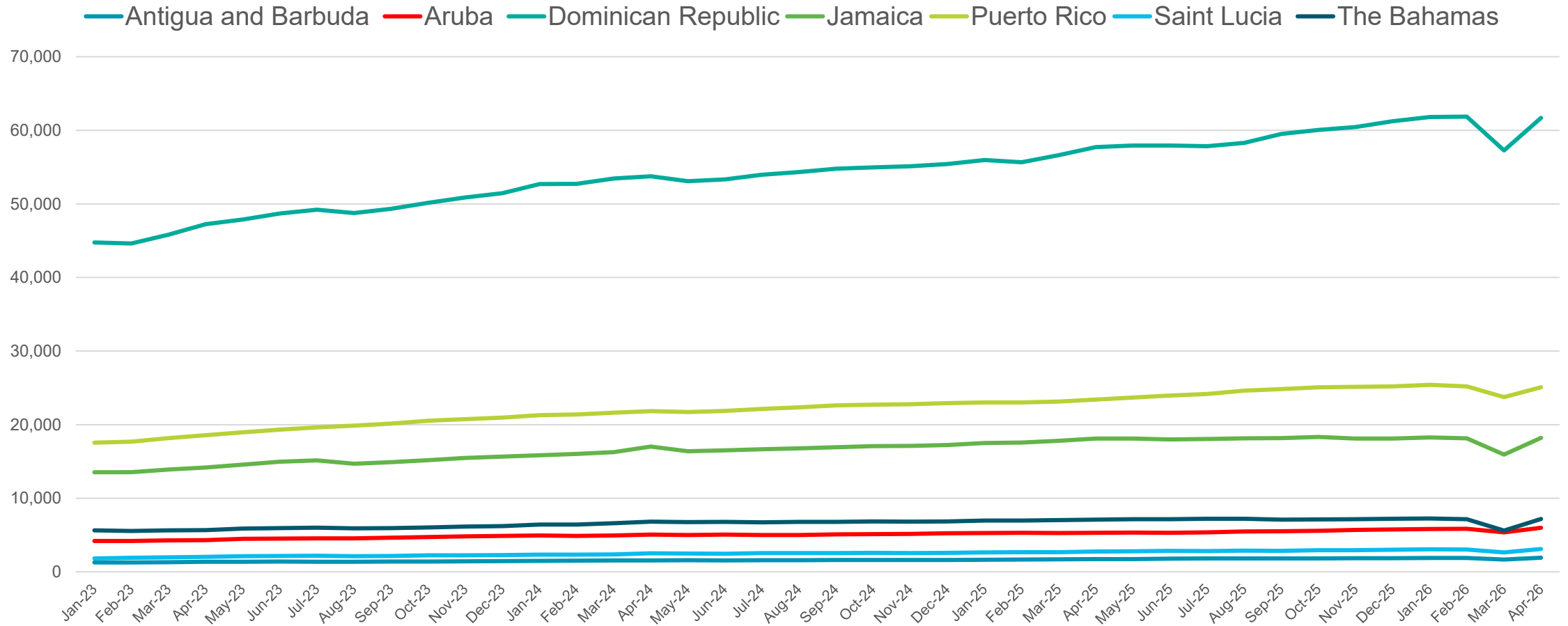
REVENUE

Revenue YTD April 2025: USD\$ 120,675,265 | Revenue YTD April 2026: USD\$ 161,890,049
% Growth 2026 vs 2025: 34%

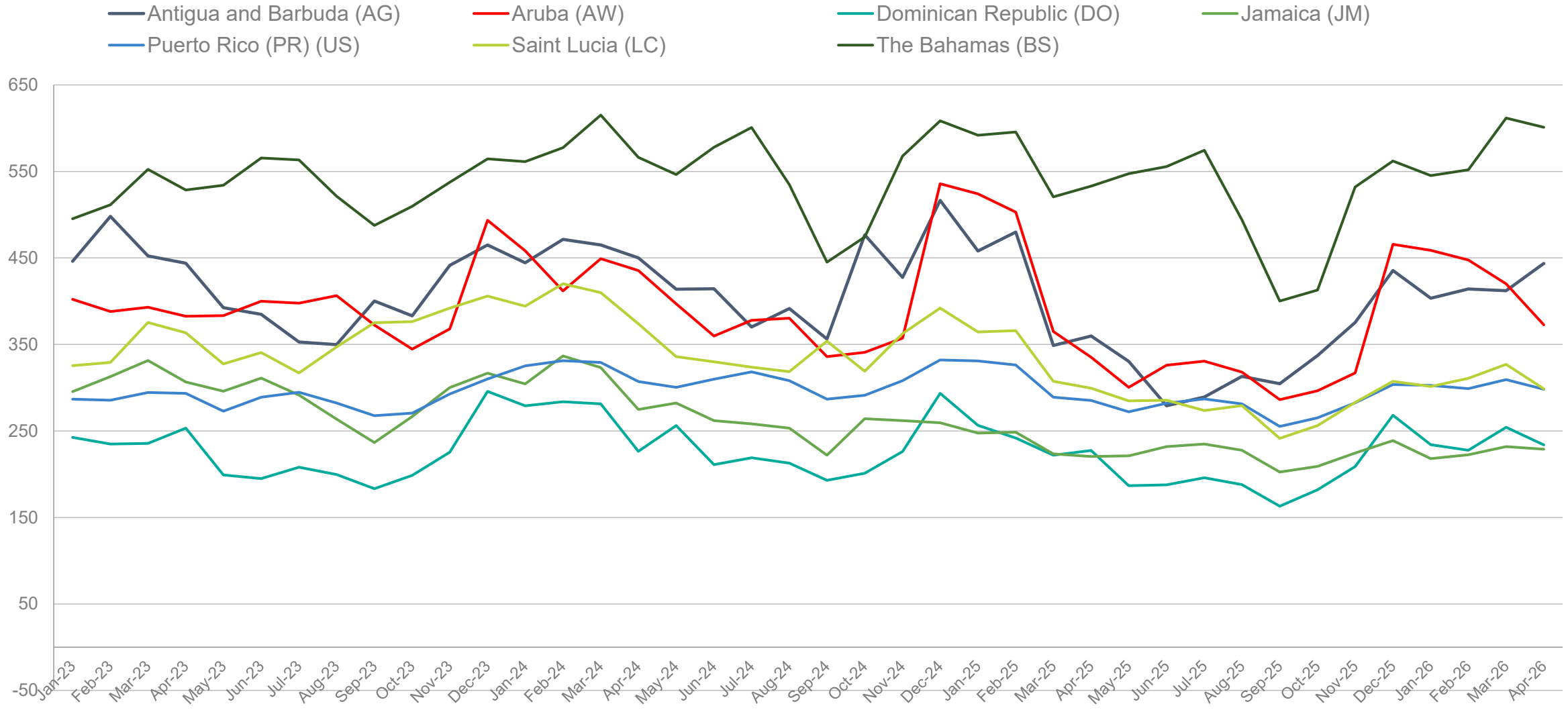
■ 2023 ■ 2024 ■ 2025 ■ 2026



BENCHMARK PROPERTIES



BENCHMARK ADR





MASHA DANKI

Thank You

For any questions related to the report and/or additional information requests, please contact
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Or visit our website www.ata.aw



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