



FEBRUARY 2026

Monthly Report

SNAPSHOT YTD FEB 2026/2025



HOW MANY TOTAL
STAY OVER AND CRUISE?

527,310



HOW MANY
STAY OVER ARRIVALS?

270,570

9.0%



HOW MANY
CRUISE ARRIVALS?

256,740

9.2%



HOW LONG
DID THEY STAY?

2,027,984

8.9%

WHERE DID THEY STAY?

EP



407,065

NIGHTS

20.1%

% Share

ALL INCLUSIVE



226,591

NIGHTS

11.2%

% Share

TIMESHARE



504,062

NIGHTS

24.9%

% Share

OTHERS



890,266

NIGHTS

43.9%

% Share

WHAT DID THEY SPEND?



TOURISM CREDITS Central Bank Aruba (Q1 – Q3 2025)

Awg. **4,118.5** min

3.7%

Q1 – Q3 2024: 3,970.90



AVERAGE DAILY TOURIST SPENDING (Q1 2025)

Awg. **578.22**

2.3%

% growth Q1 2025 vs. Q1 2024
Note: Calculation: Tourism Credits
divided by total nights and arrivals



AVERAGE DAILY TOURIST SPENDING (Q2 2025)

Awg. **538.36**

0.1%

% growth Q2 2025 vs. Q2 2024
Calculation: Tourism Credits divided
by total nights and arrivals



AVERAGE DAILY TOURIST SPENDING (Q3 2025)

Awg. **497.90**

0.9%

% growth Q3 2025 vs. Q3 2024
Calculation: Tourism Credits divided
by total nights and arrivals

*Tourism Credits: In the new presentation of the Balance of Payments, the Central Bank of Aruba reclassified maintenance fee arising from Timeshare arrangement from "Other Services" to "Travel Services" (Tourism). With this reclassification it should be noted that the term Tourism Receipts has changed to Tourism Credits in the new presentation of Balance of Payments. This reclassification resulted in an upward adjustment of the previously used term Tourism Receipts.

TOURISM CREDITS FOREIGN EXCHANGE BANKS IN AWG



Awg. **4,561,400,000**

8.8%

Source: Central Bank of Aruba
Note: Q4 provisional Data

SHARE VISA CREDIT FROM TOURISM CREDIT FOREIGN EXCHANGE BANKS IN AWG

28%

TOTAL AMOUNT SPEND VISA 2025



Awg. **1,252,216,647**

9.1%

Source: Visa Credit Card
Note: total amount spent \$695,675,915

AVERAGE SPENDING PER VISA CARDHOLDER



Awg. **1,219**

0.1%



ARRIVALS YTD FEBRUARY 2026/2025

270,570
ARRIVALS

9.0%
GROWTH

	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
USA	179,683	5,272	184,955	2.9%	72.4%	68.4%
Canada	18,371	2,006	20,377	10.9%	7.4%	7.5%
NA	198,054	7,278	205,332	3.7%	79.8%	75.9%
Venezuela	521	-86	435	-16.5%	0.2%	0.2%
Colombia	8,920	29	8,949	0.3%	3.6%	3.3%
Brazil	5,782	-1,305	4,477	-22.6%	2.3%	1.7%
Argentina	8,511	14,513	23,024	170.5%	3.4%	8.5%
Chile	2,949	-1,008	1,941	-34.2%	1.2%	0.7%
Ecuador	1,167	-33	1,134	-2.8%	0.5%	0.4%
Peru	3,471	-194	3,277	-5.6%	1.4%	1.2%
Paraguay	241	35	276	14.5%	0.1%	0.1%
Uruguay	556	43	599	7.7%	0.2%	0.2%
Mexico	370	44	414	11.9%	0.1%	0.2%
Others	1,870	20	1,890	1.1%	0.8%	0.7%
SA	34,358	12,058	46,416	35.1%	13.8%	17.2%
Netherlands	5,878	757	6,635	12.9%	2.4%	2.5%
UK	833	-158	675	-19.0%	0.3%	0.2%
Germany	660	149	809	22.6%	0.3%	0.3%
Italy	585	267	852	45.6%	0.2%	0.3%
Sweden	234	42	276	17.9%	0.1%	0.1%
Belgium	296	-23	273	-7.8%	0.1%	0.1%
Austria	145	-19	126	-13.1%	0.1%	0.0%
Switzerland	279	111	390	39.8%	0.1%	0.1%
Others	2,116	393	2,509	18.6%	0.9%	0.9%
Europe	11,026	1,519	12,545	13.8%	4.4%	4.6%
ROW	4,888	1,389	6,277	28.4%	2.0%	2.3%
Total	248,326	22,244	270,570	9.0%		
W/O Ven.	247,805	22,330	270,135	9.0%		



ARRIVALS USA YTD FEBRUARY 2026/2025

184,955
ARRIVALS

2.9%
GROWTH

	2025		Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
New York	38,871		1,017	39,888	2.6%	21.6%	21.6%
Massachusetts	24,638	-1,152		23,486	-4.7%	13.7%	12.7%
New Jersey	17,501		497	17,998	2.8%	9.7%	9.7%
Pennsylvania	9,915		712	10,627	7.2%	5.5%	5.7%
Illinois	4,751		1,648	6,399	34.7%	2.6%	3.5%
Connecticut	5,842		404	6,246	6.9%	3.3%	3.4%
Florida	6,882		605	7,487	8.8%	3.8%	4.0%
Ohio	5,021		133	5,154	2.6%	2.8%	2.8%
Maryland	4,426	-20		4,406	-0.5%	2.5%	2.4%
Michigan	4,054		592	4,646	14.6%	2.3%	2.5%
Virginia	4,277		752	5,029	17.6%	2.4%	2.7%
Georgia	2,962		134	3,096	4.5%	1.6%	1.7%
North Carolina	4,063		190	4,253	4.7%	2.3%	2.3%
Texas	4,880	-219		4,661	-4.5%	2.7%	2.5%
California	2,572	-753		1,819	-29.3%	1.4%	1.0%
Other	39,028		732	39,760	1.9%	21.7%	21.5%
Total	179,683		5,272	184,955	2.9%		



NIGHTS YTD FEBRUARY 2026/2025

2,027,984
ARRIVALS

8.9%
GROWTH

	2025	Growth	2026	% Growth	ALOS 2025	ALOS 2026
USA	1,260,328	31,072	1,291,400	2.5%	7.0	7.0
Canada	191,160	18,659	209,819	9.8%	10.4	10.3
NA	1,451,488	49,731	1,501,219	3.4%	7.3	7.3
Venezuela	5,328	-826	4,502	-15.5%	10.2	10.3
Colombia	56,243	-548	55,695	-1.0%	6.3	6.2
Brazil	35,323	-9,522	25,801	-27.0%	6.1	5.8
Argentina	77,155	126,290	203,445	163.7%	9.1	8.8
Chile	22,718	-7,756	14,962	-34.1%	7.7	7.7
Ecuador	5,364	-200	5,164	-3.7%	4.6	4.6
Peru	20,052	-617	19,435	-3.1%	5.8	5.9
Paraguay	1,610	319	1,929	19.8%	6.7	7.0
Uruguay	4,294	535	4,829	12.5%	7.7	8.1
Mexico	3,273	-1,045	2,228	-31.9%	8.8	5.4
Others	11,525	247	11,772	2.1%	6.2	6.2
SA	242,885	106,877	349,762	44.0%	7.1	7.5
Netherlands	89,690	4,825	94,515	5.4%	15.3	14.2
UK	7,827	-2,742	5,085	-35.0%	9.4	7.5
Germany	6,282	1,724	8,006	27.4%	9.5	9.9
Italy	5,567	901	6,468	16.2%	9.5	7.6
Sweden	2,805	-531	2,274	-18.9%	12.0	8.2
Belgium	5,251	-861	4,390	-16.4%	17.7	16.1
Austria	1,104	286	1,390	25.9%	7.6	11.0
Switzerland	2,720	365	3,085	13.4%	9.7	7.9
Others	19,553	1,746	21,299	8.9%	9.2	8.5
Europe	140,799	5,713	146,512	4.1%	12.8	11.7
ROW	27,782	2,709	30,491	9.8%	5.7	4.9
Total	1,862,954	165,030	2,027,984	8.9%	7.5	7.5



ACCOMMODATIONS YTD FEBRUARY 2026/2025

270,570
ARRIVALS

9.0%
GROWTH

ARRIVALS BY ACCOMMODATION

	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
EP	65,140	4,939	70,079	7.6%	26.2%	25.9%
All Inclusive	34,107	1,967	36,074	5.8%	13.7%	13.3%
Timeshare	55,087	667	55,754	1.2%	22.2%	20.6%
Others	93,992	14,671	108,663	15.6%	37.9%	40.2%
Total	248,326	22,244	270,570	9.0%		

NIGHTS BY ACCOMMODATION










	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
EP	376,895	30,170	407,065	8.0%	20.2%	20.1%
All Inclusive	216,897	9,694	226,591	4.5%	11.6%	11.2%
Timeshare	489,071	14,991	504,062	3.1%	26.3%	24.9%
Others	780,091	110,175	890,266	14.1%	41.9%	43.9%
Total	1,862,954	165,030	2,027,984	8.9%		



VISITORS BY AGE YTD FEBRUARY 2026/2025

270,570
ARRIVALS

9.0%
GROWTH

	2025	Growth	2026	% Growth
0 - 11	16,725	 1,934	18,659	11.6%
12-19	14,460	 2,597	17,057	18.0%
20 - 29	26,114	 3,544	29,658	13.6%
30 - 39	35,927	 2,713	38,640	7.6%
40 - 49	37,527	 4,227	41,754	11.3%
50 - 59	46,099	 2,805	48,904	6.1%
60 - 69	45,762	 2,430	48,192	5.3%
70 +	25,706	 1,994	27,700	7.8%
Not Stated	6		6	0.0%
Total	248,326	 22,244	270,570	9.0%

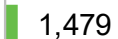











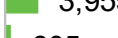


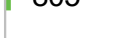







GENERATIONS

YTD FEBRUARY 2026/2025

270,570
VISITORS

9.0%
GROWTH

	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
Gen A	13,530	 1,479	15,009	10.9%	 5.4%	 5.5%
Gen Z	31,647	 5,264	36,911	16.6%	 12.7%	 13.6%
Millennials	55,962	 4,839	60,801	8.6%	 22.5%	 22.5%
Gen X	61,461	 5,902	67,363	9.6%	 24.8%	 24.9%
Baby Boomers	76,021	 3,955	79,976	5.2%	 30.6%	 29.6%
Silent Generations	9,699	 805	10,504	8.3%	 3.9%	 3.9%
Age not specified	6		6	0.0%	 0.0%	 0.0%
Total	248,326	 22,244	270,570	9.0%		



CARRIERS YTD FEBRUARY 2026/2025

270,570
VISITORS

9.0%
GROWTH

	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
JETBLUE	46,924	4,048	50,972	8.6%	18.9%	18.8%
AMERICAN AIRLINES	43,128	1,706	44,834	4.0%	17.4%	16.6%
DELTA AIRLINES	37,057	632	37,689	1.7%	14.9%	13.9%
UNITED AIRLINES	31,837	5,316	37,153	16.7%	12.8%	13.7%
COPA AIRLINES	10,886	1,810	12,696	16.6%	4.4%	4.7%
WESTJET AIRLINES	8,564	4,079	12,643	47.6%	3.4%	4.7%
AVIANCA	9,773	2,799	12,572	28.6%	3.9%	4.6%
SOUTHWEST AIRLINES	9,684	-742	8,942	-7.7%	3.9%	3.3%
KLM ROYAL DUTCH	6,282	809	7,091	12.9%	2.5%	2.6%
LATAM AIRLINES PERU	5,686	921	6,607	16.2%	2.3%	2.4%
AIR CANADA	5,335	529	5,864	9.9%	2.1%	2.2%
WINGO	4,629	389	5,018	8.4%	1.9%	1.9%
AEROLINEAS ARGENTINAS	0	4,504	4,504	-	0.0%	1.7%
DIVI DIVI AIR	3,272	910	4,182	27.8%	1.3%	1.5%
SPIRIT AIRLINES	3,386	481	3,867	14.2%	1.4%	1.4%
GOL	3,042	-302	2,740	-9.9%	1.2%	1.0%
PRIVATE	1,936	694	2,630	35.8%	0.8%	1.0%
WINAIR	1,674	269	1,943	16.1%	0.7%	0.7%
EZ AIR	1,989	-78	1,911	-3.9%	0.8%	0.7%
TUI FLY NL	1,521	162	1,683	10.7%	0.6%	0.6%
CHARTER/NON-SCHEDULED	5,259	-3,702	1,557	-70.4%	2.1%	0.6%
SUN COUNTRY AIRLINES	2,187	-816	1,371	-37.3%	0.9%	0.5%
SURINAM AIRWAYS	723	109	832	15.1%	0.3%	0.3%
ARAJET	287	215	502	74.9%	0.1%	0.2%
GLOBAL X	3	313	316	10433.3%	0.0%	0.1%
FRONTIER AIRLINES	0	235	235	-	0.0%	0.1%
Others	3,262	-3,046	216	-93.4%	1.3%	0.1%
Total	248,326	22,244	270,570	9.0%		



CARRIERS YTD FEBRUARY 2026/2025

270,570
VISITORS

9.0%
GROWTH

City	APO Code	YTD JAN FEB'26	Mkt Share	YTD JAN FEB'25	Mkt Share	26 vs 25
JFK NY	JFK	35,772	13.2%	35,405	14.3%	1.0%
Boston	BOS	31,862	11.8%	33,877	13.6%	-5.9%
Newark	EWR	22,365	8.3%	23,598	9.5%	-5.2%
Toronto	YYZ	18,512	6.8%	16,491	6.6%	12.3%
Miami	MIA	16,925	6.3%	16,923	6.8%	0.0%
Atlanta	ATL	15,629	5.8%	15,526	6.3%	0.7%
Bogota	BOG	15,589	5.8%	10,955	4.4%	42.3%
Panama City	PTY	12,737	4.7%	10,908	4.4%	16.8%
Charlotte	CLT	12,235	4.5%	14,054	5.7%	-12.9%
Chicago	ORD	11,774	4.4%	4,156	1.7%	183.3%
Philadelphia	PHL	9,342	3.5%	10,324	4.2%	-9.5%
Amsterdam	AMS	8,774	3.2%	7,807	3.1%	12.4%
G.Bush DC	IAD	8,607	3.2%	5,553	2.2%	55.0%
Curacao	CUR	8,317	3.1%	5,526	2.2%	50.5%
Orlando	MCO	6,634	2.5%	7,531	3.0%	-11.9%
Fort Lauderdale	FLL	5,773	2.1%	3,487	1.4%	65.6%
Lima, Peru	LIM	5,690	2.1%	5,686	2.3%	0.1%
Ezeiza International Airport Bs As	EZE	4,361	1.6%	0	0.0%	—
Minneapolis St. Paul Inter Airp	MSP	3,951	1.5%	4,645	1.9%	-14.9%
Sao Paolo	GRU	2,740	1.0%	3,042	1.2%	-9.9%
Baltimore	BWI	2,314	0.9%	2,158	0.9%	7.2%
Medellin	MDE	2026	0.7%	2,749	1.1%	-26.3%
Sint Maarten	SXM	1,932	0.7%	1,680	0.7%	15.0%
Houston International	IAH	1,367	0.5%	1,310	0.5%	4.4%
Cali, Alfonso Bonilla Aragon	CLO	940	0.3%	668	0.3%	40.7%
	Others	4,402	1.6%	4,267	1.7%	3.2%
Grand Total		270,570	100.0%	248,326	100.0%	9.0%



CRUISE YTD FEBRUARY 2026/2025



2025



CRUISE PAX
235,182

CRUISE CALLS
94



2026



CRUISE PAX
256,740

CRUISE CALLS
113

9.2%

20.2%

ABSOLUTE GROWTH PAX YTD FEBRUARY 2026

21,558
9.2%

ABSOLUTE GROWTH CALLS YTD FEBRUARY 2026

19
20.2%

FEBRUARY RESULT 2026

NORTH AMERICA



104,337

77.9%

SOUTH AMERICA



20,671

15.4%

EUROPE



6,168

4.6%

OTHERS



2,816

2.1%

TOTAL ARRIVALS

133,992

100%



ARRIVALS FEBRUARY 2026/2025

133,992
ARRIVALS

8.5%
GROWTH

	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
USA	91,383	2,573	93,956	2.8%	74.0%	70.1%
Canada	9,420	961	10,381	10.2%	7.6%	7.7%
NA	100,803	3,534	104,337	3.5%	81.6%	77.9%
Venezuela	188	-3	185	-1.6%	0.2%	0.1%
Colombia	3,005	247	3,252	8.2%	2.4%	2.4%
Brazil	2,613	-621	1,992	-23.8%	2.1%	1.5%
Argentina	3,565	6,807	10,372	190.9%	2.9%	7.7%
Chile	1,652	-572	1,080	-34.6%	1.3%	0.8%
Ecuador	621	-22	599	-3.5%	0.5%	0.4%
Peru	1,987	-187	1,800	-9.4%	1.6%	1.3%
Paraguay	122	-17	105	-13.9%	0.1%	0.1%
Uruguay	237	11	248	4.6%	0.2%	0.2%
Mexico	177	2	179	1.1%	0.1%	0.1%
Others	869	-10	859	-1.2%	0.7%	0.6%
SA	15,036	5,635	20,671	37.5%	12.2%	15.4%
Netherlands	3,016	369	3,385	12.2%	2.4%	2.5%
UK	421	-100	321	-23.8%	0.3%	0.2%
Germany	310	78	388	25.2%	0.3%	0.3%
Italy	241	64	305	26.6%	0.2%	0.2%
Sweden	103	14	117	13.6%	0.1%	0.1%
Belgium	147	-18	129	-12.2%	0.1%	0.1%
Austria	71	-24	47	-33.8%	0.1%	0.0%
Switzerland	142	45	187	31.7%	0.1%	0.1%
Others	1,044	245	1,289	23.5%	0.8%	1.0%
Europe	5,495	673	6,168	12.2%	4.4%	4.6%
ROW	2,205	611	2,816	27.7%	1.8%	2.1%
Total	123,539	10,453	133,992	8.5%		
W/O Ven.	123,351	10,456	133,807	8.5%		



ARRIVALS USA FEBRUARY 2026/2025

93,956
ARRIVALS

2.8%
GROWTH

	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
New York	20,296	401	20,697	2.0%	22.2%	22.0%
Massachusetts	13,349	-1,302	12,047	-9.8%	14.6%	12.8%
New Jersey	8,710	63	8,773	0.7%	9.5%	9.3%
Pennsylvania	4,913	253	5,166	5.1%	5.4%	5.5%
Illinois	2,354	675	3,029	28.7%	2.6%	3.2%
Connecticut	3,187	28	3,215	0.9%	3.5%	3.4%
Florida	3,362	111	3,473	3.3%	3.7%	3.7%
Ohio	2,555	95	2,650	3.7%	2.8%	2.8%
Maryland	2,248	-208	2,040	-9.3%	2.5%	2.2%
Michigan	2,226	212	2,438	9.5%	2.4%	2.6%
Virginia	2,026	589	2,615	29.1%	2.2%	2.8%
Georgia	1,589	79	1,668	5.0%	1.7%	1.8%
North Carolina	1,931	-23	1,908	-1.2%	2.1%	2.0%
Texas	2,296	-68	2,228	-3.0%	2.5%	2.4%
California	1,056	-241	815	-22.8%	1.2%	0.9%
Other	19,285	1,909	21,194	9.9%	21.1%	22.6%
Total	91,383	2,573	93,956	2.8%		



NIGHTS FEBRUARY 2026/2025

963,552
NIGHTS

8.0%
GROWTH

	2025	Growth	2026	% Growth	ALOS 2025	ALOS 2026
USA	619,087	7,608	626,695	1.2%	6.8	6.7
Canada	87,971	12,274	100,245	14.0%	9.3	9.7
NA	707,058	19,882	726,940	2.8%	7.0	7.0
Venezuela	2,370	-177	2,193	-7.5%	12.6	11.9
Colombia	21,148	182	21,330	0.9%	7.0	6.6
Brazil	15,755	-4,548	11,207	-28.9%	6.0	5.6
Argentina	30,231	60,347	90,578	199.6%	8.5	8.7
Chile	12,747	-4,649	8,098	-36.5%	7.7	7.5
Ecuador	2,882	-21	2,861	-0.7%	4.6	4.8
Peru	11,590	-1,345	10,245	-11.6%	5.8	5.7
Paraguay	809	-111	698	-13.7%	6.6	6.6
Uruguay	1,836	75	1,911	4.1%	7.7	7.7
Mexico	1,849	-944	905	-51.1%	10.4	5.1
Others	5,153	360	5,513	7.0%	5.9	6.4
SA	106,370	49,169	155,539	46.2%	7.1	7.5
Netherlands	41,893	798	42,691	1.9%	13.9	12.6
UK	4,029	-2,122	1,907	-52.7%	9.6	5.9
Germany	3,339	630	3,969	18.9%	10.8	10.2
Italy	2,476	-99	2,377	-4.0%	10.3	7.8
Sweden	953	74	1,027	7.8%	9.3	8.8
Belgium	2,193	-401	1,792	-18.3%	14.9	13.9
Austria	591	-60	531	-10.2%	8.3	11.3
Switzerland	1,184	377	1,561	31.8%	8.3	8.3
Others	9,485	640	10,125	6.7%	9.1	7.9
Europe	66,143	-163	65,980	-0.2%	12.0	10.7
ROW	12,834	2,259	15,093	17.6%	5.8	5.4
Total	892,405	71,147	963,552	8.0%	7.2	7.2



ACCOMMODATIONS FEBRUARY 2026/2025

133,992
ARRIVALS

8.5%
GROWTH

ARRIVALS BY ACCOMMODATION

	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
EP	33,370	3,181	36,551	9.5%	27.0%	27.3%
All Inclusive	16,883	844	17,727	5.0%	13.7%	13.2%
Timeshare	27,483	-953	26,530	-3.5%	22.2%	19.8%
Others	45,803	7,381	53,184	16.1%	37.1%	39.7%
Total	123,539	10,453	133,992	8.5%		

NIGHTS BY ACCOMMODATION

	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
EP	188,105	19,633	207,738	10.4%	21.1%	21.6%
All Inclusive	105,928	3,127	109,055	3.0%	11.9%	11.3%
Timeshare	233,645	-4,322	229,323	-1.8%	26.2%	23.8%
Others	364,727	52,709	417,436	14.5%	40.9%	43.3%
Total	892,405	71,147	963,552	8.0%		



VISITORS BY AGE FEBRUARY 2026/2025

133,992
ARRIVALS

8.5%
GROWTH

	2025	Growth	2026	% Growth
0 - 11	8,741	1,178	9,919	13.5%
12-19	7,881	1,419	9,300	18.0%
20 - 29	10,768	2,045	12,813	19.0%
30 - 39	17,682	1,791	19,473	10.1%
40 - 49	19,687	2,461	22,148	12.5%
50 - 59	23,572	864	24,436	3.7%
60 - 69	22,821	341	23,162	1.5%
70 +	12,382	354	12,736	2.9%
Not Stated	5		5	0.0%
Total	123,539	10,453	133,992	8.5%






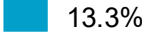
















GENERATIONS

FEBRUARY 2026/2025

133,992
ARRIVALS

8.5%
GROWTH

	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
Gen A	6,925	 909	7,834	13.1%	 5.6%	 5.8%
Gen Z	14,844	 3,038	17,882	20.5%	 12.0%	 13.3%
Millennials	27,330	 2,930	30,260	10.7%	 22.1%	 22.6%
Gen X	32,012	 2,930	34,942	9.2%	 25.9%	 26.1%
Baby Boomers	37,821	 601	38,422	1.6%	 30.6%	 28.7%
Silent Generations	4,602	45	4,647	1.0%	 3.7%	 3.5%
Age not specified	5		5	0.0%	 0.0%	 0.0%
Total	123,539	 10,453	133,992	8.5%		



CARRIERS FEBRUARY 2026/2025

133,992
ARRIVALS

8.5%
GROWTH

	2025	Growth	2026	% Growth	Marketshare 2025	Marketshare 2026
JETBLUE	25,253	936	26,189	3.7%	20.4%	19.5%
AMERICAN AIRLINES	21,632	1,854	23,486	8.6%	17.5%	17.5%
DELTA AIRLINES	18,580	88	18,668	0.5%	15.0%	13.9%
UNITED AIRLINES	15,459	2,698	18,157	17.5%	12.5%	13.6%
WESTJET AIRLINES	4,296	2,140	6,436	49.8%	3.5%	4.8%
AVIANCA	4,139	2,001	6,140	48.3%	3.4%	4.6%
COPA AIRLINES	5,273	604	5,877	11.5%	4.3%	4.4%
SOUTHWEST AIRLINES	5,420	-722	4,698	-13.3%	4.4%	3.5%
KLM ROYAL DUTCH	3,162	383	3,545	12.1%	2.6%	2.6%
AIR CANADA	2,673	421	3,094	15.8%	2.2%	2.3%
LATAM AIRLINES PERU	2,849	-28	2,821	-1.0%	2.3%	2.1%
AEROLINEAS ARGENTINAS	0	2,084	2,084	-	0.0%	1.6%
DIVI DIVI AIR	1,509	556	2,065	36.8%	1.2%	1.5%
WINGO	1,344	444	1,788	33.0%	1.1%	1.3%
SPIRIT AIRLINES	1,620	42	1,662	2.6%	1.3%	1.2%
GOL	1,250	-78	1,172	-6.2%	1.0%	0.9%
PRIVATE	687	460	1,147	67.0%	0.6%	0.9%
WINAIR	750	156	906	20.8%	0.6%	0.7%
EZ AIR	915	-28	887	-3.1%	0.7%	0.7%
TUI FLY NL	694	35	729	5.0%	0.6%	0.5%
SUN COUNTRY AIRLINES	1,317	-647	670	-49.1%	1.1%	0.5%
CHARTER/NON-SCHEDULED	2,338	-1,736	602	-74.3%	1.9%	0.4%
SURINAM AIRWAYS	384	8	392	2.1%	0.3%	0.3%
GLOBAL X	3	313	316	10433.3%	0.0%	0.2%
ARAJET	150	94	244	62.7%	0.1%	0.2%
FRONTIER AIRLINES	0	167	167	-	0.0%	0.1%
OTHERS	1,842	-1,792	50	-97.3%	1.5%	0.0%
Total	123,539	10,453	133,992	8.5%		



CARRIERS FEBRUARY 2026/2025

133,992
ARRIVALS

8.5%
GROWTH

City	APO Code	FEB.'26	Mkt Share	FEB.'25	Mkt Share	26 vs 25
JFK NY	JFK	18,102	13.5%	18,130	14.7%	-0.2%
Boston	BOS	16,422	12.3%	18,362	14.9%	-10.6%
Newark	EWR	10,657	8.0%	11,519	9.3%	-7.5%
Toronto	YYZ	9,530	7.1%	8,419	6.8%	13.2%
Miami	MIA	8,400	6.3%	8,185	6.6%	2.6%
Atlanta	ATL	7,982	6.0%	7,785	6.3%	2.5%
Bogota	BOG	6,973	5.2%	4,898	4.0%	42.4%
Charlotte	CLT	6,375	4.8%	7,084	5.7%	-10.0%
Chicago	ORD	6,136	4.6%	1,971	1.6%	211.3%
Panama City	PTY	5,912	4.4%	5,275	4.3%	12.1%
Philadelphia	PHL	4,774	3.6%	5,212	4.2%	-8.4%
G.Bush DC	IAD	4,399	3.3%	2,580	2.1%	70.5%
Amsterdam	AMS	4,274	3.2%	3,859	3.1%	10.8%
Curacao	CUR	3,986	3.0%	2,514	2.0%	58.6%
Orlando	MCO	3,232	2.4%	3,764	3.0%	-14.1%
Lima, Peru	LIM	2,821	2.1%	2,849	2.3%	-1.0%
Fort Lauderdale	FLL	2,726	2.0%	1,664	1.3%	63.8%
Ezeiza International Airport Bs As	EZE	1,855	1.4%	0	0.0%	—
Minneapolis St. Paul Inter Airp	MSP	1,805	1.3%	2,520	2.0%	-28.4%
Baltimore	BWI	1,472	1.1%	1,661	1.3%	-11.4%
Sao Paolo	GRU	1,172	0.9%	1,250	1.0%	-6.2%
Medellin	MDE	996	0.7%	589	0.5%	69.1%
Sint Maarten	SXM	908	0.7%	752	0.6%	20.7%
Houston International	IAH	516	0.4%	668	0.5%	-22.8%
LaGuardia Airport, NY	LGA	427	0.3%	275	0.2%	55.3%
	Others	2,140	1.6%	1,754	1.4%	22.0%
Grand Total		133,992	100.0%	123,539	100.0%	8.5%



CRUISE FEBRUARY 2026/2025



2025



CRUISE PAX
111,675

CRUISE CALLS
44



2026



CRUISE PAX
118,681

CRUISE CALLS
52

6.3%

18.2%

ABSOLUTE GROWTH PAX FEBRUARY 2026

7,006
6.3%

ABSOLUTE GROWTH CALLS FEBRUARY 2026

8
18.2%



ARUBA Aruba Tourism Authority



SATISFACTION

GUEST

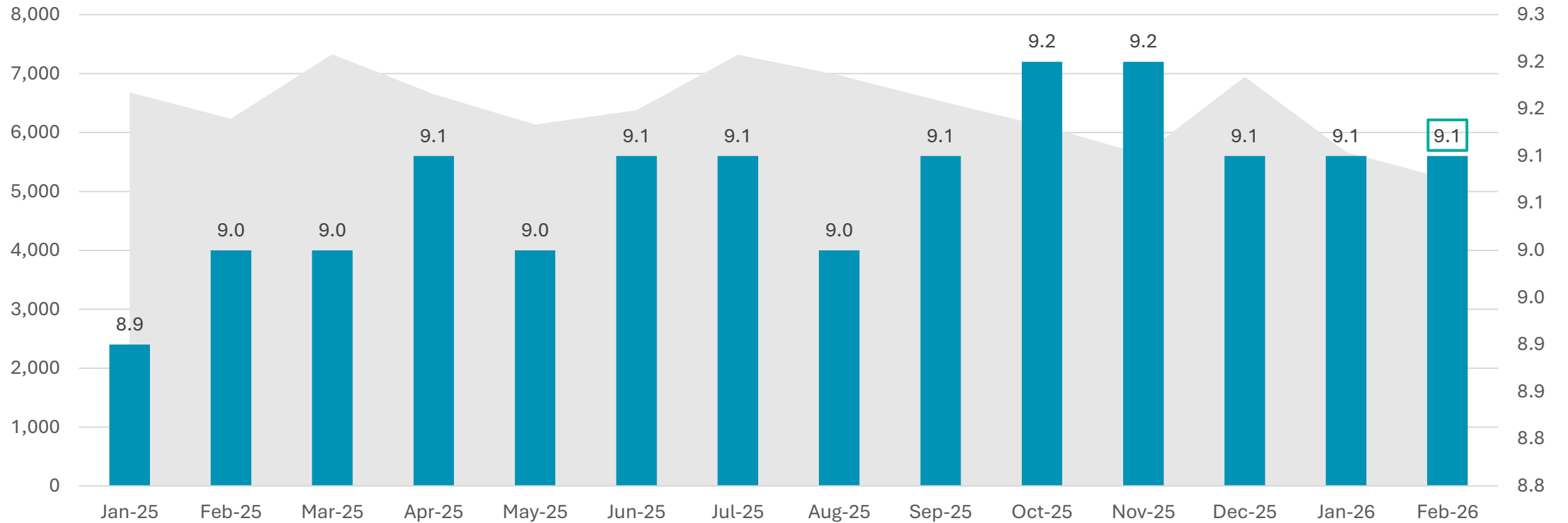


GUEST EXPERIENCE INDEX (GEI)

Monthly results

Reviews & Ratings

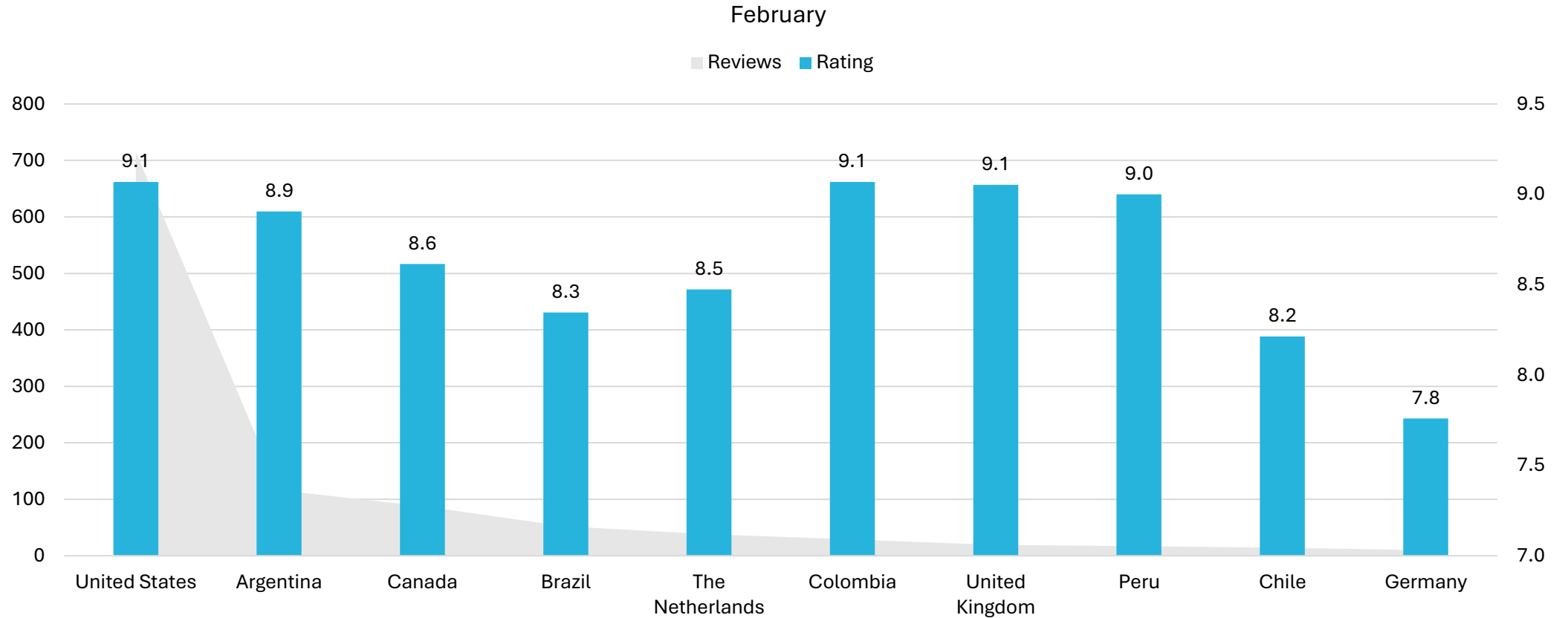
■ Reviews ■ Rating





GEI FEBRUARY 2025

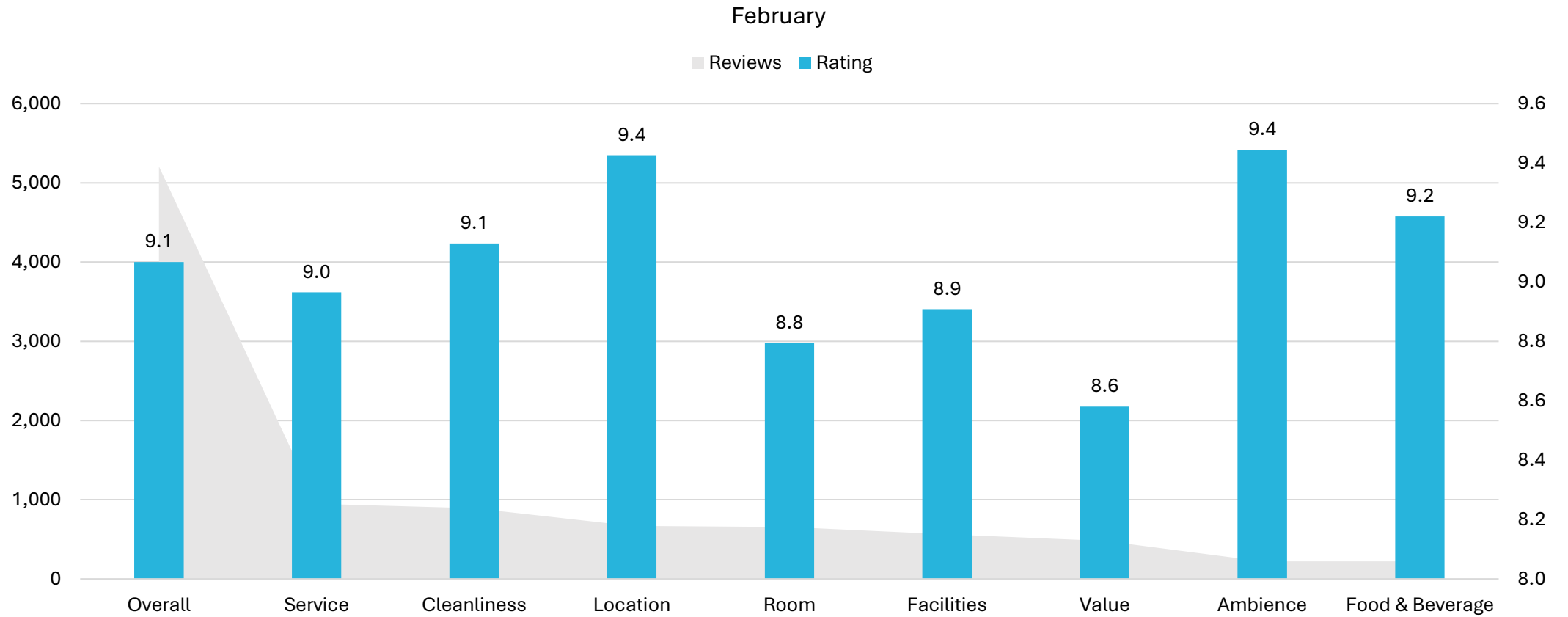
Results by market





GEI FEBRUARY 2025

Results by Category





VACATIONS RENTALS

 **Transparent**
an OTA INSIGHT company

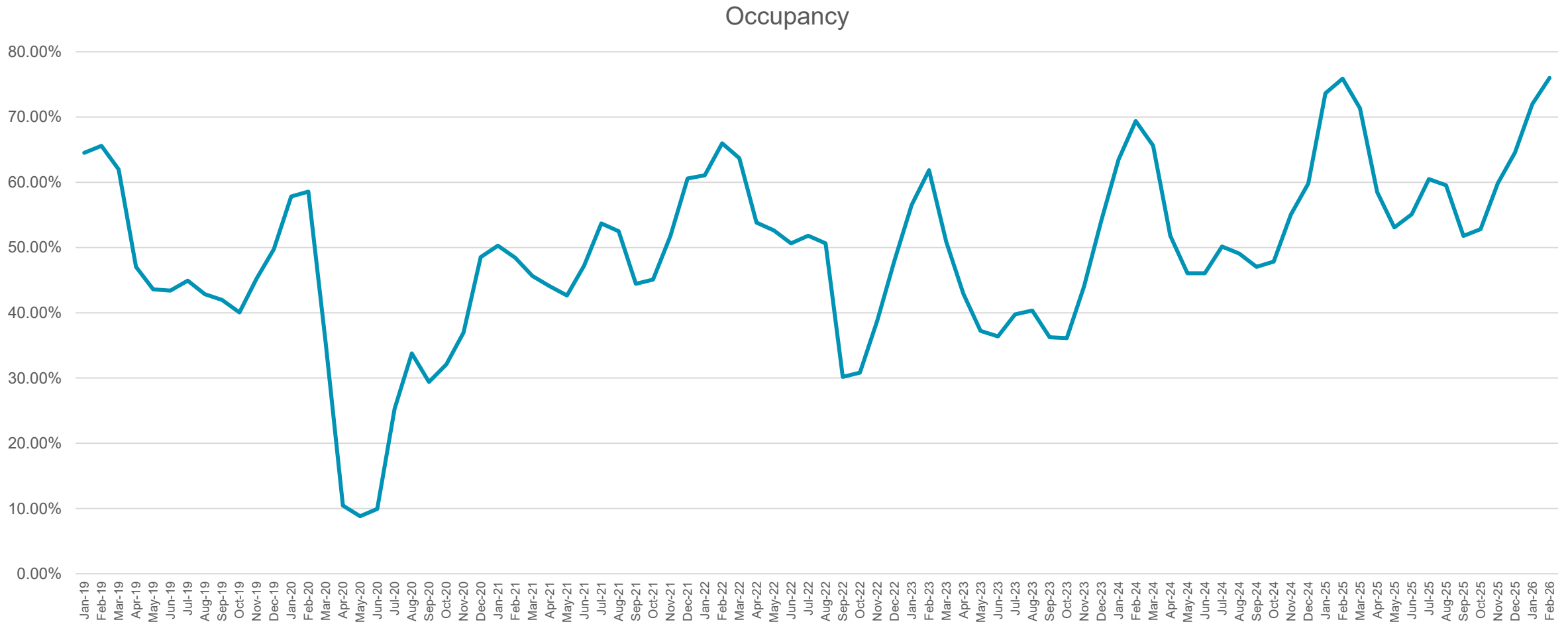
INTRODUCTION

- ▶ In 2023, A.T.A. started working with Lighthouse, formerly Transparent Insights. Lighthouse tracks short-term rentals at the property level through their dashboard.
- ▶ With Lighthouse, A.T.A. is able to do the following:
 - Measure the economic impact of short-term rental, track (ADR) and occupancy and analyse the booking window.
 - The above data points are also forward-looking making it possible to make demand and revenue predictions based on the current status of property calendars and advertised rates.
 - Track visitors' origin and accommodation size.
 - The dashboard also provides the ability to make a direct comparison with similar, contrasting, or competing markets to compare data on occupancy rates, ADR, and booking window.



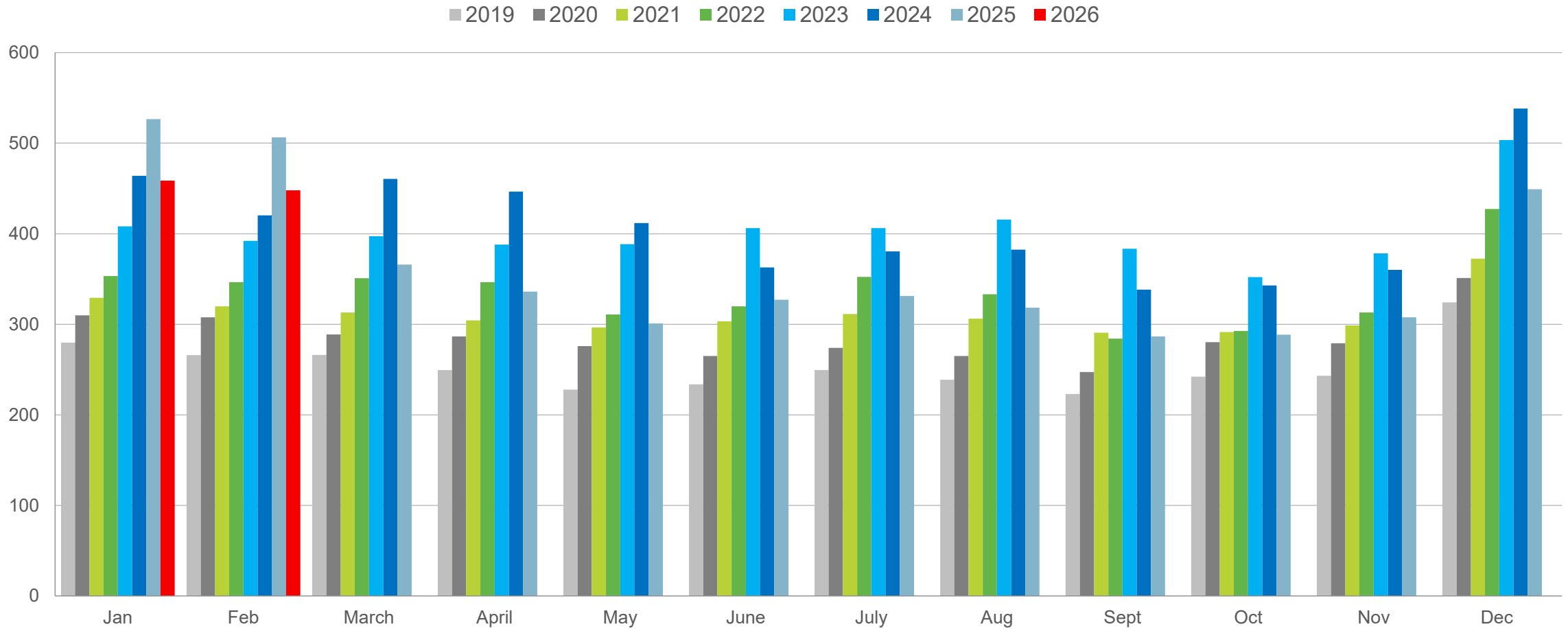
OCCUPANCY

Feb 2025 Occupancy: 76% | Feb 2026 Occupancy: 76%



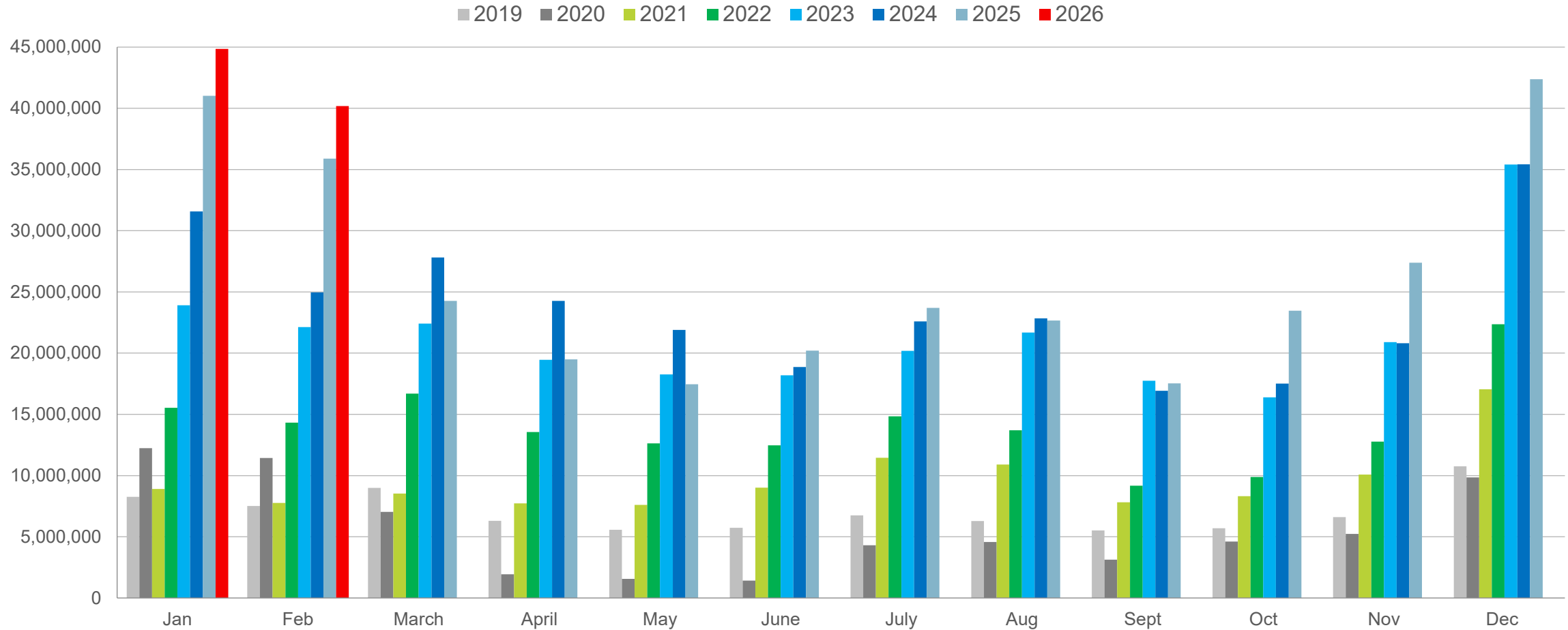
ADR

Feb 2025 ADR: \$506 | Feb 2026 ADR: \$448
% Growth Feb 2026 vs Feb 2025: -12%



REVENUE

Revenue YTD Feb 2025: USD\$ 76,914,154 | Revenue YTD Feb 2026: USD\$ 85,043,065
% Growth 2026 vs 2025: +11%



T I D B I T S

TOURISM RECEIPTS OUTLOOK: STRONG GROWTH MOMENTUM

Tourism spending in Aruba continues to grow. For 2025, tourism receipts are expected to rise by 7%, with another 3% increase projected for 2026. Recent figures from the Central Bank of Aruba on Tourism Credits Foreign Exchange Banks also show steady growth throughout 2024, leading to an overall 8.8% increase in tourism revenues for 2025. Please note that the Q4 2025 results are provisional.

ARRIVALS
2025

+6.6%

UP FROM 2024

TOURISM RECEIPTS
2025 FORECAST

+7%

UP FROM 2024

TOURISM RECEIPTS
2026 PROJECTION

+3%

UP FROM 2025

TOURISM RECEIPTS
FOREIGN EXCHANGE
BANKS 2025

+8.8%

UP FROM 2024

*Provisional

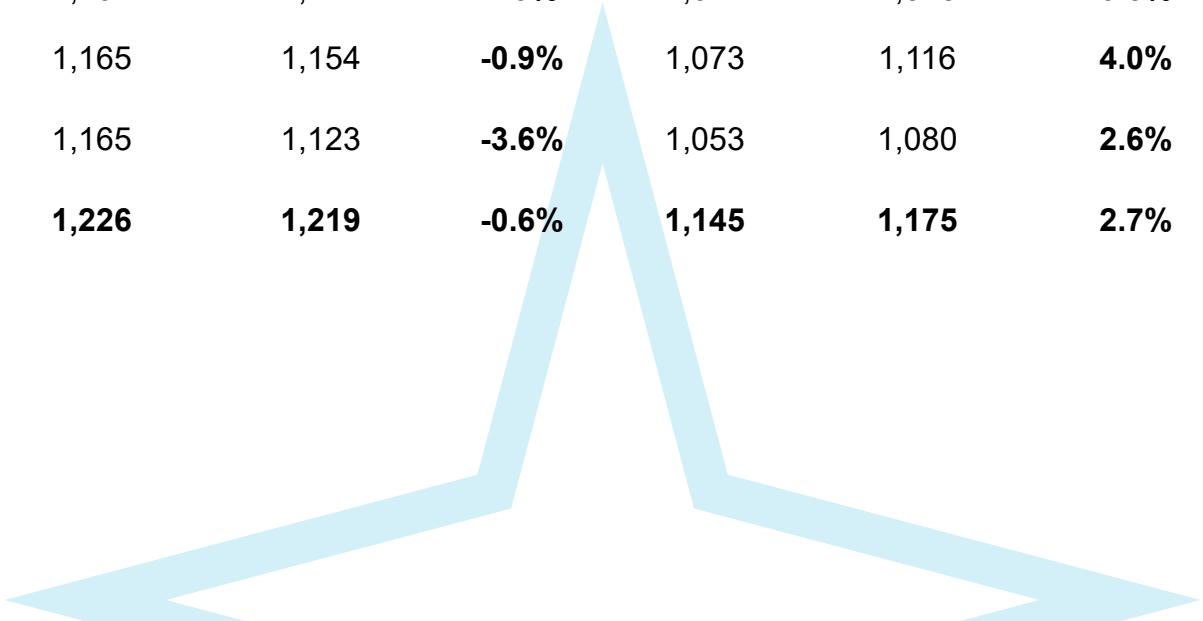
VISA CREDIT CARD AS PART OF TOURISM CREDITS FOREIGN EXCHANGE BANKS

	Arrivals			Tourism Credits in AWG Source: CBA			TC Foreign Exchange Banks in AWG Source: CBA			Average Daily Tourist Spending (ADTS) in AWG.		
	2024	2025	% Growth	2024	2025	% Growth	2024	2025	% Growth	2024	2025	% Growth
Q1	382,723	392,421	2.5%	1,587,000,000	1,619,600,000	2.1%	1,230,500,000	1,284,500,000	4.4%	564	576	2.3%
Q2	354,968	369,935	4.2%	1,242,200,000	1,254,700,000	1.0%	1,018,400,000	1,041,700,000	2.3%	538	538	0.1%
Q3	344,780	372,410	8.0%	1,141,700,000	1,244,200,000	9.0%	933,700,000	1,036,300,000	11.0%	493	498	0.9%
Q4	339,145	380,336	12.1%					1,198,900,000*	18.6%			
Total	1,421,616	1,515,102	6.6%	3,970,900,000	4,118,500,000	3.7%	4,193,900,000	4,561,400,000	8.8%			

Note: Tourism Credits Foreign Exchange Banks in AWG Provisional*

2025 MASTERCARD AND VISA CREDIT CARD SPENDING PER CARDHOLDER

	Average Daily Tourist Spending in AWG. Source: CBA			Visa Spending per Person per Trip in AWG Source: Visa Credit Card			Mastercard per Person per Trip in AWG Source: Mastercard			
	2024	2025	% Growth	2024	2025	% Growth	2024	2025	% Growth	Days Mastercard used while on AUA
Q1	564	576	2.3%	1,199	1,222	2.0%	1,120	1,139	1.8%	3.7 days
Q2	538	538	0.1%	1,107	1,121	1.3%	1,042	1,078	3.5%	3.7 days
Q3	493	498	0.9%	1,165	1,154	-0.9%	1,073	1,116	4.0%	3.8 days
Q4				1,165	1,123	-3.6%	1,053	1,080	2.6%	3.5 days
Total				1,226	1,219	-0.6%	1,145	1,175	2.7%	3.6 days

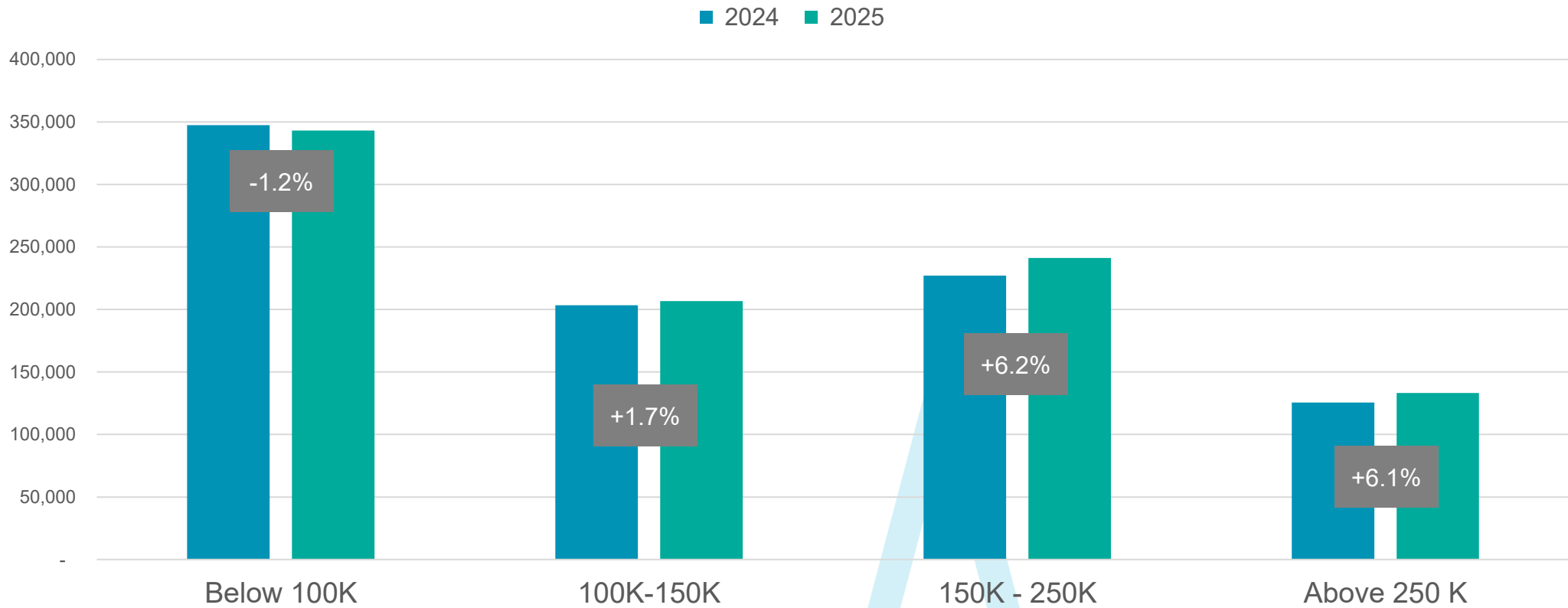


2025 MASTERCARD SPENDING PER DAY

2025	Destination: Curaçao	Destination: Aruba
United States	\$374	\$705
Canada	\$416	\$577
Colombia	\$268	\$333
Netherlands	\$649	\$519
Brazil	\$425	\$534
United Kingdom	\$251	\$376
Argentina	\$396	\$494
Chile	\$466	\$711
Germany	\$445	\$288
Italy	\$281	\$384



USA HHI



Note: 2025 N = 903,408 excluding NA

CTO CARIBBEAN ARRIVALS 2025

Destination	Tourist Arrivals	% Change
Anguilla	114,965	3.0
Antigua & Barbuda *	325,482	-1.5
Aruba	1,515,094	6.7
Bahamas ^P	1,821,076	-2.6
Belize ^P	551,681	0.8
Bermuda *	199,185	-1.9
British Virgin Islands	302,828	-0.9
Cayman Islands	450,441	2.9
Cuba ***	1,810,663	-17.8
Curacao	788,560	12.6
Dominica ^P	98,724	17.6
Dominican Republic *	8,860,709	3.8
Grenada	186,395	-4.4
Guyana	453,489	22.1
Jamaica	2,601,416	-10.3
St. Maarten ^{^^ n}	855,994	-
St. Vincent & the Grenadines	120,599	17.4
Trinidad & Tobago ***	370,266	11.0
Turks & Caicos Islands ^{P R}	640,748	-0.2
US Virgin Islands	904,842	-0.4

Cruise pax	2025	2024	% Ch.
Aruba	970,533	897,274	8.2
Bahamas	10,658,661	9,352,783	14.0
Belize	967,214	894,405	8.1
Bermuda	461,694	536,019	-13.9
British Virgin Islands	875,127	768,293	13.9
Cayman Islands	1,057,703	1,076,875	-1.8
Cozumel (Mexico)	4,732,250	4,623,000	2.4
Curacao	881,168	834,922	5.5
Dominica	303,923	336,298	-9.6
Dominican Republic	2,774,442	2,626,529	5.6
Grenada	368,983	314,127	17.5
Jamaica	1,106,361	1,253,297	-11.7
Puerto Rico	1,615,039	1,427,467	13.1
St. Maarten	1,597,940	1,374,362	16.3
St. Vincent & the Grenadines	244,392	245,086	-0.3
Turks & Caicos Islands	1,301,512	1,233,807	5.5
US Virgin Islands	1,794,782	1,700,161	5.6



MASHA DANKI

Thank You

For any questions related to the report and/or additional information requests, please contact
Melanie Evans Kelly, Manager Strategy, Research, and Planning at m.kelly@aruba.com

Or visit our website www.ata.aw



Disclaimer:

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